

UVU BOARD OF TRUSTEES

September 5, 2013

7:30 p.m. – SC213c

Board of Trustees Members Present

Karen L. Acerson
Jono Andrews
Elaine S. Dalton
Stephen J. Lund
Fidel A. Montero
Ronald K. Hawkins
Terrv Shoemaker

Board of Trustee Members Excused

Debbie Bingham
Curtis B. Blair
Greg Butterfield
Duff Thompson

UVU Regular Attendees

President Matthew S. Holland
Marc Archambault, Vice President Development and Alumni
David Connelly, Faculty Senate President
Linda Makin, VP Planning, Budget & HR
Cameron Martin, Vice President University Relations
Karen Olsen, Secretary to the Board
Brett McKeachnie, PACE President
Val Peterson, Vice President Finance and Administration
Kyle Reyes, Assistant to the President
Michelle Taylor, Vice President Student Affairs
Ian Wilson, Senior Academic Vice President
Whitney Wilkerson, University Marketing and Communications

UVU Guests

K. Newell Dayley, Dean School of the Arts
Parker Fawson, Dean School of Education
Scott Hammond, former faculty School of Business
David Jones, Assistant Attorney General
Carolyn Merrill, former Board of Trustee member
Doyle and Kitty Mortimer, former Board of Trustee member and spouse
Michael Savoie, Dean College of Technology & Computing
Whitney Wilkinson, Director of Strategic Marketing and Public Relations

Dinner guests were Presidential Interns for 2013-14—Ryan Kent, Hayley Ketch, Elizabeth Miller, William Ng, Janet Paredes, Daniel Rodriguez and Lindsay Watson, and former Trustee Doyle Mortimer and Kitty Mortimer.

Scott Hammond presented a copy of his book, *Lessons of the Lost: Finding Hope and Resilience in Work, Life, and the Wilderness*, and thanked them for the approval of his sabbatical leave that allowed him to write this book.

I. INFORMATION

A. Campus Report. 1) School of the Arts. President Holland expressed appreciation for the Trustees' time on the tour of the School of the Arts space and for allowing him to talk about the remarkable job Dean Dayley is doing with the current facilities, and for his leadership and faculty. As we get closer to the legislative session, there will be more information on our priority of funding a new Performing Arts building so Trustees can encourage support from local legislators. We will also discuss how we can generate support for the significant fundraising it will require. 2) Enrollment. Enrollment decrease is not as bad as expected, but we are still down, which translates into a \$10 million decrease this year. (31,556 head count last year, 29,759 projected, and 30,114 actual). Full time equivalent is roughly equal, so we will not be facing a second round of cuts. Even though we were not down as much because of the missionary factor as projected, we are down more than expected in junior and senior classes, which we feel is primarily because the economy has created more job opportunities in the private sector. We are working hard on retention and have several completion initiatives, especially for those who are closest to graduation. We also had some success in out of state student recruiting, allowing high performing students to receive in-state tuition, and hope for more out of state enrollment increases in the future. We are also up in international students. Non-Utah students are 13% of population, which provides some diversity. We continue to be the largest provider of education for Utahans. 3) Freshman Convocation. A very successful Freshman Convocation was held the first day of the semester with a higher percentage of freshman and guests in attendance. President Holland lectured on Ben Franklin while Dan Fairbanks sculpted a bust of Franklin. Students signed a commitment pledge to finish their education at UVU. This speaks to the retention issue as a reminder of their commitment. Afterwards they held a big party on the quad. 4) Global spotlight on Mexico. Each year we focus on a different geographic area. There is a robust set of scholarly, practical and entertainment activities. 5) Athletics. Jono Andrews helped kick off the soccer season. We have had record attendance for teams this year, and hope to continue to increase support. 6) Freshman Reading. President Holland will host freshmen reading nights in his backyard next week—the first night will be Crito by Plato about Socrates' trial on the rule of law, education and conscience and on public opinion. Our Theater Department, who are national award winners, have taken the dialogue and turned it into a play which will be performed on campus. The second night will be discussion on *I Dream of Stars*,

the book by Anousheh Ansari, who will be coming back to campus to speak to the students. 7) Ribbon Cutting. The new Taco Bell was opened today after ribbon cutting was held and by 7 p.m. had done \$2100 of business.

