



Ideas for Investing in an Uncertain Future

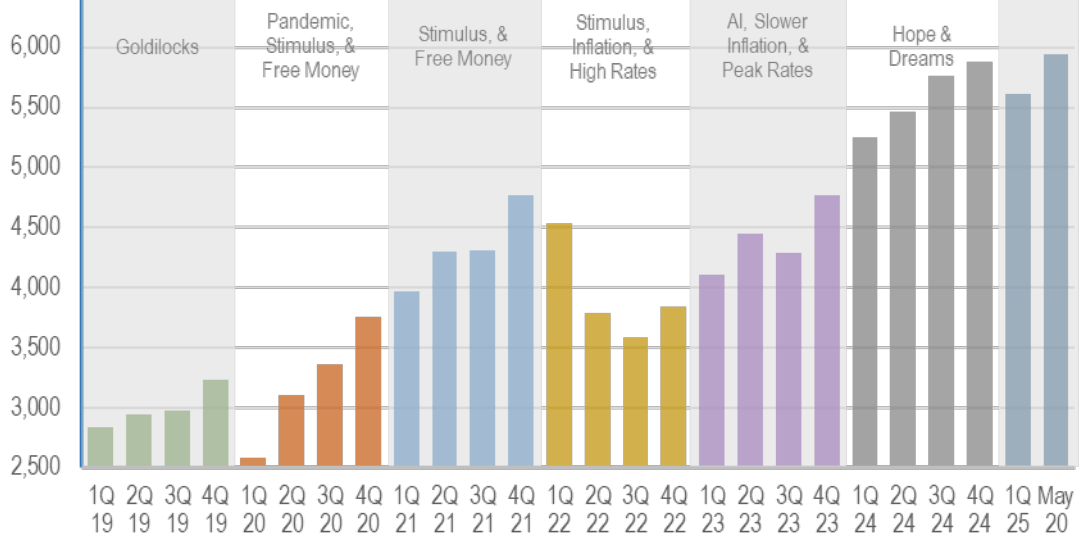
21 May 2025

Cary D. Wasden

UVU Professional in Residence
Family Enterprise Center
Keeler Thomas Management

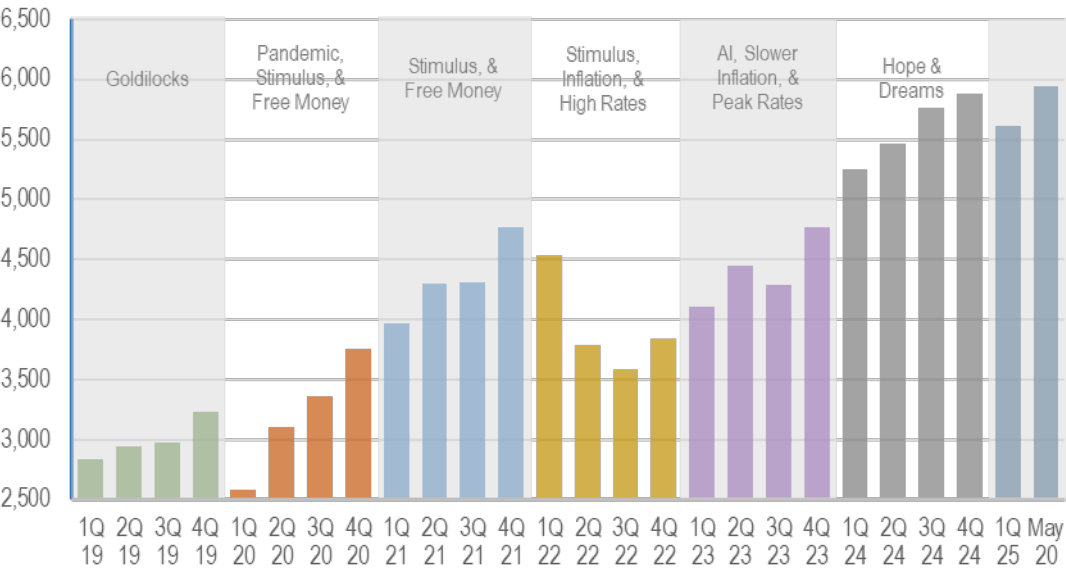
Data from Bloomberg

6,500



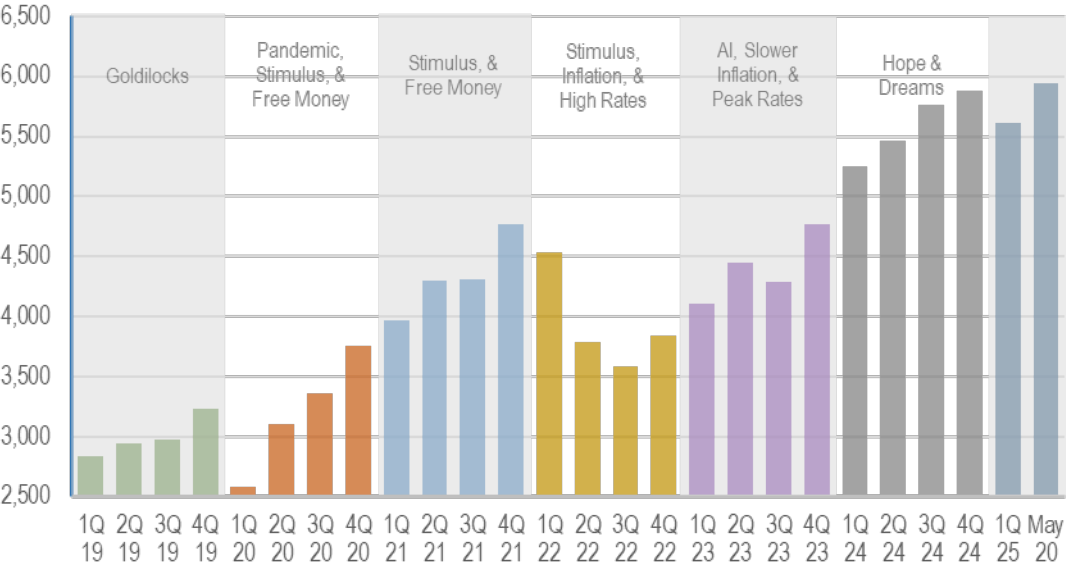
History of the S&P 500 in Six Years and a Bit

