Finance and Economics

The Finance and Economics department is in the Woodbury School of Business. To find the most up-to-date information, including Program Learning Outcomes for degree programs offered by the Finance-Economics department, visit their website.

Finance and Economics department

DEPARTMENT CHAIR

BI, Rachel Associate Professor

FACULTY

BI, Rachel Associate Professor

CHAN, Leo Associate Professor

CHERRINGTON, Mark Professional in Residence

COX, Vaughn Professional in Residence

CUMMINGS, Benjamin Associate Professor

DEAN, Lukas Ray Associate Professor

KERTAMUS, Layne Professional in Residence

KIA, Amir Professor

LAW, Ryan Professional In Residence

OLIVEIRA, Andre Associate Professor

RICALDI, Laura Associate Professor

SAMAD, Abdus Professor

SINGER, Jeffrey Professional in Residence

SMITH, Hyrum Professional in Residence

SOTOMAYOR, Maritza Associate Professor

STRATTON, Scott Lecturer

SUN, Xu (Keira) Assistant Professor

WASDEN, Cary D. Professional in Residence

WELKER, Adam Assistant Professor

Degrees & Programs

Financial Planning, Certificate of Proficiency

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

This certificate adds to the Woodbury School of Business flexibility to meet the needs of individuals seeking to complete the educational requirement to sit for the Certified Financial Planning Board's professional accreditation. It provides the required seven courses in a residential setting for individuals who already have a bachelor degree but lack these required courses. It will supplement the existing bachelor program in Personal Financial Planning and the online seven course program the Woodbury School of Business currently offers in collaboration with Dalton Education.

Total Program Credits: 21

Matriculation Requirements:					
1.	Completion of a bachelor degree.				
Disc	Discipline Core Requirements: 21 Credits				
	FIN 3060	Introduction to the PFP Profession	3		
	FIN 3210	Retirement Planning	3		

FIN 3220	Risk Management and Insurance	3
FIN 3300	Tax Planning for Personal Financial Planners	3
FIN 3400	Investment Management	3
FIN 4210	Estate Planning Fundamentals	3
FIN 4800	Personal Financial Planning Capstone	3

Graduation Requirements:

- 1. Completion of a minimum of 21 semester credits.
- Overall grade point average of 2.5 GPA in all courses. No grade lower than a "C-".

Financial Planning, Certificate of Proficiency Careers

- Apply ethical and fiduciary standards in a financial planning situation
- 2. Evaluate a client's financial situation and develop sound financial planning recommendations.
- 3. Calculate present and future values, interest rate, payment and number of payments of a client's financial goal.
- Analyze a client's investments based on a client's unique financial situation.

Related Careers

- Personal Financial Advisors
- · Credit Counselors
- · Business Teachers, Postsecondary
- Securities, Commodities, and Financial Services Sales Agents

Economics, Minor

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The Minor in Economics is intended for graduates from other disciplines to obtain the basics of economic theory and application to facilitate their ability to use economics analytical processes in the development of professional careers. Graduates learn the concepts of marginal analysis, demand and supply theory, characteristics of production and cost processes, and other related issues.

Total Program Credits: 18

Discipline Core	Requirements:	12 Credits
ECON 201	Principles of Economics I SS	3
ECON 202	Principles of Economics II SS	3
ECON 302	Managerial Economics	3
ECON 383	History of Economic Thought	3
Elective Require	ments:	6 Credits
Choose six hou	rs from the following courses:	6
ECON 303	Intermediate Macroeconomics (3)	
ECON 304	Environmental Economics (3)	
ECON 337	Economic Modeling and Data Analytics (3)	
ECON 381	Labor Economics (3)	
FCON 382	D Economic Development (3)	

1

ECON 4150	Public Finance (3)	
FIN 4100	Management of Financial Institutions (3)	
FIN 4180	International Finance Management (3)	

Finance, Minor

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The Minor in Finance is intended for graduates from other disciplines to learn the basic analytical skills of financial management, investment, and related financial services industry functions.

