

UVU BOARD OF TRUSTEES

September 4, 2014

4 p.m. – SC213c

Board of Trustees Members Present

Karen L. Acerson
Tyler Brklacich
Curtis B. Blair
James Clarke
Anne-Marie Lampropoulos
Steven J. Lund
R. Duff Thompson

Board of Trustee Members Excused

Greg S. Butterfield
Elaine Dalton
Terry E. Shoemaker

UVU Regular Attendees

President Matthew S. Holland
Marc Archambault, Vice President Development and Alumni
David Connelly, Faculty Senate President
Linda Makin, Vice President Planning, Budget & HR
Cameron Martin, Vice President University Relations
Brett McKeachnie, PACE President
Fidel A. Montero, Chief of Staff
Karen Olsen, Assistant to the Board
Jeffery E. Olson, Sr. Vice President Academic Affairs
Val Peterson, Vice President Administration and Finance
Michelle Taylor, Vice President Student Affairs

Guests:

John Anderson, Chair, Information Systems & Technology Department
Courtney Davis, faculty, Art History
John Newman, faculty, Theatre Department
Dan Perry, faculty, Geomatics
Perry Stewart, Chair, Visual Arts Department
Chris Taylor, Associate Vice President, University Marketing
Abraham Teng, Associate Dean Technology & Computing
Dean Norm Wright, Woodbury School of Business
Dean David Yells, College of Humanities & Social Sciences

I. INFORMATION

A. Campus Report. President Holland presented the following report: 1) New administrators: a) Jeff Olson, Senior Vice President for Academic Affairs. He came from St. Johns University where he began as professor of education and became Associate Provost. He received a Juris Doctorate from the University of Utah where he was Associate Dean at their College of Law, then went on to get a Ph.D. in High Education Administration and Policy from Stanford University. Much of his focus at St. Johns was in on-line learning and pedagogy, and socioeconomics of universities. He spent much of his career at St. Johns because he believed in their mission to provide access to those in most need, and is excited to be at UVU with a similar mission, along with its innovation and nimbleness. b) Fidel Montero, Chief of Staff, who is forming a new path with this newly created role. 2) Time to celebrate. UVU does not take enough time to celebrate, and it is important to stop and think about the significance of UVU. In the last few years we have added to physical infrastructure with the new Science building, library, classroom building and Student Life and Wellness Center; received funding for acute equity of \$21 million, equal to what we have received in the past 8 years combined. We are having a two-phase PBA process to strategically deploy this funding to address problems areas, expand capital and maintain quality. 3) Geneva purchase. Acquired additional land at Geneva for a total of 225 acres. President Holland thanked Trustee Thompson and VP Peterson for their efforts. We are now looking at possibilities that will impact generations to come. 4) National Golden Spike Award. Public Relations students in the Communication Department earned a national gold medal. He read a letter from a communications major on the great experience she is having here. 5) Olympians. It was a spectacular moment to recognize our successful Olympian alumni. 6) WAC. UVU earned three WAC championships in their debut year. We are most proud of Holton Hunsaker who was recognized as the top Academic Student Athlete in the nation. 7) National Awards. We received the second national championship in Theatre, and Skills USA students received top national recognition. An Audio Engineering student placed 2nd in the nation with 1st place from MIT and 3rd from Carnegie Mellon. 8) \$2 million Vivint partnership for sales program. 9) Graduates. We had record number of graduates this year. 9) Men's Soccer. Recently had the inaugural game of our men's soccer program with President Uchtdorf of the LDS Church in attendance, along with a record crowd of 2600 fans and an impressive 5-1 win over a strong University of Massachusetts team. September 12 is the homecoming game. 10) Reflections Center. Ribbon cutting was held on September 3, which keynote speaker Eboo Patel indicated will be a model for others. Dr. Patel is a young Muslim leader who is world-renown for his work on interfaith understanding. UVU is at the forefront of a national movement for students to look beyond their own faith and welcome those of other faiths. 11) Freshman Convocation. Over 5,000 in attendance this year. Theme was a tribute to Martin Luther King Jr. Dean Dan Fairbanks sculpted a bust of Dr. King while President Holland spoke about him. Students sign a commitment card to complete. 12) Founder's Day. Celebration will be held Sept. 10 at 3 p.m. with highlights of university accomplishments, 13) Presidential Lecture. Robert Putnam, top national political scientist, spoke on data highlighting the divide in education and quality of resources. In earlier periods, students "belonged" to a community who provided funding and support. We all have a responsibility to every student in this valley.