Data from Bloomberg



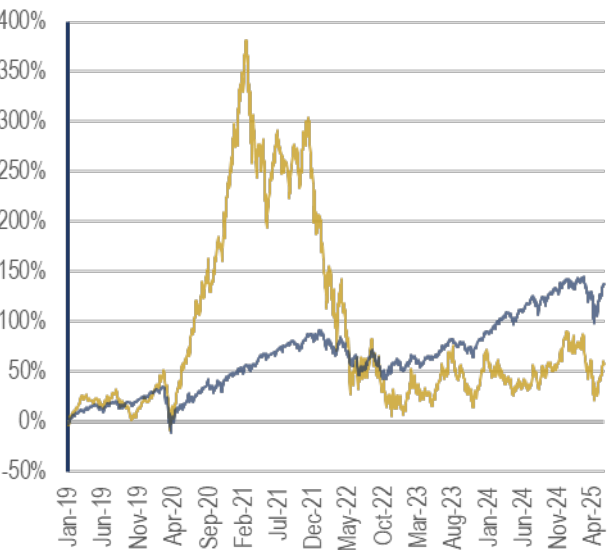
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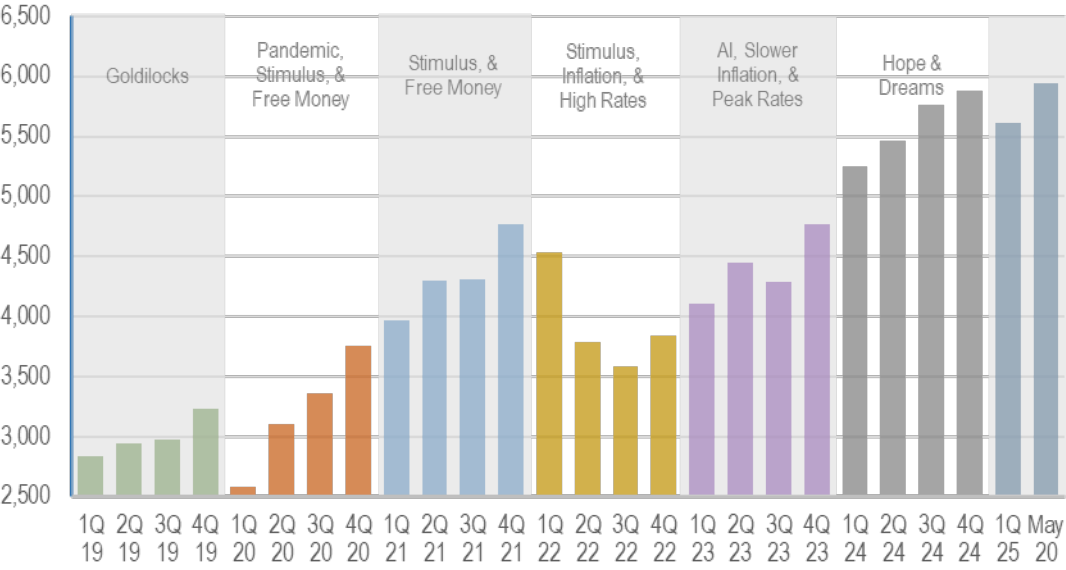
Money Losers (Gold) and S&P 500 (Blue)

Data from Bloomberg



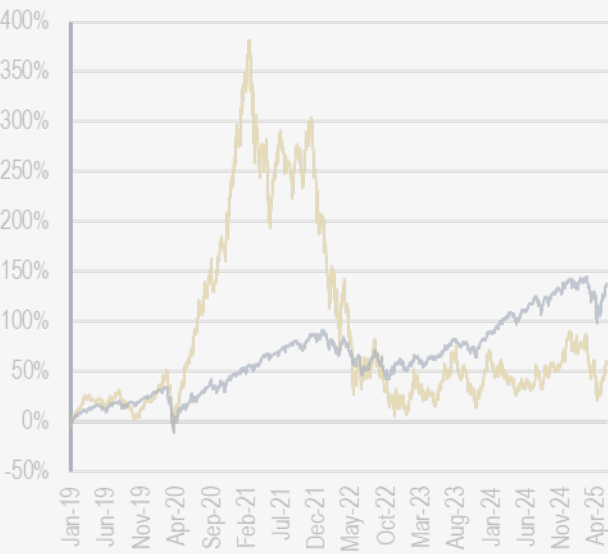
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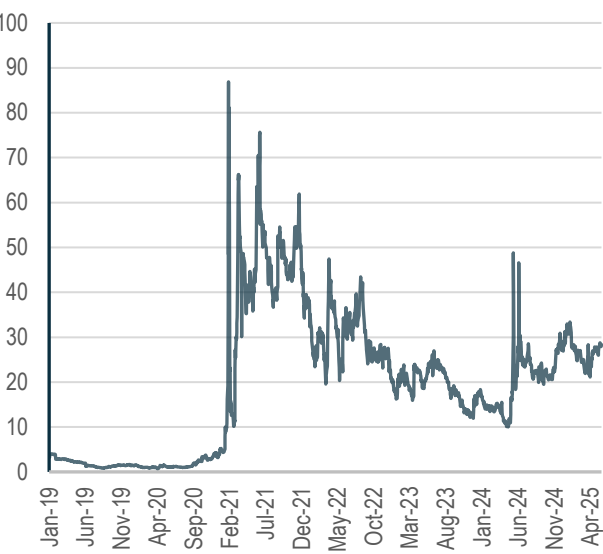
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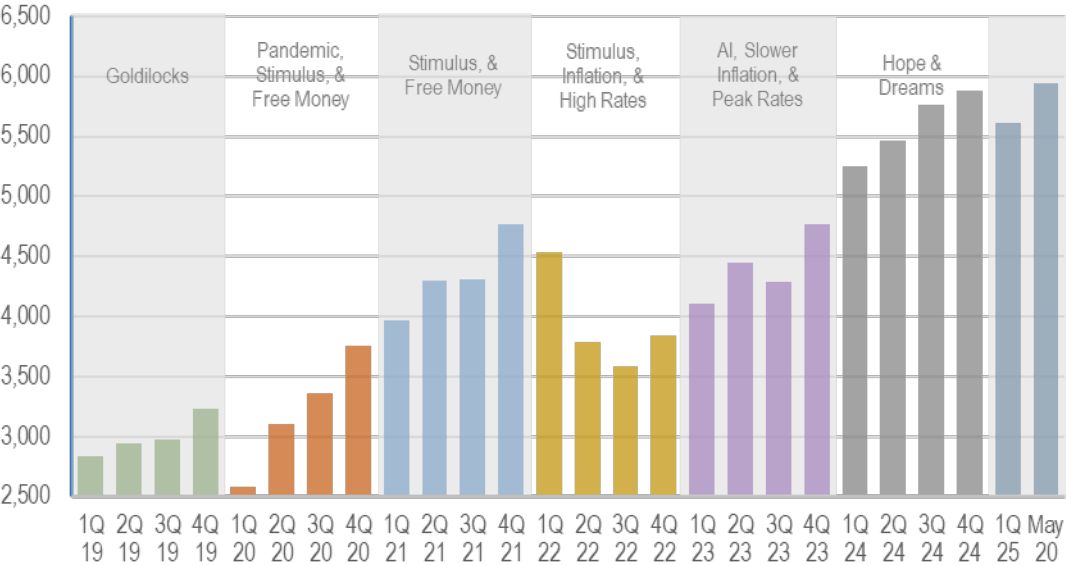
GameStop Stock Price (NYSE: GME)