B. Foundation Report. VP Archambault reported on the close of the fiscal year 2012-13. A new UVU record was set of 4,425 gifts received, up 28% (977) from the previous fiscal year. \$4,568,315 was raised, up 27% (\$990,092) from the previous fiscal year. Highlight was 11 stock gifts received, none the previous year. We are in the process of receiving an estate provision that has an anticipated value of over \$650,000 and possible naming opportunities. Upcoming events include the Alumni Awards banquet on September 20, the Wee Care Center ribbon cutting on September 27, the Advisory Council breakfast (for Trustees and all boards) October 3, and the Scholarship Ball on October 19 (majority of tables have been sold before invitations have been sent).

C. Open and Public Meeting Act. Assistant Attorney General David Jones presented required annual training on the Open and Public Meeting Act. It was noted the Board of Trustees is the only “public body” representing UVU in doing the public’s business, and is therefore subject to the provisions of the Act. All meetings are open to the public and deliberations are to be openly discussed. Public notice must be provided for all agenda items, with the exception of an emergency meeting. All meetings are recorded and an unedited recording posted on the public records web site within three days, along with written minutes after approval. Closed meetings can be held for certain specific reasons with a majority vote of membership. No approvals can be made in closed meetings. Recordings of closed meetings are protected under GRAMA laws but could come up in a court proceeding. Texting is not allowed among members during the meeting. Attorney General’s office will provide notice of any changes in the Act. Any final actions taken in violation of the Act will be voided, and any violation of the Act is subject to criminal penalties.

II. ACTION

A. Oath of Office. Chair Lund administered the Oath of Office to two new Trustee Board members, Elaine S. Dalton and Fidel A. Montero and welcomed them as members of the UVU community.

B. Resolutions of Appreciation. Chair Lund read resolutions of appreciation to outgoing Trustee members Carolyn Merrill, Doyle Mortimer and Rebecca Marriott Champion, and thanked them for their many hours of service, with a reminder they will remain as members of the UVU community and family.

C. Chair Appreciation for Greg Butterfield. Postponed for next meeting.

D. Election of 1st Vice Chair. Postponed for next meeting

E. Curriculum

a. Restructure of AAS Mechatronics Technology degree. Dean Michael Savoie said there has been an active degree in Mechatronics with a proposed BS degree that will be presented Fall 2015. Request is for changes to the AAS degree because of industry changes. Industry focus is on mechanical and industrial automation, with more movement towards robotics. It was originally designed to train technicians and we want to expand to include robotics. The proposed BS degree did not include level of courses appropriate for this training and will be ready for Fall of 2015. Minor modifications will be made in the current AAS degree to keep in step with the proposed BS degree. They want to increase cohorts and can accommodate 40-50 students in a cohort. Faculty are in place, but they could use more equipment. Questions: 1) What are career options: AAS degree students will work in industrial automation, such as automated vehicles, unmanned warehouse facilities and will have technical and design capabilities. 2) What is the completion time compared to technical colleges? AAS degree is a step above most technical colleges and will be a more competitive degree. Local companies such as Rio Tinto and IMFlash are looking for graduates of these degrees, who can start at \$50-65,000 with an associate degree. Degree is being tailored to industry needs, and can lead to a BS degree. 3) How does this align with high school programs? Dean Savoie and Trustee Montero will discuss. 4) Are potential employers willing to partner? Yes, Dean Savoie is working with local companies. 5) Is there any connection with the MATC? Yes, we hope to enhance what they are doing and have articulation agreements. Trustee Hawkins motioned for approval of the restructure of the AAS Mechatronics Technology degree. Trustee Andrews seconded. Voting was unanimous.

