

# UVU BOARD OF TRUSTEES

January 15, 2015

4:30 p.m. – SC213c

## Board of Trustees Members Present

Karen L. Acerson  
Tyler Brklacich  
Taran K. Chun  
James N. Clarke  
Elaine S. Dalton  
Anne-Marie W. Lampropoulos, by phone  
Steven J. Lund

## Board of Trustee Members Excused

Curtis B. Blair  
Greg S. Butterfield  
Terry E. Shoemaker  
R. Duff Thompson

## UVU Regular Attendees

President Matthew S. Holland  
Marc Archambault, Vice President Development and Alumni  
David Connelly, Faculty Senate President  
Cameron Martin, Vice President University Relations  
Brett McKeachnie, PACE President  
Fidel A. Montero, Chief of Staff  
Karen Olsen, Assistant to the Board  
Jeffery E. Olson, Sr. Vice President Academic Affairs  
Val Peterson, Vice President Administration and Finance  
Michelle Taylor, Vice President Student Affairs

## Guests:

Kathren Brown, Associate Vice President Academic Affairs  
Melinda Colton,  
Jacoby Conover,  
Royce Flandro, community member, former VP at UTC  
Abraham Teng, Associate Dean, College of Technology and Computer  
Norman Wright, Dean, Woodbury School of Business  
David Yells, Dean, College of Humanities and Social Sciences

## I. ACTION

### A. Curriculum.

- 1) **Certificate of Proficiency in Entrepreneurship.** Dean Norman Wright said this certificate was developed to provide an opportunity for students in other colleges to take advantage of these courses and expertise. Also, students minoring in business can put existing classes towards this certificate that will help them as they build a business, or students with a bachelor degree here or elsewhere could earn this certificate.
- 2) **Minor in Latin American Studies, 3) Minor in Portuguese.** Dean David Yells said these are an effort to offer global experience for our students and provide this perspective as part of our mission. We feel there will be many Latin American students coming to Utah in the next decade and these students and those with interest will make these popular minors. It will serve a population of returning missionaries in these languages to obtain a credential. Students who go to these countries, or who are native, want to be able to utilize their skills and have career options. Also speaks to the Latino Initiative and core theme of inclusion.
- 4) **Minor in Communication.** Dean Yells indicated one of the top complaints from employers is poor communication skills in graduates. This minor will allow students to obtain specific and general skills to apply to their workplace.
- 5) **Minor in Applied Data Analytics.** Dr. Teng said within the Information Systems program this emphasis allows both student majors and non-majors to study data analytics. These technologies and skills will prove valuable to many areas.
- 6) **Deletions in BA/BS Integrated Studies: Ballet, Modern Dance, Ballroom Dance.** One of the purposes of the Integrated Studies department is to provide a place where could prepare and pilot degree programs. We now have full degree programs in these areas, so no longer need these Integrated Studies areas.
- 7) **Restructure of AAS in Mechatronics.** In the process of realigning the BS degree in Mechatronics, we needed to change some lower division courses, such as requiring some math courses. Also to provide a stackable degree that will lead from lower division to the bachelor program. Because the percentage of changes were at a certain level, approval is required for the restructure.

Trustee Acerson motion to approve the Certificate of Proficiency in Entrepreneurship; Minors in Latin American Studies, Portuguese, Communications and Applied Data Analytics; deletions of Integrated Studies emphasis in Ballet, Modern Dance and Ballroom Dance; and restructure of AAS in Mechatronics. Trustee Clarke seconded. Voting was unanimous.

**B. Tenure.** Trustee Chun motioned for approval of tenure to the departments indicated for individuals recommended by President Holland and Senior Academic Vice President Jeffery Olson. Those recommended for tenure are: Lorilynn Brandt, Elementary Education; Arlen Card, Digital Media; Larry Carter, Marketing; Cheung Chau, Music; Hilary Demske, Music; Debora Escalante, Elementary Education; Vivienne Faurot, Mathematics; Matthew Flint, Public & Community Health; Young W. Ham, Chemistry; Matthew S. Holland, History & Political Science; Steven Huff, Marketing; Joseph Jensen, Physics; Dale Maughan, Nursing; Katherine Y. Moore, Nursing; T. Heath Ogden, Biology; Jeffery Peterson, Management; Robert D. Sawyer, Exercise Science; Thomas Smith, English & Literature; Nancy Steele-Makasci, Art & Visual Communication; Jacob Sybrowsky, Finance & Economics; Robert Warcup, Construction Technology; Jonathan Westover, Management; Scott Williams, Exercise Science. Also, recommendation of non-tenure for Russell Thornley. Trustee Acerson seconded. Voting was unanimous.

