



# WOODBURY

SCHOOL of BUSINESS

## Bachelor or Arts Hospitality Management

### 120 CREDITS TOTAL

#### GENERAL EDUCATION REQUIREMENTS

35-36 Credits

ENGL 1010 Introduction to Writing

ENGL 2010 Intermediate Writing:  
Humanities/Social Sciences

*or*

ENGL 2020 Intermediate Writing:  
Science/Technology

MATH 1030 Quantitative Reasoning

*or*

MATH 1040 Introduction to Statistics

*or*

MATH 1050 College Algebra  
Required for Revenue Track

#### COMPLETE ONE OF THE FOLLOWING

HIST 2700 US History to 1877

*and*

HIST 2710 US History since 1877

*or*

HIST 1700 American Civilization

*or*

HIST 1740 US Economic History

*or*

POLS 1000 American Heritage

*or*

POLS 1100 American National Government

#### COMPLETE THE FOLLOWING

PHIL 2050 Ethics and Values

HLTH 1100 Personal Health and Wellness

*or*

PES 1097 Fitness for Life

#### DISTRIBUTION COURSES

ECON 2020 Macroeconomics

Biology

Physical Science

Additional Biology or Physical Science

Humanities Distribution—Any foreign  
language 2020 class

Fine Arts Distribution

#### DISCIPLINE CORE REQUIREMENT

57 Credits

#### BUSINESS FOUNDATION COURSES

IM 2010 (B- or higher) or My  
Educator exam (80% or higher)

ACC 2010 Financial Accounting

HM 1010 Introduction to Hospitality  
Management

MKTG 2200 Written Business Comm  
(B- or higher)

HM 1130 Hotel Operations I

HM 1180 Food and Beverage Management

HM 3020 Hospitality Managerial Accounting

HM 3150 Hospitality Finance

HM 3390 Hotel Operation II (Fall & Spring)

HM 3640 Food and Beverage Controls

HM 3710 Marketing of Hospitality Services

HM 4550 Hospitality Strategic Management

HM 481R Internship

LEGL 3100 Hospitality Law

MGMT 332G Cross Cultural Communication

MKTG 3890 Career Preparation

MGMT 3430 Human Resource Management

*or*

MGMT 3000 Organizational Behavior

## COMPLETE ONE OF THE FOLLOWING SPECIALIZATIONS

### GENERAL OPERATIONS TRACK

HM 4150 Hospitality Revenue Management  
Complete 12 elective credit hours from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, LANG, LEGL, MGMT, MKTG, or PRLG courses

### REVENUE MANAGEMENT TRACK

HM 4150 Hospitality Revenue Management  
ECON 2010 Microeconomics  
Complete 9 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM IM, INFO, LANG, LEGL, MGMT, MKTG, or PRGL, (Suggest MKTG 3640, Sales Management)

### SALES TRACK

HM 4150 Hospitality Revenue Management  
MKTG 3650 Professional Selling  
MKTG 3640 Sales Management  
Complete 6 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, MGMT, MKTG, LANG, LEGL, or PRGL (Suggest MKTG 4610, Sales Analytics)

### EVENT PLANNING

HM 1110 Culinary Basics  
HM 3210 Convention and Events Management  
MKTG 3460 Internal Marketing and Corporate Imaging  
Complete 6 credits from ACC, CA, DGM, ECON, ENTR, FIN, HM, IM, LANG, LEGL, MGMT, MKTG, or PRLG courses (Suggest HM 4300 Hospitality Service Learning)

## ADDITIONAL ELECTIVE REQUIREMENTS 19 Credits

Complete 6 credits of electives from HM, ACC, DGM, ECON, IM, ENTR, FIN, LEGL, MGMT, or MKTG (3000 level or higher)  
Complete 13 credits of electives of any course 1000 level or higher