Total Program Credits: 18

Dis	cipline Core Re	equirements:	9 Credits
	ECON 2010	Principles of Economics I SS	3
	MGMT 2340	Business Statistics I	3
or	STAT 2040	Principles of Statistics QL (4)	
	FIN 3100	Principles of Finance	3
Ele	ctive Requirem	ents:	9 Credits
Ch	oose nine hour	s from the following courses:	9
	MGMT 3345	Business Statistics II (3)	
	FIN 3150	Financial Management (3)	
	FIN 3400	Investment Management (3)	
	FIN 4100	Management of Financial Institutions (3)	
	FIN 4160	Portfolio Management (3)	
	FIN 4170	Derivative Securities (3)	
	FIN 4180	International Finance Management (3)	
	FIN 4190	Applied Asset Diversification and Management (3)	
	FIN 5130	Financial Statement Analysis and Modeling (3)	

Finance, Minor Careers

- 1. Students will be effective at corporate financial management.
- Students will be knowledgeable of the valuation of certain asset classes.
- Students will be knowledgeable of financial statement analysis and understand how financial statements can be used to evaluate and value a business.

Related Careers

- · Chief Executives
- · General and Operations Managers
- Financial Managers
- Budget Analysts
- Credit Analysts
- Financial Analysts
- · Personal Financial Advisors
- Loan Officers

2

- Financial Specialists, All Other
- · Business Teachers, Postsecondary

Risk Management, Minor

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The Minor in Risk Management will help prepare students for possible Chartered Property Casualty Underwriter (CPCU) credentials. It focuses in depth on foundations of risk management and insurance, enterprise risk management, business law for insurance, commercial property risk management and insurance, and commercial liability risk management and insurance. In addition, students will achieve further distinction by complementing their demonstrated expertise in insurance issues with a mastery of general management principles finance, operations, and leadership

Total Program Credits: 21

Dis	cipline Core Re	equirements:	21 Credits
	MGMT 2340	Business Statistics I	3
or	STAT 2040	Principles of Statistics QL (3)	
	FIN 3100	Principles of Finance	3
	FIN 4020	Enterprise Risk Management	3
	FIN 4030	Foundations of Risk Management and Insurance	3
	FIN 4040	Business Law for Insurance Professionals	3
	FIN 4050	Commercial Property Risk Management and Insurance	3
	FIN 4060	Commercial Liability Risk Management and Insurance	3

Risk Management, Minor Careers

- Apply risk management and enterprise risk management principles and practices.
- Interpret how risk management techniques can be used to address an organization's property loss exposures.
- 3. Define how to apply relevant principles of United States law to the business of insurance and risk management.
- Interpret how risk management techniques can be used to address an organization's commercial liability loss exposures.
- Interpret how risk management techniques can be used to address an organization's commercial exposures.

Related Careers

- · Insurance Underwriters
- Actuaries
- · Business Teachers, Postsecondary

Finance, B.A.

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The Bachelor Degree in Finance at WSB prepares graduates for careers in the financial services industry. Students learn basic financial theory as well as specialized courses in financial management of corporate and business organizations, analysis of investment alternatives, andother more sophisticated finance related activities. Graduates go into banking, brokerages, become financial

managers, and perform a variety of other financial services functions. Students withlanguage skills may take an appropriate number of courses to obtain a Bachelor of Arts degree.

Total Program Credits: 120

Matriculation Requirements:

- My Educator or IM 2100 Document Processing Applications or IM 2600 Spreadsheet Application
- ACC 2110 Principles of Accounting I
- ECON 2010 Principles of Economics I SS
- MGMT 2240 Business Calculus
- MGMT 2340 Business Statistics I
- · MKTG 220G Written Business Communication GI WE

