Contents

Message from the Director.................................................................................................................4

2010-11 Year in Review .................................................................................................................. 5
  Summary.......................................................................................................................................5
  Number of For-Credit Internships..............................................................................................5
  Partnerships to Increase Internship Opportunities .................................................................5
  Effective Marketing Plan to Engage Students...........................................................................6
  Connections with Faculty and Staff............................................................................................6

Highlights ........................................................................................................................................7
  Department Growth....................................................................................................................7
  Marketing and Promotions .........................................................................................................7
  Online Orientation .......................................................................................................................7
  Student Advisory Board ............................................................................................................8
  The Institute of Professional Engagement ...............................................................................8
  Internship Scholarships..............................................................................................................8
  Testimonial Contest...................................................................................................................8

Washington, D.C. Program ...........................................................................................................11
  Overview....................................................................................................................................11
  D.C. Housing Consortium...........................................................................................................11
  Challenges....................................................................................................................................12
  Future Growth.............................................................................................................................12

Internship Trends........................................................................................................................15
  Institutional Research................................................................................................................15
  University Breakdown...............................................................................................................15
  Summary....................................................................................................................................15
  2008-11 Internship Totals by Department...............................................................................16

Looking Forward ..........................................................................................................................18
The UVU student interns have made a big difference here at Community Action Services and Food Bank. They come to us with a desire to serve, good skills, and a lot of enthusiasm to work with us on issues of poverty and hunger. I have enjoyed working with the UVU staff as well. They are committed to making our partnership a success. I appreciate their support in recruiting students and in helping the students to do well.

Myla Dutton
Executive Director
Community Action Services and Food Bank

2010-11 Year in Review

Summary

The focus for 2010-11 centered around four primary goals: (1) Increase the number of for-credit internships; (2) Build more community partnerships resulting in increased internship opportunities; (3) Develop an effective marketing plan to inform and engage students; and (4) Create stronger connections with faculty and staff.

Increase the Number of For-Credit Internships

Overall as a university, for-credit internships increased 5% during the 2010-11 school year with a total count of 2,058 students completing internships.

For the past three years some programs at UVU experienced a decline in internship enrollment due to the economic recession. To offset this, Internship Services worked diligently to develop new internships as well as support and encourage internship development within the university. While some programs including Construction Management and Aviation Science still are recovering, other disciplines have experienced a steady increase.

Build Partnerships to Increase Internship Opportunities

A major community outreach by Internship Services staff and counselors in the Career Development Center resulted in 853 new internship opportunities created and posted on the UV Job Board representing an 11% increase over last year. Internship Services staff alone made 3,035 employer contacts, and developed new partnerships with providers such as Senator Mike Lee’s office, Utah Bureau of Forensic Services, Fidelity Investments, and Salt Lake Art Center. These contacts and others amounted to a 42% increase over last year and helped the department

“The UVU student interns have made a big difference here at Community Action Services and Food Bank. They come to us with a desire to serve, good skills, and a lot of enthusiasm to work with us on issues of poverty and hunger. I have enjoyed working with the UVU staff as well. They are committed to making our partnership a success. I appreciate their support in recruiting students and in helping the students to do well.”

Myla Dutton
Executive Director
Community Action Services and Food Bank

Message from the Director

This year was filled with many changes for Internship Services as we entered new territory, moving from Student Services to Academic Affairs in June 2010. The Internship Program now reports to the Associate Vice President of Academic Affairs, Engaged Learning. This was a year of transition as we refocused our priorities on what would best serve students and academic programs while keeping our relationships active with Student Services. Thanks to the hard work and dedication of the Internship Services staff, the Career Development Center and our academic partners on campus, we were ultimately able to reach our objectives. This report details those accomplishments and the growth experienced within each area of campus.

This year it became even more evident that an internship is vital to a student’s career as indicated in US News and World Report, May 2010: “Internships are a near necessity in the quest to find a job in today’s market.” Our community is anxious to involve UVU students in experiences that will enhance their education, develop their careers and help them become better citizens. Students need to become more aware of the importance of an internship and take advantage of the opportunities available to them.

I hope you will find the information in this report interesting and useful in assessing where UVU stands in regard to its internship program. Additionally, this information can be used to motivate students and assist academic departments in evaluating and building their internship programs.

