UVU BOARD OF TRUSTEES  
December 8, 2011  
7 p.m. – Alumni Board Room

Board of Trustees Members Present  
Greg S. Butterfield  
Rebecca Marriott Champion, by phone  
Ronald K. Hawkins  
Christopher Loumeau  
Steven J. Lund  
Doyle M. Mortimer  
Terry E. Shoemaker

Board of Trustee Members Excused  
Debbie Bingham  
Carolyn H. Merrill  
Curtis J. Morley

UVU Regular Attendees  
President Matthew S. Holland  
Marc Archambault, Vice President Development and Alumni  
David Connelly, Faculty Senate President-elect  
Cory Duckworth, Vice President Student Affairs  
Val Hale, Vice President University Relations  
Linda Makin, Chief Planning, Budget and Policy Officer  
Karen Olsen, Secretary to the Board  
Leslie Farnsworth, PACE Vice President  
Val Peterson, Vice President Administration and Finance  
Kyle Reyes, Assistant to the President  
Ian Wilson, Academic Vice President

Holiday Reception was held earlier this evening with members of the UVU Board of Trustees, UVU Foundation, President’s Council and their guests.

I. ACTION

A. Policies  
360. Family Medical Leave (FMLA). Vice President Peterson explained this policy is required and makes reference to the federal Family and Medical Leave Act of 1993. Trustee Hawkins motioned for approval of Policy 360. Family Medical Leave (FMLA). Trustee Mortimer seconded. Voting was unanimous.

204. Appropriateness of Expenditures. Vice President Peterson explained this request is for expedited, limited scope approval, focusing on expenditure approval levels. President’s Council will have a review and approval role for purchases between $150,000 and $500,000; any expenditure over $500,000 will require Trustee approval. Review was done with purchasing levels at other institutions and had much discussion in deciding on these levels. Trustees noted a numbering correction, and asked about purchases of alcoholic beverages. This section was included to reflect state policy that alcoholic beverages cannot be purchased with appropriated state funds. This policy request is for temporary emergency approval and the entire policy will be reviewed and returned to Trustees within the next year, at which time this section can be reviewed. Trustee Shoemaker motioned for temporary emergency approval of Policy 204. Appropriateness of Expenditures. Trustee Loumeau seconded. Voting was unanimous.

B. Aviation Hangar Remodel. Vice President Peterson explained aviation student fees are collected for maintenance at the airport. The following funding requests are being made: 1) New checkpoint. Because of the new commercial nature of the airport, there was a need to create a single checkpoint for entering the flight line and building. 2) Cyclic maintenance. Because of substantial wind damage, the hangar doors are on the verge of failure. Improvements need to be done on exterior siding and tarmac because of deterioration. Total for maintenance, upgrades and repairs is $970,000. There are no cost overruns anticipated, although it has not yet been bid. Questions and comments: a) Why are hangar doors so expensive? There are six doors, plus motor opener system. b) Was the security system an unfunded mandate? We are not aware of any state funding. UVU is responsible for anyone who enters our facilities past the flight line. There are approximately 800 students in the aviation program. c) How many graduate from program? 214 graduates and 1900 students in 2010. d) Are there other security systems? Yes, main terminal has security through the airport authority; this security request is primarily for aviation students. e) Does this create a liability for UVU? Part of this design is to move checkpoint to the front of building, which will increase future investment in the building and lessen liability. f) Will additional security personnel be required? We don’t anticipate any additional personnel needs. g) Is there concern that the airport won’t be profitable and will be shut down? It appears they are doing well. Trustee Lund motioned for approval of aviation hangar remodel. Trustee Champion seconded. Voting was unanimous. Vice President Peterson will present report on liability concerns in next Audit Committee meeting.
II. CONSENT CALENDAR.

A. Minutes of October 13, 2011. Question was asked about naming opportunities for the newly formed College of Aviation and Public Services and other naming opportunities within the Aviation program. The hangar could be named, also individual planes.

B. Human Resources Report for September and October 2011.

C. Investment Report for August and September 2011. In the September report, reference was made to the restriction of some temporary funds that will now be put into a Foundation unrestricted account. There is still a lot of volatility in the market. Some funds have been moved into endowed, but there is still flexibility in other funds, and both have identical returns. The Foundation Investment Committee reviewed these and is looking at other options. We can also partner with the University of Utah. Questions and comments: 1) what is the responsibility of the Trustees in coordinating with the Foundation? Foundation funds are part of the Trustee financial report and are a component of the institution. These funds support the goals and objectives of the institution, which is why they are under purvey of the Trustees. 2) Any partnerships should be reviewed very carefully.

We are maturing as an institution and will be adopting best practices relative to the Foundation. There will be future discussion.

D. Gear-Up Grant. Question was asked about the role of the named outside consultant for the grant. Vice President Duckworth said this firm specializes in reporting to the federal government, which requires very detailed expertise. The firm has been written into the grant.

Trustee Hawkins approved the Consent Calendar. Trustee Mortimer seconded. Voting was unanimous.

