WOMEN HAVE A VOICE:
A Workshop on How to Write for the Popular Press!

Friday, September 30, 2016 (1pm – 4pm)
Ragan Theater, Utah Valley University

Presenters & Facilitators

- Pr. Natalie Wright Romeri-Lewis (BYU, Adjunct in Int’l Development, WomanStats Project, Attorney)
- Dr. Susan R. Madsen (UVU, Professor of Leadership & Ethics, Speaker, Editor, & Author)
- Dr. Delys Snyder (BYU, Assistant Professor of English and Technical Communications, Women’s Studies Board)
- Dr. Gae Lyn Henderson (UVU, Associate Professor of English, Teaches Writing for Social Change)
- Dr. Brian Jackson (BYU, Professor of Persuasive Writing, Rhetoric, and Political Writing)
- Dr. Ethan Sproat (UVU, Assistant Professor of English, Teaches Political Electoral Rhetoric)
- Heather Groom (Political Consultant for Gov. Gary Herbert)
- Holly Richardson (Former Utah House Representative, Communication/PR Specialist)

In Utah, the majority of op-eds and other opinion pieces are written by men. So, why is it that most Utah women do not state their opinions publicly? Come find out why you should write for popular press and learn to structure an op-ed, letter to the editor, blog post, solutions journalism piece, and other opinion pieces. This event will begin with speakers discussing the current state of affairs, why this is important, and then how to think about, structure, and write such pieces. After a break and refreshments, you will then choose a break out session to continue work on how to write for the popular press. Finally, we will reconvene briefly to share final thoughts and discuss next steps. Join us for this event. You have a voice, and popular press in Utah needs it!

RSVP HERE
Limited Seating: 200

Break Out Sessions

- Health, Safety, & Well-Being
- Education & Business
- Human Rights
- Pop Culture, Literature, and Arts