UVU BOARD OF TRUSTEES  
June 21, 2012 
11:30 a.m. – Riverside Country Club

Board of Trustees Members Present  
Karen L. Acerson  
Debbie Bingham  
Greg S. Butterfield  
Rebecca Marriott Champion (phone)  
Ronald K. Hawkins  
Curtis J. Morley  
Terry E. Shoemaker

Board of Trustee Members Excused  
Steven J. Lund  
Carolyn Merrill  
Doyle Mortimer  
Chad Workman

UVU Regular Attendees  
President Matthew S. Holland  
Marc Archambault, Vice President Development and Alumni  
David Connelly, Faculty Senate President-elect  
Cory Duckworth, Vice President Student Affairs  
Val Hale, Vice President University Relations  
Linda Makin, Chief Planning, Budget and Policy Officer  
Karen Olsen, Secretary to the Board  
Alexis Palmer, PACE President  
Val Peterson, Vice President Administration and Finance  
Kyle Reyes, Assistant to the President  
Ian Wilson, Academic Vice President

I. ACTION

A. Center for Global and Intercultural Engagement. Academic Vice President Wilson explained this request is to more fully integrate the areas of multicultural and international with both academic and student services. The Center will provide administrative support for international and multicultural programs including study abroad, Fulbright, international internships, etc., support for international students for legal issues, support for international student clubs, support for visiting diplomats, and campus-wide international initiatives. Trustee Morley motioned for approval of the Center for Global and Intercultural Engagement. Trustee Acerson seconded. Voting was unanimous.

B. 2013-14 Academic Calendar. Dr. Ian Wilson explained some of the changes and recommendations as part of developing the academic calendar include number of instructional days, commencement, summer term beginning and ending times, and study day. Number of instructional days has been within accreditation guidelines, but has been increased to provide more academic time, which compares with other peer universities. One Monday class time in February has been changed to a Tuesday to not disadvantage class times because of Monday holidays. Commencement will be on May 2, with a question on whether the later date will affect student summer employment opportunities. It is a later date than BYU, but in line with other university commencement dates. Summer term will now go until the Friday before faculty return in the fall. It was noted this could also impact concurrent enrollment students and could be reviewed with the K-16 Alliance. Dr. Wilson said the study day was eliminated because it was not well utilized, but it was noted many students appreciated this day to study for finals. Trustee Acerson motioned for approval of the 2013-14 Academic Calendar. Trustee Champion seconded. Voting was unanimous.


D. Tenure Recommendation. Trustees reviewed and discussed request for denial of tenure for Mr. Martin Woesler. Trustee Hawkins motioned for denial of tenure for Dr. Martin Woesler. Trustee Acerson seconded. Voting was unanimous.

E. 2012-13 Operating Budget— Appropriated, Auxiliaries, and Institutional Discretionary. Linda Makin, Chief Planning, Budget and Policy Officer, referenced budget decisions and outcomes of these decisions. Equity funding received this year reduced state support from 38.23 to 38.15%. System best practices indicate we should be 60% state funded. The $1.2 million received did make a difference, along with the decision to have no 2nd tier tuition increase. This reflects the lowest tuition increase in several years. Questions and comments:

- Why is athletic revenue not represented? Athletics receive some support from tuition and tax funds, but they have a separate budget of about $18 million which is treated similar to an auxiliary account. The institutional budget item represents appropriated monies for Athletics. Separate athletic budget is reviewed yearly with the Trustees.
- Why are we growing faster in staff salary compared to faculty? Some of this is because of additional staff hired for the new Science building operations, including facility support and lab managers. It was noted UVU has the lowest percentage of staff of any state institution. Comparative data for salaries will be benchmarked in future reports. The Board will stay focused on budget impact from salary fluctuations.
- With increase in salaried and decrease in hourly positions at the Bookstore, are student positions being eliminated? Some of this reflects the ability to expand and contract to reflect immediate changes, the fact they have not added fulltime staff for many years, and the 1% salary increase. Trustees are concerned with having less student positions at the same time
tuition is increasing. It was noted new student positions have been added in other areas, including internships with the Business Resource Center and Internal Auditors.