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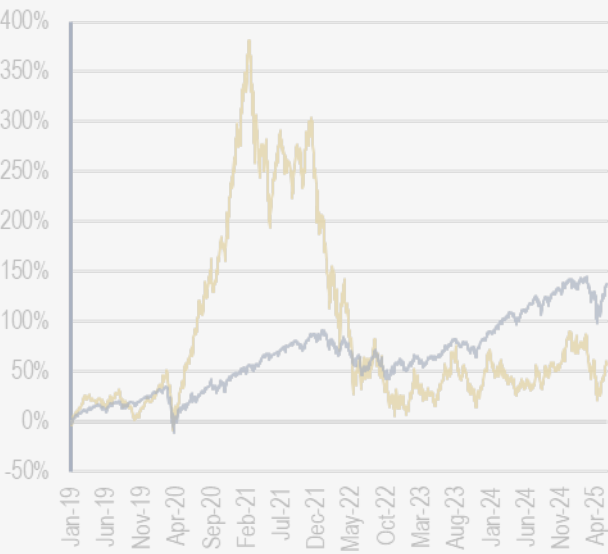
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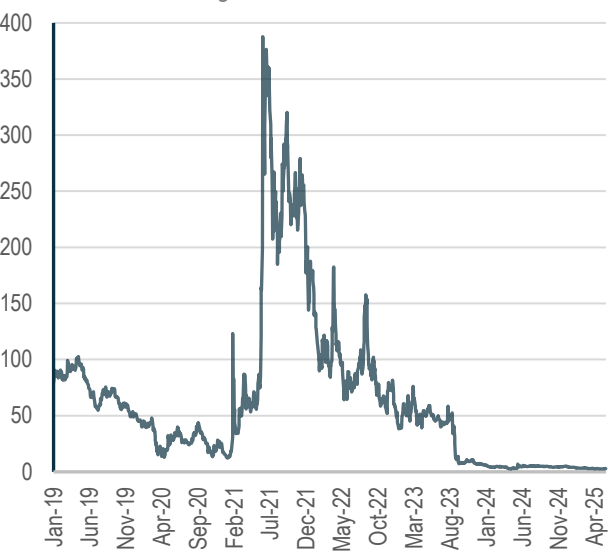
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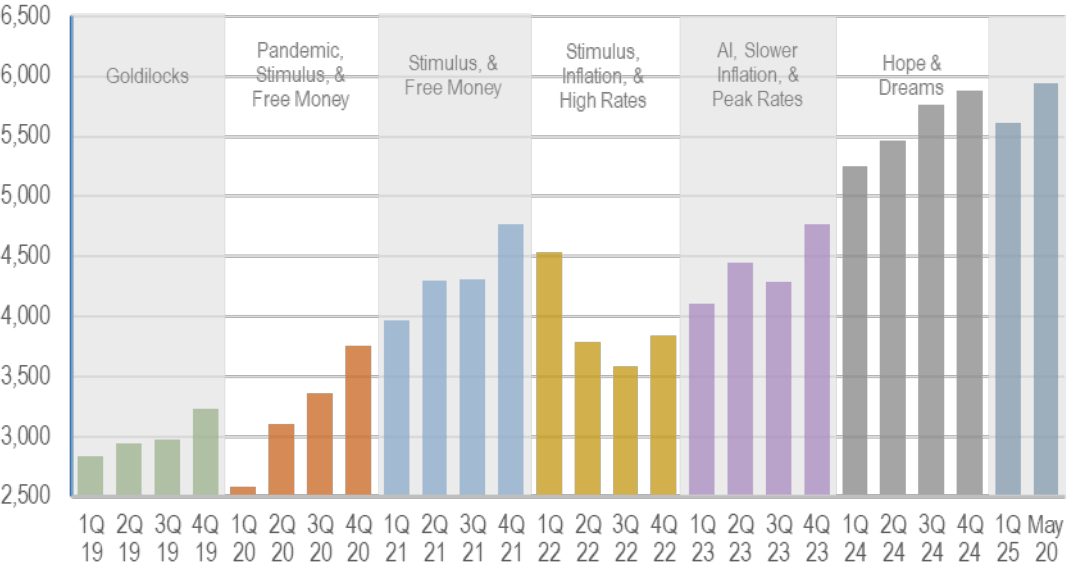
AMC Stock Price (NYSE: AMC)

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GameStop Stock Price (NYSE: GME)

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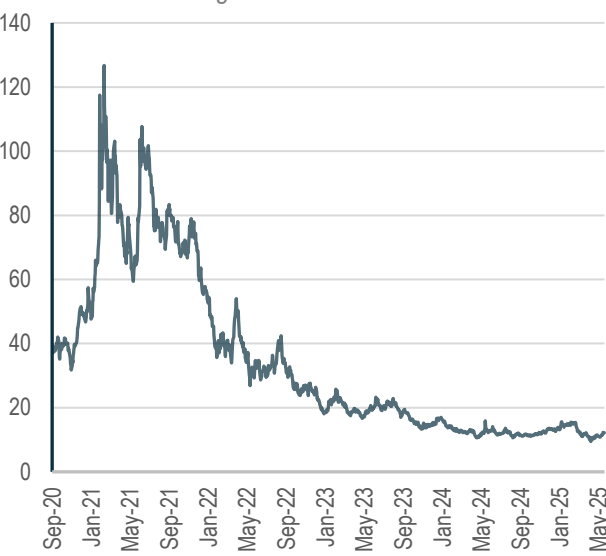
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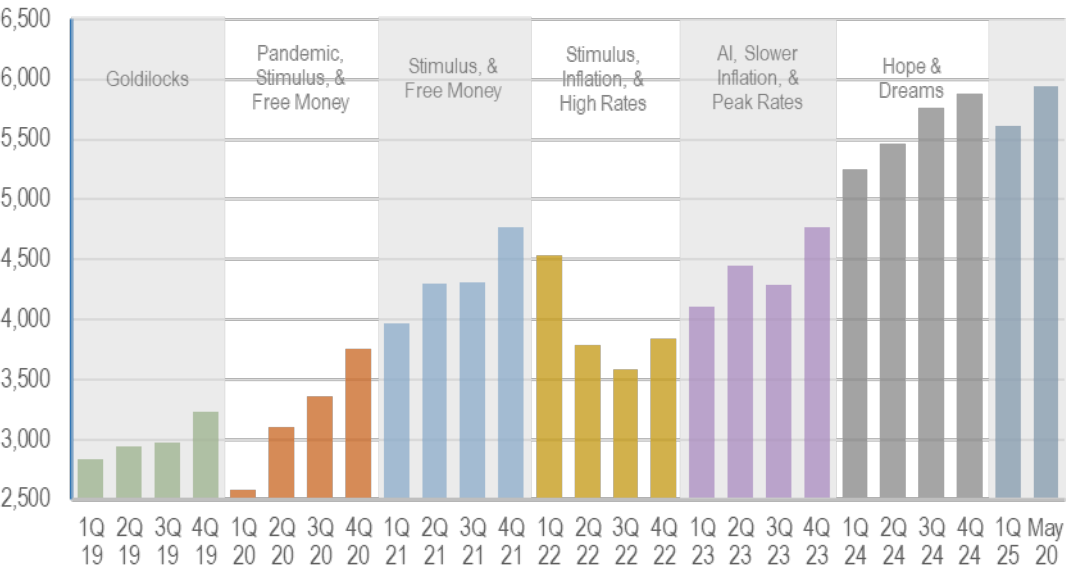
Meme Index