### C. Honorary Degrees.

**D. Awards of Excellence subcommittee.** Trustees Acerson and Dalton have agreed to participate in the subcommittee to recommend Trustee Awards of Excellence candidates. They will review nominations and present recommendations at the February Trustee meeting.

## II. CONSENT CALENDAR.

**A. Minutes of December 4, 2014 Board of Trustee meeting.**

**B. Investment Report for November 2014.** VP Peterson noted in the gain/loss column on the monthly performance review, there was a \$10,000 addition. In these cases, it does not make a difference until we liquidate the portfolio. They typically self-correct as they get closer to maturity date.

Trustee Clarke motioned for approval of the Consent Calendar. Trustee Chun seconded. Voting was unanimous.

## II. INFORMATION

**A. Campus Report.** 1) Classroom building ribbon cutting. Ribbon cutting was held December 18 and was a great moment. It was held somewhat prematurely in an effort to recognize Speaker Lockhart while still in office for providing much leadership for UVU. She contacted us that morning indicating she couldn't come because she was meeting with a specialist. That was the diagnosis of the neurological condition that doesn't look promising. The building is terrific with new space designed for the future, including a 1000 seat auditorium which can also be divided into three 300 seat classrooms. It will be ready in time to anticipated increased fall enrollment with the return of many missionaries. 2) Math Student. Math students participated in a national competition and received outstanding presentation—one of 16 individual or teams recognized. Others participating were Yale, MIT, Carnegie-Mellon, Michigan and Northwestern. 3) Engaged University. Another mark of our continuing rise as a university was the recent notification that we were re-affirmed as an Engaged University with high metrics for this national recognition through the Carnegie Foundation. 4) Partnership with E-Surface. A former UVU student and his father have designed a unique circuit board. These are typically produced with toxic acid, but their technology is clean enough to not produce any hazardous components. They want to partner with UVU. We would get a significant percentage of any proceeds from commercial uses, and could be very big. 5) Commitment to campus safety. We have held a second part of active shooter training, which has gotten national attention. Robin Ebmeyer, our Risk Management/Emergency Director, has been asked to address a national safety summit. 6) Fire Academy ribbon cutting. Recently cut the ribbon on a new Fire Fighter Academy lab which will expand our ability to create life situations for fire fighter training. We are the designated site for state training. 7) Aviation. They received eight awards at a recent regional competition. 8) Martin Luther King Jr Commemoration. We had a moving event yesterday as part of the Martin Luther King Jr celebration. Joan Trumpauer Muholland was keynote. She participated in the "lunch counter sit-in" and talked about her experience as a young college white girl who had the courage to align with her black brothers and sisters to break down barriers. Also had a moving vocal performance by our students. 9) Susan Madsen. She continues to lead the state in helping understand women's issues in the state. She has published another paper, and organized events on campus, including an upcoming one with speaker Sheri Dew. 10) Rob Corcora. UVU alumni who has created a unique real estate firm that caters to top level clients with a hospitality program to welcome people and find housing. He research the poorest elementary school in the state and provided every student in the school a ride on the Polar Express with the Heber Valley Railroad (which he had rented for this purpose), plus a gift of their choosing, in many cases the only Christmas gift they would receive. We are doing a feature on him in the UVU magazine. 11) Brian Birch. Dr. Birch has been elected to serve on the board of the Council for Parliament to work with different faith groups on issues of theological interest as part of interreligious understanding. He will be a very articulate representative for interfaith dialogue. 12) Ballroom Dance. UVU Ballroom Dance Team received its fifth national championship. 13) Peter Sproul. Chef Peter Sproul received a silver medal in the international individual chef competition. 14) Arts event. Scott Anderson hosted the recent event at the Zions Bank building in Salt Lake with a great group of legislators and civic leaders from the Salt Lake area. Kem Gardner announced a \$1.5 million gift for the Arts Building and helped raise additional funding. Our students were extraordinary, both with the food and the entertainment from our arts students. Also received substantial gifts for the arts building from the Noorda Foundation and the County Commission. 15) Autism Center. Received a \$1.25 million gift for the Autism Center.