- Why is Bookstore revenue decreasing? There is more competition with book sales. Bookstore has added the Missouri Bookstore for inventory tracking and book purchases. Students can compare prices by ISB# on this site and the Bookstore receives 7% of any sales. Students have appreciated this. Soft good sales are up, which has helped profits.
- What about trends to e-books? E-book sales are down. We have a book rental program, and it has been found students prefer textbooks over e-books.
- How does FTE compare to total enrollment? Headcount is a snapshot of total bodies at third week of semester. FTE is full-time equivalent, and because 40% of our student body is part-time, FTE is lower than headcount.
- Distance Education and Extended Studies. There have been two unintended consequences of distance education. Students are shifting from the weekend/off campus courses to on-line. Most distance education classes fill up faster than face to face courses. We are collecting data on difference in grading, grade distribution, attribution rates, etc., between these types of course deliveries. Several Trustees attended the AGB conference where disruptive education was discussed and the changing nature of higher education.
- How are off-campus sites being monitored? We are collecting data to review for decisions on educational delivery. We are pleased with the increase in distance education that has helped enrollments. Trustee suggestion was made to look at the use of technology to maximize resources and efficiencies, including model technologies. This could be a possible Retreat agenda item.

Trustee Shoemaker motioned for approval of the 2012-13 Operating Budget, including Appropriated, Auxiliaries and Institutional Discretionary budgets. Trustee Hawkins seconded. Voting was unanimous.

F. University Core Themes, Administrative Imperatives and Objectives. Ms. Makin said the university is founded on the mission and the core themes are the translation of mission into practice, supported by objectives and indicators. Northwest Commission bases accreditation on alignment with mission and practice. Last year Trustees endorsed the core themes and objectives, and the request is to now to approve them. We have also identified three administrative imperatives that are not required for accreditation. She noted we are working on ways to measure outcomes and success. An important role of the Trustees is to ensure mission compliance. Questions and comments:

- Is there information on indicators? We are working on putting this information in a meaningful scorecard with the ability to access more broad and deep information.
- It might be useful to review the core themes in more depth at successive board meetings for better understanding. This could also be a topic at Trustee Retreat
- Is the intent to measure each element or just a few key ones? At the last accreditation team visit, accreditors indicated the 45 identified indicators were too many. It was cut to 35, and these are still being reviewed. It was suggested there be 4-5 important ones, such as cost per student, completion, retention, etc., that will have reliable, readily-available information.

Trustee Acerson motioned for approval of the University Core Themes, Administrative Imperatives and Objectives. Trustee Hawkins seconded. Voting was unanimous.

G. Policies

1. 135. Use of Copyrighted Materials
2. 331. Performance Management System
3. 334. Probationary Period for Staff Employees
4. 371. Corrective Actions and Termination for Staff Employees
5. 204. Appropriateness of Expenditures

Policy review was summarized in the information provided to Trustees. Policies have all had extensive campus review. Policies 135 and 204 were approved under the temporary emergency provision, and have been returned to Trustees for standard approval. The federal government required language changes covered in the Copyright policy, which was also updated. Expenditure policy change was for approval levels. Any expenditure between $150,000 and $500,000 will now have President’s Council review and recommendation before final approval by the president. Any expenditure over $500,000 will require Trustee approval. Trustee Morley motioned for approval of Policies 135, 331, 334, 371 and 204. Trustee Acerson seconded. Voting was unanimous.

H. Property Easement.

This request is for a dedicated right of way to Vineyard town for a road and utility lines, and temporary construction access to the property. Vineyard town will have permanent easement for the road and utility lines. Vice President Peterson said, when approved, construction of the road will begin which will allow access to the future intramural fields. This improvement will most likely double the value of the property. This easement was negotiated as part of the property purchase, but now requires Trustee approval as it is also property-related. A similar request will be made when the Vineyard Connector projects begins. Trustee Hawkins motioned for approval of the property easement to Vineyard town for the construction of road and utility improvements. Trustee Shoemaker seconded. Voting was unanimous.

