UVU BOARD OF TRUSTEES
June 10, 2010
7:30 p.m. – SC213c

Dinner was held with guests invited to honor Dr. Elizabeth Hitch, who will soon be leaving to take a position as Associate Commissioner for Academic Affairs for the Utah System of Higher Education. A short program was presented in her honor with speakers Chuck Allison, Bill Sederburg, and President Holland and remarks by Dr. Hitch. A video tribute was presented.

Doyle Mortimer conducted the meeting. President Holland recognized Trustees Beckham, Campbell, and Champion for their generous monetary contributions to UVU and achieving President’s Circle status.

I. ACTION

A. Core Themes and Campus Report.

Campus Report. President Holland noted last week he celebrated his first year anniversary as President and how thrilling and rewarding it has been. Recent highlights: 1) Dancing with the Stars national college champions was a historic moment. 2) men’s baseball team, and men’s and women’s outdoor track are all recognized as conference champions. 3) Habitat for Humanity ribbon cutting was held on Monday, June 14 for the second home built by UVU construction students, 4) administrative transitions include Dean of the School of the Arts, Patrick Jones who comes from Boston University; Dean of the School of Business Norm Wright, who has been a business dean at a school in Saudi Arabia and graduated with his Ph.D. from the Wharton School of Business, with a firm commitment to teaching; Ian Wilson selected as Interim Vice President for Academic Affairs, who has been a dean twice, vice president of advancement, and is very well respected; Marc Archambault, chosen as Vice President for Advancement and Alumni through a national search. He is articulate and thoughtful and brings a wealth of experience in higher ed fundraising; Val Hale who is transitioning as the Vice President of University Relations and has been working closely with Dr. Archambault. There is an open position for the Associate Vice President of Engaged Learning within Academic Affairs. The community relations portion of Jack Christianson’s former position will now go to Val Hale under University Relations. The engaged learning grant process with now be under academic affairs with close connection with Val Hale.

Core Themes. President Holland reviewed the history of core themes: Mission statement was approved July 1, 2008. An integration model was developed in September 2009 where all campus aspirations were synthesized into a few memorable concepts. The heart of the model is student success, and three concepts were identified – serious, inclusive and engaged, along with administrative imperatives. In January 2010 new accreditation standards required identification of mission, core themes and expectations, which also requires interpretation of the mission and translation into practice. Each of the individual expectations will now have indicators developed to measure. President Holland reviewed each core theme and objectives. Questions and comments from the Trustees were: Inclusive: a) 1.2, rather than “welcoming” the verb “inviting” better conveys meaning. B) Inclusive 1.3 it was suggested we remember partnerships such as the MATC that could take some of this role in order to share efficiencies. C) Under Inclusive wondered if meeting regional educational needs was too narrow a scope. It was noted by Trustees that the focus of UVU should be to be indispensable to our region and the state.

Student Success. A) Suggested measuring the recognition of success by success after graduation including employability and acceptance into graduate programs and medical schools. Other suggestions were K-16 to bridge the gap and ensure that students are prepared to be serious, including rigor in concurrent enrollment, in order to assure adequate preparation for higher education.
Linda Makin was thanked for her instrumental role in producing the core themes. These themes will be used to provide benchmarks. Trustee Campbell motioned to endorse the core themes to move forward in final development and implementation. Trustee Beckham seconded. Voting was unanimous.

B. Sabbaticals for Spring 2011. Trustee Fund motioned for approval of requests forwarded by President Holland and Vice President Hitch for spring semester sabbaticals for Robert L. Carney and Kay A. Smith, and a one-year sabbatical during spring and fall 2011 for Machiel van Frankenhuijsen. Trustee Beckham seconded. Voting was unanimous.

C. 2010-11 Appropriated Operating Revenue and Expenditures Budget
2010-11 Institutional Interest Income Operation Budget
Linda Makin, Executive Director of Planning and Budgets pointed out the institutional interest income budget is required to be approved by Trustees, and practice has been to also have the operational budget approved.