Data from Bloomberg



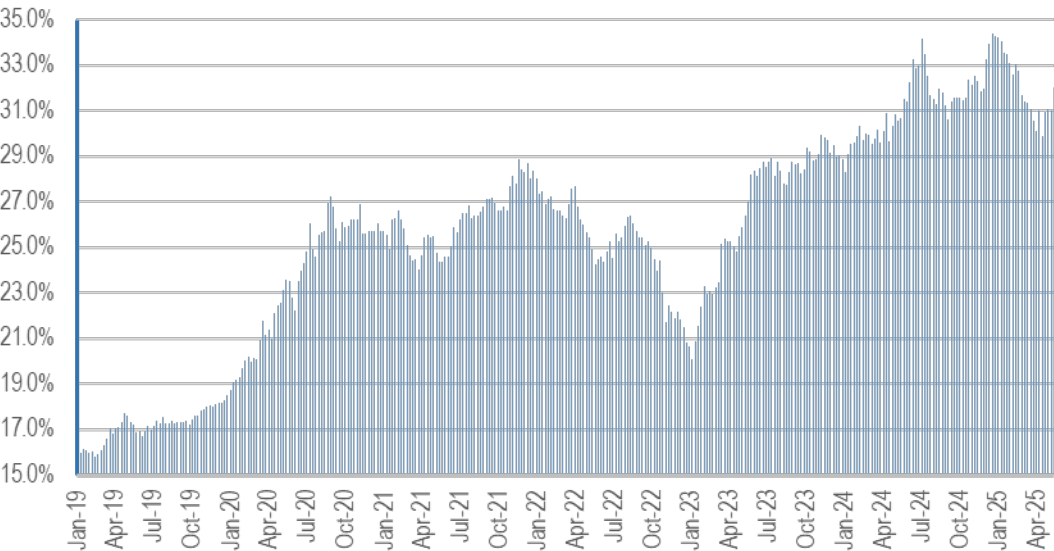
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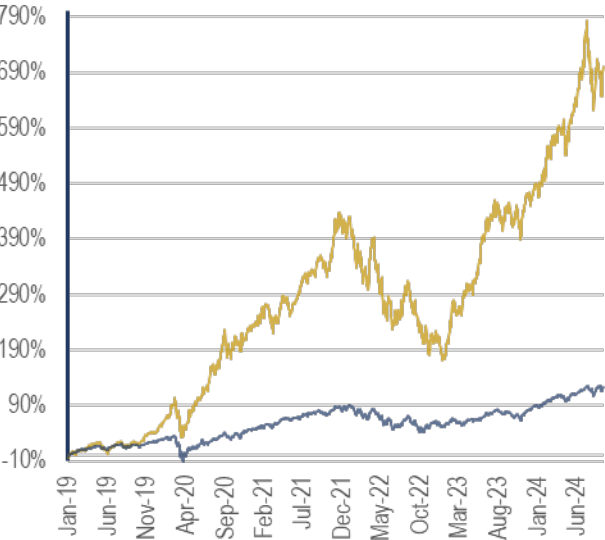
Magnificent Seven Market Cap as a Percent of the S&P 500

Data from Bloomberg



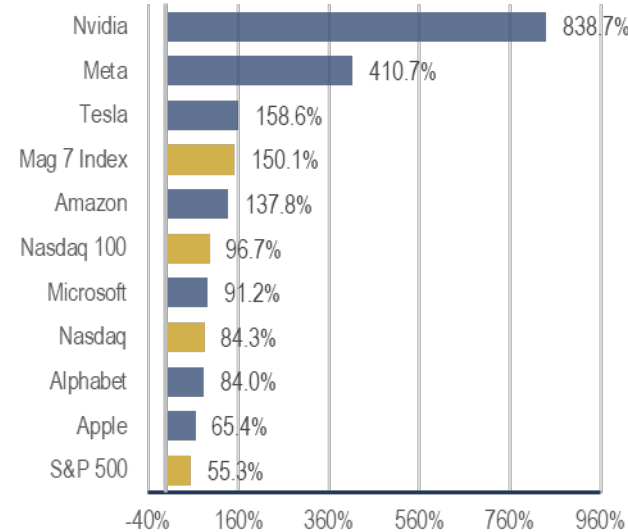
Magnificent Seven (Gold) and S&P 500 (Blue)

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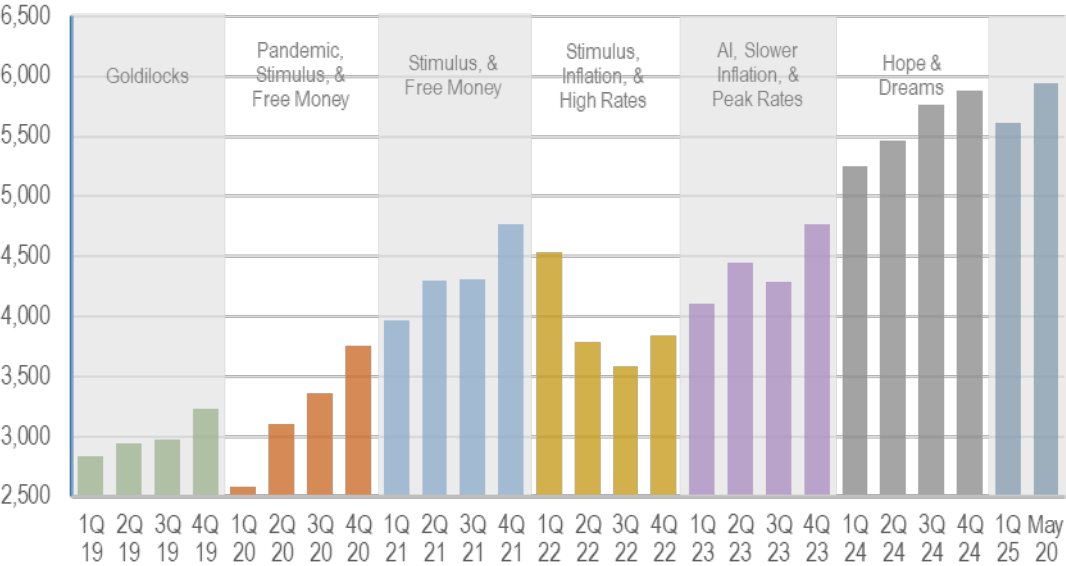
Return Since January 3, 2023

Data from Bloomberg



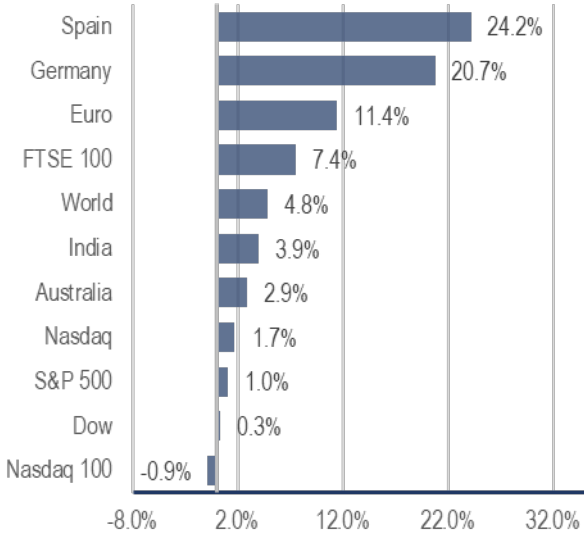
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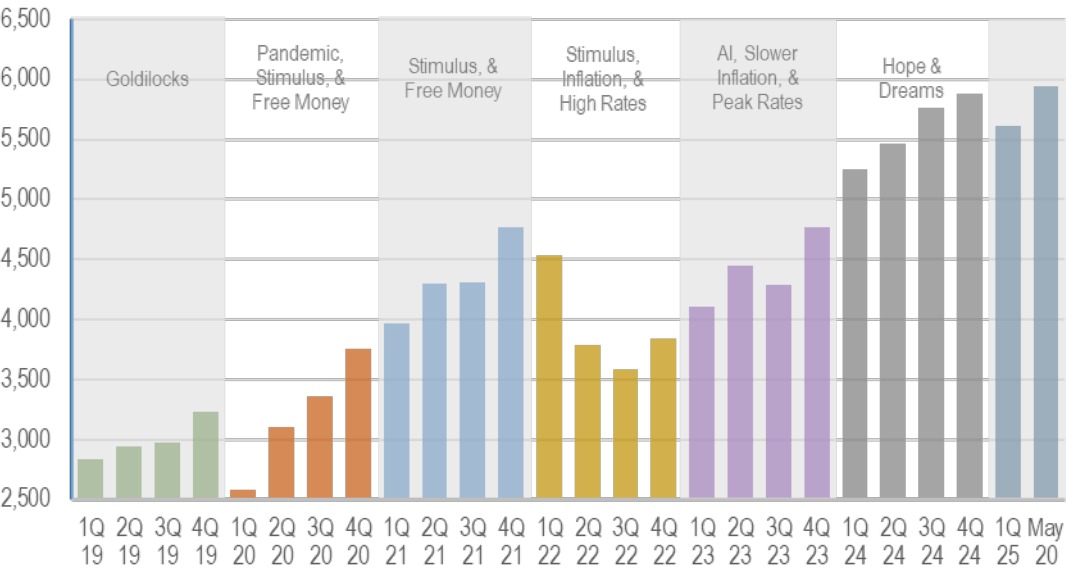
Year-to-Date Country Returns