Gen	General Education Requirements:		
	ENGL 1010	Introduction to Academic Writing CC	3
or	ENGH 1005	Literacies and Composition Across Contexts CC (5)	
	ENGL 2010	Intermediate Academic Writing CC	3
	MATH 1050	College Algebra QL (4)	
or	MATH 1055	College Algebra with Preliminaries QL (5)	
or	MATH 1090	College Algebra for Business QL (3)	
Con	plete one of the	he following:	3
	HIST 2700	US History to 1877 AS (3)	
and	HIST 2710	US History since 1877 AS (3)	
	HIST 1700	American Civilization AS (3)	
	HIST 1740	US Economic History AS (3)	
	POLS 1000	American Heritage SS (3)	
	POLS 1100	American National Government AS (3)	
Con	plete the follo	wing:	
	PHIL 2050	Ethics and Values IH	3
	HLTH 1100	Personal Health and Wellness TE (2)	
or	EXSC 1097	Fitness for Life TE	2
Dist	ribution Course	es:	
	ECON 2020	Principles of Economics II SS (fulfills Social/Behavioral Science credit)	3
	Biology		3
	Physical Scie	ence	3
	Additional Bio	ology or Physical Science	3
	Humanities D 202G/2020 c	Distribution (any foreign language lass)	4
	Fine Arts Dis	tribution	3
Disc	ipline Core Re	equirements:	70 Credits
Busi	iness Foundat	ion Courses:	
	ACC 2110	Principles of Accounting I ³	3
	ACC 2120	Principles of Accounting II	3
	My Educator	1	
or	IM 2010	Business Computer Proficiency (3) ¹	
or	IM 2600	Spreadsheet Applications (3) ¹	
	ECON 2010	Principles of Economics I SS	3

	MKTG 220G	Written Business Communication GI WE $^{\rm 3}$	
or	MGMT 2240	Business Calculus	3
	MGMT 2400	Data Analytics for Business	3
	MGMT 2340	Business Statistics I	3
Bus	iness Core Co	urses:	
	FIN 3100	Principles of Finance ³	3
	ACC 2600	Business Law and Ethics	3
	MKTG 3600	Principles of Marketing	3
	MGMT 3000	Organizational Behavior WE	3
	MGMT 3450	Operations Management	3
	ENTR 493R	Entrepreneurship Lecture Series (1)	1
or	MGMT 495R	Executive Lecture Series	
	ECON 305G	International Economics GI	3
or	MGMT 330G	Survey of International Business GI (3)	
or	MGMT 332G	Cross-Cultural Communications for International Business GI (3)	
Fina	ance Core Req	uirements:	
	ECON 3010	Intermediate Microeconomics (3)	
or	ECON 3020	Managerial Economics	3
	FIN 3150	Financial Management	3
	MGMT 3345	Business Statistics II	3
	FIN 3400	Investment Management	3
	FIN 4100	Management of Financial Institutions	3
	MGMT 4860	Business Strategy Formulation and Implementation	3
Fina	ance Elective R	Lequirements:	
ECC	ON, or FIN cou	ts from any 3000 or 4000 level ACC, rse not already taken in consultation culty or an advisor. ²	12
Elec	ctive Requirem	ents:	14 Credits
	•	of general electives and 12 credits of ge course 1010, 1020, 2010 sequence	14

Graduation Requirements:

- Completion of a minimum of 120 semester credits required in the BA degree; at least 40 credit hours must be upper-division courses
- Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
- Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
- 4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
- 5. Successful completion of at least one Global/Intercultural course.
- Successful completion of at least two writing enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit prior to completing matriculation.

Footnote

 Students will be required to complete My Educator with a score of 80 percent or higher or complete the IM 2010 Business

3

- Computer Proficiency or IM 2600 Spreadsheet Applications with grade of B- or higher.
- Note: FIN courses in the PFP Major will not be aurthorized for finance major electives except for FIN 3060 Introduction to the PFP Profession. (FIN courses excluded: FIN 3200 Financial Counseling, FIN 3220 Risk Management and Insurance, FIN 5300 Tax Planning for Personal Financial Planners, FIN 4200 Financial Counseling Practicum, FIN 5210 Retirement Planning, FIN 5260 Estate Planning Fundamentals, FIN 4270 Wealth Management Seminar, FIN 4290 Technological Applications in Personal Financial Planning, FIN 5800 Personal Financial Planning Capstone, and FIN 483R Colloquium in PFP Professionalism)
- 3. Must be completed with a grade of B- or higher.

