UVU BOARD OF TRUSTEES
April 19, 2012
7 p.m. – SC213c

Dinner Guests included members of the Department of Criminal Justice: Dean Ernest Carey, Department Chair, Brent Bullock; faculty members Kennet Crook, Matthew Duffin, Curtis Fillmore, Stott Harston, and Steve DeMille; Academic Advisor, Bobbi Kassel.

Meeting conducted by Doyle Mortimer, 1st Vice Chair

I. ACTION

A. Resolution of Appreciation for Christopher Loumeau. Doyle Mortimer, Trustee 1st Vice Chair, read the resolution of appreciation for Christopher Loumeau, who has served the past year as student body president and Trustee.

B. Gold Circle Level Presentation. Marc Archambault presented Trustee Rebecca Marriott Champion with her recognition for achieving the Gold Level Circle for giving. He also presented her with the gift that will be given to all Science Building donors—a crystal laser-engraved replica of the Science building.

II. CONSENT CALENDAR.

A. 2011-12 Appropriated Operating Budget Revision. Linda Makin reminded Trustees they had approved the 2011-12 budget in June 2011. A budget revision must be approved if it exceeds the original budget. Current budget is up $2.2 million because of increased tuition revenue. Legislative funds are transferred through the Commissioner’s Office and are identified for specific purposes. There is also a one-time revenue increase this year. Responses to questions: 1) it has been discussed with Trustees and Regents having more decision making at the Trustee level. 2) Review of all revenue, but not expenditures, is the financial process for all state agencies, with the exception of institutional interest income. Appropriations are line items from the legislature, so the only statutory requirement is to expend within that particular line item.

B. Minutes of March 22 and April 6, 2012 Board of Trustee meetings. There was a question on wording for second bullet point under cash management proposal regarding financial advisors, which will be revised.

C. Human Resources report for February 2012

D. Investment Report for February 2012

Trustee Hawkins motioned for approval of the Consent Calendar with the correction to minutes. Trustee Acerson seconded. Voting was unanimous.

III. INFORMATION

A. Training for Open and Public Meeting Act. Assistant Attorney General David Jones said it is the intent of the legislature that all actions and deliberations of state agencies remain open. Meetings are open to the public and minutes are recorded. Supreme Court says this act is to be interpreted broadly. Meetings are defined as convening a public body for the purpose of discussion, receiving comments from the public, and acting on matters of university
business, and can be a workshop or executive session with a quorum present, either in person or electronically. This does not apply to chance or social meetings. Board members can text or e-mail each other between meetings. The Board of Trustees is the only official public body at UVU, as it was created by Utah statute, consists of two or more members, expends, disburses or is supported by tax revenue, and is vested with authority to make decisions regarding the public’s business. A quorum is a simple majority of the membership. Public notice must be given 24 hours in advance of any meeting. Emergency meetings can be called but should be coordinated through David Jones or Karen Olsen. No final action can be taken on a topic unless it was on the agenda, with the exception of an emergency meeting. Written minutes and recordings are kept, and contents of written minutes are reviewed. The recording will be unedited and labeled. If the general public wants a copy of the recording they can submit a request. Written minutes are to be available within a reasonable time, and the recording within three days of the meeting. Closed meetings can be convened if a quorum is present and there is a vote of 2/3 of board members present with reasons stipulated, and voting listed by member name in the minutes. There are seven approved purposes for closed meetings: discussion of character, professional competence, or physical or mental health of an individual; strategy sessions to discuss collective bargaining; strategy sessions to discuss pending or reasonably imminent litigation; strategy session to discuss the sale of real property, discussion regarding the deployment of security personnel, devices or systems; and investigative proceedings regarding allegations of criminal misconduct. Closed session needs to be recorded with the exception of discussions of personnel character and deployment. Closed session minutes and recordings are protected records under the GRAMA Act and can only be disclosed by court order. Any person can be removed from a public meeting if they disrupt the meeting with disorderly conduct. Violation of the Open and Public Meeting Act is a Class B misdemeanor. Any further questions can be directed to David Jones.