Marsha Haynes
Director of Internship Services

Year in Review

JULY
Internship Services became an independent department

AUGUST
Internship Services launched the web-based internship orientation

$14,000 awarded for Fall 2010 Internship Scholarships

SEPTEMBER
Student Advisory Board Created

OCTOBER
Internship Services partnered with Ascend Alliance and Energy Solutions Arena

NOVEMBER
Internship Services Partnered with Salt Lake Art Center

DECEMBER

2010-11 Year in Review

Summary

The focus for 2010-11 centered around four primary goals: (1) Increase the number of for-credit internships; (2) Build more community partnerships resulting in increased internship opportunities; (3) Develop an effective marketing plan to inform and engage students; and (4) Create stronger connections with faculty and staff.

Increase the Number of For-Credit Internships

Overall as a university, for-credit internships increased 5% during the 2010-11 school year with a total count of 2,058 students completing internships.

For the past three years some programs at UVU experienced a decline in internship enrollment due to the economic recession. To offset this, Internship Services worked diligently to develop new internships as well as support and encourage internship development within the university. While some programs including Construction Management and Aviation Science still are recovering, other disciplines have experienced a steady increase.

Build Partnerships to Increase Internship Opportunities

A major community outreach by Internship Services staff and counselors in the Career Development Center resulted in 853 new internship opportunities created and posted on the UV Job Board representing an 11% increase over last year. Internship Services staff alone made 3,035 employer contacts, and developed new partnerships with providers such as Senator Mike Lee’s office, Utah Bureau of Forensic Services, Fidelity Investments, and Salt Lake Art Center. These contacts and others amounted to a 42% increase over last year and helped the department

“The UVU student interns have made a big difference here at Community Action Services and Food Bank. They come to us with a desire to serve, good skills, and a lot of enthusiasm to work with us on issues of poverty and hunger. I have enjoyed working with the UVU staff as well. They are committed to making our partnership a success. I appreciate their support in recruiting students and in helping the students to do well.”

Myla Dutton
Executive Director
Community Action Services and Food Bank

Message from the Director

This year was filled with many changes for Internship Services as we entered new territory, moving from Student Services to Academic Affairs in June 2010. The Internship Program now reports to the Associate Vice President of Academic Affairs, Engaged Learning. This was a year of transition as we refocused our priorities on what would best serve students and academic programs while keeping our relationships active with Student Services. Thanks to the hard work and dedication of the Internship Services staff, the Career Development Center and our academic partners on campus, we were ultimately able to reach our objectives. This report details those accomplishments and the growth experienced within each area of campus.

This year it became even more evident that an internship is vital to a student’s career as indicated in US News and World Report, May 2010: “Internships are a near necessity in the quest to find a job in today’s market.” Our community is anxious to involve UVU students in experiences that will enhance their education, develop their careers and help them become better citizens. Students need to become more aware of the importance of an internship and take advantage of the opportunities available to them.

I hope you will find the information in this report interesting and useful in assessing where UVU stands in regard to its internship program. Additionally, this information can be used to motivate students and assist academic departments in evaluating and building their internship programs.

Marsha Haynes
Director of Internship Services

Year in Review

JULY
Internship Services became an independent department

AUGUST
Internship Services launched the web-based internship orientation

$14,000 awarded for Fall 2010 Internship Scholarships

SEPTEMBER
Student Advisory Board Created

OCTOBER
Internship Services partnered with Ascend Alliance and Energy Solutions Arena

NOVEMBER
Internship Services Partnered with Salt Lake Art Center

DECEMBER

2010-11 Year in Review

Summary

The focus for 2010-11 centered around four primary goals: (1) Increase the number of for-credit internships; (2) Build more community partnerships resulting in increased internship opportunities; (3) Develop an effective marketing plan to inform and engage students; and (4) Create stronger connections with faculty and staff.

Increase the Number of For-Credit Internships

Overall as a university, for-credit internships increased 5% during the 2010-11 school year with a total count of 2,058 students completing internships.

For the past three years some programs at UVU experienced a decline in internship enrollment due to the economic recession. To offset this, Internship Services worked diligently to develop new internships as well as support and encourage internship development within the university. While some programs including Construction Management and Aviation Science still are recovering, other disciplines have experienced a steady increase.