Finance, B.A. Careers

- 1. Students will be effective at corporate financial management.
- Students will understand basic portfolio theory, implications of the efficient market hypothesis and behavioral finance.
- 3. Students will be knowledgeable of operation, risk measurement and management, and regulation in financial institutions.
- Students will be knowledgeable of the valuation of certain asset classes
- Students will be knowledgeable of financial statement analysis and understand how financial statements can be used to evaluate and value a business.

Related Careers

- · Chief Executives
- · General and Operations Managers
- · Financial Managers
- · Budget Analysts
- Credit Analysts
- Financial Analysts
- · Personal Financial Advisors
- · Loan Officers
- · Financial Specialists, All Other
- · Business Teachers, Postsecondary

Finance, B.S.

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The Bachelor degree in finance at WSB prepares graduates for careers in the financial servicesindustry. Students learn basic financial theory as well as specialized courses in financialmanagement of corporate and business organizations, analysis of investment alternatives, andother more sophisticated finance related activities. Graduates go into banking, brokerages, becomefinancial managers, and perform a variety of other financial services functions. Students withlanguages skills may take an appropriate number of courses to obtain a Bachelor of Arts degree.

Total Program Credits: 120

Matriculation Requirements:

- My Educator or IM 2100 Document Processing Applications or IM 2600 Spreadsheet Applications
- · ACC 2110 Principles of Accounting I
- ECON 2010 Principles of Economics I SS
- MGMT 2240 Business Calculus
- MGMT 2340 Business Statistics I
- MKTG 220G Written Business Communication GI WE

General Education Requirements:

35 Credits

ENGL 1010 ENGH 1005	Introduction to Academic Writing CC Literacies and Composition Across Contexts CC (5)	3
ENGH 1005	·	
ENGL 2010	Intermediate Academic Writing CC	3
plete one of th	ne following:	3
MATH 1050	College Algebra QL (4)	
MATH 1055	College Algebra with Preliminaries QL (5)	
MATH 1090	College Algebra for Business QL (3)	3
plete one of th	ne following:	3
HIST 2700	US History to 1877 AS (3)	
HIST 2710	US History since 1877 AS (3)	
HIST 1700	American Civilization AS (3)	
HIST 1740	US Economic History AS (3)	
POLS 1000	American Heritage SS (3)	
POLS 1100	American National Government AS (3)	
plete the follo	wing:	
PHIL 2050	Ethics and Values IH	3
HLTH 1100	Personal Health and Wellness TE (2)	
EXSC 1097	Fitness for Life TE	2
ibution Course	es:	
ECON 2020	Principles of Economics II SS (fulfills Social/Behavioral Science credit)	3
Biology		3
Physical Scie	nce	3
Additional Bio	ology or Physical Science	3
Humanities D	istribution	3
Fine Arts Dist	ribution	3
ipline Core Re	quirements:	70 Credits
ness Foundati	on Courses:	
ACC 2110	Principles of Accounting I	3
ACC 2120	Principles of Accounting II	3
Complete one	e of the following:	3
My Educator ¹		
IM 2010	Business Computer Proficiency (3) ¹	
IM 2600	Spreadsheet Applications (3) ¹	
Complete the	following:	3
ECON 2010	Principles of Economics I SS	3
MGMT 2400	Data Analytics for Business	3
MGMT 2240	Business Calculus	3
MGMT 2340	Business Statistics I	3
MKTG 220G	Written Business Communication GI WE	3
ness Core Co	urses:	
ness Core Co	urses: Principles of Finance ³	3
	MATH 1050 MATH 1055 MATH 1090 plete one of the HIST 2700 HIST 2710 HIST 1700 HIST 1740 POLS 1000 POLS 1100 POLS 1100 POLS 1100 POLS 1007 POLS 1000 EXSC 1097 Ibution Course ECON 2020 Biology Physical Scie Additional Bio Humanities D Fine Arts Dist ipline Core Reiness Foundati ACC 2110 ACC 2120 Complete one My Educator¹ IM 2010 IM 2600 Complete the ECON 2010 MGMT 2400 MGMT 2400 MGMT 2340	MATH 1055 College Algebra with Preliminaries QL (5) MATH 1090 College Algebra for Business QL (3) plete one of the following: HIST 2700 US History to 1877 AS (3) HIST 2710 US History since 1877 AS (3) HIST 1700 American Civilization AS (3) HIST 1740 US Economic History AS (3) POLS 1000 American Heritage SS (3) POLS 1100 American National Government AS (3) plete the following: PHIL 2050 Ethics and Values IH HLTH 1100 Personal Health and Wellness TE (2) EXSC 1097 Fitness for Life TE ibution Courses: ECON 2020 Principles of Economics II SS (fulfills Social/Behavioral Science credit) Biology Physical Science Additional Biology or Physical Science Humanities Distribution Fine Arts Distribution ipline Core Requirements: ness Foundation Courses: ACC 2110 Principles of Accounting I ACC 2120 Principles of Accounting II Complete one of the following: My Educator¹ IM 2010 Business Computer Proficiency (3)¹ IM 2600 Spreadsheet Applications (3)¹ Complete the following:

