I. ACTION

A. Academic Calendar for 2012-13 and Changes in 2011-12 Calendar. Vice President Wilson explained the changes in calendar. Dates for fall break have been moved to coincide with local school board holidays, which also necessitated an adjustment to the end of first block and beginning of second block classes for equity in terms of days taught. Fall semester begins on a Monday, so request is to have weekend classes begin Friday and Saturday, August 26-27, which is before regular classes begin on August 29. Same format is requested for spring semester. Questions: 1) what is a flex day? Faculty have a set number of days for which they are paid, and days other than classroom dates were identified in the past as flex days. Flex days are no longer identified because faculty professionalism is they are to be available during the time expected. 2) Will faculty pay be impacted? Work days during the semester are counted and payment is determined based on these days. It would only impact if a faculty member leaves in the middle of the year. Faculty return dates before the semester begins allow for faculty meeting time and class preparation. Trustee Beckham motioned for approval of the academic calendar for 2012-13 and changes in the 2011-12 calendar. Trustee Fund seconded. Voting was unanimous.

B. Curriculum

Three Year Follow up Reports: BA Deaf Studies and ASL and Deaf Studies Education. Vice President Wilson reported we have a very strong Deaf Studies program—the largest in the state and one of the largest in the nation. We provide a variety of opportunities for students to learn American Sign Language together with a bachelor’s degree and an Education degree. Dr. Bryan Elldredge said the ASL program provides an academic climate that fosters innovation and creativity in program development. There are six full-time faculty and a number of top adjunct faculty who teach lower division classes. Questions: 1) if a person already has a bachelor degree, is a certificate available? Yes, they can receive a certificate in interpreting. The national certificate requires a bachelor’s degree. 2) high school curriculum is going to five levels of language, currently at three. How can high schools coordinate and expedite? UVU is developing the 6th level of ASL, and are talking to the state about standardizing curriculum. Faculty work closely with secondary education students to mentor, and Dr. Elldredge said there will be more depth when the high schools move to world languages. He would be very happy to help in any way he could.

Three Year Follow up Report: Software Engineering. Dean Carey said there has been a steady increase in enrollments in this program. There aren’t many graduates yet, as it is only the third year offered. All those who have graduated thus far are employed in the discipline, and there is a large demand for graduates. In a survey two years ago, it
was noted 73% of students in the program were employed and 43% in their field. Some students do not complete four-year degrees because they find employment in the field without a degree.

Trustee Hawkins motioned for approved of the Three Year Report for BA Deaf Studies and ASL, Deaf Studies Education and Software Engineering. Trustee Shoemaker seconded. Voting was unanimous.

Addition of Emphases in Information Systems BS program in Business Intelligence Systems, Geographic Information Systems, and Healthcare Information Systems. The Information Systems degree is now ABET accredited, which requires emphasis areas. When data processing was started, it was taught as a business degree, and now is under Information Systems to teach management and processing of large systems of data. These three emphases were chosen as the most in demand—Geographic is GIS information geomatics, and HealthCare works with administration. Trustee Portwood motioned for approval of the addition of emphases in Information Systems BS program in the areas of Business Intelligence Systems, Geographic Information Systems, and Healthcare Information Systems. Trustee Butterfield seconded. Voting was unanimous.

Restructure of Emphases in Fine Arts BFA program, with discontinuance of Fine Arts emphasis, and addition of Painting and Drawing, and Sculpture and Ceramics emphases. Jim Godfrey, department chair, said the request is to discontinue the emphasis in fine arts and split it into two specific emphases. Skill set is different in these areas, and the division will help facilitate student progress. Question: 1) what is the difference when a student graduates? Rather than a BFA degree, it will state BFA with emphasis listed. Trustee Fund motioned for approval of the restructure of emphases in the Fine Arts BFA program, with discontinuance of the Fine Arts emphasis, and addition of emphases in Painting and Drawing, and Sculpture and Ceramics. Trustee Mortimer seconded. Voting was unanimous.

Addition of emphasis in Technology Management BS program in Construction Management. Dean Carey explained once a student has a two-year AAS degree, they can move on to a four-year degree in Technology Management. Every time a new AAS degree is developed, it is added as an emphasis in the Technology Management BS degree. We also have a BS in Construction Management, but the emphasis allow for a broader general technology management background. Trustee Shoemaker motioned for approval of the addition of an emphasis in the Technology Management BS program in Construction Management.

