

## Cover/Signature Page - Abbreviated Template

**Institution Submitting Request:** Utah Valley University  
**Proposed Title:** Minor in Portuguese  
**School or Division or Location:** College of Humanities and Social Sciences  
**Department(s) or Area(s) Location:** Languages and Cultures  
**Recommended Classification of Instructional Programs (CIP) Code:** 16.0904  
**Proposed Beginning Date (for new programs):** Fall 2015  
**Institutional Board of Trustees' Approval Date:** Pending

**Proposal Type (check all that apply):**

Regents' General Consent Calendar Items		
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>		
SECTION NO.	ITEM	
5.1.1	<input checked="" type="checkbox"/>	Minor*
5.1.2	<input type="checkbox"/>	Emphasis*
5.2.1	<input type="checkbox"/>	Certificate of Proficiency*
5.2.3	<input type="checkbox"/>	Graduate Certificate*
5.4.1	<input type="checkbox"/>	New Administrative Unit
	<input type="checkbox"/>	Administrative Unit Transfer
	<input type="checkbox"/>	Administrative Unit Restructure
	<input type="checkbox"/>	Administrative Unit Consolidation
5.4.2	<input type="checkbox"/>	New Center
	<input type="checkbox"/>	New Institute
	<input type="checkbox"/>	New Bureau
5.5.1	<input type="checkbox"/>	Out-of-Service Area Delivery of Programs
5.5.2	<input type="checkbox"/>	Program Transfer
	<input type="checkbox"/>	Program Restructure
	<input type="checkbox"/>	Program Consolidation
5.5.3	<input type="checkbox"/>	Name Change of Existing Programs
5.5.4	<input type="checkbox"/>	Program Discontinuation
	<input type="checkbox"/>	Program Suspension
5.5.5	<input type="checkbox"/>	Reinstatement of Previously Suspended Program
	<input type="checkbox"/>	Reinstatement of Previously Suspended Administrative Unit

\*Requires "Section VI: Program Curriculum" of Abbreviated Template

**Chief Academic Officer (or Designee) Signature:**

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

\_\_\_\_\_  
Signature

Date: 1/7/2015

Printed Name: Jeffery Olson, Senior Vice President, Academic Affairs

**Program Request - Abbreviated Template**  
**Utah Valley University**  
**Minor in Portuguese**  
**11/10/2013**

**Section I: Request**

The Department of Languages and Cultures in the School of Humanities and Social Science at Utah Valley University requests approval to offer a Minor in Portuguese effective Fall 2015.

**Section II: Need**

Utah's population of Portuguese speakers is unique nationally, largely thanks to the influence of the LDS church, which sends a high number of missionaries to serve in Brazil and other Portuguese speaking countries. The relative high number of students in UVU's upper division Portuguese classes is one of the main forces creating a demand for a Portuguese minor.

According to the latest data from the Modern Language Association,<sup>1</sup> as of Fall 2009, Utah has the fourth highest number of students enrolled in Portuguese in the country, with 928 students, after California with a total of 1366 students, New York with 1148, and Massachusetts with 1059 students taking Portuguese. More importantly, Utah has the highest number of students enrolled in upper division undergraduate Portuguese courses in the nation, with 638 students at this level, surpassing all other states, and even considering that these states have a higher concentrations of immigrants and more institutions offering minor, major, master, and PhD programs in the field; California, for example, has about half that number, with 317 enrolled in such classes, New York only 229 students, and Massachusetts 141 upper division Portuguese students.

Today, the Portuguese program at Utah Valley University is not on par with other programs in Utah. Though UVU has the second highest enrollment in Portuguese, with 165 students, it still does not offer a minor nor a major. Brigham Young University, with a major, minor, and an MA in Portuguese, has 550 students enrolled in Portuguese courses. Utah State University and University of Utah are now offering minors, and their programs have shown a 30% enrollment growth. Besides UVU, the only Utah institutions without a Portuguese minor are Salt Lake Community College and Weber State University with enrollments of only 33 and 30 students, respectively.

From Fall 2008 to Spring 2013, UVU averaged 265 students enrolled in Portuguese per year, with about 130 students in upper division Portuguese courses.

In Fall 2013, upper division students in Portuguese classes were polled about their interest in a Minor in Portuguese. 55% of them expressed they were extremely interested in a Portuguese minor, in addition to 28% who stated they were very interested. This is a slight increase from the last survey, Spring 2011, in which 23.3% and 41.1% said they were extremely interested and very interested in it, respectively.

