

Neuroscience, Confidence, and Leadership for Girls & Women

Utah Women's Leadership Speaker & Dialogue Series

January 27, 2016 (6:30-8:30 p.m.)
Ragan Theater, Sorensen Center, Utah Valley University

Description

Choose one of three workshops for the evening (see descriptions and presenter information on next page):

1. **A Neuroscience Approach to Transform Your Leadership as Women** (for adult women)
2. **Strengthen Your Confidence as Young Women** (for middle, high school, and college women)
3. **A Neuroscience Approach to Learning and Leadership Development for Girls & Young Women** (for parents, teachers, counselors, other influencers)

This event will conclude with light refreshments as attendees move into dialogue groups. The event will live stream as well (more info to come). Video recordings of the event will also be available at www.uen.org and also rebroadcast on UEN-TV channel 9.1. Come listen, ask questions, and learn!

RSVP at

www.uvu.edu/uwlp

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A Neuroscience Approach to Transform Your Leadership as Women

Sunnie Giles, MBA, PhD



Learn the neuroscience principles behind the emerging area of personal leadership. This workshop will teach you how to identify and capitalize on your natural strengths as women to realize your full leadership potential. Based on both neuroscience and social science research, this workshop includes elements of a 3-day training program that Dr. Sunnie Giles provides to Fortune 500 companies and the U.S. government. Dr. Giles is president of the Quantum Leadership Group, an executive coaching and leadership training company. She is also an advisor and coach at the Institute for Innovation in Developing Economies at the Stanford Business School. Sunnie is a Professional

Certified Coach credentialed by the International Coach Federation. Her past experiences include vice president of Strategic Marketing and Insights at Experian, Senior Vice President / Head of Marketing at Broadridge Financial Solutions, General Manager of Corporate Brand Marketing at Samsung, Program Director and Global Brand Strategist at IBM, and Manager of Business Strategy and Consulting with Accenture. Sunnie received her MBA from the University of Chicago's Booth School of Business and her PhD in Marriage and Family Therapy from Brigham Young University.

Strengthen Your Confidence as Young Women!

Susan R. Madsen, EdD

The latest research continues to say that girls and young women struggle more with confidence than boys and young men. Why is this the case? Why is confidence so important? What can we do to strengthen and keep a strong sense of self confidence? This engaging workshop, specifically designed for middle/high school and college young women, will help you understand how you can strengthen your confidence to be a force for good in the world. All girls and young women can learn to strengthen and use confidence in every aspect of your lives. Dr. Madsen is the Orin R. Woodbury Professor of Leadership & Ethics in the Woodbury School of Business at Utah Valley University. She is also the founder and director of the *Utah Women & Leadership Project* and the *Utah Women & Education Initiative*. She is a popular speaker and author on women and leadership throughout the state, nationally, and globally. Dr. Madsen received her doctorate from the University of Minnesota in human resource development. She has other degrees in exercise science/wellness and speech communication education and started her career many years ago as a middle school speech and debate teacher.



A Neuroscience Approach to Learning and Leadership Development for Girls & Young Women

Suzy Cox, PhD & Eve Miller, PhD

How is a girl's mind different than a boy's mind? And how do those differences affect a girl's self-esteem, confidence, and her ability and motivation to learn and lead? Drawing from the fields of neuroscience, human development, and education, participants will learn about the development and function of the female brain in modern society. This engaging workshop, designed for parents, educators, counselors, and other influencers, will address the powerful impact of expectations and messages on the minds of girls and young women. Participants will leave with specific suggestions for how we might use neuroscience principles to develop greater confidence and leadership potential in the girls and young women we serve. Dr. Suzy Cox earned a PhD in Instructional Psychology & Technology and is an associate professor of Educational Psychology at Utah



Valley University. She has been a TEDx speaker and has been an invited speaker at the prestigious Learning & the Brain Conference. She has also been a middle school leadership teacher and is the mother of a teenage girl. Dr. Eve Miller earned a PhD in Cognition and Neural Sciences and is an instructor in the Psychology Department at the University of Utah. She is the Director of Research at Franklin Covey, where she is also involved with the *Leader in Me* program.