C. Trustee Awards of Excellence. Trustee Shoemaker motioned for approval of Jim Harris and Linda Pierce for Trustee awards of excellence representing faculty, and Alan Clark, Cory Duckworth, and Peggy Passin for awards of excellence representing staff. Trustee Fund seconded. Voting was unanimous.

D. Tenure Requests. Trustee Mortimer motioned for approval for tenure for Max Aeschbacher, Developmental Mathematics; Thor Anderson, Digital media; Michael Bohne, Physical Education; Mark Borchelt, Dance; Trudy Christensen, Digital Media; Steven Emerman, Earth Science; Donna Fairbanks, Music; Cheryl Hanewicz, Technology Management; Neil Harrison, Computer Science; Carolyn Howard, Legal Studies; Danial Perry, Engineering Graphics; Michael Stevens, Biology; Harry Taute, Marketing; Curtis Welborn, Computer Science; and Keith White, Developmental Mathematics. Trustee Portwood seconded. Voting was unanimous.

E. Rank Advancements. Trustee Mortimer motioned for approval of rank advancements to Assistant Professor for Cory Chamberlain, Aviation Science; Adalberto Diaz Labrada, Culinary Arts; Evelyn Porter, Developmental Math; Jae Song, Developmental Math, and Ian Sorensen, Developmental Math. Those faculty who were approved for tenure will be advanced to the rank of Associate Professor. Trustee Portwood seconded. Voting was unanimous.

F. Sabbatical Requests. Trustee Mortimer motioned for approval of sabbatical leave for the 2011-12 academic year for Catherine Downing, Art and Visual Communications; Yang Huo, Management; Ruhul Kuddus, Biology; Nancy Peterson, Elementary Education, and Barton Poulson, Behavioral Science; and one-semester sabbatical leave during Fall 2011 for John Goshert, English and Literature, and Bryce Ryting, Music. Trustee Portwood seconded. Voting was unanimous.

G. Honorary Degrees. Trustee Mortimer motioned for approval of honorary degrees for four individuals, contingent on their acceptance – Dr. Robert Gay, William Child, Joan Dixon, and Jerry Sloan. Trustee Fund seconded. Voting was unanimous.
II. CONSENT CALENDAR

A. Minutes of December 9, 2010 and January 7, 2011 Board of Trustees meetings

Trustee Beckham motioned for approval of minutes of December 9, 2010 and January 7, 2011 and Human Resources report for September, October and November 2010.

B. Human Resources Report for September, October and November 2010

C. Investment Report for November and December 2010. Mike Francis reported investments were down in November, but have gained in December and expect more gain in January. Report has been broken into categories of Foundation Restricted and Foundation Endowment. Donors have say in investments in foundation restricted accounts. Question was asked about losses in money market and bond accounts. Mr. Francis will research and correct if needed, for approval at next Trustee meeting.

D. Bookstore Point of Sale System.

Mr. Francis explained current bookstore point of sale system is inadequate. A new system would allow electronic book ordering, accept both credit and debit cards, and allow for remote selling of merchandise with real time information. It will improve on-line sales, with automatic ordering and delivery, and improve access and cost of used textbooks. Questions and comments: 1) Trustees need information on vendor and final price before a good decision can be made. 2) Alumni have expressed frustration with current on-line system, 3) Is request for customized or off-the-shelf product? It will include both, 4) Is this amount justified for the size of the Bookstore? Yes, they have $10-15 million annual sales and the savings on on-line sales and the credit to debit card difference will help pay for the cost. More information will be made available for approval at March Trustee meeting.

E. Repair and Replacement of Liberal Arts Building Classroom Media Technology.

The media equipment in the Liberal Arts classrooms is eight years old and needs to be upgraded. Current equipment will be used in other locations. Equipment could be purchased in smaller increments, but this purchase allows for a better price because of volume. This will be used in classrooms, not for distance delivery, and is being completed in phases. Trustee Shoemaker motioned for approval of expenditure not to exceed $550,000 for use in repair and replacement of classroom media technology in the Liberal Arts building. Trustee Fund seconded. Voting was in favor, with one nay by Trustee Mortimer who felt there should be more detail in the request.

