# Graduate Council Minutes November 14, 2016 8:30-9:30 a.m. WB 238

In attendance: Jim Bailey, Mary Sowder, Kris Doty, Jeff Maxfield, Susan Thackeray, Reed Criddle, Julie Barnum, Gaya Carlton

Staff in attendance: Shauna Reher, Chris Alldredge

#### Minutes

October 10, 2016 minutes were approved.

#### Curriculum changes for MSN program

Two new courses were created as a result of national standards/recommendations.

6215 – prerequisites were removed.

6350 – new course

6450 – new course

6650 & 6655 are course number changes

6795 – Numbering change and changing from 2-credit clinical/practicum to one credit.

6400 – deleted

Motion to approve the changes was unanimously approved.

#### Graduate Faculty Guidelines for School of the Arts

The terminal degree for fine arts is the MFA.

The motion to approve the guidelines for School of the Arts was unanimously approved.

#### Graduate Faculty Guidelines for the College of Humanities & Social Sciences

The guidelines are general in order to encompass all of the departments within the college.

The guidelines need to be more specific about what the minimum qualifications are.

State that faculty must have a PhD from what type of accredited institution (regional, national, a specialty accreditation, etc).

Indicate that a MSW is the terminal degree for social work. If a specific accreditation is needed for the MSW then indicate what that is.

The record of scholarship needs to be more specific. It should state that it should be within the last five years and what specific things will satisfy the requirement.

The requirements need to be indicated under each type of member.

The guidelines will be sent back to the College of Humanities & Social Sciences to make the recommended changes.

The majority of faculty need to be terminally qualified. It is important for UVU to be strict on this issue because of credibility issues. Northwest accreditation will be reviewing UVU in the fall. Each program needs to be in compliance with the policy. Moving to university status has created challenges in this area.

#### Graduate Faculty for College of Aviation & Public Services

The graduate council approved the following graduate faculty in the College of Aviation & Public Services:

## Jeff Maxfield – Full member

### Additional items

Jim Bailey gave an update on marketing for the graduate programs. The pull-up banners are completed. The tablecloths should be done this week. The brochures should be sent to programs for approval before being printed. There is a billboard that rotates each program as well as a static one promoting all graduate programs. Ads in the Daily Herald will start this week. There will be articles in Utah Business Magazine, Utah Valley Health & Wellness Magazine, and Utah Valley Magazine. Facebook advertising and digital signage will be done as well.

Admissions software training starts this week.