General Business

Name: Woodbury School of Business
Location: WB 128
Telephone: 801-863-8260
Email: woodbury@uvu.edu
Web Address: www.uvu.edu/woodbury/
Dean: Norman S. Wright

Mission Statement
Through exceptional business education, we help students become successful professionals who build our community.

Core Themes - (University Alignment: Student Success, Engagement, Inclusivity, and Seriousness)
1. Delta: maximize student improvement through engaged learning (E)
2. Placement: help students obtain and succeed in careers aligned with their goals (SS)
3. Scholarship: produce and promote research that improves business education and practice (S)
4. Reach: serve as many people in our community as we can (I)

Woodbury School of Business
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Associate Dean: Lynn Adams
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Associate Dean: Mikki O’Connor
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Accreditation
The Woodbury School of Business was reaccredited with the Association to Advance Collegiate Schools (AACSB) Accreditation in fall 2011. AACSB International Business accreditation is an achievement earned only by programs of the highest caliber. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

Admission
Students choosing to pursue majors in the Woodbury School of Business should decide early, plan their schedules carefully, be aware of all the requirements, and stay informed about any changes by checking often with advisors in the Woodbury School of Business Advisement Center.

Accessibility to Courses
All 1000- and 2000-level business courses are open to all UVU students along with selected 3000- and 4000-level courses. Some courses have prerequisites, which must be satisfied. No more than 9 credits of upper-division courses can be taken before a student has been formally matriculated into the UVU Woodbury School of Business.

Repeating Failed Foundation Core Courses
Each business major has foundation core courses. A student will be allowed to repeat a failed foundation core course only twice. If the foundation core course is not passed with a minimum grade of “C-” after the third retake, the student will not be allowed to apply for advanced standing (matriculation) toward a degree in one of the Woodbury School of Business majors.

Business Computer Proficiency Exam
Most of the degrees offered in the Woodbury School of Business require the student to demonstrate business computer proficiency. Students pursuing most bachelor degrees must complete this proficiency requirement before they can be matriculated. This proficiency can be attained by completing the Business Computer Proficiency exam with a score of 80 percent or higher or complete the IM 2010 course with a score of 80 percent or higher. The prerequisite for IM 2010 is (IM 1010 recommended) or (Basic Computer Applications Challenge Exam with a minimum score of 80% recommended). Students can either complete the IM 1010 course with a score of 80 percent or higher or take the exam in the Aculis Testing Center located in CS 612. Students may also complete the Excel Educator course through MyEducator for the IM 2010 course. See your Woodbury School of Business advisor for additional details.

Degree Requirements
See the individual departmental sections in the catalog that follow this Woodbury School of Business section for specific requirements on each degree offered by the individual departments.

The Associate in Science Woodbury School of Business transfer degree is available for students planning to transfer to another college or university in Utah, or it can be completed by students seeking a BS degree at UVU.

Advisement Center
The Woodbury School of Business Advisement Center provides one-on-one advising throughout a student’s program. Information regarding transfer programs is readily available by contacting departmental advisors in WB 257 of the Woodbury Business Building. Each student should make an appointment to see a Woodbury School of Business advisor early in his/her first semester on campus.

Advisors:
Diana Johnsen
• Office: WB 257f
• Telephone: 801-863-8832
### Degrees & Programs

#### Associate in Science in Business, A.S.B.

**Requirements**

An Associate in Science Woodbury School of Business transfer degree is available for students planning to transfer to another college or university in Utah.

**Total Program Credits: 60**

<table>
<thead>
<tr>
<th>General Education Requirements:</th>
<th>35 Credits</th>
</tr>
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<tbody>
<tr>
<td>ENGL 1010 Introduction to Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 2010 Intermediate Writing--Humanities/ Social Sciences</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 2020 Intermediate Writing--Science and Technology (3.0)</td>
<td></td>
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<tr>
<td>Complete one of the following:</td>
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<tr>
<td>MATH 1050 College Algebra (4.0)</td>
<td></td>
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<tr>
<td>or MATH 1090 College Algebra for Business</td>
<td>3</td>
</tr>
<tr>
<td>or An Advanced Placement (AP) Mathematics Test with a score of 3 or higher</td>
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<table>
<thead>
<tr>
<th>Discipline Core Requirements:</th>
<th>25 Credits</th>
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<tbody>
<tr>
<td>ACC 2010 Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACC 2020 Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1100 Introduction to Calculus</td>
<td>4</td>
</tr>
<tr>
<td>MKTG 2200 Written Business Communication</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2020 Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2010 Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>LEGL 3000 Business Law</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 2340 Business Statistics I</td>
<td>3</td>
</tr>
<tr>
<td>or MATH 2040 Principles of Statistics (4.0)</td>
<td></td>
</tr>
<tr>
<td>Complete one of the following:</td>
<td></td>
</tr>
<tr>
<td>Business Computer Proficiency Exam *</td>
<td></td>
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<tr>
<td>or IM 2010 Business Computer Proficiency (3.0)</td>
<td></td>
</tr>
</tbody>
</table>

**Graduation Requirements:**

1. Completion of a minimum of 60 semester credits.
2. Overall grade point average of 2.0 or above with 2.5 GPA or above in Business courses. No grade below C- in business courses.
3. Residency hours: Minimum of 20 credit hours through course attendance at UVU with at least 12 credits of School of Business courses.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.

Notes: See information on the back of the program card for additional specialized general education/major requirements for individual transfer schools (some requirements for other schools cannot be taken at UVU).

#### Associate in Science in Business, A.S.B.

**Careers**

Many opportunities exist for those trained in business management in private industry, government, and through entrepreneurship. Possible jobs in domestic and international businesses include agents, business
managers, business executives, operations managers, health service
administrators, human resources managers, job benefits and analysis
specialists, management analysts, office managers, and purchasing
managers. Job demand is high, particularly in larger metropolitan
areas and the employment outlook is excellent.

Related Careers

- Chief Executives
- General and Operations Managers
- Sales Managers
- Administrative Services Managers
- Industrial Production Managers
- Transportation, Storage, and Distribution Managers
- Construction Managers
- Social and Community Service Managers
- Managers, All Other
- Cost Estimators
- Management Analysts
- Business Teachers, Postsecondary