I. 2013 Trustee Calendar. Karen Olsen, Secretary to the Board, reviewed the proposed 2013 Trustee calendar. Calendar was approved with change of October date to the 24, and approval for Trustee retreat on May 9.
II. CONSENT CALENDAR.

A. Minutes of April 19, 2012 Board of Trustee meeting.
B. Human Resources report for March and April 2012
C. Investment Report for March 2012. The investment report is in a new format with holdings from both the university and Foundation listed with graphics to show progress, breakout and intermediate funds from cash management. First meeting on cash management will be held next week, where the committee will review the 20 approved state companies and decide which one out of the top 5 will handle our account. We estimate a 2 to 2.5% increase in investment income. We also closed the bond sale for the Student Life and Wellness Building and were able to get a very good rate of 3.28% over 20 years. US Bank is the holder of the bond funds.

Trustee Champion motioned for approval of the Consent Calendar. Trustee Acerson seconded. Voting was unanimous.

III. INFORMATION

A. Campus Report. President Holland presented the Campus highlights.
   • Athletics. UVU won the 3rd straight Great West Conference Commissioner’s cup for winning most conference championships. Men’s baseball team had best record in the nation with 32 straight wins, but were not invited to participate in post-season play. The Great West conference does not receive an automatic bid and dismissed us on strength of schedule. We are working hard to get into a different conference, and President Holland has been meeting with WAC presidents, who are in discussion at this time on the future of the conference. This will continue to be a high priority for us. In anticipation, funding has been accumulating in a conference affiliation fund.
   • Enrollment. We have grown each year in the past few years, but expect enrollments to decrease this year. Summer enrollment is down due to PELL grant changes. Funding limits were lowered, along with number of terms allowed. A new Director of Summer School and Enrollment was hired to market and coordinate with Deans on academic offerings to aggressively move summer forward. Fall enrollment is currently down 1.5% in budget-related, and decline was predicted because of new policies under the unique education mission, including structured enrollment and enhanced ACT and assessment requirements. Concurrent enrollment is also down because of decision to focus on our region only. Our demographics indicate student enrollment should continue to grow in the future. We are also increasing recruiting efforts, which could be a possible Retreat discussion item as we continue to work on the 66% goal for adults with higher education. Also reviewed the long-term strategy for receiving equity funding and more buildings. One positive is a year without growth will provide opportunity to catch up on space and equity funding.
   • Buildings. Groundbreaking for new Student Life and Wellness Building was held this week. Students had much impact on the design. An architect has also been selected for the Classroom Building.
   • Commencement. Speaker. Erin Gruwell was a huge success in speaking to our largest graduating class of 4,643 students. Trustees noted she was very gracious and keynoted an outstanding graduation ceremony. Both faculty and students were very complimentary.
   • Classroom Building. Planning is taking place for the new building including a 1000 seat auditorium for large classroom lectures. A larger venue is needed for guest lecturing and performances, but we won’t be moving to a model of this large for class sizes.
   • Changes in Leadership. New Commissioner of Higher Education will be appointed. The Board of Regents has a new Chair and Vice Chair, with Dan Campbell as vice chair and Bonnie Jean Beesley as Chair. There will be many new legislators, and a new Senate President. It is anticipated Becky Lockhart will remain as Speaker of the House. A priority of President Holland will be to spend time with new leadership.

B. Foundation Report. Report was postponed. Marc Archambault announced, due to a scheduling change for BYU football, the Scholarship Ball date has been moved to Saturday, September 22.

Trustee Acerson motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel matters. Trustee Hawkins seconded. Voting was unanimous.

Trustee Shoemaker motioned to return to open session. Trustee Morley seconded. Voting was unanimous.

Meeting adjourned at 2:40 p.m.