	ACC 2600	Business Law and Ethics	3
	MGMT 3000	Organizational Behavior WE	3
	MGMT 3450	Operations Management	3
	MGMT 495R	Executive Lecture Series	1
or	ENTR 493R	Entrepreneurship Lecture Series (1)	
	Complete one	e of the following:	3
	ECON 305G	International Economics	
or	MGMT 330G	Survey of International Business (3)	
or	MGMT 332G	Cross-Cultural Communications for International Business (3)	
Fina	ance Core Req	uirements:	
	ECON 3010	Intermediate Microeconomics	3
or	ECON 3020	Managerial Economics (3)	
	FIN 3150	Financial Management	3
	MGMT 3345	Business Statistics II	3
	FIN 3400	Investment Management	3
	FIN 4100	Management of Financial Institutions	3
	MGMT 4860	Business Strategy Formulation and Implementation	3
Fina	ance Elective R	Requirements:	
EC	ON, or FIN cou	from any 3000 or 4000 level ACC, rse not already taken in consultation culty or an advisor. ²	12
Elec	ctive Requirem	ents:	15 Credits
Con	nplete 15 credi	ts of any courses 1000 or higher	15

Graduation Requirements:

- Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
- Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
- Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
- Completion of GE and specified departmental requirements.
 Students are responsible for completing all prerequisite courses.
- 5. Successful completion of at least one Global/Intercultural course.
- 6. Successful completion of at least two Writing Enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit prior to completing matriculation.

Footnote

- Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher or complete the IM 2010 Business Computer Proficiency or IM 2600 course with a grade of B- or higher.
- NOTE: FIN courses in the PFP Major will not be aurthorized for finance major electives except for FIN 3060 Introduction to the PFP Profession. (FIN courses excluded FIN 3200 Financial Counseling, FIN 3220 Risk Management and Insurance, FIN 5300 Tax Planning for Personal Financial Planners, FIN 4200 Financial Counseling Practicum, FIN 5210 Retirement Planning, FIN 5260 Estate Planning Fundamentals, FIN 4270 Wealth Management Seminar, FIN 4290 Technological Applications in Personal Financial Planning, and FIN 5800 Personal

- Financial Planning Capstone, and FIN 483R Colloquium in PFP Professionalism)
- 3. Must be completed with a grade of B- or higher

Finance, B.S. Careers

- 1. Students will be effective at corporate financial management.
- Students will understand basic portfolio theory, implications of the efficient market hypothesis and behavioral finance.
- 3. Students will be knowledgeable of operation, risk measurement and management, and regulation in financial institutions.
- Students will be knowledgeable of the valuation of certain asset classes
- Students will be knowledgeable of financial statement analysis and understand how financial statements can be used to evaluate and value a business.

