Board of Trustees Members Present
Roy Banks
Deborah Bingham
Ron Hawkins
Chris Loumeau
Steven J. Lund
Rebecca Marriott Champion
Carolyn H. Merrill
Curtis Morley
Doyle M. Mortimer
Terry E. Shoemaker

Board of Trustee Member Excused
Greg Butterfield

Guests
Jane Urbaska, Associate Vice President Development
Joel Kincart, Sr. Dir. Development/Foundation Director

Dinner guests were members of the Development & Alumni team – Jane Urbaska, Joel Kincart, Jeri Allphin, Nancy Smith, g. Scott Paul, Nicki Gilbert, and Kimberly Carlisle, plus UVSELF fellows Jacob Atkin and Kirk Young

Vice Chair Doyle Mortimer conducted the meeting.

ACTION

A. Oath of Office for Trustee Roy Banks. Vice Chair Mortimer swore in Roy Banks as a new Utah Valley University Board of Trustee member.

B. Center for Constitutional Studies. Vice President Wilson announced the Center of Constitutional Studies – Rick Griffin will be the director for the center. This center will begin immediately. Beginning spring semester there will be lectures, and a minor in constitutional studies will be established. This will be a great resource for all students. Half of the donation will go into an endowment, which Marc Archambault’s team will work on. Trustee Morley applauded the creation of the center. Trustee Champion suggested having a congressional representative and a senator included in the board of advisors for the center with the thought that they could help and add influence to the center. Trustee Banks asked about facilities for this program. Dr. Wilson said space for the center will be requested by the academic affairs department. They are seeking space for a conference room, reception area, and classroom. Ian also explained that the donations were earmarked for this center. There are currently 7-8 full professors in the Political Science department, the board wondered how the department would interact with the Center. Rick will engage the department in discussions and development. President Holland emphasized his gratitude for the community members that wanted to see this happen and the community figures that wish to remain anonymous. Trustee Morley motioned for approval of the Center of Constitutional Studies. Trustee Champion seconded. Voting was unanimous.

C. Ratification of UDOT Permanent Easement at West Campus. Val Peterson explained the request from Orem City for a permanent easement at West Campus for a relocation of a power pole. This pole is necessary to continue to provide power to the area. Trustee Shoemaker motioned to approve. Steve Lund seconded. Voting was unanimous.

D. Tenure Request. Trustee Shoemaker motioned to grant tenure to Norman Wright, Dean of the Woodbury School of Business to the Department of Management, Trustee Champion seconded. Voting was unanimous.

E. Naming Opportunities in the Science Building. Marc Archambault stated that the Trustees are required to approve all naming opportunities. A number of the spaces in the new Science Building room have been pending
approval for naming opportunity, and he reviewed names and donations. Trustee Hawkins motioned to approve naming opportunities as stated, Trustee Morley seconded. Voting was unanimous.

F. **Commencement Speaker.** Trustees discussed candidates for Commencement speaker in Executive Session. Contacts will be made, with announcement made upon acceptance.

G. **Orem City Tiger Grant.** Val Peterson explained that Orem City approached UVU about partnering on a Tiger Grant that they will be submitting to fund future road development. Trustees discussed the implications of the grant proposal. Trustee Loumeau motioned to support Orem’s proposal as the grant is stated, Trustee Lund seconded. Voting was unanimous.

H. **Executive Committee.** In order to have a fully functioning Executive Committee, three members are needed. We currently have Trustee Butterfield as the Chair and Trustee Mortimer as the Vice Chair. Proposal is to have a second Vice Chair. Trustee Mortimer motioned that Trustee Ron Hawkins be named the Second Vice Chair, Trustee Shoemaker seconded. Voting was unanimous. Administration will return with proposal for required bylaw changes for compliance.

### CONSENT CALENDAR

A. **Minutes of June 16, and August 3, 2011 Board of Trustees meetings.** No objection or comment.

B. **Human Resources Report for May, June and July 2011.** No objection or comment.


D. **Purchase of Scanning Electron Microscope for Forensic Program.** Vice President Wilson explained the forensic program is a joint program with the Department of Criminal Justice and College of Science. They received a grant for $144,000, and the College of Technology and Computing will contribute the additional $25,000 for the purchase. No facilities adjustment will be required for installation of equipment. No objection.

E. **Purchase of Library Subscription for Electronic Journals.** Vice President Wilson explained that EBSCO is an electronic database which has been in place for many years and is well used by faculty and students. This is an ongoing subscription renewal. Funds are set aside for this but due to the size of the fee the board needs to approve. This is the first year the cost has been over $150,000, which is determined by enrollment numbers.

F. **Institutional Residence Report.** No objection.

G. **2011-12 Institutional Interest Income Budget Revision.** Original 2011-12 budget was approved in the June Trustee meeting, based on actuals from 2010-11 and the actual revenue. This is the revised budget. No objection.

H. **2010-11 Institutional Interest Income Actual Expenditure Report.** No objection.

Trustee Loumeau motioned to approve the Consent Calendar items and the reports. Trustee Merrill seconded. Voting was unanimous.