F. Novell GroupWise and NetWare Migration to Microsoft Technology.

The institution has made a decision to migrate to Microsoft Technology NetWare. This request for funding will cover $170,000 for storage of electronic data and $210,000 for software and services. Questions and Comments: 1) Is there a cap expenditure budget? Linda Makin explained the budgeting and approval process. Trustees are required to approve any purchase over $150,000. Money from tuition growth cannot be initially built into the budget, so is available the first year for one-time capital expenditure projects. IT and facilities typically use this funding for large projects, such as this. 2) Is the migration plan already in place? The decision was made last April when the budget was approved for the project. This money was then set aside for the move to Outlook. 3) Can you purchase Microsoft software for this price? Licensing discounts are very good, and we already have licensing for the suite. The state helps underwrite some licensing. 4) What happens if there is a budget reduction? There will not be a cut in current year budget. All resources that have not been expended for the year will be taken back, and in this case money was set aside in anticipation of cuts. 5) Would like more detailed information to make a better informed decision. Moving forward detail will be provided to Trustees before it is presented. Trustee Fund motioned for approval of the purchase of Microsoft Technology software and storage as described, not to exceed $400,000. Trustee Shoemaker seconded. Voting was unanimous.

III. INFORMATION

A. Campus Report.

Personnel

- Ron Price, new Associate Vice President for Human Resources is now in place. He is familiar with higher education and has started strong.
- Newell Dayley, has been hired as the new Dean of the School of Fine Arts. He has strong academic credentials and background in administration and fundraising. He has been given a two-year, renewable contract.

Student Success

- Richard Portwood recently reported to the Library of Congress on the trip to Russia sponsored by Open World Leadership. This group wants to form close ties between leaders in America and Europe and Asia. Richard was nominated by his peers as the leader of this group.
- Student Life and Wellness Building and parking structure. Presentation was made to the legislative committee for a non-state funded project. Students should be commended for being willing to fund. It is on track with programming begun, and good chance of approval.
- Chris Clark, Theater faculty, was invited to perform his play “She Stoops to Conquer” at the Los Angeles Festival at the Kennedy Center, which is a significant honor
- Men’s volleyball club team is #1 in the nation
- Christina Lowe, former Miss UVU, was in the top 10 at the Miss America pageant
- Culinary Arts received a gold medal in recent competition
- The Rebecca Marriott Champion Piano Competition is scheduled for April 9
- 200 students will be participating in the Undergraduate Research competition
- Fulbright scholar chosen to study in Belarus
- Susan Madsen has completed her study on women and education in the state of Utah. This data is being investigated across the state and with the Regents. Internal discussion has taken place on what we can do and ways we can outreach to young women
- Kyle Reyes coordinated the “Hidden Voices” exhibition of graffiti artists at the Woodbury Museum. These students were given a second chance to recognize their artistic ability and receive an education. The young men spoke about how this project had changed their lives. Two of them received scholarship to attend UVU.
- Andrew Young, right hand man to Martin Luther King Jr., spoke on campus and talked about his view of Martin Luther King’s dream up to the present day.
- International project in health education in rural Ghana
- Trustees Shoemaker and Merrill reported on K-16 Alliance math pilot program—which is moving forward with continued discussion on math. They are looking at data and making decisions within the school districts on what can be done to prepare students for higher education. In a Regent meeting, this K-16 Alliance was singled out as one of two in the state that are making substantial progress in key areas.
- Presidential Interns are working with each Cabinet member, and Kyle Reyes has organized programmatic opportunities for them to meet key members of the community.

**Managing Growth - Case for Action:**

**Guiding Principles:**
- Mission, role and core themes – how much can we grow
- USHE goals – participation and retention
- Regents charge to President – education needs of region
- National and state initiatives – more citizens with university training (state initiative for 66% of adults in a college program)
- HigherEd2020 Plan – Trustees given a copy of report Jack Zenger helped develop

If we were just serious focusing on high academic quality, we would cap enrollment and set new enrollment and research standards, which would change UVU’s mission. If we were just inclusive we would grow without thought to quality. Neither of those is the best choice, but the question is the balance.

**Key indicators and growth projections:**
- Historical, state demographics, national and state projections, system projections, attracting and retaining students
- Projection for 2020 has been agreed upon by the institution and state and includes increases as following:
  - 37,000 FTE and 46,000 student headcount
  - 1.4 million square feet of space
  - 4900 parking stalls
  - 350 salaried FTE faculty
  - 272 adjunct faculty
  - 503 staff
  - $45 million in tax fund revenue

**Strategies**
- Expand resources
- Maximize efficiencies
- Expand delivery options
- Streamline curriculum
- Provide student support for timely completion
- Restrict enrollment growth (this may need to be done at some point)
President Holland said we are committed to be the access institution to meet the education demand of this region. We are working to maximize summer, enhance weekend and evening demand, and provide lower cost, high quality undergraduate education. In order to do this we must have the buildings and the base budget, and if at some point the state doesn’t provide them, we will be forced to rethink our mission and restrict enrollment. President Holland has committed to not let the university fall below university quality, and to do this requires additional resources. In addition, we must continue to provide the community college function, if we don’t, it will require another community college in the area.

