Academic Outreach and Economic Development

**MISSION STATEMENT**

The mission of Academic Outreach is to collaborate with the University community, K-16 alliances, and other community entities in facilitating the development of relevant career and college pathways that support workforce and economic development and inspire a culture of lifelong learning.

**Academic Outreach Focus**

Academic Outreach & Economic Development is comprised of several departments: Community Education, Professional and Continuing Education, Concurrent Enrollment, Career & Technical Education, Extended Studies, Small Business Resource Center, IMPact Utah, Technology Commercialization, PTAC, USTAR, and the Wasatch Campus. It coordinates with and supports academic departments in offering certificates and two-year degrees. For detailed information on a given department or academic program, please refer to the information provided under each alphabetically-listed department name in the catalog or contact the appropriate academic advisor.

**Career and Technical Education**

The Career & Technical Education department at UVU supports and provides opportunities for students to acquire and use high-quality technical and career skills through focused, engaged learning, to prepare them for meaningful employment in a competitive global workforce. Types of programs include: Certificates of Proficiency and Completion and AA, AS, and AAS degrees.

**The Center for Professional and Continuing Education**

The Center for Professional and Continuing Education is comprised of three departments: Professional and Continuing Education, Community Education/Turning Point, and Executive Education through the Business Resource Center. It provides comprehensive, relevant, and continuing and professional education offerings that culminate in certificates of competence microcredentials, and electronic badges.

- Community Education: Community Education offers Turning Point and English as a Second Language programs and a variety of informative and engaging classes for adults and youth covering topics from art, fitness, cooking, health, gardening, home improvement, photography and English as a second language. It is a community and university resource for individuals wanting to improve on a personal, educational and/or professional level. Participants can access numerous services to help complete education goals, build personal relationships, master communications skills, and learn job-seeking strategies.
- Executive Leadership: This division focuses on providing relevant solutions that matter most to captains of industry. Their solutions and offerings are centric to revenue growth, gaining access to capital, developing operational excellence, incorporating leadership development skills, and providing tools that help executives successfully address any other element of business that stand in the path of those critical focuses.

** Concurrent Enrollment**

Concurrent Enrollment is a Utah Valley University high school partnership program where qualified students earn college credit. College classes are taught at the high school by UVU-approved high school instructors using college curriculum and assessment. The Concurrent Enrollment Office, UVU Academic Departments, and the partnering high schools work closely together to uphold the academic quality of each course.

**Extended Studies**

The office of Extended Studies coordinates and enhances academic educational opportunities for students at non-traditional times and locations, including:

- Weekend College
- Thanksgiving Point
- Eagle Mountain
- Wasatch Campus
- Santaquin
- Salem (Nebo School District)
- Spanish Fork

**Wasatch Campus**

Located two miles north of Heber City on Highway 40, the UVU Wasatch Campus offers educational opportunities to area residents including: AS degrees in University Studies, Behavioral Science, and Business Management; a BS degree in Elementary Education; community education courses; and conferences and meetings. They offer administrative support for faculty, staff, and students, including tutoring center for writing and mathematics and face-to-face and live interactive class support.

**Business Resource Center (www.uvu.edu/brc)**

The BRC part of a statewide network of offices tasked with helping business grow. They BRC is also a one-stop help center for Utah businesses to help them become successful. In addition, the Orem office houses a business incubator/accelerator. The agencies that call the BRC home and focus on economic development include, but are not limited to:

**Small Business Resource Development Center (SBDC)** helps entrepreneurs get started in business and help small businesses grow to the next level.

**USTAR (Utah’s Science Technology and Research)** works closely with computer technology companies, universities, economic development professionals, start-ups, and innovators in the region, focusing on robotics and Internet of Things (IoT) technologies.
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**iM pact Utah** works directly with manufacturers in areas such as cost control and reduction, technology deployment, skill development, quality system analysis and creation, process analysis and improvement.

**Technology Commercialization** helps individuals patent and develop intellectual property.

**PTAC (Procurement Technical Assistance Center)** helps Utah businesses find, bid, and win procurement opportunities with federal, state, and local government entities.