Donor Naming and Recognition Summary

Vivint and Todd Pederson will each contribute a total of $1 million to the University over a period of 5 years to accelerate the growth of the UVU Professional Sales program. The Sales emphasis is not named.

- Vivint support of student engaged learning programs, e.g. internships or competitions in sales and marketing. ($80,000/year for 5 years).
  - Competition teams, interns, etc. will acknowledge Vivint as a sponsor of their activities.

- Vivint Sales Research Lab ($400,000 capital equipment)
  - Builds on current lab capabilities to take it to the next level
  - Plaque will acknowledge their contribution to the lab

- UVU / Vivint Business Resource Center ($40,000/year for 5 years)
  - Supports the efforts of the BRC
  - Share signage on the BRC for 5 years.

- Todd R. Pedersen Annual Scholarship ($50,000/year for 5 years).
  - Requirements: GPA 3.0, full time student in the Woodbury School, engaged in professional sales program
  - Naming annual scholarships for 5 years.

- Todd R. Pedersen Research Directorship ($100,000/year for 5 years)
  - To support collaboration between teams of faculty and students and sales programs in business and industry.
  - Naming is for a titled position and/or acknowledgement in research presentations or publications for a period of 5 years.

- Todd R. Pedersen Endowed Professorship ($250,000 total paid between 2015-17)
  - Terms: Exemplary Woodbury School faculty member working in sales program.
  - Naming – perpetual naming of the position once fully endowed.