Appropriated Operating Revenue and Expenditures
1) Revenue. Education and general budget is made up of tax funds, dedicated credits from tuition and fees, and this year ARRA money and monies restored from previous budget reduction. She referred to the table that showed the revenue changes. She reminded Trustees dedicated credits are made up of 1st and 2nd tier tuition, enrollment growth tuition, scholarships (tuition waivers), graduate program tuition, course fees and collections. There was a 12.85% increase in the budget. We are now 42.46% state funded as compared to 54% in 2009-10, because of the state budget reductions. Trustee comments and questions: 1) Trustees were concerned that with increased enrollment and reduced funding it will be difficult to maintain educational goals such as faculty/student and advisor/student. Students need to progress through their educational careers without roadblocks such as not being able to get the classes they need to continue. President Holland noted one thing we are going to do is to hold to our application deadline. There has been a deadline in the past, but it was not enforced. We feel it will two benefits: a) weed out students who register late and are either not prepared or committed, and oftentimes do not succeed, and b) we will not be absorbing as many new students so will not be as inclusive at the cost of being serious. Trustees were asked to communicate the application deadline to the community.

2) Expenditures. 83% of budget is personnel costs, with 52% instructional costs. Trustee comments and questions: a) Competitiveness of adjunct salaries – salaries are still very low, but we are able to attract a great pool of individuals who want to teach. b) Funding for distance education – a new Director has been hired and we are revising their budget which is part of academic support. We are also looking at blended courses with distance and classroom instruction.

Institutional Interest Income
Revenue continues to go down. All items that could be moved to appropriated budgets have been moved.

Trustee Fund motioned for approval of the 2010-11 Operating Budget and 2010-11 Institutional Interest Income Budget including revisions for revenue. Trustee Shoemaker seconded. Voting was unanimous.

D. Master Plan.
Vice President Peterson explained the Master Plan requires approval by the Trustee before going to Regents for final approval. He highlighted the following: 1) enhanced campus entrance in conjunction with the addition of new Business Building. 2) Performing Arts building. 3) Life and Wellness Building along with a parking structure of 534 stalls. Life and Wellness building will be funded by student fees. The parking structure will be a revenue bond paid back from parking fees. This building will be presented at Regents in September for approval, then go to the building board with final approval by the legislature in their next session. They will begin programming in the fall with hope to bid after the legislative session and begin building early next summer. 4) 100 acres of Geneva Anderson property. 5) freeway connection. UTA did not receive their grant so this project will be delayed. 6) intermodal center. 7) widening of University Parkway. Part of the Packer property next to the parkway will be used by UDOT, and may be part of enhanced bus rapid transit. This will include a tunnel connection across university parkway. Plan is under design and is part of the I-15 connection. 9) Additional parking structures. The plan identifies parking that would be needed for an expansion to 35,000 students and includes 4000 new parking stalls with accompanying structures.

Capitol Facility Priorities in order are: Business Building, Performing Arts Building, Classroom Building A, Classroom Building B, and land banking.

Questions and comments from Trustees: 1) How are parking needs determined? There are 9 future parking structures identified. Parking is maintained at a 3-1 ratio. Parking structures will be placed in existing parking areas. 2) does the
city of Orem anticipate growth of 35,000 students, and are they in favor and realize the impact to the community? There is a great relationship with the city with regular meetings to discuss how to deal with these issues. We currently have 235 acres and are landlocked, and the only way to expand would be to purchase neighborhood homes. He added the system of higher education has a long-range planning target of 40,000 students for this campus. We do have satellite property and will propose additional satellites in the future. 3) Is there an option to purchase the LDS Institute? There have been negotiations with the LDS church to acquire the Institute for a classroom building. 4) Is there a clock tower planned? The clock tower will either be the anchor of the quad or on the east side of campus.

Trustee Portwood motion for approval of the purchase of 100 acres of the Anderson Geneva Property. Trustee Fund seconded. Voting was unanimous.

Trustee Shoemaker motioned for approval of the Campus Master plan with inclusion of the Life and Wellness Building and parking structure. Trustee Beckham seconded. Voting was unanimous.