### INFORMATION

A. **Foundation Report.** Trustee Bingham reported on the financial status of the foundation ending 6-30-11. The reported rate of return on investment is 17.92% making an investment growth of $5,696,058. During the 2010-11 fiscal year the foundation raised $5,403,765 in contributions, $2,367,832 in gifts in kind, new pledges of $3,700,799, and interest impound of $714,363. Foundation supported the university with the following: scholarships $1,033,399, department support $4,363,043, gifts in kind $2,367,862. An annual audit is in process. The foundation has received a draft of the audit, which shows some minor recommendations. The foundation has approved a loan to UVU for $3 million for purchase of the Geneva/Anderson property at an interest rate of 6% without penalty for early payment. The Foundation Master’s Scholarship Program has been approved, $1 million is earmarked to fully fund 10 master’s program scholarships from a trust that matures next month. Program will start 2012 with funding for 4 scholarships while the endowment grows.

Foundation has approved significant improvements in their bylaws, which improved the processes of votes for efficiency. Investments guidelines were also revised. Jefferson Moss of Key Bank is a new foundation board member and two others have been extended an invitation. Board memberships are open to friends and graduates. There is a $10,000 required annual gift to the president’s fund to serve on the board.

Giving challenges were at 40% participation last year, it is up to 90% this year. Pledge gifts were given from the 10 non-university members totaling $100,000. Emeriti Dinner is being planned in January for past board members or those who have been involved with the foundation in the past to thank them for their service to the board or to university.
Invitation was extended to the Trustees to attend the 70th annual Scholarship Ball, on October 14. Marc added this year’s ball will be a record setting event as the President’s challenge was to raise $2 million in new gifts and pledges. It is a good opportunity for Trustees to bring new potential donors to the university. Foundation Master’s endowment will be announced at the ball.

B. Campus Report. President Holland complimented the Foundation for their efforts and response to changes. He explained the community calendar gives the Trustees an idea of what is happening on campus and a schedule of upcoming events. Upcoming events: Alumni Family Fair, Othello performance (professional Shakespearian actor Baron Kelly headlining), All Advisory Board dinner, Matthew Crawford-Presidential Lecture. Rebecca suggested the calendar show what attendees are invited to the different events, such as open to the public, invited guest, etc.

Geneva property - Val Peterson gave an update on the Geneva property. UVU recently closed on the 100 acres Geneva property. He thanked the Foundation for loaning the money, which gave the President some room to maneuver. This land solidifies our future for growth. Property will be used as follows: 50 acres for intramural fields, and 50 acres for future building. The existing parking lots will be preserved and protected from elements until they can be redone. The President thanked Dr. Peterson for his hard work with Geneva/Anderson and thanked Geneva/Anderson for their generous donation. Trustee Hawkins asked where the parking lots would be located and the environmental impact of the property. Vice President Peterson explained the parking lots will be on Fourth North and Geneva Road. He has letters of assurance from CVQ regarding recaptured land and anticipates no environmental issues; due diligence was done on this issue. A trailer will be transferred on Sunday and four Astroturf fields are being planned.

Athletics – President Holland had hoped the WAC invitation would have been approved. UVU is currently in dialogue with other athletic conferences and are trying to elevate the awareness of UVU in the athletic arena. UVU is preparing for the possible costs to join and is building up a fund for this reason. Men’s basketball games on November 19 and January 11 are being nationally broadcast on Fox Sports.

Enrollment – 3rd week numbers are expected to be around 33,500. We are growing and most likely will be the largest institution of higher education in Utah. Concurrent enrollment is down which means the increase is from traditional students in distance education courses. Administration is assuming that there were roughly 2,300 students that registered for the possible costs to join and is building up a fund for this reason. Men’s basketball games on November 19 and January 11 are being nationally broadcast on Fox Sports.

President Holland explained that our mission is to be the provider of higher education for this valley. We still need to provide certificates as needed. UVU has been singled out as one of the select schools to pick up the bulk of state buildings as it is cost effective to do both. Trustee Shoemaker said the trustees will need to help sell this to the legislators, and President Holland reiterated the need for trustees to talk with legislators and friends to help get this through. Trustee Banks suggested a greater effort to establish needs awareness campaigns in the community, as he was not aware until he became a Trustee. UVU looks successful, but we need to make the community aware of needs. Val Hale explained that starting Tuesday President Holland and cabinet members will meet monthly with community leaders to communicate this message. An ambassador kit will be developed for trustees to distribute in talking to the community, and Trustees were asked to identify individuals they could speak with. Val Hale will present a draft next meeting on how to best utilize Trustee expertise, identify actions and a list of key people to contact.
Equity and unfunded growth – 2010-2011 annualized growth shows UVU is second in the state at 30% in unfunded growth, Dixie is #1. However, when looking at raw numbers we are 1st in amount of students that were not funded which translates to 5,600 students (Dixie’s percentage equaled 2,000 students). UVU is lowest funded institution by state tax funds currently at 42% but will be at 38%. We are making serious progress on this front and were able to amend a mission based funding bill where legislatures instructed the system to address equity and unfunded growth. The Commissioner and Regents will lead the discussion as a system. The Commissioner hired an outside advisory group to complete a study on this issue. We are roughly equal with comparable institutions on tuition levels; however, a much higher amount of money is being paid by the students themselves.

C. 2012 Meeting Calendar. The proposed Board of Trustee dates were reviewed. Vice Chair Mortimer asked the Trustees to send questions or conflicts to Karen Olsen. Trustee Lund moved to approve the schedule, Trustee Hawkins seconded, voting was unanimous.

Motion to move into Executive Session by Trustee Steve Lund, Trustee Marriott Champion seconded.

Trustee Morley motioned to move out of Executive Session, Trustee Mortimer seconded.