Build Partnerships to Increase Internship Opportunities

A major community outreach by Internship Services staff and counselors in the Career Development Center resulted in 853 new internship opportunities created and posted on the UV Job Board representing an 11% increase over last year. Internship Services staff alone made 3,035 employer contacts, and developed new partnerships with providers such as Senator Mike Lee’s office, Utah Bureau of Forensic Services, Fidelity Investments, and Salt Lake Art Center. These contacts and others amounted to a 42% increase over last year and helped the department

“The UVU student interns have made a big difference here at Community Action Services and Food Bank. They come to us with a desire to serve, good skills, and a lot of enthusiasm to work with us on issues of poverty and hunger. I have enjoyed working with the UVU staff as well. They are committed to making our partnership a success. I appreciate their support in recruiting students and in helping the students to do well.”

Myla Dutton
Executive Director
Community Action Services and Food Bank

Message from the Director

This year was filled with many changes for Internship Services as we entered new territory, moving from Student Services to Academic Affairs in June 2010. The Internship Program now reports to the Associate Vice President of Academic Affairs, Engaged Learning. This was a year of transition as we refocused our priorities on what would best serve students and academic programs while keeping our relationships active with Student Services. Thanks to the hard work and dedication of the Internship Services staff, the Career Development Center and our academic partners on campus, we were ultimately able to reach our objectives. This report details those accomplishments and the growth experienced within each area of campus.

This year it became even more evident that an internship is vital to a student’s career as indicated in US News and World Report, May 2010: “Internships are a near necessity in the quest to find a job in today’s market.” Our community is anxious to involve UVU students in experiences that will enhance their education, develop their careers and help them become better citizens. Students need to become more aware of the importance of an internship and take advantage of the opportunities available to them.

I hope you will find the information in this report interesting and useful in assessing where UVU stands in regard to its internship program. Additionally, this information can be used to motivate students and assist academic departments in evaluating and building their internship programs.

Marsha Haynes
Director of Internship Services

Year in Review

JULY
Internship Services became an independent department

AUGUST
Internship Services launched the web-based internship orientation

$14,000 awarded for Fall 2010 Internship Scholarships

SEPTEMBER
Student Advisory Board Created

OCTOBER
Internship Services partnered with Ascend Alliance and Energy Solutions Arena

NOVEMBER
Internship Services Partnered with Salt Lake Art Center

DECEMBER
accomplish an objective to keep at least 100 active internship postings on the job board at all times.

**Develop an Effective Marketing Plan to Engage Students**

A new slogan, “INTERNSHIPS—Don’t leave UVU without one,” was introduced this year as a call to action for students. The marketing campaign was built around this message which included contests, on-campus advertisements, classroom presentations, and special events with the support and assistance from internship coordinators and advisors. During the year over 1,690 students were served individually by the Internship Services office and more than 70 classroom presentations were given reaching an additional 1,674 students.

**Create Stronger Connections with Faculty and Staff**

As a way to create stronger connections with faculty, Internship Services staff gave presentations at departmental meetings to inform and encourage internship promotion. “Weekly Hot Internship” lists were emailed to deans, assistant deans, department chairs, advisors and internship coordinators to keep everyone informed on the latest postings. Several training sessions were offered for internship coordinators on new procedures and to introduce the new marketing plans. Marketing materials designed specifically for different disciplines were distributed to professors, advisors and internship coordinators. Individual trainings were also held for new coordinators and those unable to attend the meetings.

**Department Growth**

A student ambassador was added to the Internship Services staff in January. The student’s responsibilities include contacting businesses, assisting with tracking, researching internships and posting positions on the UV Job Board.

A PBA request was approved for a full-time administrative assistant. This employee is shared with the office of Grants for Engaged Learning and began in July 2011.

**Marketing and Promotions**

Internship Services and the International Center partnered in a marketing campaign to promote internships by providing candy-filled mugs to advisors. Students meeting with advisors enjoyed the candy and internship awareness was increased. Mugs were refilled regularly throughout the year.

**Online Orientation**

The online internship orientation was redesigned and fully integrated into the Banner System. Students may now access the orientation on computers and smart phones via the internet. The orientation script was rewritten to be more concise and informative. Studios and Engineering filmed the new orientation video in July and it should replace the previous version by early fall.

