

UVU LIBRARY

STRATEGIC PLAN 2016 - 2019

The Utah Valley University Library's Strategic Plan will guide decision making for support, service, and organizational development from 2016-2019.

This plan was developed based on interviews, data review, and recommendations to support Utah Valley University's Core Themes of student success, engaged, serious, and inclusive.

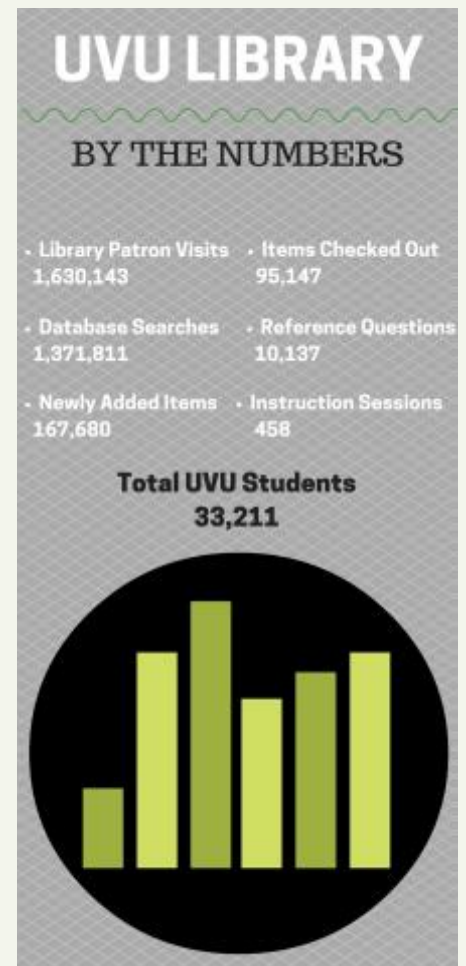
SWOT ANALYSIS

Key strengths, weaknesses, opportunities, and threats were identified based on library staff input and interviews with key members of the UVU community.

<h3>STRENGTHS</h3> <ul style="list-style-type: none">• Productive, efficient staff• Innovative and future oriented• Faculty and students pleased with service• Healthy work environment• Patron focused• Team oriented	<h3>WEAKNESSES</h3> <ul style="list-style-type: none">• Supporting technology for other departments• Keeping technology current with constant changes• Resources in key areas (STEM)• Staffing and workloads• Lack of assessment• Limited hours• Funding
<h3>OPPORTUNITIES</h3> <ul style="list-style-type: none">• Archives supporting 75th anniversary• Open Educational Resources (OER)• More resources on demand• Promoting Information Literacy• Institutional Research• Collaboration with OTL• Outreach	<h3>THREATS</h3> <ul style="list-style-type: none">• Lack of awareness for services• Faculty non-use• Future growth• Database costs

MISSION STATEMENT

The Utah Valley University Library supports information access, student learning and knowledge creation.



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	<u>Objective 1:</u> Create and strengthen avenues to support faculty and student research and teaching.	<u>Objective 2:</u> Provide necessary resources using sustainable models.	<u>Objective 3:</u> Shape the organization to meet the changing needs of the UVU Community.
Core Theme	Outreach & Services	Resources	Right-Sizing the Organization
Strategies	<p>1.1 Integrate information literacy in the university curriculum.</p> <p>1.2 Market library services outside of the library to faculty, students and staff.</p> <p>1.3 Collaborate on Open Education Resources (OER) initiatives.</p> <p>1.4 Improve ADA accessibility of library services.</p> <p>1.5 Assess and address needs of satellite branches.</p> <p>1.6 Improve overall effectiveness of reference, including approachability and quality of service.</p> <p>1.7 Participate in and support related campus activities, publications and programs.</p> <p>1.8 Improve access to and scope of archival collections.</p> <p>1.9 Integrate plans to support Roots of Knowledge.</p>	<p>2.1 Improve quality of our Integrated Library System (ILS).</p> <p>2.2 Develop an overall strategy for ongoing commitments.</p> <p>2.3 Evaluate the scope and sustainability of library technology.</p> <p>2.4 Efficiently manage physical collections.</p>	<p>3.1 Improve efficiency and processes, and document library procedures to align with university polices. Include library language in relevant university policies.</p> <p>3.2 Evaluate library space and hours to best serve patrons' needs.</p> <p>3.3 Expand archives and digitization services and resources.</p> <p>3.4 Identify staffing needs for future growth.</p> <p>3.5 Investigate fundraising and advisory options.</p>