

UVU BOARD OF TRUSTEES

February 19, 2015

4 p.m. – SC213c

Board of Trustees Members Present

Karen L. Acerson
Curtis B. Blair
Tyler Brklacich
Taran K. Chun
James N. Clarke
Steven J. Lund
Terry E. Shoemaker
R. Duff Thompson

Board of Trustee Members Excused

Greg S. Butterfield
Elaine S. Dalton
Anne-Marie W. Lampropoulos

UVU Regular Attendees

President Matthew S. Holland
Marc Archambault, Vice President Development and Alumni
David Connelly, Faculty Senate President
Cameron Martin, Vice President University Relations
Brett McKeachnie, PACE President
Fidel A. Montero, Chief of Staff
Karen Olsen, Assistant to the Board
Jeffery E. Olson, Sr. Vice President Academic Affairs
Michael Francis, Associate Vice President Finance
Michelle Taylor, Vice President Student Affairs

Guests:

Nina Barnes, Board of Regents
Kedric Black, Controller
Kathren Brown, Associate Vice President Academic Affairs
Eric D. Petersen, Assistant Attorney General
Chris Taylor, Associate Vice President University Marketing
Jack Zenger, Board of Regents

I. INFORMATION

Regents Nina Barnes and Jack Zenger were welcomed to the meeting. Regent Zenger said he was pleased to see the high caliber of the board, the kind of issues they are addressing, and their obvious dedication. Regent Barnes said she is on the physical facilities committee and can see UVU's growth needs. She is also pleased with the financial engagement of the community. President Holland said with UVU's mandate to be a growth institution for the state, we need the support of the Regents to help with this growth. We also need to separate growth from having equitable funding.

A. Campus Report. President Holland recently gave his State of the University message, and wanted to share a few of the items with the Trustees: 1) This week the Center for Constitutional Studies held an outstanding academic conference in conjunction with the 800th anniversary of the Magna Charta with three scholars from the United Kingdom. 2) Celebration of where we have gone from, and what needs to be uppermost on our minds as we go into a year of master planning and preparation for growth. Taking a theme from the 5-year report, we have scaled some great heights as we have looked back on the past five years and celebrated our accomplishments. 3) Showed aerial shot of UVU in 1981 and how the physical footprint has expanded. 4) Showed change in state tax funding. We had our most success in state appropriations last year with the equity funding. We dipped down to 38% funding in 2011-12 and are now back up to 48%. We are still not where we were at the zenith. 5) We have gone through two of the three phases to distribute equity funds and have funded 51 salaried faculty members, which has improved faculty ratios. We had our best ratio in 2007 before the recession and increased growth. Equity funding was needed to help us deliver our mission. 47 salaried staff will be hired from these monies, including a new full-time General Counsel, and other compliance support positions. 6) Noted the increase in number of degrees and awards. We are leading the system in terms of numbers, which is a great return on investment for the state. Bachelor degrees are the majority. 7) Student profile. 76% of our students are employed, 56% work more than 30 hours per week, 45% are married, 23% have at least one child, 24% are first generation, 37% attend part-time, 41% are 25 or older with the average age 25+. Retention and graduation rates are increasing and we are receiving numerous awards. Because of our profile, we need to do things differently than a traditional university, while still serving our traditional students. 8) Students of color have increased over 260% between 2002-2014. 9) President Holland showed the "Scaling Heights" video and explained in many respects how we have arrived as an institution, while keeping tuition low. The rest of the country is in somewhat of a crisis with the cost of higher education pricing many students out of education. National average is \$9,000 per year, state average is \$6,000, and UVU is \$5200. 10) Growth. More students are coming and staying and we need to accommodate them while maintaining the quality that has made us successful. We need to remain focused on student success and continue to build out serious while applying engaged learning and inclusiveness, and remain nimble and efficient. These are some of our biggest challenges. The State of Utah is expected to double in population by 2050, with Wasatch County growing 225%, Utah County 136% and Vineyard 1,488%. High school graduates will also increase by 2,000 in the next ten years within our service region. 72% of Utah County students attend UVU. Enrollment today is at 31,000 and is projected to increase to 40,899 by 2020. That is the equivalent of Dixie State University who have 200 staff, 200 faculty, 29 buildings and a \$30 million budget. How do we accommodate this many students with quality without matching the Dixie model? We remain at the lowest square footage per student in the state, and could use the Arts Building, along with additional support and buildings. 11) Master Planning Process. We are not able to add many more buildings on the footprint of the Orem campus, and need to look at the UVU FrontRunner corridor from Thanksgiving Point to Payson. We have 10 acres at Thanksgiving Point, 200 acres in Vineyard and want to get property in Payson for a future campus. We have hired a firm to conduct a master planning process and will involve Trustees for input. There will be a sequence of events to get input from stakeholders. 12) Academic Master Plan. We will be doing an academic master planning process in tandem with the campus master plan, to think about what programs we will build out, capital facilities needs for those programs and where they would be located. VP Olson will lead this process. Discussion and questions: 1) What academic direction are you looking? We plan to expand what we have, and are collecting data on employment projections, student interest

