



Happy New Year! Welcome back to work!

Publishing and Conferences

Deborah Baird and Letty Workman's manuscript, "Stakeholders in Academic Branding: Contrasting Faculty and Student Perceptions" was accepted for presentation at an academic conference. They will present at the Spring 2009 Marketing Management Association Conference in Chicago.

Update on Marty Hill

Marty is back at home after his first visit to Maryland to receive experimental immunotherapy. He's in good spirits and is physically feeling okay outside of slight nausea. He has a website that is tracking his progress. Please visit <http://www.caringbridge.org/visit/martyhill>.

