Web and App Development Degree Portfolio Requirements

To successfully pass the Portfolio Review and enter the Web and App Development concentration within the Web Design and Development Degree, candidates must complete:

1. All required Web & App Development courses, or be in the process of finishing core courses, each with a grade of B (2.5) or better on a 4.0 scale (see conditional acceptance below)
2. Submit a letter of intent and an unofficial transcript (with DGM classes highlighted in yellow) to the advisor by due dates [ see Education Page for specifics ]
3. Submit the URL of the required Web-based portfolio, physical copies as required, and present online in a unique and informative way and should include the following considerations:

**Education Page**
The education page should include a professionally written personal introduction; an outline of present educational goals; an entry-level career goal statement; a long-range career statement; each being one paragraph in length. There must also be a link to a PDF version of their “unofficial” UVU transcript with DGM courses highlighted in yellow (This page may be password protected). Courses in progress when a student applies must be listed as bullet items on the "Education" page and coordinated with sub-section material.

**Practical Knowledge and Skills Sections**
In two specific sections, with sub-sections for each project, express what has been learned; why that knowledge is important; provide visuals that support and validate the points; why the final product is exemplary; provide a link to each functional project if applicable. Specific requirements include both Web access and physical representations for the following:

**Methods and Process Focus**
- Interaction Design Concepts (DGM2240)
- Principles of Digital Design (DGM2250)
- Web Design Process (DGM2271)
- Extra Curricular Work Example (see below)

**Markup and Coding Focus**
- Responsive Design and Development (DGM2740)
- Web Languages (DGM2760)
- Development Frameworks (DGM2780)
- Extra Curricular Work Example (see below)

**Resume Page**
Students will work with the Student Career Center in writing a resume that will be updated frequently during the four-year degree. The resume will focus on Web & App Development experiences. It should be consistent with specific industry standards for the major and exude creativity.

**Extra Curricular Work**
Students must demonstrate a sufficient quantity and quality of extra-curricular activities in the Internet and Web field through voluntary immersion. This would include submission of Web sites, mobile Apps, or highly integrated technologies with supporting documentation (e.g. not as part of a class), and most importantly an emphasis on markup/coding aspects of the final product. It is recommended that extra curricular projects be solo-produced; if not, group-originated materials must be accompanied by a detailed description of the process and the student's role in the project.
Interview
Students may be required to complete a personal interview with designated Web Design and Development faculty specific to the concentration you are attached. In this interview, candidates will be assessed on criteria such as interpersonal skills, personal desire, technical aptitude, and accomplishments. These criteria are designed to help faculty properly measure the likelihood of success as an advanced-standing student in the Digital Media program as well as entry into a demanding industry after graduation.

Conditional Acceptance
Conditional acceptance into upper division classes can be requested if there are only one or two lower division core classes left for completion, but any acceptance is contingent upon students coordinating with an advisor and final approval of a faculty member in the degree.