and other data to help make these decisions. We will be adding programs at all four levels to address needs. We are establishing an Office of Graduate Studies and will be adding more Master degrees in very targeted areas based on industry needs. We are #1 in the nation in the percentage of people who started college and did not finish and want to provide opportunities for these individuals. Also 1 in 8 people in Utah County are in poverty and we need to help them with our community college and university mission. Other parts of planning will include reviewing increase graduation rates, using technology to increase efficiency in ways that have high quality and engagement, and best using resources. There is also great momentum for community college programs that are tied to industry in Utah, Wasatch and Summit counties.

B. Legislative Report. Vice President Martin presented a legislative report: 1) Revenue report was recently released with revenues up \$101 million--\$64 million base and \$37 million one-time for a total of \$389 million in ongoing and \$350 million in one-time funds available. Higher Education Appropriations Subcommittee met for the last time on Friday with their priorities listed in handout which are taken to Executive Appropriation, and are similar to Regent priorities. They are: 1. Restoration of 2% budget cut. The legislature issued a 2% cut of all state agencies. Higher Ed Appropriations Subcommittee took the line of not asking institutions to cut 2% of their budgets, which would have slowed down progress. 2. Compensation and benefits (\$28 million ask). 3. Research and graduate programs. Last year the focus was on growth and this year on graduate programs. 4. Performance based funding. Senator Urquhart developed a model, but his bill, SB 232 on performance based funding, is based on the Council of President's model. Performance funding is a good tool to help strategically focus on areas of improvement within the system but should not be the only funding model because it doesn't account for growth. 5. Mission-based funding. Two parts—distinctive mission will mostly help Tier I institutions and student participation will help UVU and others with growth. 2) Our capital facilities request for the Arts Building was brought into IGG Committee sponsored by Rep. Gibson for \$3 million in planning money and was added to intent language. 3) Recently hosted faculty, staff, students and alumni at the capitol. We are scheduled for UVU Day on March 4, 2016, where we will be showcasing the arts. Trustees noted we should also highlight our 75th anniversary. Higher Ed Day at the capitol will be held tomorrow with Trustees, Regents and Presidents hosting legislators in the rotunda, with Trustees encouraged to attend.

C. Foundation Report. Trustee Clarke reported: 1) we are at the halfway mark in funding a new arts building. New Foundation board member is Darin Zwick and they are also looking at adding a legal professional. 2) There are four Foundation committees: Development headed by Chris McFarland, Investment (was headed by Jefferson Moss) will now be chaired by Duane Madsen as Jefferson Moss has been asked to be a Regent, Engagement headed by Cynthia Gambill and Audit by Cameron Gunter. 3) A substantial change has been made in Foundation management as they looked more at alternatives rather than fixed income—alternatives are less liquid, but have better return. They have hired a new firm, based on the west coast, after vetting 20 national firms. 4) year to year number of cash deposits are almost identical, but total has grown from \$1.985 million to \$4.7 million this year. Pledges have increased from 370 to 435 in numbers and from \$2.5 million to \$9.67 million in amounts. Stock gifts have gone from 8 to 10 this year with a small increase in amount. Total comparison year to year is 2,446 gifts amounting to \$5.25 million last year to 2,514 gifts amounting to \$15.22 million this year. VP Archambault added there were a number of gifts at the conclusion of January that will be reported next meeting including \$1.25 million for Autism and \$2 million from Utah County for the Arts Building. The Lockhart scholarship has reached \$113,000 towards its endowment.