B. Campus Report. President Holland presented the Campus Report.
- Hoagies with Holland was held earlier today to present a year-end review and PBA allocations. Details of PBA distributions were provided in a handout to Trustees, along with a summary of base funding for the year totaling $10 million.
- GreatShake Out. Campus participated in the Great ShakeOut earthquake drill and review of emergency planning
- Year in Review
  - Students
    - Made over 200 original research presentations to state and national undergraduate research conferences
    - Provided over 1500 hours of service. Alexis Palmer was recognized for her leadership
    - Successful Othello performance as part of the freshman reading program
    - Participated in nearly 2300 internships
    - Many medals earned at the state and national SkillsUSA competitive meets for career and technical education
    - Created mural for the Orem City Fire Department
    - Won national film and digital media award for animated film
    - Won prestigious Horn music competition
    - Student entrepreneurs on national TV for their product KissTixx
    - Student campaign to fight childhood obesity in Utah
    - Participated in 17 study abroad programs
    - Received Commissioners Cup for most Great West Conference championships for the 3rd year in a row
    - First place in Regional Building Construction competition
    - Established four patents
    - Participated in 43 Engaged Learning grants.
  - UVU
    - Became largest public institution of higher education in the state
    - Realized $4 million in new scholarships
    - Forged ties with China’s Quighai Normal University
    - Implemented the Center for Constitutional Studies
    - Opened the new Business Resource Center
    - Completed new Facilities building
    - Purchased 100 acres of land from Anderson Geneva
    - As part of the university engaged philosophy, are participating in an initiative addressing the pressing need for numeracy and literacy with elementary aged students
    - Hosted dozens of foreign dignitaries
    - Received a very large Gear Up Grant
    - Opened the Center for Women’s Success
    - Approved a four year degree in Geomatics, first in the state
Hosted a number of public figures, including Julian Bond and Jason Alexander
President Holland said he is very grateful to see UVU as a place of development and change, and also for what has been accomplished. He accepts the thanks of the Trustees on behalf of the faculty and staff and, the Cabinet.

Upcoming Events
- Tomorrow will be a monumental day in our history as we cut the ribbon for the new Science Building. An evening event was held where the scholarship in Elder Richard G. Scott’s name was presented. His guests were very impressed with the building and the reputation of faculty and advisors. Follow up fundraising is being conducted, particularly for equipment for the new building and additional scholarships. Ribbon cutting events include 11 a.m. program with speech by Governor Herbert, followed by ribbon cutting in the auditorium and atrium of the science building. The first major event in the new auditorium will be the keynote address for the Presidential Lecture Series that same day given by Dr. Valerie Hu from George Washington Medical Center on the biological elements of autism. Utah has the highest rate of autism in the region. A conference on autism is being held at UVU.
- Saturday is the Rebecca Marriot Champion Piano Competition and Scholarship. Performance will be held at 7:30 p.m. in the Science Auditorium
- Commencement is Thursday, April 26 with Erin Gruwell as commencement speaker. Trustee Loumeau said she came a few years ago and spoke to students and was highly received. Students have done a lot of publicity and are excited to have her come here and speak at commencement. This year is a change in the schedule with Commencement Thursday evening and convocations on Friday. We are hoping for good participation.
- Employee Appreciation Night will be held on May 1 at the men’s baseball game with BYU. UVU has a great team and earlier this year defeated #3 ranked Arizona
- Summer University is May 14-16. Martin Frey raised the UVU flag on the summit of Mt. Everest and will be the keynote speaker talking about lessons learned from business and how organizations achieve true excellence

C. Community Survey
Community survey was completed last summer when it was determined there was a need to know community perceptions, particularly as we moved to implement structured enrollment. Survey was done by OpinionWorks who surveyed Utah County, local region and state of Utah. The county and region responses were very similar.