**Highlights**

**Department Growth**

A student ambassador was added to the Internship Services staff in January. The student’s responsibilities include contacting businesses, assisting with tracking, researching internships and posting positions on the UV Job Board.

**Marketing and Promotions**

Internship Services and the International Center partnered in a marketing campaign to promote internships by providing candy-filled mugs to advisors. Students meeting with advisors enjoyed the candy and internship awareness was increased. Mugs were refilled regularly throughout the year.

**Online Orientation**

The online internship orientation was redesigned and fully integrated into the Banner System. Students may now access the orientation on computers and smart phones via the internet. The orientation script was rewritten to be more concise and informative. Studios and Engineering filmed the new orientation video in July and it should replace the previous version by early fall.

A promotional event referred to as “Internship Thursdays” was initiated in June 2011 to inform students of available internships and services. Snow cones and cotton candy were distributed in the courtyard as staff discussed internship opportunities with students. Over 200 students participated. Plans have been made to continue this event through the upcoming year.

“**My experience working with Utah Valley University students has been absolutely fantastic! We at Deer Valley appreciate that students are going to bring to us some cutting edge information!**”

Lisa Angotti
Deer Valley Resort
“Having little to no experience an internship was a perfect chance to prove my strong work ethic and willingness to learn. I ended up getting hired on as a full time employee. Internship Services at UVU helped me realize the importance of an internship and why it is an integral part of a college education and now I am able to testify of that.

John Paul Andersen
Biotech Intern
Neways, Inc.
Salem, Utah

Internship Scholarships

A total of 73 scholarships were awarded to students completing unpaid internships this year for a total of $51,000. There were 30 general internship scholarships, 34 governmental agency scholarships and nine non-profit (IPE) scholarships awarded. Awards ranged from $200-$1000 and were based on scholarship, relevance to major, career building experience and need. The application process was streamlined and a rubric developed for more consistent grading of applications.

Testimonial Contest

A $50 prize was awarded to five students who submitted winning testimonials and photos of their internship experience. All 17 entries will be used for internship promotion. Winning categories were best testimonial, best photo, most relevant to major, best career-building opportunity and best overall.

Student Advisory Board

Internship Services partnered with the Career Development Center to create an advisory board consisting of seven students. The Student Advisory Board members gave 21 classroom presentations on internships reaching 630 students. Board members also attended networking luncheons and participated in a focus group providing feedback on internship marketing. Next year a similar board will be assembled, but only as an ad hoc group.

The Institute of Professional Engagement

The office of Internship Services partnered with local non-profit agencies and the Institute of Professional Engagement (IPE) to facilitate the placement and partial funding of salaries for nine students completing internships with United Way, Welcome Baby, Help Me Grow, The Family Treatment Center and Community Action. Nine additional students were awarded IPE scholarships for their internships with local and global need-based, non-profit organizations such as HELP International, No Poor Among Us, American Red Cross, Utah Health and Human Rights, Signs of Hope International and the National Alliance on Mental Illness.

INTERNSHIP DATA*

<table>
<thead>
<tr>
<th>Total Internships</th>
<th>For-Credit Internships: 2,058 Approx. Credit Hours: 6,174</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internship Postings</td>
<td>Total Postings: 982 Increase over last year: 33%</td>
</tr>
<tr>
<td>Employer Contacts</td>
<td>Total Contacts: 3,035 Increase over last year: 42%</td>
</tr>
<tr>
<td>Student Contacts</td>
<td>Students Serviced: 3,364 Increase over last year: 30%</td>
</tr>
<tr>
<td>UVU Population Involvement²</td>
<td>For-Credit Internships: 34% Non-Credit Internships: 25%</td>
</tr>
<tr>
<td>Reason for Internship</td>
<td>Gain Experience: 60% Major Requirement: 28% Financial Incentive: 7%</td>
</tr>
<tr>
<td>Remuneration</td>
<td>Unpaid: 55% Paid: 45% Median Hourly Wage: $12.00 Dollars Earned: $3,556,224 Average Hours Worked: 15/wk</td>
</tr>
<tr>
<td>Location</td>
<td>In-State: 94% Out-of-State: 4% Out-of-Country: 2%</td>
</tr>
<tr>
<td>Gender</td>
<td>Male: 57% Female: 43%</td>
</tr>
</tbody>
</table>

* See page 18 for sources
Interns are an integral part of our operations in our Washington, DC office as well as our district offices. Utah Valley University has been extraordinary at providing interns that have been knowledgeable, teachable and pleasant to work with. We rely on them to assist us in providing the best possible service to our constituents.