UVU is also one of only four institutions in the USA that offers the Celpe-Bras, the Portuguese Proficiency Exam administered by the Brazilian government, the others being Harvard University, University of Florida, and Florida

---

<sup>1</sup> [http://www.mla.org/flsurvey\\_search](http://www.mla.org/flsurvey_search); [http://www.mla.org/pdf/06enrollmentsurvey\\_final.pdf](http://www.mla.org/pdf/06enrollmentsurvey_final.pdf)

International University. Out of state candidates come to UVU to take this exam, with UVU sometimes having the highest number of candidates for the Celpe-Bras in the country.<sup>2</sup>

The *Utah Language Roadmap for the 21<sup>st</sup> Century*<sup>3</sup> expresses well the importance of fostering bilingualism in students, so they can “rise to the top of a changing international marketplace and take their place as leaders in a global exchange.” Expressing a K-16 articulation vision, it advocates an “aggressive and innovative language education plan to prepare Utah’s current and future global professionals to communicate effectively with the rest of the world [to ensure Utah’s] position as an economic leader.”

As of 2014, six elementary schools in the state are offering immersion programs in Portuguese,<sup>4</sup> with an immediate goal of ten statewide Utah Portuguese immersion schools expected by 2015:

- Alpine School District: Rocky Mountain Elementary
- Cache County School District: Sunrise Elementary
- Jordan School District: Bluffdale Elementary
- Logan School District: Hillcrest Elementary
- Provo School District: Lakeview Elementary
- Tooele School District: Harris Elementary

The Utah System of Education (USOE) is looking for high proficiency Portuguese-speakers for their elementary schools, and subsequently for their junior high and high schools. The Portuguese language immersion initiative will further increase demand at USHE institutions for greater access to upper division classes in Portuguese language and culture.

Today, Brazil is the world’s sixth largest economy, having surpassed the UK in 2011, and the biggest one in Latin America.<sup>5</sup> Portuguese is the seventh most spoken language in the world, with more speakers than German and French combined.<sup>6</sup>

In addition to USOE, many companies in Utah,<sup>7</sup> such as Novel, Tahitian Noni, EMC2, Premiere Mentoring, Dialogue Marketing, Cleantex, Tucanos, Rodízio, Goldman Sachs, TestOut, as well as the FBI, CIA, and Military Intelligence in general are looking for people with Portuguese language skills. Portuguese speakers are in high demand for international business, translation, interpretation, international affairs, and national security.

These companies and governmental institutions are interested in doing business and building relationships with Brazil, given Brazil’s position as an emerging market, its sophisticated technology sector, and recently discovered reserves of petroleum. Furthermore, Brazil is a member of several world organizations, including the Organization of American States, Inter-American Development Bank, World Bank, World Trade Organization, Mercosul, UNASUR, G5+8, G20, the Doha round of global trades, and it has an influential role at the United Nations Security Council and the International Monetary Fund (IMF).<sup>8</sup>

---

<sup>2</sup> data provided from Celpe-Bras administrator’s site: <http://celpebras.inep.gov.br/administrador/>

<sup>3</sup> <http://www.thelanguageflagship.org/media/docs/roadmaps/utah%20language%20road%20for%20the%2021st%20century.pdf> , p. 16

<sup>4</sup> [http://utahportugueseimmersion.org/?page\\_id=8](http://utahportugueseimmersion.org/?page_id=8)

<sup>5</sup> <http://www.bbc.co.uk/news/business-17272716>

<sup>6</sup> [http://www.ethnologue.com/ethno\\_docs/distribution.asp?by=size](http://www.ethnologue.com/ethno_docs/distribution.asp?by=size)

<sup>7</sup> Besides the FBI, CIA, the USOE, other companies in Utah hiring Portuguese-English bilinguals: For positions nationwide, the list is much bigger: [http://www.englishportuguesejobs.com/candidates/companies-who-have-offered-jobs-to-portuguese-bilinguals-in-the-usa/?goback=.gde\\_1955749\\_member\\_172862970](http://www.englishportuguesejobs.com/candidates/companies-who-have-offered-jobs-to-portuguese-bilinguals-in-the-usa/?goback=.gde_1955749_member_172862970)

<sup>8</sup> Brazil on the International Stage, <http://www.cfr.org/brazil/brazil-international-stage/p19883> and US Relations with Brazil, <http://www.state.gov/r/pa/ei/bgn/35640.htm>

Other Portuguese-speaking countries, such as Portugal, Mozambique, and Angola, the latter with large reserves of minerals and petroleum, are also of increasing importance in the global market. Given the recent interest seen in Portuguese-speaking countries, offering a minor will certainly increase the marketability of many UVU students.

