

# UVU BOARD OF TRUSTEES

February 11, 2016

4 p.m. – SC213c

## Board of Trustee Members Present

Karen L. Acerson  
Curtis B. Blair  
Taran K. Chun  
Elaine S. Dalton  
Jack Sunderlage  
Dylan Swarts  
Jill Taylor

## Board of Trustee Member Excused

James N. Clarke  
Anne-Marie W. Lampropoulos  
R. Duff Thompson

## UVU Regular Attendees

President Matthew S. Holland  
Mark Bracken, Faculty Senate President  
Karen Clemes, General Counsel  
Linda Makin, Vice President Planning, Budget and HR  
Cameron Martin, Vice President University Relations  
Fidel A. Montero, Chief of Staff  
Karen Olsen, Assistant to the Board  
Jeffery Olson, Senior Vice President Academic Affairs  
Michael Francis, Associate Vice President-Finance  
Kyle Reyes, Special Assistant to the President for Inclusion  
Nancy Smith, Senior Director, Donor Engagement and Scholarship  
Michelle Taylor, Vice President Student Affairs

## Guests:

James Bailey, Director Graduate Programs  
Kim Bojorquez, Senior Staff Writer, UVU Review

Ryan Leick, Curriculum Committee Chair  
Chris Taylor, Associate Vice President University Marketing

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Trustee Dalton reminded Trustee of upcoming events to calendar:

March 23 is the Appreciation Banquet where we will be presenting honorary degrees to the living past presidents of UVU, March 29 is the Awards of Excellence banquet, and April 28 is Commencement.

## I. ACTION

### A. Policies

1) **403. Restrictions on the Use of Skateboards, Roller Blades, Roller Skates, Bicycles, Motorcycles and Hoverboards.** Mike Francis explained this request is for a temporary emergency, limited scope change. With the appearance of self-balancing scooters “hoverboards” we were advised by Counsel to include the name “hoverboard” in the policy. This will not allow them in the hallways or concourses, but can be used on the perimeter sidewalks. Students are used to other similar restrictions and appreciate the focus on safety inside the buildings. Trustee Acerson motioned for approval of Policy 402. Restrictions on the Use of Skateboards, Roller Blades, Roller Skates, Bicycles, Motorcycles and Hoverboards as temporary emergency, limited scope. Trustee Sunderlage seconded. Voting was unanimous.

2) **503. Adds, Drops and Withdrawals.** Vice President Taylor explained this is also a request for temporary emergency, limited scope to change one line in the policy. We are having a federal program review for financial aid and have gone through all policies for discrepancies in federal guidelines. We needed to remove the line regarding unofficial withdrawal resulting in a UW or an “e” grade. This doesn’t mean a faculty member can’t give an e-grade as they can do this or award a D-, but it refers to a UW where they have not attended at all. The word ceases indicates that they haven’t attended at all. If they give a UW they have to indicate a date of last attendance. We need to do some training for faculty to help them know options and that they don’t have to take attendance. Trustee Chun motioned for approval of Policy 503. Adds, Drops and Withdrawals as temporary emergency, limited scope. Trustee Acerson seconded. Voting was unanimous.

3) **531. Associated Student Ombuds Office.** VP Taylor said this is a request to delete the policy as it is no longer followed. We have an Ombuds Office but they are no longer a part-time employee. Trustee Swarts motioned for approval of Policy 531. Associated Student Ombuds Office. Trustee Taylor seconded. Voting was unanimous.

4) **547. Priority of Service for Veterans.** Vice President Taylor explained federal guidelines require we have this policy. We do provide priority services for veterans under the Veterans Act and are in compliance with federal law. Trustee Sunderlage motioned for approval of Policy 547. Priority of Service for Veterans. Trustee Blair seconded. Voting was unanimous.

5) **524. Graduate Program Credit and Graduation Requirements.** VP Olson explained when UVU became a university, we were given approval for three graduate degrees—Nursing, MBA and Education. For us to get any more than that, we needed to put in place graduate infrastructure and have created a Graduate Office with Jim Bailey as Director. These two policies are the final requirements that were needed. Last year the Deans submitted all master degrees we should consider, and we have prioritized the next five which will be presented soon. Dr. Bailey explained this policy refers to certificate programs and also strengthens master degree areas. Trustee Blair motioned for approval of Policy 524. Graduate Program Credit and Graduation Requirements. Trustee Chun seconded. Voting was unanimous.

6) **655. Graduate Faculty.** Dr. Bailey explained this policy establishes faculty criteria to teach in a graduate program and establish graduate curriculum. It was approved as temporary emergency last summer and has been working well. We were in compliance before the

policy, but it establishes benchmarks to insure we remain compliant. Trustee Acerson motioned for approval of Policy 655. Graduate Faculty. Trustee Sunderlage seconded. Voting was unanimous.