b. School of Education Endorsements in 1) Dual Language Immersion, 2) Educational Technology, 3) Gifted and Talented, 4) Reading I, 5) English as a Second Language, and 6) Elementary Mathematics. Dean Parker Fawson explained they have been working for several years to expand offerings for endorsements. The State Office of Education has interest in specific areas in providing resources for schools and have met with university faculty to map out endorsement course pathways. These courses are predetermined by the State Office of Education, and the school districts will then decide on an endorsement they want to offer and hire faculty members within the school district

to teach these courses. We then work with these individuals to teach these courses and oversee quality with these faculty, and syllabi outcomes as established by the State Office of Education. Strategically it is very important to offer these endorsements in engaging with the school districts. These also provide a way to gauge interest in graduate programs. Courses are broadcast through live-interactive in the rural areas of the state. Typically there are 15-18 students per endorsement. Questions: 1) who are your natural partners? Our service region and K-16 Alliance partners, including Alpine, NUES in Nebo and Wasatch school districts NUES has previously worked through SUU. We want to be recognized as a support partner, which also helps in graduate recruiting. In Utah there is remuneration to teachers for degree attainment, but nationally the focus is being aimed at specific expertise, which can be a market for UVU. 3) What will this cost? There is no cost to UVU, and we get a return on engagement and graduate programs. 4) Do we dilute attention from other things? No, it enhances the ability to grow our master degrees and elevates partnership with the K-16 Alliance to fill this significant need. It helps legislative goals to improve teaching and degree attainment, and also helps with economic development in the state by encouraging teachers to get additional endorsements with accompanying salary enhancements. There are NUES service centers in each school district, and SUU has been filling this role, which we are anxious to expand in all the school districts within our K-16 Alliance. 5) Why is BYU not doing this? BYU is in the process of defining their role for education. They do currently offer some of these, at a significantly higher cost. Also, BYU is more globally focused, while UVU is state focused. Trustee Shoemaker motioned for approval of School of Education endorsements in Dual Language Immersion, Educational Technology, Gifted and Talented, Reading I, English as a Second Language and Elementary Mathematics. Trustee Montero seconded. Voting was unanimous.

c. Title Change: Bachelor of Music in Media Composition and Production to Bachelor of Music in Commercial Music. Dean K. Newell Dayley explained the need for the name change to better align with accreditation requirements. Trustee Acerson motioned to approve the name change on the Bachelor of Music degree in Media Composition and Production to Bachelor of Music in Commercial Music. Trustee Dalton seconded. Voting was unanimous.

F. Commencement Speaker/Honorary Degrees. Chair Lund said in Executive Session a list was created of potential commencement speakers. Trustee Acerson motioned to grant authority to the President's office to pursue any of the names identified on the prioritized list as commencement speaker for 2014. Trustee Montero seconded. Voting was unanimous.

G. Trustee Calendar for 2014. Secretary Karen Olsen referred to proposed meeting calendar for 2014. Trustee Hawkins motioned for approval of the 2014 Trustee meeting calendar. Trustee Acerson seconded. Voting was unanimous.

III. CONSENT CALENDAR

A. Minutes of June 20, 2013 Board Meeting. Correction will be made in Policy 243 to make wording clearer.

B. Human Resources Report for May, June and July 2013.

C. Investment Report for May and June 2013. VP Peterson explained the Lag Payroll information that was included in the investment report. Our Business Services office designed a great solution to interface with Banner, which is designed for a lag payroll system. All employees will be paid with the change, but anyone with a stipend will not be paid for the stipend during this pay period. Question was asked whether interest on the loans has been calculated, which it hasn't, but it won't impact cash flow and is just an accounting entry. System will track.

May and June investment trend line is down, but still have good earnings and values. VP Peterson was asked to review earnings in May and June and communicate to Audit Chair. July report has not been completed, but the best indicator is the line graph that shows the market reaction. Trustees approved investment of operating funds. We have doubled earnings resulting in an additional \$175,000 to the institution. We still have leeway in the investment targets, and as financial opportunities arise we may want to invest towards the maximum target.

Trustee Acerson motioned for approval of Consent Calendar. Trustee Shoemaker seconded. Voting was unanimous.

Trustee Shoemaker motioned to hold an Executive Closed Session under the provisions of the Open and Public Meeting Act to discuss property and personnel issues. Trustee Hawkins seconded. Voting was unanimous.

Trustee Shoemaker motioned to move out of closed session. Trustee Acerson seconded. Voting was unanimous.

Trustee Hawkins motioned to adjourn. Trustee Andrews seconded. Meeting adjourned at 10:18 p.m.