Priorities for 2014-15: 1) Tell our Story. Presidential Five-Year Report will be sent to every residence in our service region the first of October to tell our story in a more significant way, highlight progress made, and dispel outdated perceptions. Foundation was thanked for funding support. Trustee Blair noted three out of four college-age students in this valley choose to go to UVU, so this report will reach many Alumni. Report will also be sent to every Alumni outside of the service region with the tagline, "enroll, engage, invest". We may then think of national outreach of the innovations we are doing. 2) Secure additional resources for a Performing Arts Building. This is a public and private initiative as we will need to raise at least half of the funding privately, working with the Foundation for fundraising and the legislature for public funds. This building is the one missing piece of a true university infrastructure. 3) Prepare for Growth. We are currently in an enrollment lull with slight growth this fall, and are preparing for growth through opening of the new classroom building, strategic use of the equity funding and on-line learning. Significant time was spent this summer on space planning to optimize the operation and make certain we preserve room for growth. The target for space growth in our ten-year plan was addition of 1 million square feet and

we have so far added 700,000 sq. ft. 4) Refine Master Plan. An RFP is in progress for consultant to design the master plan update, with particular emphasis on Thanksgiving Point and Vineyard property, both short-term and long-term. Also to look at things like parking and academic programming. 5) Refine Current Initiatives. We have been on a great pace with new projects and now need to focus on quality of what we are doing. 6) Completion. Retention initiative will now be moved to completion initiative. 7) Engaged Learning. Includes such things as Academy of Creativity to engaged students with the community. 8) Inclusion. A major inclusion plan is in place that provides a welcoming place for all. Kyle Reyes is heading implementation.

B. Foundation Report. Trustee Clarke presented the report. We just received a \$500,000 gift to name the autism program. Year to year comparison shows increase in number of pledges and donations from 3450 in 2012 to 4810 in 2014. Friends and patrons are still the core donors, alumni are modest, and largest % of increase is from the student campaign. Comparison of gifts over \$10,000 has increased from 31 in 2011 to 82 in 2014. New donors have increased from 784 to 2400. Number of consecutive donors has increased from 918 to 1200, scholarship donations have nearly doubled. Individual scholarship gifts have gone from 2900 to 7500+. \$10.5 million in scholarship donations have been received during President Holland's tenure. Overall total has increased from \$33.783 million to \$58 million in the past five years. Trustee Clarke said this is not enough and their goal is to double these numbers in the next three years, including utilizing naming opportunities. VP Archambault added July gifts and pledges are down, but total amount is up \$100,000 from last July.

MOU between the Foundation and university is in progress and will be brought to Trustees for review and adoption. The purpose is to provide more flexibility in becoming a more powerful asset, improve the financial operation and preserve the value of the endowment, and provide more working capital for use by the institution. They have set aside \$2.3 million for presidential priorities, and added \$1 million to the Arts building campaign (currently at \$2 million in donations). Best practices indicate Foundation provide a maximum amount for gifts with a smaller percentage for university projects. They are also doing a RFI on management of fixed income and equity and looking at alternate investment strategy.

C. Audit Committee Report. Trustee Thompson reported Trustee Lampropoulos has accepted an appointment to the Audit Committee and we appreciate her service. 1) Audit Committee met today and reviewed the financial report and growth in investments. The committee reviewed how well the money is being management over the course of the year, with an outstanding job being done, particularly since they are in relatively safe investments. We have asked management to provide a measure that shows how well they are doing year to year. 2) Reviewed with Internal Auditor the audit reports that have been completed during the past term. Two highlights: a) the importance of internal auditing seems to have resonated and they are being asked to complete audits to better manage areas. b) With a very small staff, the auditors have made amazing progress completing audits across the university. The team has done a risk assessment review and have met the mandatory, high risk and management requests. Committee is satisfied they are being handled properly. 3) Had report from the CIO on major initiatives and issues, including power outage on June 9. 4) President's travel report reflected small spending in this area, 5) Legal report on current litigation showed limited issues. 5) Approved minutes of committee, and 6) Ethic Point issues were reviewed and closed with appropriate action.

D. Commencement Speaker. Possible commencement speaker was discussed in executive session.

II. ACTION

A. Curriculum. Senior Vice President Jeffery Olson presented two new degree programs for approval, along with three-year follow up reports.

1) Art History Bachelor of Arts. There has been strong student demand, with 50 of the current 250 arts majors requesting an arts history degree. All classes are in place. It is also a good degree for advancement to graduate school and law school. We have waited to have faculty in place before requesting the degree. Trustee Blair motioned for approval of the Bachelor of Arts degree in Art History. Trustee Clarke seconded. Voting was unanimous.

2) Theatre Bachelor of Fine Arts with Emphases in Acting, Musical Theatre, Theatre Design and Production. This degree is necessary for a department of its size and accomplishments. Students have won national Kennedy Center honors, with best play and musical in the US the past two years. The BFA is more respectable in the field for students competing for graduate school and employment. It also allows them to specialize in one area. Students have excelled in all three areas of emphases in national competitions and UVU is better known nationally than locally. At least half of the classes for the degree are in common which allows a great degree of collaboration between actors and designers. BFA has a strict sequence of courses that also leads to strong employment and graduate school admission. They will need one additional lecturer and several adjuncts for specialized areas. They anticipate increased enrollment to cover costs by retaining continuing students who would typically leave for this degree. Trustee Blair motioned for approval of the Theater Bachelor of Fine Arts emphases in Acting, Musical Theatre, and Theatre Design and Production. Trustee Lampropoulos seconded. Voting was unanimous.