- Familiarity with UVU—has improved, with both state and county numbers high
- Image since becoming university—improved both within Utah County and the state
- Advertising about UVU—top responses were mailers, bus ads, billboards, newspaper/magazines, radio/TV
- Meaning of engaged learning—responses were active learning, student participation, collaborative/team approach, practical approach
- Mission:
  - Degrees offered—85% Teacher Education, 83% Masters, 92% Bachelors. President Holland said we wanted to know as we moved to university statue and structured enrollment whether people cared about the range of programs. These numbers affirm that the community embraces the role of bachelor degrees, but still have significant support for two-year and certificate programs. Question was asked on how student participation reflects these numbers. Currently more than half of students are in a certificate or associate program and this number continues to grow. Teacher education is also very high. Data is available at www.http://uvu.edu/iri
  - 91% sees UVU as serving an important community college role.
  - Most feel UVU responds to educational needs of employers
  - Most indicate UVU provides opportunity for career and business training, including those within the state
- Open enrollment
  - 32% think UVU should limit enrollment. 88% say UVU should have open admission with requirements for upper division, 83% think there should be open admission but require underprepared students to participate in some form of development activity or courses, 84% think we should maintain open admission and open enrollment
- Have not heard of revised admission and enrollment procedures—88% of Utah County and 95% of state
- Perception of structured enrollment—79% indicated UVU admits all students, 32% that we deny admissions, 20% that there are fewer application requirements, and 84% that underprepared students will have improved opportunities for success
- 62% have family who have attended UVU, and 33% within the state have friends or acquaintances
- Would recommend UVU to pursue a degree or certificate— 82% in county and 61% within state.
President Holland asked for feedback on anything the administration should be aware of. Question was asked on discussion of retention or completion as they relate to public perception. Significant strides have been made on retention and internal perception. UVU is within 5-7% of peers nationally.

D. 2012-13 PBA Revenue and Allocation. President Holland reviewed PBA decisions. Funding available: $10.4 million in new base funds, $7.7 million in one-time funds, both of which will be used to forward core themes. There were $31 million in PBA requests. It has taken a lot of collaboration and dialogue with different groups to determine final allocations and he thanked Linda Makin for her leadership in this effort, along with work of the Cabinet and others.

- **Serious**
  - Science initiative—Investment in faculty, staff and equipment beyond approved through O&M for new building.
  - Strengthen existing academic programs and services—Funding for Personal Financial Planning program (ranked as a top 10 program), Master of Education, and additional faculty and staff
  - Academic and classroom technology and equipment

- **Engaged**
  - Support initiatives that get faculty and students into the community, such as Global Engagement Week, and Capitol Reef Field Station

- **Inclusive**
  - Scholarships—Funding for Women’s Center, underserved populations (Hispanic Counselor for SBDC and Native American counselor)
  - New programs—Commercial Music, Music Theatre, and Eastern Philosophy (part of China initiative)
  - Expanding methods of delivery for weekend/evening, distance education, etc.

- **Student Success**
  - Structured Enrollment—Legislative support was provided to fund new lecturers and backfill Title III grant

- **Manage Growth**
  - Faculty/adjunct ratios—New faculty funded for Psychology, Dance Education, Business Communications and History
  - Expanded student service support

- **Operate Effectively**
  - Assessment and research
  - Emergency Preparedness—Funding for external and internal PA system, and radio capability for Building Captains
  - Bunnell House—Old Pioneer (Bunnell) House on campus is being removed. This has been an issue of much concern as it is on the state and national historical registers, but building will not withstand construction of the adjacent student life building. President Holland met with the family on the proposal to dismantle the building and recreate a smaller replica near the GT building, and use the remainder of the money budgeted for moving to create a scholarship in the Bunnell Family name.

- **Secure Resources**
  - Strengthen private fundraising and invest in technology
  - Develop Alumni and community support

E. **Foundation Report.** Trustee Bingham presented the Foundation Report. She was recognized for bringing a new level of professionalism and giving to the Foundation Board.

- 451 gifts have been made as of April 18 totaling $719,000
- 360 new pledges for 2012 totaling $50,000
- Foundation Board Retreat will be May 9 with major areas of discussion on continuing legacy planning seminar, board orientation and training, and strategic goal planning
- Goal to double board size to 20 members. Trustee Bingham asked for recommendations for new members
- Working on fundraising for the Scholarship Ball with a target of $1 million in new gifts and pledges. Are more than halfway to target.
- Support of fundraising for the Wee Care Center. There has been a lot of response from the Ladies Luncheon hosted by Paige Holland
- Support for academic excellence

Vice President Archambault reported on schedule for the Science Building ribbon cutting activities.

John Balden was thanked for his service as Faculty Senate President and for his artful negotiations between administration and faculty.

*Meeting adjourned at 8:30 a.m.*