Bachelor or Arts
Hospitality Management

120 CREDITS TOTAL

GENERAL EDUCATION REQUIREMENTS
35-36 Credits
ENGL 1010  Introduction to Writing
ENGL 2010  Intermediate Writing: Humanities/Social Sciences
or
ENGL 2020  Intermediate Writing: Science/Technology
MATH 1030  Quantitative Reasoning
or
MATH 1040  Introduction to Statistics
or
MATH 1050  College Algebra
Required for Revenue Track

COMPLETE ONE OF THE FOLLOWING
HIST 2700  US History to 1877
and
HIST 2710  US History since 1877
or
HIST 1700  American Civilization
or
HIST 1740  US Economic History
or
POLS 1000  American Heritage
or
POLS 1100  American National Government

COMPLETE THE FOLLOWING
PHIL 2050  Ethics and Values
HLTH 1100  Personal Health and Wellness
or
PES 1097  Fitness for Life

DISTRIBUTION COURSES
ECON 2020  Macroeconomics

Biology
Physical Science
Additional Biology or Physical Science
Humanities Distribution—Any foreign
language 2020 class
Fine Arts Distribution

DISCIPLINE CORE REQUIREMENT
57 Credits

BUSINESS FOUNDATION COURSES
IM 2010  (B- or higher) or My
Educator exam (80% or higher)
ACC 2010  Financial Accounting
HM 1010  Introduction to Hospitality
Management
MKTG 2200  Written Business Comm
(B- or higher)
HM 1130  Hotel Operations I
HM 1180  Food and Beverage Management
HM 3020  Hospitality Managerial Accounting
HM 3150  Hospitality Finance
HM 3390  Hotel Operation II (Fall & Spring)
HM 3640  Food and Beverage Controls
HM 3710  Marketing of Hospitality Services
HM 4550  Hospitality Strategic Management
HM 481R  Internship
LEGL 3100  Hospitality Law
MGMT 332G  Cross Cultural Communication
MGMT 3000  Organizational Behavior
MGMT 3890  Career Preparation
MGMT 3430  Human Resource Management
or
COMPLETE ONE OF THE FOLLOWING SPECIALIZATIONS

GENERAL OPERATIONS TRACK
HM 4150  Hospitality Revenue Management
Complete 12 elective credit hours from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, LANG, LEGL, MGMT, MKTG, or PRLG courses

REVENUE MANAGEMENT TRACK
HM 4150  Hospitality Revenue Management
ECON 2010  Microeconomics
Complete 9 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM IM, INFO, LANG, LEGL, MGMT, MKTG, or PRGL, (Suggest MKTG 3640, Sales Management)

SALES TRACK
HM 4150  Hospitality Revenue Management
MKTG 3650  Professional Selling
MKTG 3640  Sales Management
Complete 6 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, MGMT, MKTG, LANG, LEGL, or PRGL (Suggest MKTG 4610, Sales Analytics)

EVENT PLANNING
HM 1110  Culinary Basics
HM 3210  Convention and Events Management
MKTG 3460  Internal Marketing and Corporate Imaging
Complete 6 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, LANG, LEGL, MGMT, MKTG, or PRLG courses (Suggest HM 4300 Hospitality Service Learning)

ADDITIONAL ELECTIVE REQUIREMENTS
19 Credits
Complete 6 credits of electives from HM, ACC, DGM, ECON, IM, ENTR, FIN, LEGL, MGMT, or MKTG (3000 level or higher)
Complete 13 credits of electives of any course 1000 level or higher