3) Three Year Follow up Reports:

- **Bachelor of Fine Arts Emphasis in Sculpture/Ceramics and Drawing/Painting.** There are about 50 majors in drawing and painting. Sculpting and Ceramics cannot have the same numbers because of faculty and space restrains so there are about 12, with hopes to increase numbers. BFA is needed for professional certification and transferability as the BFA is a more intensive student experience with an additional 15 hours required in the arts.
- **Bachelor of Science/Associate of Science in Geomatics.** This encompasses surveying, mapping and associated disciplines. High enrollment was anticipated because the state had indicated requirement of a bachelor degree for licensure. Because of this, focus was broadened to a range of occupations in cohort programs. Cohort this fall has 16

students, all of whom are employed in the field, with 32 total in the degree. They plan to expand marketing and recruiting for such areas as pre-engineering. There is one full-time faculty member.

- **Bachelor of Science in English Emphasis in Writing Studies.** This was added to the English program as an applied degree and include about one-third of English graduates. Students have gone on to graduate programs at prestigious universities, doing movie reviews, and writing for large companies. It is a modest program but serving its purpose.
- **Bachelor of Science in Personal Financial Planning.** This is a nationally ranked program, being in the top 5 or 10% nationally every year. There are 140 students this year, and our students are successfully competing against graduate programs, and getting in top graduate programs with 100% placement. Companies are competing for interns.
- **Bachelor of Arts and Science/Minor in Marketing.** New department and major has been very strong. There are 344 students enrolled as of last week and have graduates who are getting jobs in the field or going to graduate school. There are about 40 minors, with strong industry demand for graduates.
- **Bachelor of Science in Information Technology Emphases in a) Computer Forensics and Security, b) Business Intelligence Systems, and c) Healthcare Information Systems.** There are 155 students in Information Systems Technology, with 80% in Business Intelligence, 10% in Healthcare and 5% in Information Security Management. All are employed in their field. 90% of Information Technology students are enrolled in network administration and 10% in computer forensics. It is difficult to find jobs in the forensics field in the state.

Trustee Lampropoulos motioned for approval of all three-year follow-up reports. Trustee Acerson seconded. Voting was unanimous.

B. Policy 162. Violence in the Workplace and Academic Environment. Vice President Makin explained the policy process and that this policy is a temporary emergency policy that allows us to respond to crucial, required changes. Changes are in response to the SAVE Act and must be in place by October 1. After temporary approval, it will immediately go through the regular policy review process. UVUSA and legal counsel have reviewed and provided input. This is a large issue in higher education right now. Along with policy we have a response system and will provide additional training. Trustee Brklacich motioned for approval of Policy 162. Violence in the Workplace and Academic Environment. Trustee Acerson seconded. Voting was unanimous.

C. Ratification of Executive Committee Actions

1) General Counsel. Currently UVU has two part-time individuals from the Attorney General's office who staff one of the largest institutions in the state. As we grow in size and complexity, engage with the private sector, do more research and grants, and have more exposure with programs, activities and travel, this position is needed. Funding is available and the Attorney General's office has given approval. State Attorney General's office will continue doing litigation, and this position will focus on review of contracts, compliance, etc., to provide quicker responses to increasing demands. Next step is Regent approval. Trustee Thompson motioned for approval new position of General Counsel for immediate hire. Trustee Clarke seconded. Voting was unanimous.

2) Workman's Compensation Requisition. Annual payment to Workman's Compensation for university coverage. We are complying with updated procurement policy and approval hierarchy, but there is no change in what is being done. It was approved earlier in Executive Committee and needs ratification. Trustee Thompson motioned to ratify action by Executive Committee to approve up to \$600,000 for Workman's Compensation payment. Trustee Lampropoulos seconded. Voting was unanimous.

D. 2015 Trustee Calendar. Trustee calendar for 2015 was approved. We will continue with 4 p.m. starting time.

E. Institutional Residence Budgets

1) 2013-14 Actuals. This budget has been set at \$48,687 for institutional residence expenses for the year, with no major remodeling projects anticipated.

2) 2014-15 Revised Budget. Revised budget includes additional payment to complete major remodeling project (all expenses being paid from donated funds).

Trustee Acerson motioned for approval of 2013-14 actual expenses and 2014-15 budget for Institutional Residence. Trustee Blair seconded. Voting was unanimous.

F. Tenure Request. After discussion in Executive Committee, Trustee Clarke motioned to tenure Dr. Jeffery E. Olson to the Department of Secondary Education with the rank of Professor. Trustee Lampropoulos seconded. Voting was unanimous.

III. CONSENT CALENDAR.

A. Minutes of June 19, 2014 Board of Trustee meeting.

B. Investment Report for May and June 2014.

Trustee Lampropoulos motioned for approval of the Consent Calendar. Trustee Thompson seconded. Voting was unanimous.

Trustee Brklacich motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Acerson seconded. Voting was unanimous.

Trustee Blair motioned to return to Open Session, Trustee Clarke seconded. Voting was unanimous.

Trustee Acerson motioned to adjourn. Trustee Blair seconded. Meeting adjourned at 6:51 p.m.