

# UVU BOARD OF TRUSTEES

October 9, 2014

4 p.m. – SC213c

## Board of Trustees Members Present

Karen L. Acerson  
Taran K. Chun  
James N. Clarke  
Elaine S. Dalton  
Anne-Marie W. Lampropoulos (by phone)  
Steven J. Lund  
Terry E. Shoemaker

## Board of Trustee Members Excused

Curtis B. Blair  
Tyler Brklacich  
Greg S. Butterfield  
R. Duff Thompson

## UVU Regular Attendees

President Matthew S. Holland  
Marc Archambault, Vice President Development and Alumni  
David Connelly, Faculty Senate President  
Cameron Martin, Vice President University Relations  
Brett McKeachnie, PACE President  
Fidel A. Montero, Chief of Staff  
Karen Olsen, Assistant to the Board  
Jeffery E. Olson, Sr. Vice President Academic Affairs  
Val Peterson, Vice President Administration and Finance  
Michelle Taylor, Vice President Student Affairs

## Guests:

Melinda Colton, Director of Public Relations  
Ashley Franson, UVU Review  
Eric D. Petersen, Assistant Attorney General  
Michael Savoie, Dean Technology & Computing

## I. ACTION

**A. Oath of Office for Trustee Taran K. Chun.** Dr. Taran Chun was administered the Oath of Office by Chair Steven Lund. Dr. Chun said he is originally from Hawaii and grew up in Oahu. He attended BYU and danced with Lamanite Generation and played football for LaVell Edwards. His beautiful wife is from the Navajo reservation and they have five children. He is currently the principal of Mountain View High School.

## B. Curriculum.

1) **Bachelor of Science in Entrepreneurship.** Postponed for future meeting.

2) **Certificate of Proficiency in Six Sigma Green Belt.** This is a national quality control program and provides training for tracking quality and efficiency. It will be utilized by students in various bachelor degree programs, many of whom have had courses as part of their curriculum, and is also designed to be available to others who are not majors. It will be a valuable aid for many professional degrees. There will be no additional cost to offer. Trustee Clark motioned to approve the Certificate of Proficiency in Six Sigma Green Belt. Trustees Shoemaker and Dalton seconded. Voting was unanimous.

## 3) Three Year Follow-up Reports:

**a) Technology Management Emphasis in Integrated Technology and Construction Management.** Construction Management emphasis is doing well, but not as well as originally projected because a Bachelor in Construction Management was added. The year three graduation rate for 2013-14 should be 59 instead of 10. Question was asked on the increase in faculty FTE. Dr. Olson said these numbers include all faculty for the department, many of which teach in the bachelor program. The College of Technology and Computing is up more than 12% overall from last year.

**b) BS in Information Systems Emphasis in Geographic Information Systems.** This degree has been very successful in student placement with 100% of graduates having jobs in this field, being employed in many different industries. Trustee Acerson motioned for approval of the three year follow-up reports for Technology Management Emphases in Integrated Technology and Construction Management and the BS in Information Systems Emphasis in Geographic Information Systems. Trustee Shoemaker seconded. Voting was unanimous.

**C. Naming Opportunity.** Trustee Clark motioned to approve the naming of the Cole Nellesen Autism Support Wing or Annex in recognition of a capital gift received from the Nellesen family for the construction of said facility with the authority to the president to render a final decision on the component of this naming that best describes the Cole Nellesen-named space in context of the larger building (e.g., Wing, Annex, Floor or other terminology) Trustees Lampropoulos and Acerson seconded. Voting was unanimous. As a result of planned additional fundraising, this named space may ultimately become the first floor of a larger building, whose floors and interior space could potentially bear other names.