E. Identity Theft Prevention Program-The Red Flag Rule. Vice President Peterson explained the federal government has required development of an identity theft prevention program. In order to initiate, Board of Trustee approval is required. Items that could be subject to identity theft are: 1) opening and closing accounts, 2) inquiries on accounts, and changes to accounts. Questions and comments from Trustees: a) yes, this includes all financial accounts that impact students, b) Val Peterson will be the primary contact for the program and will report to the Audit Committee and President’s Council. Trustee Shoemaker motioned for approval of the identity theft prevention program “the red flag rule”. Trustee Beckham seconded. Voting was unanimous.

F. Policies
637. Faculty Tenure
610. Faculty Non-Teaching Responsibilities (Deletion)
636. Tenure (Deletion)
Vice President Hitch explained request for deletion of Policies 610 and 636. Tenure policy 636 was maintained while there were still faculty that needed to be considered under this policy. Policy 637 is the new tenure replacement policy. Policy 646 Appeals was previously approved and was held to move forward with Tenure policy 637 for implementation.

Trustee Shoemaker motioned for deletion of policies 610 and 636 and approval of policy 637 Tenure and forwarding of policy 646 as approved previously. Trustee Beckham seconded. Voting was unanimous.

President Holland thanked Vice President Hitch and others who worked many hours on these policies. They will constitute the foundation for the future of academics. These policies are unique and meaningful and will provide faculty ways to move forward that are both transparent and humane. Criteria will be developed within departments through the deans and Vice President of Academics. These policies are very significant for the institution.

II. CONSENT CALENDAR

A. Minutes of April 15, 2010 Board of Trustees meeting
B. Human Resources Report for April 2010
C. Investment Report for March and April 2010
D. Lights for Soccer Field. Vice President Peterson said Athletics have raised $100,000 for the purchase of lights for the soccer field, and the institution will raise another $50,000, which will be matched. This will allow us to host the conference championship here and also allow games in the evening.
E. 2009-10 Revision to Institutional Interest Income Operating Budget
F. 2009-10 Appropriated Operating Revenue Budget Revision

Trustee Fund moved for approval of Consent Calendar items a, b, c, e, and f. Trustee Campbell seconded. Voting was unanimous.

Trustee Portwood motioned for approval of item d under Consent Calendar. Trustee Champion seconded. Voting was unanimous.

III. INFORMATION

A. UVU SWOT Analysis. Val Hale reported as co-chair of the Strategic Directions Advisory Committee. This group completes a yearly SWOT (strength, weakness, opportunity and threat) analysis. The Community Relations
Council also identified similar findings. Strengths are a growing institution that is student-focused. Threats and weaknesses include the current budget climate. The Alumni base is largely untapped, and we need more alternative course delivery methods. Continued growth is a strength and also a concern. President Holland added it was felt these will not change greatly in the next year, so we have decided to complete a SWOT analysis every other year, and have a year in between to work on them. Questions and comments: a) Trustees felt some individual programs may need to have further development and elevation in seriousness as there is an unevenness of academic programs, and suggested this be a retreat topic to bring forward assessment from several individual programs, b) how can the Fact Books be used more effectively? It was suggested directing individuals to the web site where all of this information is available. There has also been discussion of printing an annual report that could be distributed to the community. Also word of mouth, and c) need for increase in high school preparation.

B. **Accreditation Self-Study.** Executive Director Linda Makin noted many of the Trustees have been identified to read and review sections of the accreditation self-study. Written information and a CD have been provided. Trustees were thanked for their efforts to review these sections for content. The self-study will be sent out for final editing shortly, so feedback is needed as soon as possible. Final copy will be completed the first part of July.

Trustee Campbell motioned to hold a closed session to discuss matters permitted under the Open and Public Meeting Act. Trustee Portwood seconded. Voting was unanimous.

Trustee Fund motioned for end of meeting. Trustee Portwood seconded.

*Meeting adjourned at 9:51 p.m.*