Trustee Comments and Questions: 1) Agree with President Holland’s vision, 2) the community needs to know this information, 3) alumni board needs talking points, 4) UVU is at a critical point in making decisions and getting resources. There are limitations on what can be done because of space, classrooms, etc. It is appropriate to talk about the challenges created by significant enrollment growth that has been spread over the past few years and will compromise the quality of the institution, 5) having parents understand the importance of early preparation which will help through-put, 6) look at changing funding based on changing demographics, 7) can the state look at having reform in the way all state institutions work—such as collaborating on technology to reduce expenses and increase efficiencies (shared economy of scale)? President Holland said presidents have been discussing areas where we could encourage this collaboration and best practices. Part of the challenge is traditions about tenure and academic freedom, which can be difficult to overcome to create efficiencies. Regent Zenger said historically USHE has been run as a series of independent colleges and universities. In a recent meeting Regents discussed this issue and were asked to further discuss within institutions. Regent Zenger said Trustees can do much to exert influence on the presidents and regents, and have a responsibility to promote these collaborations. Academics is looking at common curriculum. Software purchases have been made on a state-wide basis, but there is a lot more we could do. 8) Collaboration with area high schools to use classrooms that are unused after 3:15, 9) K-16 pilot program has been looking at Math 1050. Data shows concurrent enrollment students are doing as well as those on the college campuses. If this is the case, there is an efficiency created by teaching math 1050 and similar courses through concurrent enrollment. This requires collaboration between high school and college teachers to write tests, create curriculum and train teachers. 9) Question was asked— if this discussion were made public, would the Regents feel threatened? Regent Zenger replied he is comfortable with sharing this information. Senator Valentine shared at a public meeting, and it will be discussed at State of the University. 10) What is the average teaching load, how does that compare with other state institutions, and how do we increase efficiency and keep quality? The NWCCU accreditation report was very complimentary of what we are doing, and how we have done more with less and our efficiency, but their top concern was the ability to sustain this without additional resources. They will return for a three-year report on budget, capital expenditures and costs, and resources needed to sustain quality. Teaching load by Regent policy for a regional university is 12 credit hours in the classroom. A third recommendation from accreditation team was that workload needs to reflect mission. 11) Noted enrollment caps are already in place when students can’t get classes they need. We need to provide opportunity for all students realize their potential.

B. Legislative and Budget Update. Val Hale reported there is a structural imbalance of the state budget, partly caused by using one-time money to cover past deficits. The Governor wants to address over multiple years, but the legislature wants to correct in one year, thus the 7% reduction for all agencies. Revenue projections will be announced on February 17, and after that the legislature will make budget decisions.

Two items UVU is actively pursuing: 1) approval of Student Life and Wellness building (non-state funded) and 2) mission based funding. We are working on a method for the legislature to address funding equity—we know we can’t close the gap in one year, but would like to begin addressing over the next few years. Trustees were asked to contact their legislators—Linda Makin will provide data. Some talking points:
- For UVU to match USHE average funding it would require an additional $38 million.
- Since 1979, UVU has increased 485% in enrollment and 89% in tax funds. In comparison, the U has increased 43% in enrollment and 168% in tax funds.
- Cost per student is lowest in the state, along with tax funds per student.

C. Policy Update. Information was included on policies in process.

D. Accreditation Self-Study Commendations and Recommendations. Copy of the eight commendations and three recommendations from self-study was provided. President Holland recently received re-affirmation on full accreditation for UVU, plus accreditation of the first master program. They will return in three years.
Trustee Mortimer noted he and Trustee Bingham recently attended an event honoring scholarship recipients, including those who received scholarships from the generosity of the Trustees. These students asked that he express their appreciation to the Trustees. He noted they are very deserving and motivated students.

Trustee Hawkins motioned for approval to hold an Executive Session to discuss items approved under the Open and Public Meetings Act. Trustee Beckham seconded. Voting was unanimous.

Trustee Fund motioned to return to Open Session. Trustee Butterfield seconded. Voting was unanimous.

Trustee Hawkins motioned to adjourn the February 10, 2011 Board of Trustee Meeting. Trustee Beckham seconded. Voting was unanimous. Meeting adjourned at 10:36 p.m.