Related Careers

- · Chief Executives
- · General and Operations Managers
- Financial Managers
- Budget Analysts
- · Credit Analysts
- Financial Analysts
- · Personal Financial Advisors
- · Loan Officers
- · Financial Specialists, All Other
- · Business Teachers, Postsecondary

Personal Financial Planning, B.S.

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need this document in a different format than provided, you may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The WSB Bachelor of Science in Personal Financial Planning (PFP) prepares graduates with the courses necessary to meet educational requirements to sit for the Certified Financial Planning Board of Standards, Inc. accreditation process. It is intended to prepare students to become fee-for-service professional planners with strong ethical standards who work with families and individuals developing specific budget, asset management, and related planning processes.

Total Program Credits: 120

Mat	triculation Requ	uirements:	
Bus	siness Foundat	ion Courses:	
	ACC 2110	Principles of Accounting I	3
	mplete one of thices:	ne following three computer proficiency	
	My Educator		
or	IM 2010	Business Computer Proficiency (3) 1	
or	IM 2600	Spreadsheet Applications (3) ¹	
Cor	mplete the follo	wing:	
	ECON 2010	Principles of Economics I SS	3
	MGMT 2240	Business Calculus	3
	MGMT 2340	Business Statistics I	3
	MKTG 220G	Written Business Communication GI WE	3

Gen		Requirements:	35 Credits
	ENGL 1010	Introduction to Academic Writing CC	3
or	ENGH 1005	Literacies and Composition Across Contexts CC (5)	
	ENGL 2010	Intermediate Academic Writing CC	3
	MATH 1050	College Algebra QL (4)	
or	MATH 1055	College Algebra with Preliminaries QL (5)	
or	MATH 1090	College Algebra for Business QL	3
Con	nplete one of th	ne following:	3
	HIST 2700	US History to 1877 AS (3)	
and	HIST 2710	US History since 1877 AS (3)	
	HIST 1700	American Civilization AS (3)	
	HIST 1740	US Economic History AS (3)	
	POLS 1000	American Heritage SS (3)	
	POLS 1100	American National Government AS (3)	
Con	plete the follo	wing:	
	PHIL 2050	Ethics and Values IH	3
	HLTH 1100	Personal Health and Wellness TE (2)	
	EXSC 1097	Fitness for Life TE	2
Dist	ribution Course	es:	
	ECON 2010	Principles of Economics I SS	3
	Biology		3
	Physical Scie	ence	3
	Additional Bio	ology or Physical Science	3
	Humanities		3
	Fine Arts		3
Disc	ipline Core Re	equirements:	70 Credits
Bus	iness Foundati	ion Courses:	
	ACC 2110	Principles of Accounting I	3
Con	nplete one of th	ne following:	
	Му		
	Educator ¹		
or	IM 2010	Business Computer Proficiency (3) ¹	
or	IM 2600	Spreadsheet Applications (3) ¹	
Con	nplete the follo	wing:	
	MGMT 2400	Data Analytics for Business	3
	MGMT 2240	Business Calculus	3
	MGMT 2340	Business Statistics I	3
	MKTG 220G	Written Business Communication GI WE ²	3
Bus	iness Core Co	urses:	
	MKTG 2390	Professional Business Presentations	3
	MGMT 3000	Organizational Behavior WE	3
	FIN 3100	Principles of Finance	3
		International Economics GI (3)	
		Survey of International Business GI (3)	