Data from Bloomberg



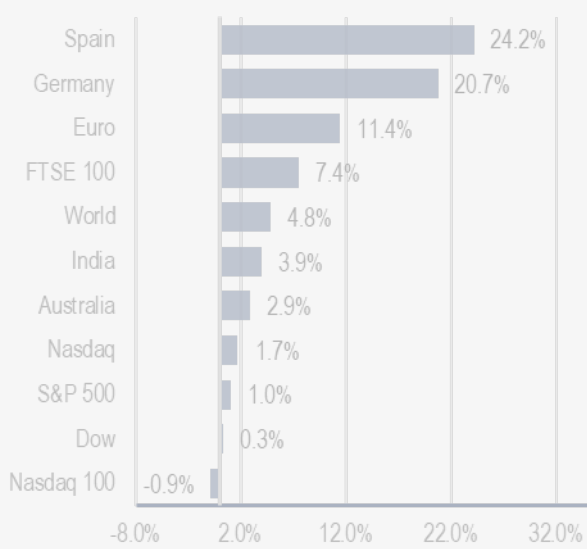
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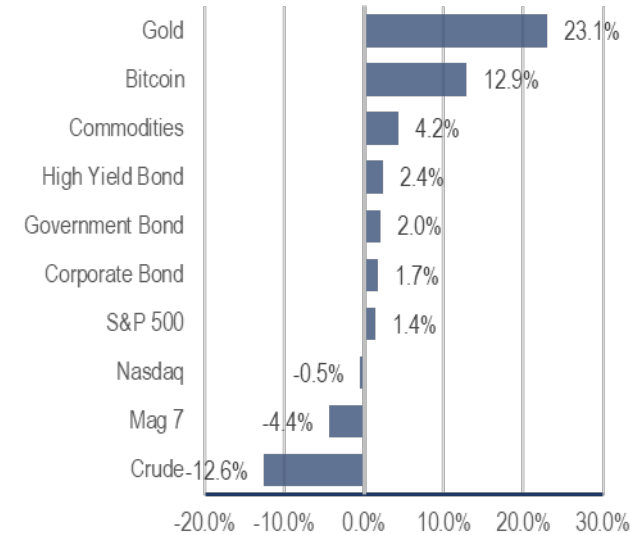
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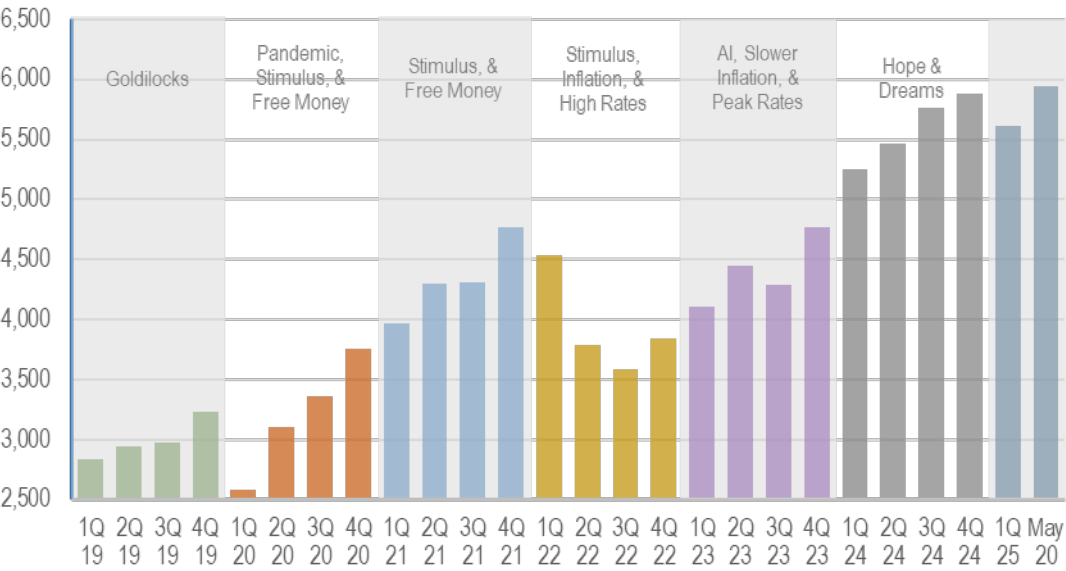
Year-to-Date Instrument Returns

