2016 UPAC SWOT Analysis

University Planning Advisory Committee
April 5, 2016

**STRENGTHS**
Conditions internal to UVU that promote mission fulfillment.

- UVU has experienced, supportive, and committed faculty, staff, and administrators that promote student success.
- UVU is committed to its community college and university roles, its open enrollment mission, inclusion, and engaged learning.
- UVU offers diverse academic programs across multiple fields, degree levels, and delivery options.
- UVU already has land on which it can build new facilities to meet expected growth.

**WEAKNESSES**
Conditions internal to UVU that constrain mission fulfillment.

- UVU’s lack of diversification in its revenue stream.
- The institutions lacks resources in sustained external fundraising and securing major grants.
- UVU needs additional full-time faculty and staff with appropriate support for onboarding, training and professional development.

**OPPORTUNITIES**
Conditions external to UVU that promote mission fulfillment.

- UVU can expand academic programs to suit students’ needs and those of a growing and increasingly diverse community.
- Innovative teaching approaches and technologies can improve both effectiveness and efficiency.
- UVU can increase engaged learning opportunities.

**THREATS**
Conditions external to UVU that constrain mission fulfillment.

- Meeting the needs of UVU’s large population of underprepared students and projected substantial growth with current and possible new state funding models.
- Labor market competition makes it more difficult for UVU to retain qualified employees.
- The relevance of higher education is increasingly questioned by some influential voices as interest in non-degree options grows.