Congressman Jason Chaffetz
U.S. House of Representatives

Overview

Internship Services made a concentrated effort to expand the Washington, D.C. program by increasing student awareness of opportunities and locating a greater variety of internship sites.

The Director of Internship Services and the Sr. Director of Engaged Learning visited Washington to develop relationships with potential internship sites. This visit, in addition to previously developed relationships, has resulted in over 50 different internship opportunities available to UVU students in a variety of disciplines. Several providers expressed a desire to host a UVU student each semester.

Besides opportunities to intern with various members of congress, students can intern with groups such as the Republican and Democratic National Committees, The Koch Foundation, Wolf Trap Foundation for the Performing Arts, The American Legacy Foundation, The Smithsonian Museums, DUTKO Worldwide, Policy Impact Communications, Heritage Foundation, Metropolitan Police Department, and others.

This year, eight UVU students completed internships in Washington, D.C. The locations included Greenpeace, offices of Congressmen Chaffetz and Bishop and offices of Senators Hatch, Bennett and Reid. Because of their excellent performance, many of our UVU students interning in Washington, D.C. have received permanent job offers in the nation’s capital. Other students have used these opportunities as springboards to get into graduate school or attain excellent local positions.

D.C. Housing Consortium

During spring semester of 2008, UVU joined a housing consortium with Utah State University and Southern Utah University which provides safe, subsidized housing for students interning in Washington, D.C. The housing is fully furnished and within close walking distance of the Metro.
The consortium provides three seminars a semester, cohort experience, a resident assistant, and a support network for UVU students. Five students lived in the housing this year along with interns from other Utah universities. Meetings were held with administrators from Utah State University during the spring to renew the contract and make plans for greater collaboration between the two universities.

**Challenges**

One difficulty in getting students to intern in Washington is the cost of living expenses. Even though the housing is partially subsidized, it is a challenge for UVU students to pay $550 a month, especially if their internship is unpaid. In addition, students must pay tuition costs for their internship, airfare, food and travel expenses. Most students estimate that it costs about $5,500 to complete an internship in D.C. Other Utah universities provide rent, scholarships or stipends that subsidize student expenses making it more affordable. UVU students are gaining a presence in Washington, D.C., but have not yet been able to take full advantage of the exceptional unpaid opportunities due to the expense of living in Washington.

In addition, many UVU students are married and cannot afford the cost of supporting a family while completing an internship in D.C. Ideas are being discussed to remedy this situation so more students will be able to take advantage of these opportunities.

**Future Growth**

Plans to expand the Washington, D.C. internship program include hiring a student assistant to aid the director with administrative duties for students seeking governmental and Washington, D.C. internships. A PBA request for a full time coordinator for the governmental and D.C. internships will be made for 2011-12. With these additional resources marketing for the program can be increased, the applicant screening process can be improved, and more creative ways can be found to offset the cost resulting in greater participation from UVU students.
Institutional Research

Based on data collected from the 2010 Graduate Alumni Survey, Institutional Research estimates that 34% of all graduates complete a for-credit internship, and 25% of all graduates complete an internship without earning college credit. It is difficult to track the non-credit internships, but it is important to note that nearly 60% of UVU students do complete an internship whether for credit or not. It is also important to note that 2010-11 showed the greatest number of internships during the summer semester in UVU history, a 21% increase over the previous year.

University Breakdown

Last year the College of Science and Health experienced the greatest growth in number and percentage of internships for the year. The number of for-credit internships grew by 88% mostly due to increases in number of interns in Biotechnology, Community Health, and Physical Education and Recreation—each which requires an internship for graduation.

Three departments in the College of Technology and Computing had significant increases of 100% or more, namely, Emergency Services-Firefighter, Emergency Services-Wildland Firefighter, and Facilities Management.