Portuguese programs in the USA often concentrate either on Brazil or Portugal. Only very large programs, with seven or more faculty, attempt to cover both countries, or even Portuguese speaking African nations. This is due in part to the geographical size and corresponding diversity and cultural production of the Portuguese speaking world.

At UVU, the Portuguese program will focus on Brazilian Studies and contemporary issues, with occasional offerings of courses that solely emphasize other countries (pending faculty availability). In part, this is in response to community needs and expectations. For example, in Utah 16 out of 17 UVU Portuguese students have connections with Brazil; Utah immersion schools opted for Brazilian Portuguese; most technological companies, including ones in Utah, express need for Brazilian Portuguese, with only a few requesting European Portuguese; and the UVU School of Business, as well as Utah's Governor's Office is interested in strengthening ties with Brazil.

### **Section III: Institutional Impact**

Minimal impact on academic structure is expected in support of the Minor in Portuguese. It will be housed in the Department of Languages and Cultures, in The School of Humanities and Social Sciences, both of which fully support the program. Courses will be covered by current salaried and adjunct faculty, with no additional full-time faculty, staff, or facilities required. The Portuguese minor program serves the need of the local, regional, national, and international educational community, responds to UVU's global perspective, and maximizes the faculty members hired within the College of Humanities and Social Sciences for this purpose.

UVU's library is well positioned to support the Minor in Portuguese. There are 15 titles (19 volumes) of Portuguese language and literature materials such as instruction books, books about grammar, and dictionaries. Portuguese prose, poetry, and plays have 114 titles (118 volumes).<sup>9</sup>

The UVU library currently subscribes to two vast periodical database resources. A recent Portuguese language request in Proquest retrieved 739,395 results. These results included 435,815 full-text wire feeds, 111,889 full-text newspaper articles, and 168,864 scholarly journal citations with 2905 full-text scholarly articles. A similar request in EBSCOHost returned 59,895 citations results with 1026 full-text articles. For articles that are not full-text, students can use the Interlibrary Loan program and receive emailed articles in two to three working days.

Additionally, there are four Portuguese instructional audio CD titles (49 volumes), eight music CD titles, two video titles in the Portuguese literature area, and 38 Portuguese feature films.

### **Section IV: Finances**

One required course and three of the elective courses are currently being taught. At least two of the new elective courses will need to be delivered each year. The cost for two new elective sections instructed by

---

<sup>9</sup> Library information was provided by UVU's librarian Keith Rowley, in personal email November 4<sup>th</sup> 2013

adjunct faculty is approximately \$5,200 which will be covered through reallocation within the College of Humanities and Social Sciences.

### Section VI: Program Curriculum

Course Prefix and Number	Title	Credit Hours
Required Courses		
PORT 3050	Advanced Portuguese	3
PORT 3610	Brazil (1500-1900) in Literature and Film	3
PORT 3620	Modern Brazil (1900-1945) through Literature, Music, and Film	3
PORT 3630	Post-Modern Brazil (1945-today) through Literature, Music, Film	3
<b>Sub-Total</b>		<b>12</b>
Elective Courses (student required to take a total of 6 credits)		
PORT 3200	Business Portuguese	3
PORT 3430	Masterpieces of Brazilian Film	3
PORT 352G	Brazilian Culture and Civilization	3
PORT 484R	Special Topics in Brazilian Studies	3
LANG 281R or LANG 3000 or LANG 3010 or LANG 481R or LANG 490R or LANG 4200	Language Internship (1) Language and Culture (3) Introduction to Linguistics (3) Language Internship (1) Special Topics in Languages (1) Methods of Teaching a Foreign Language (3) or other advisor approved course	3
<b>Sub-Total</b>		<b>6</b>
<b>Total Number of Credits</b>		<b>18</b>

### Program Schedule

Fall of Second Year	Title	Credit Hours
PORT 3050	Advanced Portuguese	3
	Semester total:	3
Spring of Second Year	Title	Credit Hours
PORT 3610	Brazil (1500-1900) in Literature and Film	3
	Semester total:	3
Fall of Third Year	Title	Credit Hours
PORT 3620	Modern Brazil (1900-1945) through Literature, Music, and Film	3
	Semester total:	3
Spring of Third Year	Title	Credit Hours
PORT 3630	Post-Modern Brazil (1945-today) through Literature, Music, Film	3

	Semester total:	3
<b>Fall of Fourth Year</b>	<b>Title</b>	<b>Credit Hours</b>
Minor Elective	From List	3
	Semester total:	3
<b>Spring of Fourth Year</b>	<b>Title</b>	<b>Credit Hours</b>
Minor Elective	From List	3
	Semester total:	3