## II. INFORMATION

**A. Campus Report.** President Holland reported: 1) K-16 Alliance. This is a great working relationship between public and higher education. Trustee Shoemaker heads the committee and indicated they have been working on a mission and vision alignment. They have been collecting data from the seven school districts that make up a majority of UVU students. A Counselor Conference is being sponsored the end of October at UVU. They have also worked hard on a math initiative, which has resulted in better preparation of high school students leading to faster completion and college readiness. 2) All Advisory Board meeting was held recently with representatives from all UVU boards in attendance. Chair Lund showed the Trustee recognitions that were presented for increased giving, increased participation and 75% giving. He indicated the Trustees have a history of giving and would like to

increase this to 100% next year. VP Archambault read select emails received after the event. 3) National Presidential Advisory Board. President Holland listed some of the members, and noted this is a wonderful mix of business, civic, local and out-of-state members who meet twice a year. We are in the midst of expanding the Board and asked Trustees for names of individuals to serve. It is an advisory group, strategically and politically, not philanthropic. 4) Enrollment. Fall semester numbers are in. UVU is up in headcount and full-time equivalent, one of the few in the state. This is a great signal of our retention and 15 to Finish initiatives. Freshman class is up, and we are well on our way to reach 40,000 students by the end of the decade. 5) Common Core. President Holland has been asked by Governor Herbert to Co-Chair a committee to review this from an education standpoint. Any input can be given formally through testimony to the committee. K-16 Alliance gave feedback during their meeting. 6) Planning, budget and assessment (PBA). Typically PBA decisions are made later in the year, but this year a session has been done earlier to review requests for equity funding, particularly for faculty hiring to be ready for hiring season. He reviewed numbers on money allocated last spring and recent decisions. Legislature has asked us to spend in four specific categories—completion, access, academic rigor, and operational efficiency and effectiveness. 7) General Counsel. This position has been approved and will shortly be posted. Trustees are welcome to give input and recommend candidates.

President Holland reviewed his priorities for this year: 1) Preparing for growth. Decisions have been made on what will be housed in the new classroom building. He reviewed list of moves that will take place on completion of the building. 2) Secure additional Resources: a) Arts Building. Team has been working hard on this and has a historic announcement that as of today we have hard pledges for \$12.5 million for the Arts building. It is still not enough, but thanked VP Archambault and his team for their great work. b) Autism. Have received a \$.5 million private donation that will make it possible to move forward on this initiative and will help fund a facility for an integrated program to train students on how to deal with autism. Trustee Shoemaker expressed his approval as autism is a huge educational need in our state for understanding and making gains for children in this realm. 3) Tell our Story. The Five Year Report has been sent widely to our region as a way to close the gap between perception and reality. There are additional copies available for anyone who would like them to share our story beyond our region.

**B. Foundation Report.** Trustee Clarke presented the September Foundation report. Increase in cash pledges in the past year from \$402,000 to more than \$840,000, with more dollars per donation. New pledges are down, but amount is up from \$258,000 to \$391,000. Stock gifts are down. Subtotals have increased from \$1.05 million to \$1.6 million. Over 200 members of Advisory Boards attended the recent meeting. 65% of our board members gave a gift during the last year, and awards were presented. Reaching 75 – 100% participation of our boards is our next target. VP Archambault added we have received 18 gifts over \$10,000, with other gifts to the arts building and Center for Constitutional Studies.

**C. Training on Open and Public Meeting Act.** Assistant Attorney General Eric Petersen presented the annual training on the Open and Public Meeting Act to the Trustees and encouraged them to become familiar with and comply with requirements.

**D. 2015 AGB Conference.** Chief of Staff Montero reported the National Conference on Trusteeship is being held April 19-21, 2015 in Phoenix, Arizona. He said it is comprised of representatives from almost every institution in the country with great training and networking for board members. Those Trustee who have attended in the past expressed the value of this conference. Trustees were encouraged to attend.

### III. CONSENT CALENDAR.

**A. Minutes of September 4, 2014 Board of Trustee meeting.**

**B. Investment Report for July 2014.** VP Peterson said we have \$96 million in university investment through PTIF under the money management act, plus \$35 million of the approved \$40 million in targeted investments. PTIF is receiving .5% interest and other investments are receiving 1% return. Market went down in July and is on a downward trend. The Foundation is taking steps to increase overall allocations.

Trustee Shoemaker motioned for approval of the Consent Calendar. Trustee Clark seconded. Voting was unanimous.

Trustee Acerson motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Clark seconded. Voting was unanimous.

Trustee Lampropoulos motioned to return to Open Session, Trustee Acerson seconded. Voting was unanimous.

Trustee Shoemaker motioned to adjourn.