Most significant was the decrease in number of internships in the School of the Arts which dropped from 59 interns to 24 in 2010-11. This was partially due to an 83% decrease in Art and Visual Communications internships. University Studies also decreased from 41 to 25 internships last year.

Summary

Departments which place a high priority on internships or require it for a degree have greater growth and maintain that growth from year to year.

According to data gathered by Institutional Research, 25% of UVU students completed an internship, but not for college credit. If specific data were available on these students such as major, location of internship, hours worked, etc., it would give a more complete picture on the experiential education activities of UVU Students.
<table>
<thead>
<tr>
<th>Department Breakdown</th>
<th>2010-2011</th>
<th>2009-2010</th>
<th>2008-2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fa</td>
<td>Sp</td>
<td>Su</td>
</tr>
<tr>
<td>School of the Arts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art &amp; Visual Communications</td>
<td>1</td>
<td>7</td>
<td>-</td>
</tr>
<tr>
<td>Dance</td>
<td>3</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Music</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Theater</td>
<td>-</td>
<td>7</td>
<td>-</td>
</tr>
<tr>
<td>Total</td>
<td>4</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td>College of Humanities &amp; Social Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anthropology</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Behavioral Science</td>
<td>24</td>
<td>40</td>
<td>22</td>
</tr>
<tr>
<td>Communication</td>
<td>25</td>
<td>44</td>
<td>34</td>
</tr>
<tr>
<td>English &amp; Literature</td>
<td>2</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>History</td>
<td>7</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>Humanities</td>
<td>-</td>
<td>3</td>
<td>-</td>
</tr>
<tr>
<td>Languages</td>
<td>16</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Philosophy</td>
<td>3</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Political Science</td>
<td>11</td>
<td>24</td>
<td>13</td>
</tr>
<tr>
<td>Psychology</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Social Work</td>
<td>17</td>
<td>35</td>
<td>5</td>
</tr>
<tr>
<td>Total</td>
<td>105</td>
<td>170</td>
<td>88</td>
</tr>
<tr>
<td>College of Health &amp; Science</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Biology</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Biotechnology</td>
<td>16</td>
<td>11</td>
<td>10</td>
</tr>
<tr>
<td>Chemistry</td>
<td>3</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>Dental Hygiene</td>
<td>4</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Earth Science-Environment Mgmt</td>
<td>2</td>
<td>-</td>
<td>3</td>
</tr>
<tr>
<td>Community Health</td>
<td>42</td>
<td>48</td>
<td>57</td>
</tr>
<tr>
<td>Nursing</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Physical Education &amp; Recreation</td>
<td>30</td>
<td>39</td>
<td>12</td>
</tr>
<tr>
<td>Physics</td>
<td>2</td>
<td>-</td>
<td>2</td>
</tr>
<tr>
<td>Recreation</td>
<td>1</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Total</td>
<td>114</td>
<td>102</td>
<td>99</td>
</tr>
<tr>
<td>University College</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Success Studies</td>
<td>7</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>Total</td>
<td>7</td>
<td>7</td>
<td>11</td>
</tr>
</tbody>
</table>

* Data retrieved from the Crystal Report System (Unofficial: For Internal Use Only)
Looking Forward

For the 2011–12 year Internship Services will be focusing on the following initiatives:

**Increase Internship Opportunities**
Make dedicated efforts to increase opportunities for majors with low internship participation

**Develop Social Marketing Strategies**
Develop social networking technology to inform and interest students

**Coordination with Faculty and Departments**
Improve collaboration and coordination with faculty to raise enthusiasm about the internship program

**Marketing to Students**
Influence student thinking to include an internship as part of their “Engaged Learning” experience at UVU

**Integrate Best Practices**
Research comparative data from peer institutions to maximize department efficiency and productivity

**Advance Washington, D.C. and Governmental Internship Program**
Explore and provide additional financial support where possible, develop a working database for governmental and D.C. internships, and develop marketing strategies

---

Data in this report retrieved from the following sources:
- UVU Job Board Reports
- CSSE Tracking System
- 2010 Graduation Alumni Survey. Percentages are estimates provided by Institutional Research
- The Crystal Report System (Unofficial: For Internal Use Only)
- UVU Online Orientation FY 2010-11