**B. Sabbaticals.** Trustee Blair motioned to approve one semester sabbaticals for Fall 2016 for Brian Birch, Philosophy & Humanities; Kristine Doty, Behavioral Science; and John Newman, Theatrical Arts; and one-year sabbaticals for the 2016-17 academic year for Cheolwan Oh, Computer Science; Robert Palais, Mathematics; and Christine Weigel, Philosophy & Humanities. Trustee Chun seconded. Voting was unanimous. Sabbaticals were not forwarded for approval for Samad Abdus, Finance & Economics and Robert DeWitt, Art & Visual Communications.

**C. Trustee Awards of Excellence.** Trustee awards were approved for Jacob Atkin, Janet Colvin, Karen Olsen, and Curtis Welborne. They will be recognized at the Awards of Excellence evening on March 29.

**D. Honorary Degrees.** No decisions made.

## II. CONSENT CALENDAR.

**A. Minutes of January 14, 2016 Board of Trustee meeting.**

**B. Investment Report for December 2015.**

Trustee Swarts motioned for approval of the Consent Calendar. Trustee Taylor seconded. Voting was unanimous.

## III. INFORMATION

**March Meeting Change.** Fidel Montero, Chief of Staff, explained a scheduling issue with the March meeting. We have a short window between the end of the legislative session and Regent meeting where decisions need to be made regarding tuition and compensation. He asked Trustees in attendance if they could move the meeting to the morning of Wednesday, March 30. A part of this meeting will be dedicated to master planning. We would then join the National Presidential Advisory Board at noon for lunch. Change was approved.

**A. Campus Report.** President Holland explained 2016 kicks off our 75<sup>th</sup> anniversary year. 1) Trustee Sunderlage met with the wrestling team and as a former wrestler for Cornell College, gave them a great speech on life lessons. 2) The People of the Pacific Conference was held on campus today and had over 600 Polynesian students from Corner Canyon to Payson. This is part of our inclusive outreach effort to reach underserved populations and let them know they are welcome at UVU. President Holland also charged these students to get an education and give back to their community. They typically have gone to the U or BYU to play football and many are now committed to attend UVU. 3) State of the University Address was held recently in the Science Building auditorium. This was the official kickoff of the 75<sup>th</sup> anniversary and President Holland began by talking about the role Hyrum Johnson and Wilson Sorensen played in the beginnings of the university at the old Provo fairgrounds. Hyrum convinced the County Commission to sign over the fairgrounds and provide an \$800 budget. The speech is available online in its entirety, along with a synopsis. 4) Report to legislature on efficiency. From our humble beginnings, President Holland reported on current efficiencies: a) increase in e-learning delivery methods. In 2009 we made a push for more on-line instruction and have gone from 15% of all instruction to about 22% with a goal to reach 25%. VP Olson has played a role as he was well versed playing a similar role at St. Johns University. He has developed an Office of Teaching and Learning as a way to streamline focus and energies. There are 90 online courses planned for development in the next year for a 210% increase overall, 80 hybrid courses in development, increasing technology efficiency while maintaining the human component, and doing a pilot program in competency-based education which gives credit for work and other life skills. VP Olson said this has done in partnership with faculty to maintain the highest academic quality while providing the most significant efficiency and effectiveness. The Strategic Plan for Managing Growth and the Facility Master Plan also drive what we need to provide in electronic format, with an optimum of between 25-50%. We could also provide more concurrent enrollment online opportunities. 5) Physical Infrastructure. As we have been thinking about the Arts Building, the original vision was for 280,000 sq. ft. We decided we needed to be more efficient so pared it down to 140,000 sq. ft., which didn't get us everything we wanted or needed, but provided a better opportunity for legislative approval. As we did this, we looked at the use of the racquetball courts and what it would mean to turn them into dance studios. This 10,800 sq. ft. of space has been converted for use by our 1,240 dance students which will help the entire program. 6) State Funding. In 2011-12 UVU was the lowest state-funded institution in the state and we felt we needed to be closer to Weber and USU. After 2014-15 there is much more parity with acute equity funding, but we still remain the lowest funded and must continue to be efficient. Through our PBA process we do planning and prioritization in the summer, then divisions and departments present requests in the fall, along with providing accountability for past funding. Our accreditors said they haven't seen anything done that well in higher education for planning and budgeting. As part of the PBA process we took elements of four different areas and put them together in an Office of Teaching and Learning which eliminated two areas and made it more streamlined. We also streamlined registration and Turning Point to better serve our mission. We are also doing better in retention, completion and providing programs students want. 7) Student Fees. We have eliminated course fees less than \$10, eliminated the distance education/satellite campus fee of \$52, expanded need-based aid for low income students on Career Pathways, also learning communities at the Wasatch Campus. Last year we reduced the general student fee by \$10 and will most likely again reduce student fees this year. 8) Open Source Textbooks. The Woodbury School of Business has created open source and on-line textbooks where they have negotiated courses for group purchase, which they feel will save students about \$1 million. 9) Compensation. Last year we had an 11% turnover rate in employees, but a 360% turnover just in