or	MGMT 332G	Cross-Cultural Communications for International Business GI	3		
	MGMT 3450	Operations Management	3		
	MKTG 3600	Principles of Marketing	3		
	MGMT 4860	Business Strategy Formulation and Implementation	3		
Per	sonal Financial	Planning Core Requirements:			
	FIN 3060	Introduction to the PFP Profession	3		
	FIN 3200	Financial Counseling	3		
	FIN 3220	Risk Management and Insurance	3		
	FIN 3400	Investment Management	3		
	FIN 4270	Wealth Management Seminar	3		
	FIN 4290	Technological Applications in Personal Financial Planning	3		
	FIN 5210	Retirement Planning	3		
	FIN 5260	Estate Planning Fundamentals	3		
	FIN 5300	Tax Planning for Personal Financial Planners	3		
	FIN 5800	Personal Financial Planning Capstone	3		
	FIN 481R	Personal Financial Planning Internship (2-8) (for a maximum of 3 credits)	3		
	FIN 483R	Colloquium in PFP Professionalism	1		
Elec	ctive Requirem	ents:	15 Credits		
	Choose nine (9) semester credit hours from the following courses:				
	Students are following coul	strongly encouraged to select from the rses:			
	FIN 3170	Financial Statement Analysis (3)			
	FIN 4190	Applied Asset Diversification and Management (3)			
	FIN 4200	Financial Counseling Practicum (3)			
	FIN 4600	AFC Examination Preparation (3)			
	FIN 457R	Advanced Topics in Finance (3) (Adv Tops FIN SIE Series 7)			
	FIN 5700	CFP Examination Preparation (3)			
	MGMT 494R	Seminar (0.5-3) (Real Financial Advisor)			
	MKTG 3650	Professional Selling (3)			
	Additional ele	Additional elective courses:			
	ACC 3010	Intermediate Accounting I (3)			
	ACC 3020	Intermediate Accounting II (3)			
	ACC 3510	Accounting Information Systems (3)			
	ECON 3030	Intermediate Macroeconomics (3)			
	ECON 3060	Money and Banking (3)			
	ECON 3070	Behavioral Economics (3)			
	ECON 305G	International Economics GI (3)			
	ECON 3370	Economic Modeling and Data Analytics (3)			
	ECON 3400	Health Economics (3)			
	ECON 4100	Analysis of Financial Institutions and Markets (3)			