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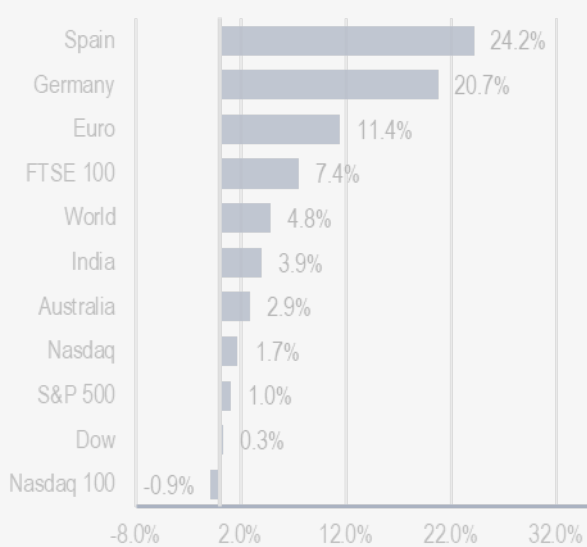
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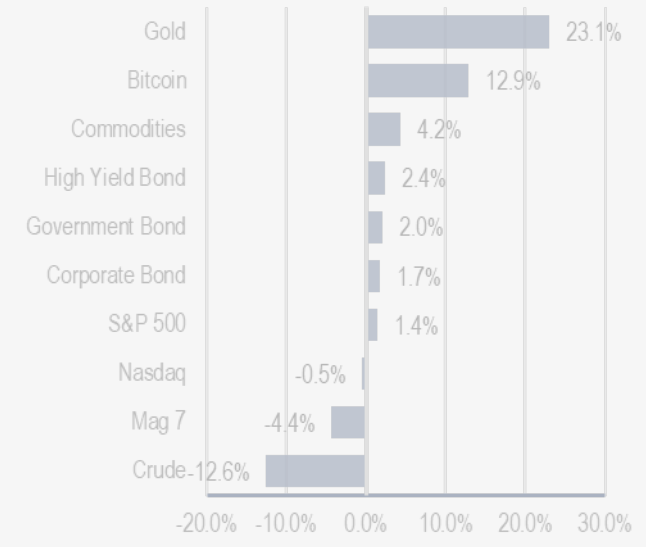
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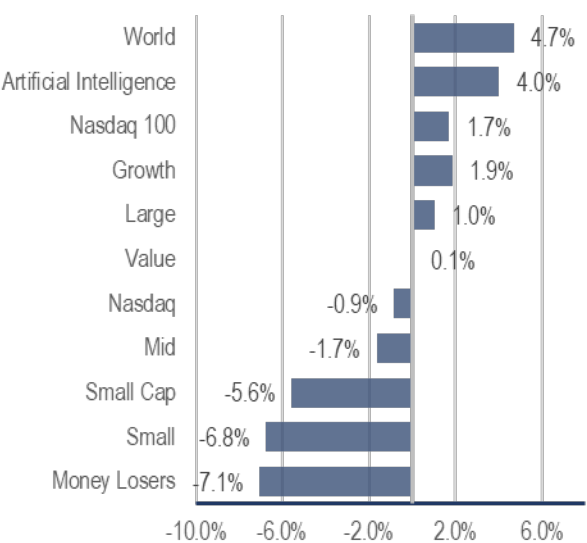
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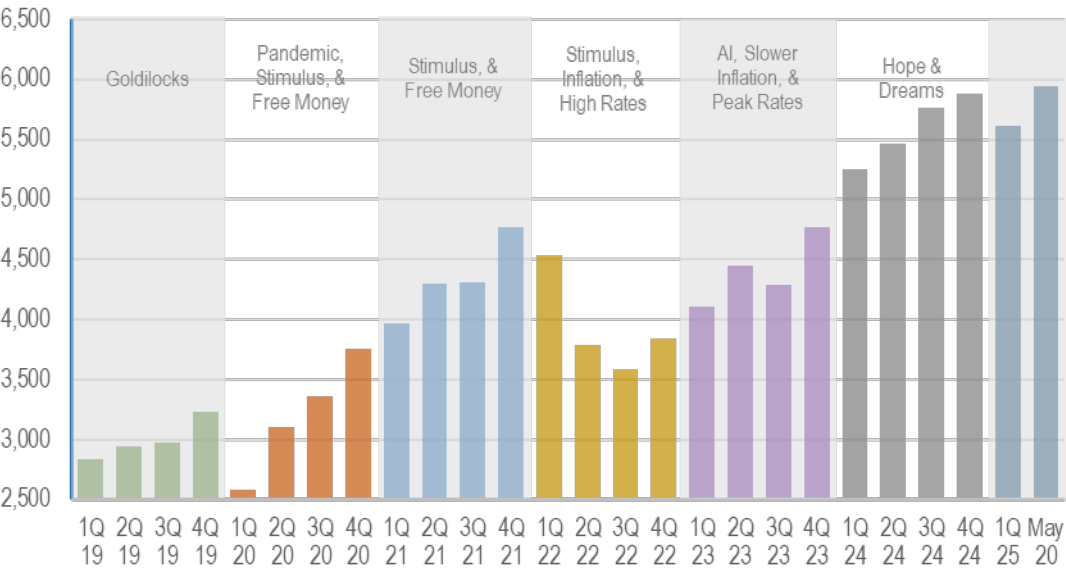
Year-to-Date Equity Returns

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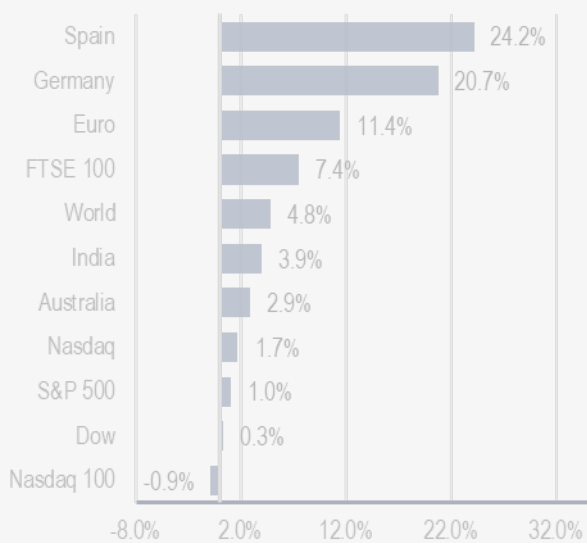
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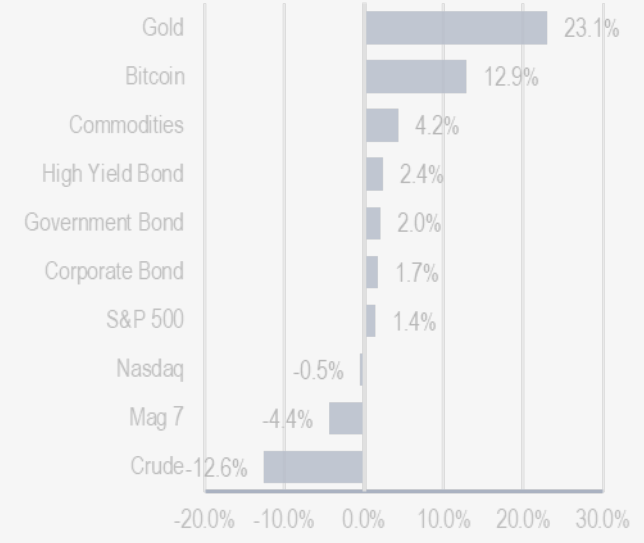
Year-to-Date Country Returns

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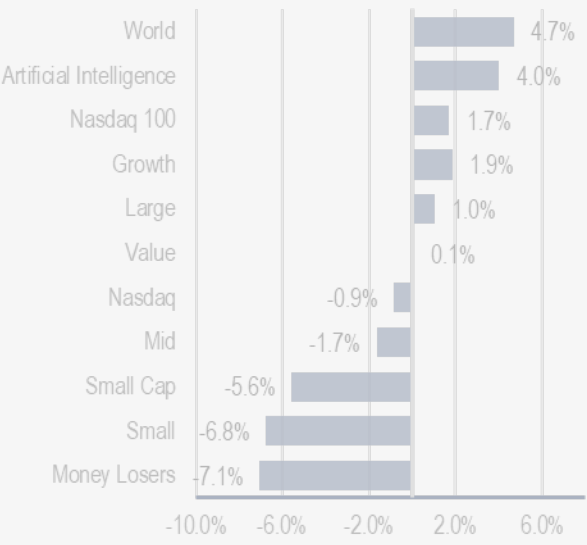
Year-to-Date Instrument Returns