III. INFORMATION

Campus Report. President Holland presented the following campus report:

Economic Impact Study. President Holland said he requested, because of the Business Engagement Council focus, change in mission, and growing demographics, an updated report on the economic impact of the university. Report will be released to the media next week, with the full report posted to the web. Legislators will also be given a fact sheet with this information, and it was suggested it be noted in the news release the study was done at the request of the legislature. Highlights of report: 1) For every tax dollar invested in UVU, the state receives a return of nearly $8 million, or $5.58 million in value-added. 2) Return on investment has increased 21% in the past five years. 3) Tax return is $74 million annually, 4) UVU has 1529 full-time and 2982 part-time employees, with 6400 jobs indirectly impacted. Linda Makin was asked to check on ranking of employer size in the county. 5) The 2009-10 graduating cohort will contribute more than $1.9 billion in lifetime earnings. Median income for graduates is $35,000, with 37% making more than $40,000 yearly. President Holland added UVU not only has to handle upcoming growth from K-12, but also a good share of the 66% goal of post-secondary education for all Utahans. The numbers from this report indicate the value of education, and we need to continue to stay focused on access. President Holland will be writing a thought piece for the Herald about the economic impact of education. Trustees indicated they would like to use this information to approach legislators on the importance of education and funding for UVU.

Admitted, but not Enrolled, Student Survey. President Holland said at the last meeting we alluded to the number of students that had been admitted, but did not enroll. Highlights of this survey include: 1) 53% of those admitted were enrolled, 16% were enrolled at another institution, and 31% didn’t enroll anywhere. 2) Of those who were admitted but did not enroll and attempted to register, the following top reasons were listed: classes were full, couldn’t get full-time schedule, and wait list didn’t open, all of which indicate classes were not available. Trustees said this data points to the need for a new building. Regent Jordan posed the question earlier how many of our students graduate, and if there was enough classroom space, would it guarantee student completion. President Holland noted the graduate numbers are low for several reasons—numbers are compiled based on students entering six years ago when there were few bachelor degree programs, and there are high numbers of part-time students who take longer to graduate. This past year academics watched enrollment closely and added sections until there was no more space to add. Vice President Wilson said the landscape of higher ed. is changing with the addition of more distance education courses. President Holland noted if a new classroom building was approved, along with equity money, it will change our fiscal ability. Coupled with distance education, we could start to ensure all students admitted would have an opportunity to enroll. The Commissioner of Higher Education is in favor of the building and equity, and the Building Board has ranked the classroom building their top priority for higher ed. There is a question whether any buildings will be funded this year. It is anticipated we would need $2 million in private funding for the new building, which could be named for $8-10 million. We will ask for planning money if not completely funded this year.
Community Survey. Survey will be presented in detail at the next board meeting. The overall message is the community’s view of UVU is increasingly positive, and the community has a good grasp of our mission.

B. Foundation Report. No report at this meeting.

C. Marketing announcement of commencement speaker. After discussion, it was felt early February is the best time to release the name of the 2012 commencement speaker and honorary degrees. Marketing will coordinate events leading up to the announcement.

Legislative Report. a) Governor’s Budget. Next week the governor’s budget will be released. President Holland has met with the governor to discuss having the classroom building in this budget, and also met with key legislators. Trustees were asked to contact their legislators now, as once the session begins it is usually too late. Governor’s staff indicated if the economic report in February is good, the budget will be reevaluated and items could be added at that time. b) Economic impact report. This report points to the need for a building, as it will produce more graduates into the system, who in turn provide a higher economic impact. Vice President Hale will send Trustees the one-page summary of the report to share the message with legislators.

D. Student Life and Wellness Building. Vice President Duckworth reminded Trustees the Student Life and Wellness building was the one building approved for construction during the last legislative session. The original bond has matured so that funding stream will be moved to the new building. One missing element on campus has been the need to provide a holistic university experience. About 70% of UVU students only come to class and do no other activities on campus. There is a great need for a social and emotional connection, which helps retain students to completion. It was felt this building needed to be part of the central spine, so planners looked at factors of parking-site placement, green space, pedestrian flow and future of the Bunnell house, which is on the national historical record. Orem City has agreed to place the Bunnell house at the Nielsen Heritage Park, and we will pay moving costs of about $100,000. To rebuild would have been much more costly.

The Student Life and Wellness building is designed to focus on student mind, body and spirit. It is student funded, student focused, and has had much student input in the design. Vice President Duckworth went through the design and plans for the building. Plans include a Reflection Center, which Trustees noted could be an ACLU issue. It was pointed out UVU is working very hard to explain the ecumenical and meditation purpose. Also part of the building will be a controlled access/fee area for exercise-related activities.

Construction will begin in June and take 18 months. Total cost of the building is $40 million, which will be financed through student fees. An adjoining $8 million parking structure will be funded with parking revenue. Parking structure will include 450 parking stalls, 200 more than are being eliminated, and will be a paid visitor lot.

E. AGB Annual Conference for Trustees. Karen Olsen referred to information on the upcoming AGB National Conference being held on April 22-24 in Washington DC. She explained the value of training and networking opportunities. She asked Trustees to let her know soon if they are interested in attending.

Trustee Mortimer motioned to hold an Executive Session to discussion items allowed under the Utah Open and Public Meeting Act. Trustee Hawkins seconded. Voting was unanimous.

Trustee Champion encouraged Trustees to send Christmas cards.

Meeting adjourned at 9:53 p.m.