ECON	4400	New Venture Financing (3)	
FIN 34		Introduction to Venture Capital Skills	
		(3)	
FIN 342	2R	Wolverine Fund (3)	
FIN 402	20	Enterprise Risk Management (3)	
FIN 403		Foundations of Risk Management and Insurance (3)	
FIN 404		Business Law for Insurance Professionals (3)	
FIN 405		Commercial Property Risk Management and Insurance (3)	
FIN 406		Commercial Liability Risk Management and Insurance (3)	
FIN 416	60	Portfolio Management (3)	
FIN 417	70	Derivative Securities (3)	
FIN 418	80	International Finance Management (3)	
FIN 43 ²		Real Estate Investment and Securities (3)	
FIN 457	7R	Advanced Topics in Finance (3)	
FIN 513		Financial Statement Analysis and Modeling (3)	
FIN 518	80	CFA Examination Preparation (3)	
FIN 55	10	Investment Products (3)	
FIN 552	20	Financial Markets (3)	
	40.40	Seminar (0.5-3)	
		,	
Other u Departr	ipper di ment Cl (6) sem	ivision courses as approved by the hair sester credit hours of any course	6
Other under the Department of	upper di ment Cl (6) sem 000 or l ts are s	ivision courses as approved by the hair sester credit hours of any course	6
Other under the Department of	ipper di ment Cl (6) sem 000 or l ts are s ig cours lective	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce	6
Other u Departr hoose six (umbered 10 Studen followin listed e	upper diment Cl (6) sem 0000 or l ts are s ng cours lective	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses):	6
Other u Departr shoose six (umbered 10 Studen followin listed e	upper diment Cl (6) sem 000 or l tts are s ag cours lective	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal	6
Other u Departr Phoose six (umbered 10 Student followin listed el PSY 10	upper diment Cl (6) sem 000 or l tts are s ng cours lective	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and	6
Other under the Department of	upper diment Cl (6) sem 000 or l tts are s g cours lective 010	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3)	6
Other under the Department of	upper diment Cl (6) sem 000 or l tts are s ng cours lective 010 0250 0300	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3)	6
Other under the Department of	ipper diment Cl (6) sem 000 or l ts are s og cours lective 010 250 800	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3)	6
Other under the Department of	upper diment Cl (6) sem 0000 or l tts are s ag cours lective 010 250 800	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3)	6
Other under the Department of	pper diment Cl (6) sem 000 or l ts are s og cours lective 010 250 800 460 010	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3)	6
Other under the Department of	Ipper diment Cl (6) sem 0000 or l ts are s ing cours lective 010 250 300 460 010 501 75G	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3)	6
Other under the Department of	ipper diment Cl (6) sem 000 or l ts are s ing cours lective 010 250 800 800 160 010 501 75G 400	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3) Sociology of Aging GI (3)	6
Other under the period of the	pper diment Cl (6) sem 000 or l ts are s og cours lective 010 250 800 160 010 501 75G 400 80	ivision courses as approved by the hair sester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3) Sociology of Aging GI (3) Social Change (3)	6
Other under the Department of	Ipper diment Cl (6) sem 0000 or l ts are s ag cours lective 010 800 800 800 800 800 800 800 800 800	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3) Sociology of Aging GI (3) Social Change (3) Foundations of Computer Science (3)	6
Other under the Department of	pper diment Cl (6) sem 000 or l ts are s og cours lective 010 250 800 160 010 501 75G 400 1150	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3) Sociology of Aging GI (3) Social Change (3) Foundations of Computer Science (3) Fundamentals of Programming (3) Marriage and Relationship Skills SS	6
Other under the Department of	Ipper diment Cl (6) sem 000 or l tts are s g cours lective 010 250 800 800 160 010 501 75G 400 11500	ivision courses as approved by the hair lester credit hours of any course higher strongly encouraged to select from the ses (in addition to any of the aboce courses): General Psychology SS (3) Psychology of Interpersonal Relationships (3) Introduction to Counseling and Psychotherapy (3) Interpersonal Communication SS (3) Motivation and Emotion (3) Personality Theory (3) Introduction to Sociology SS (3) Social Psychology (3) Sociology of Aging GI (3) Social Change (3) Foundations of Computer Science (3) Fundamentals of Programming (3) Marriage and Relationship Skills SS (3)	6

FAMS 3850	Adult Development and Aging (3)	
COMM 1020	Public Speaking HH (3)	
COMM 1050	Introduction to Communication SS (3)	
COMM 1500	Introduction to Mass Communication HH (3)	
COMM 207G	Introduction to Gender and Communication GI (3)	
COMM 2120	Small Group Communication and Decision Making (3)	
COMM 3410	Fundamentals of Mediation and Negotiation (3)	
COMM 3420	Communication and Conflict (3)	

Graduation Requirements:

- Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
- Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
- Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
- Completion of GE and specified departmental requirements.
 Students are responsible for completing all prerequisite courses.
- 5. Successful completion of at least one Global/Intercultural course.
- 6. Successful completion of at least two Writing Enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit until matriculation into Woodbury School is completed.

Footnote

 Students will be required to complete My Educator with a score of 80 percent or higher or complete the IM 2010 or IM 2600 course with a grade of B- or higher.

Personal Financial Planning, B.S. *Careers*

- Apply ethical and fiduciary standards in a financial planning situation.
- 2. Evaluate a client's financial situation and develop sound financial planning recommendations.
- Calculate present and future values, interest rate, payment and number of payments of a client's financial goal.
- Analyze a client's investments based on a client's unique financial situation.
- Create a comprehensive written financial plan for a client that is professional and integrates all aspects of their financial situation.
- Present client recommendations in an interactive and professional oral presentation.

Related Careers

- Personal Financial Advisors
- Credit Counselors
- · Business Teachers, Postsecondary
- · Securities, Commodities, and Financial Services Sales Agents