We are beginning a new master planning process, particularly for the Vineyard property. We have hired a consultant group to facilitate the process and will involve Trustees in discussing how to develop this property and what it means for the main campus. President Holland noted we are the beneficiaries of this kind of vision that preceded us and introduced Royce Flando, who happened to attend tonight after seeing the newspaper notice. He was a former VP of Utah Technical College. In 1992 Wilson Sorensen had received funding and was going to build a new building on the Provo campus until Royce convinced him to buy property in Orem instead. This is what we hope to do for the next generation. Royce said President Sorensen started UTC with the idea to help serve the needs of the community at the time of World War II, to provide education and training that would produce employees that would provide good work in whatever job they held. He is pleased to see that it continues today in providing for the needs of the community. He was thanked for his foresight.

**B. Legislative Report.** VP Martin noted the legislative session will begin soon. Trustees participated today in an orientation meeting with the Regents and he expressed appreciation for Trustee support. 1) Pocket Facts. Dr. Martin distributed a pocket document that includes updated legislative information that can be shared with others. It includes a summary of UVU legislative priorities and highlights of the institution, along with requests for compensation and mission based funding. He noted there is a mindset from last session that higher education was sufficiently funded, but it was just a step towards being funded comparable to peer institutions and close large gaps. We also need to sustain the growth we are incurring, along with future growth. Governor's budget is a starting point for discussions, but legislature has final budget approval. He asked Trustees to contact their legislators and others they know to highlight the importance of education, particularly higher education. Funding for student participation will be significant for UVU's open admission role, along with mission-based funding. The Arts Building is the top capital facility request. We are lower on the list because when we were evaluated, we didn't have as much donor money committed. Increased donations will change the dynamic, but still remain low on the list. Compensation is also important in being able to hire and retain the best people. 2) February 20 is the Higher Education day at the Capitol. Trustees are invited to attend lunch in the rotunda and interact with other Trustees, Regents and legislators on higher education priorities. It begins at noon and will last about an hour. 3) We continue to meet with legislators and others. Today we met with the legislative fiscal analysts to discuss two main themes—math and performance funding. Both are issues important to the state and students, but require careful deliberation to insure quality education for our students and meet the funding challenges. 4) Weekly legislative update will be sent to the Trustees. Trustees can contact Dr. Martin with any comments or concerns. 5) Message. President Holland noted even though we received acute equity funding last year, we have to remain vigilant to get funded for student participation and growth.

**C. Foundation Report.** Trustee Clarke reported we are halfway through the fiscal year with positive results. In the last six months we are up 70% in the amount of dollars donated or committed (\$4.3 million). The number of gifts is slightly lower overall. In a three-year comparison, VP Archambault noted we making great progress. This report does not include the recent significant gifts. We will have a press event announcing all the major gifts for the arts building totaling \$14 million and Trustees will be invited.

**D. Faculty Senate Report.** Faculty Senate President David Connelly said, as part of policy, Faculty Senate and PACE will periodically report to the Trustees. Policy 103 created the Faculty Senate with their basic charge. This policy is being revised and will come to Trustees for final approval. Their primary duties are to be advisory for policy, improve the professional status of faculty, and stimulate professional enthusiasm. In 2013-14 there were 576 full-time faculty, with 381 male and 195 female, plus 979 adjunct faculty. We are hiring somewhere between 60-70 new faculty this year, about a 10% increase. Faculty come from 142 different institutions – 52 from BYU and 43 from the University of Utah. A fundamental role of Faculty Senate is the Curriculum Committee. Faculty develop curriculum as part of their expertise. This process is very bottom up with multiple reviews through the department, college, vice president, Trustees, Regents and accrediting agency. We try to be nimble and responsive, but it is a significant challenge with the review process. Faculty have a six-year probationary period for tenure, with a third year review. They are evaluated on teaching (most significant), research and scholarly activities, and service. Faculty also have a post-tenure review process. Tenure is based on adherence to the tenure document created in each department that stipulates what faculty must do in regard to these three pillars. Thorough review is completed by the department RTP (Rank, Tenure, Promotion) committee, Chair, Dean, Sr VPAA, President and Trustees. President Holland noted Dr. Connelly has one of the most difficult roles on campus and does it extremely well. He is a trusted voice and honest broker with his own thoughts and opinions which he uses to provide a bridge between administration and faculty. He has extended his service for an additional year to complete some important initiatives.

**E. 2015 AGB Conference.** Trustees were again invited to attend the annual AGB Conference.

Trustee Brklacich motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Chun seconded. Voting was unanimous.

Trustee Brklacich motioned to adjourn. Trustee Clarke seconded. Meeting adjourned at 7:01 p.m.