

DECEMBER 14,  
2007

# B SCHOOL BLOG

*NEWSLETTER OF THE UVSC SCHOOL OF BUSINESS*

## MESSAGE FROM THE DEAN

Throughout the past year, the School of Business has made significant progress due to the combined efforts of the faculty and staff. We received our notification of AACSB accreditation in December 2006, just prior to the holiday break. On October 19, the Woodbury family announced a \$20 million gift resulting in naming the Woodbury School of Business. Approval of university status, a college wide initiative, was another milestone of which we were a part.

Virtually all members of the faculty and staff made a contribution to one or more of these incredibly significant, once in a lifetime events. It can be said with confidence that few, if any, will ever meet a colleague who has witnessed more than one of these events at their institution. I hope each of you share the pride that I feel being associated with such fine faculty and with a program that is quickly building a regional and national presence. This momentum will continue through the implementation of an MBA program, greater internationalization of the school, and departmentally led initiatives.

Thank you for your selfless contributions of time and energy which have made the Woodbury School of Business what it is today. Please take time to enjoy a wonderful holiday season with your families and loved ones and accept my best wishes for a happy and prosperous new year.

Stanley Earl Jenne, Dean

## EVENTS

Staff holiday	December 24-January 1
Faculty return	Wednesday, January 2
UVX	Wednesday, January 2
Classes begin	Thursday, January 3
Faculty meeting	Thursday, January 24 (4p.m. WB 131)
Spring Workshop	March 6 & 7

## DEADLINE DATES

Summer research proposals      February 1, 2008



## CONFERENCE PAPERS

Jair Cortazar's and my paper on Colombia leadership issues was chosen as the best of section at the conference in Hawaii (the Applied Business and Entrepreneurship Association International Conference). The conference was attended by people from Africa, Europe (Austria, Germany, and the Czech Republic), Australia, and several very reputable universities from the United States. The presentation went well and we are likely to get published in the Indian Journal of Economics and Business (IJEB) due to our paper being voted the best of section. This conference has never seen a paper co-written by an undergraduate student, let alone one that did so well. This particular conference is not usually attended by students, so no student presentation sections are provided. This paper beat out a good paper presented by a professor from Pepperdine. The attendees were surprised at our presentation and how we put this set of papers together.

This experience is unique for a UVU student, and probably for most institutions. I have not heard of any other student research papers being presented at regular conferences, other than the ones created for student research papers (UCUR mainly), and definitely not in a mainstream international conference. We gained some very good contacts, and several people have requested copies of the finished manuscript.

Lynn Adams

## TRIP REPORT

### Internships in China and Japan

Mikki O'Connor traveled with Cary Boone Jones and Boyd Bauer (also from UVU) to Japan and China this November. Dr. Dean Collinwood accompanied them on the trip. Dr. Collinwood is the previous director of the US/Japan Center. He is also the previous director of UCON; the Utah Asian Studies Consortium. The purpose of the trip was to investigate, glean, and develop international internships for future UVU students.

Face-to-face connections were made with Japanese and Chinese business contacts provided by Dr. Collinwood. Valuable information regarding organizational customs and safe living arrangements was gathered through these contacts. The delegation learned that most organizations interested in UVU interns require:

- 1) fluency in the Chinese or Japanese language,
- 2) a minimum of 6 or maximum of 12 months internship duration
- 3) junior or senior level educational status
- 4) basic awareness of Japanese or Chinese culture
- 5) maturity to withstand the differences of living in another country

A total of 35 internships in Japan and China were gained with great future possibilities. A few examples are KITO Corporation, Zenoaq, and Hiyoshi in Japan; Human Capital Group, Right Management, and Schaeffler Group in China.

The delegation learned first-hand about the life-changing growth and career potential that can occur when a student completes an international internship when they met a UVU Accounting student, Cameron Payne, who is doing his internship at Nippon Zenyaku Co.

Cameron expressed that he has learned a great deal from the internship experience. Cameron's supervisors are thrilled to work with him and provide an opportunity for their employees to learn more about American culture. They expressed gratitude for the Cameron's ability to aid in translation and develop marketing tools for American consumers.



The UVU delegation will hold an informational meeting in January to inform UVU students of local, national, and international opportunities, including opportunities in China and Japan. Dean Collinwood is invited to speak about the importance of international internships and specifically give examples from China and Japan. Cameron Payne will be introduced.

Cary, Mikki and Boyd will work collaboratively on workshop curriculum to prepare students for international travel and internships.

**UVU Delegation members**

Boyd Bauer, Director of the International Center

Cary Boone Jones, Senior Director of Career and Services and Student Employment

Mikki O'Connor, Assistant Dean Woodbury School of Business

Dean Collinwood, Stephen Covey

*(Summary of International Internships in China and Japan, report by Cary Boone Jones November 30, 2007)*

## **MEETING ON PROGRAM WITH THE UNIVERSITY OF EXTREMADURA**

On December 4 and 5, Dean Jenne and Eugene Seeley met with the Honorary Spanish Consul, Baldomero Lago, and Dr. Carlos Ongallo from the University of Extremadura in Spain. The University of Extremadura has 28,000 students on four campuses and has recently received Spanish government money to create a business school from scratch. Dr. Ongallo was here at UVSC to investigate the possibility of using the Woodbury School of Business as a model for their new school.



Baldomero Lago is a faculty member of the Language Department at UVSC where he teaches Business Spanish. (The title "Honorary Consul" means he is not really paid.) He is the one that made the contact with Dr. Ongallo.

Although there would be more visits and discussion before any work might begin, an agreement would lead to regular faculty travel to Spain to teach (probably in English) and to work with Spanish counterparts to develop programs and courses.

Eugene Seeley

## ABOUT THE B SCHOOL BLOG

Eugene Seeley is the editor en chef of the newsletter. We solicit material for the newsletter as well as your comments, suggestions, and concerns. Tell us about your conferences, publications, projects, and club activities. Give us announcements that may be of interest to faculty, staff, and students. Photos are always welcome. Email Eugene at seeleyeu.