D. PACE Report. PACE President Brett McKeachnie explained PACE stands for Professional Association of Campus Employees, and represents staff at UVU. Their mission is to advocate for, recognize, provide unified voice, and support for professional development. Objectives are to advocate for staff by representing and advancing their interests and recognizing the value of their contributions, unify the diverse groups of staff toward common goals, communicate with administration and staff by providing a forum for exchange of information, and involve staff by encouraging social, service and professional engagement both on campus and in the community. At the end of 2014 there were 1099 full-time staff, 857 part-time staff, with a growth from 2009-2014 of 14.4%. Staff are passionate about helping students succeed.

Organization consists of an executive board made up of the president, vice president, either past president or president-elect, secretary and administrative liaison, who is Mike Francis. There are 16 senators that represent the diverse population of employees within divisions, and ten committees that serve different roles within the organization and across campus. Some project contributions include staff merit pay development, free speech policy, reactions to "Great Colleges to Work For" survey, benefits RFP, PACE wall, PACE park, and the Wolverine pride initiative. Ongoing responsibilities are for policy review, Wolverine Pride and Distinguished Employee awards, staff development and education funds, social opportunities and holiday calendar. PACE also has an advisory role in Board of Trustees, Faculty Senate, and a voting role in President's Council, Benefits committee and several other campus committees, which provides staff representation. They also help spread the UVU message with the legislature. There is a close working relationship with HR in promoting staff morale, and good cooperation with Faculty Senate, plus strong support from the administration. PACE is also part of the Utah Higher Education Staff Association, which Brett heads this year as president.

II. CONSENT CALENDAR.

A. Minutes of January 15, 2015 Board of Trustee meeting.

B. Investment Report for December 2014.

Trustee Acerson motioned for approval of the Consent Calendar. Trustee Clarke seconded. Voting was unanimous.

III. ACTION

Policy 457. PCI Compliance. Ked Black, Controller, said PCI compliance is a requirement for anyone who accepts credit or debit cards and having a policy is part of PCI requirements. Trustee Shoemaker motioned for approval of Policy 457. PCI Compliance. Trustee Blair seconded. Voting was unanimous.

Honorary Degrees. Trustee Clarke motioned for approval of an honorary doctorate of business to Mitt Romney, honorary doctorate of law to Becky Lockhart and honorary doctorate of humane letters to Pamela Atkinson. Trustee Brklacich seconded. Voting was unanimous.

Schedule for the April 30 commencement will include dinner at 5 p.m. in Centre Stage, followed by robing at 6 p.m., processional, and ceremonies beginning at 6:30 p.m. Valedictorians will be honored at the dinner. At the conclusion there will light refreshments in Centre Stage.

Awards of Excellence. Trustee Acerson motioned to approve Trustee Awards of Excellence for Liz Childs, Mike Francis, Toni Harris and Heath Ogden. Trustee Brklacich seconded. Voting was unanimous.

Sabbaticals. Trustee Blair motioned to approve sabbaticals for Fall Semester 2015 for Jonathan Westover, Marcus Vincent, Elaine Tuft, Heath Ogden, Julie Nichols, and Stephen Gibson; for the 2015-16 academic year for Alexander Simon, Lyn Bennett, and Thor Anderson. Trustee Thompson seconded. Voting was unanimous.

A. Tenure. Held

B. Employment Action. Held

Trustee Blair motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Brklacich seconded. Voting was unanimous.

Trustee Clarke motioned to adjourn. Trustee Chun seconded. Meeting adjourned at 6:20 p.m.