Data from Bloomberg



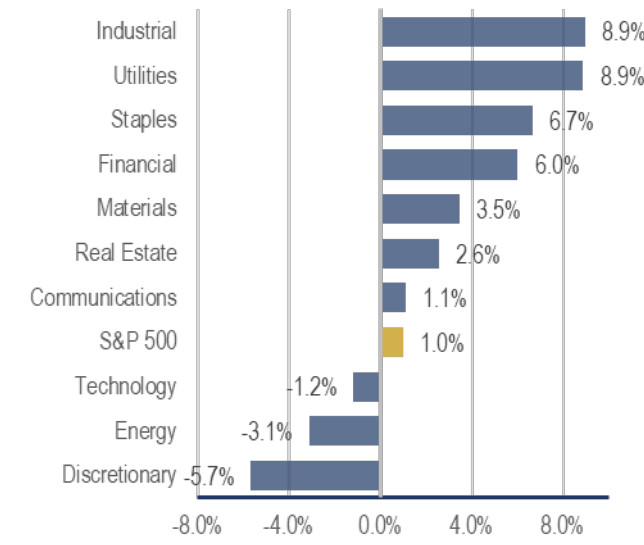
Year-to-Date Equity Returns

Data from Bloomberg



Year-to-Date Sector Returns

Data from Bloomberg

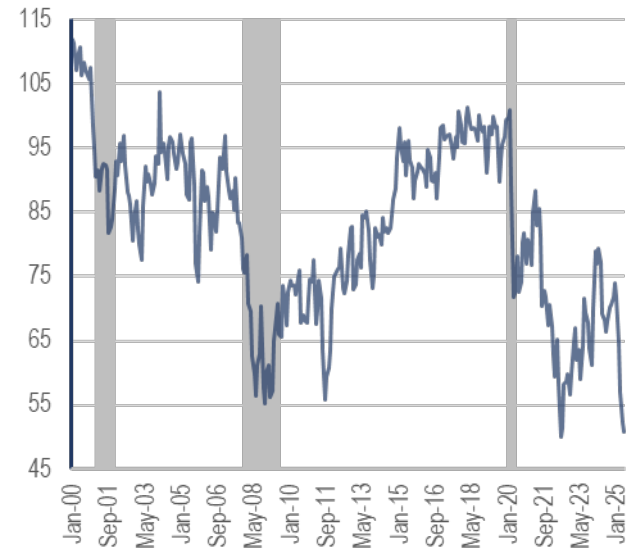


Key Points to Ponder

Consumer. The consumer is either resilient or stupid. There are signs of a slowdown in consumption in corporate earnings. This will increase over the next two quarters. Credit is maxed out. Savings are spent. The stimulus is gone. Signs of stress are increasing. Now, start paying back student loans.

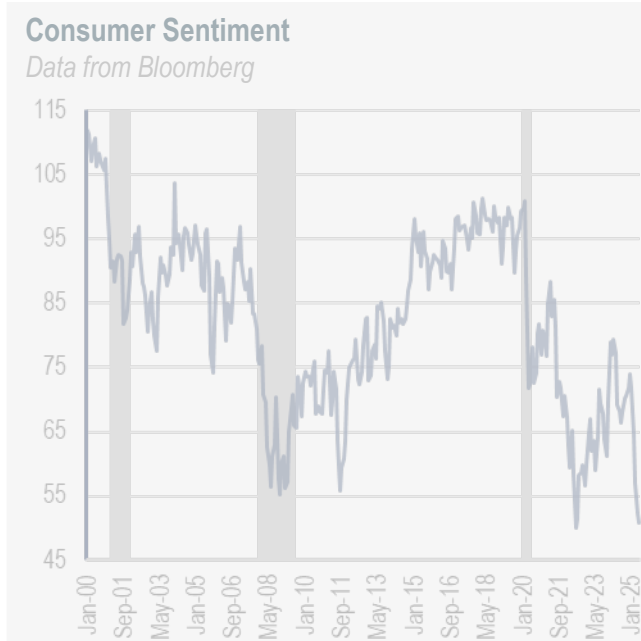
Consumer Sentiment

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Job Openings per Unemployed

Data from Bloomberg

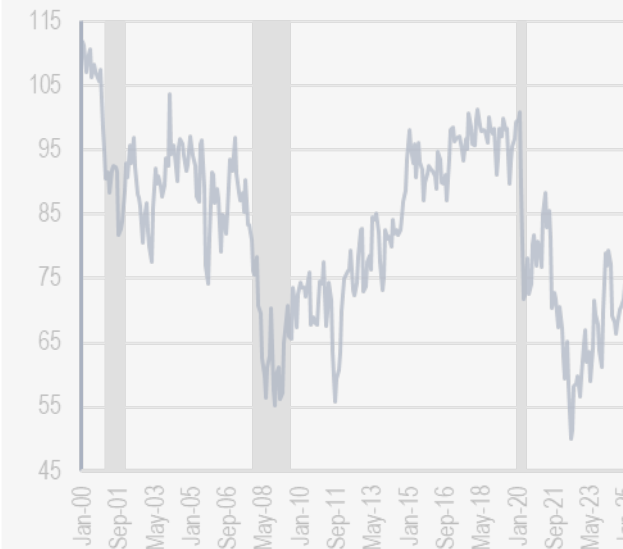


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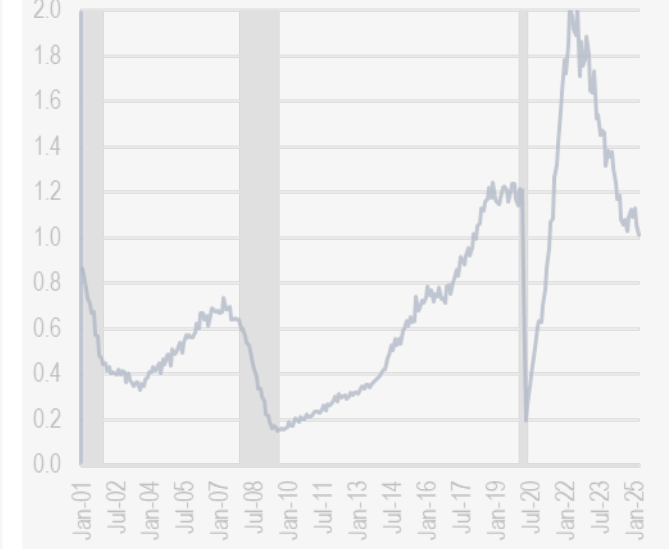
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Business Formations