Custodial, and are hoping for a 3% increase for compensation. 10) Legislative Requests. a) Access and affordability for growth, b) market demand. The College of Technology and Computing is growing at about 34% a year, with Computer Science up about 40%. UVU awards the second highest number of degrees in the state with a huge demand. We have computer and software engineering to provide highly trained technicians. Our two-year Robotics program has grown 100% and the four-year Mechatronics program can't produce enough graduates who can begin at \$50-60,000 a year for a two-year degree. Boot camps are springing up to meet this need at a cost of about \$12,000 for six weeks of training. Recognizing this need, we are partnering with UTC to start a pilot program for five boot campus that can turn into credit, which is a better value for students as industry wants employees with degrees and university skills. We are also working to meet market demand for more nurses, c) performance based funding. One of the legislators on the higher ed committee is proposing an adjustment to the formula for graduation efficiencies, which should help UVU. 11) Arts Building. We had great coverage in the Deseret News and Herald on raising \$20 million for the building project with much community support. We are now waiting for revenue estimates next week. If the revenue is there, we are very well positioned. 12) Veterans Center Ribbon Cutting. It was a great moment with an unscripted moment from a World War II veteran in the audience as he talked about the value of the Center in helping veterans transition to school after being in conflict. Another item discussed was a fantastic student engagement project of a photographic essay about the Western Front in World War I. Our students and faculty took photos that were tied to art and poetry, most of it original. They are hoping to sell 800 copies that will fund next year's student engagement project.

**B. 75th Anniversary and Legislative Update. Legislative Update:** a) VP Martin reported there are nine UVU student interns on the hill including in the Governor's office, Senate, House and the Department of Education. We hired an internship coordinator to make certain these are top students for high profile internships. b) February 19 is the Utah System of Higher Ed Day on the Hill from noon to 1:30 p.m. with an invitation coming from the Commissioner's office. Dr. Martin has cards with talking points on the top priorities – Arts Building (\$32 million), compensation, and importance of access and affordability. c) March 4 is UVU Day on the Hill. We will have a resolution read in the morning on the 75th anniversary. From noon to 1 p.m. there will be entertainment by students from the School of the Arts and food from Culinary Arts. He can answer any questions Trustees have.

**75th Anniversary:** a) VP Martin distributed 75th anniversary lapel pins and a list of 75th anniversary festivities. b) The Alumni Association is doing a 75th anniversary giving campaign with all funds going to the Arts Buildings. c) Was kicked off with the State of the University address. d) Distributed note cards for Trustees to share or use. e) We are also partnering with three organizations that are celebrating their 75th anniversary - Jeep, M&M's and the Utah Symphony. We are working with Doug Smith Auto to provide opportunities for students including a two-year lease on a Jeep Wrangler, plus other discounts. f) Dowdle puzzle coming soon. g) Homecoming week is September 17-24. We have a verbal commitment for a huge headliner. h) On March 23, we are honoring the former presidents that night, but are also having them come to lunch with former Cabinet and Trustee members. Trustees will receive a formal invitation for 12:30 reception and lunch at 1 p.m. i) Invited Trustees to promote the 75th anniversary on social media.

**C. Foundation Report.** a) VP Cooksey said there is also a possibility of a gift from Jeep with Alumni and Athletics working with the Jeep dealership. b) There is a potential scholarship for the Trustees to support and fund. He has met with Trustees for input and working with an internal committee to develop a proposal to bring to the next meeting. c) There is a branding initiative for the UVU Foundation, and marketing and the Foundation have been meeting to develop. d) They are working on Bylaws and MOU, and e) promoting a 75 hour gift challenge.

**D. Faculty Senate Report.** Faculty Senate President Mark Bracken reported: a) Policy 103 is the new constitution for Faculty Senate. Changes include term of service and election of president, addition of vice president, and role of Senate in helping staff university-wide committees. They have reduced standing committees to four which makes it more effective and efficient. Operational changes include: a) all agenda items now go to the Executive Committee before they go to the full Senate. b) The full Senate is now the policy committee. c) All agenda items are timed, and d) changes in the Curriculum Committee. Ryan Lieck reported on curriculum committee: it had been an 18-month process to approve any curriculum or changes and is now around 7 months. They have centralized the process in departments and colleges. In January and February alone they did 30% more approvals than the entire 2015. They have implemented training on the process, and are going through the catalog to review all courses for updates and possible eliminations.

Trustee Sunderlage motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Acerson seconded. Voting was unanimous.

*Meeting adjourned at 7:23 p.m.*