Data from Bloomberg

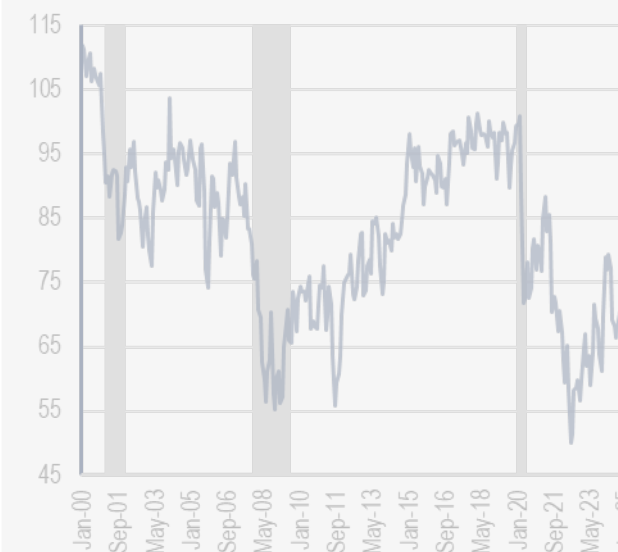


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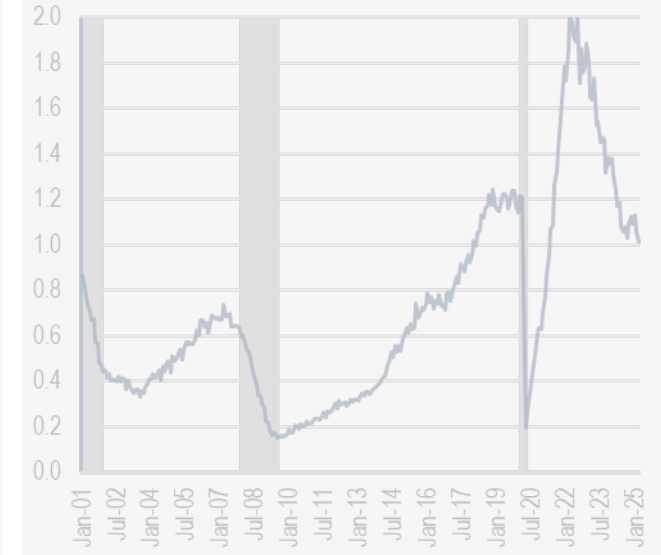
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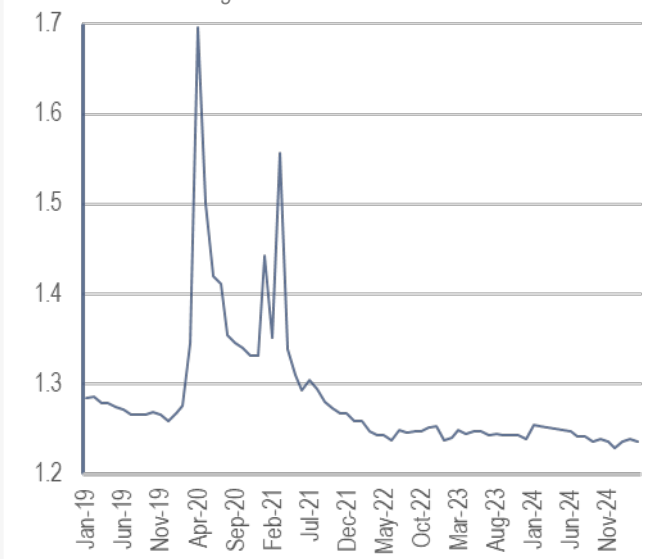
Business Formations

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Consumer Income Relative to Spending

Data from Bloomberg



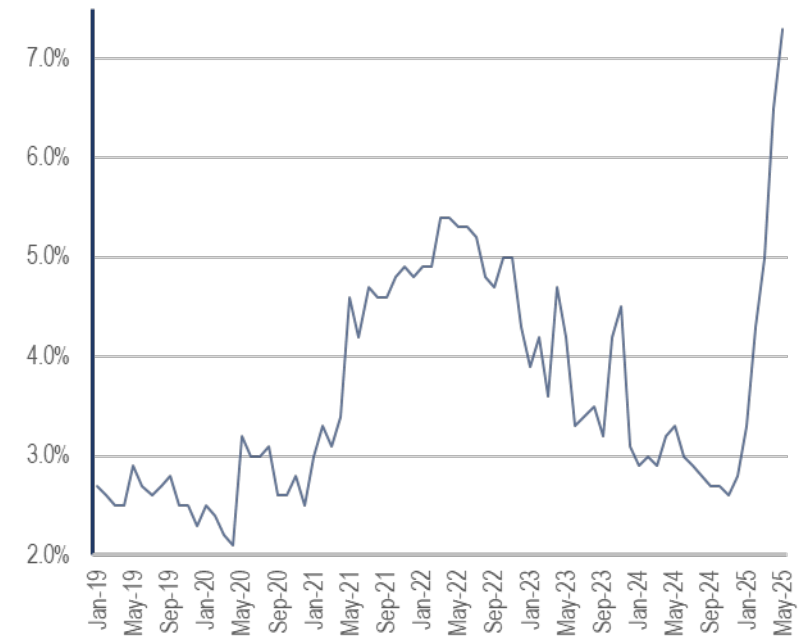
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Inflation. Corporations are eating inflation, compressing margins. Prices that cannot be passed on will force layoffs. Tariffs increase inflation pressure, but overbuilt inventories will push margins lower. Either way, margins are coming down.

One-Year Inflation Expectations

Data from Bloomberg



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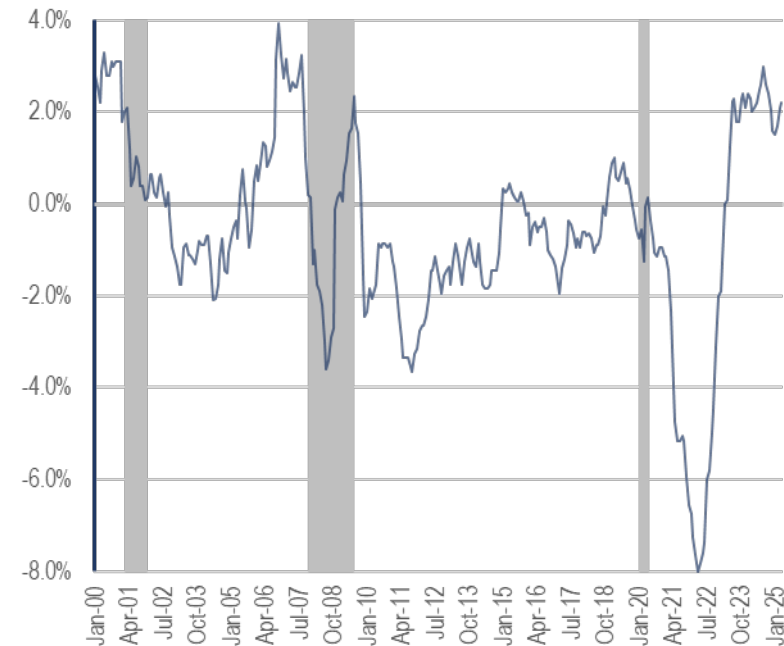
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Relative Constrictivity (Inflation Minus US 2YR Yield)

Data from Bloomberg



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Citi Economic Surprise Index

Data from Bloomberg



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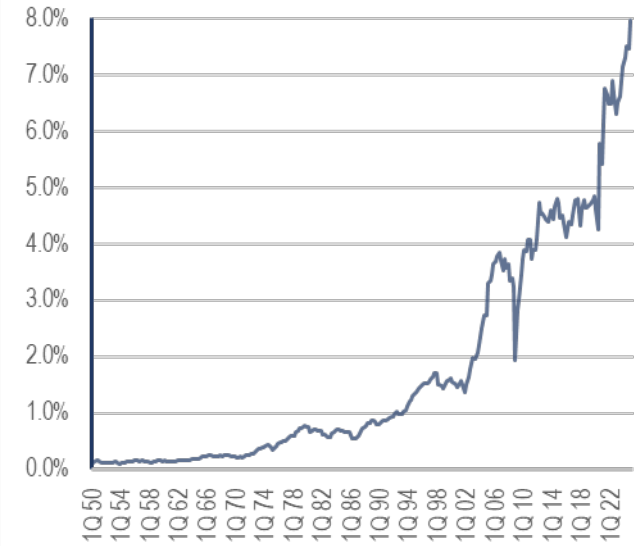
Citi Economic Surprise Index

Data from Bloomberg



Corporate Profit Percent of GDP

Data from Bloomberg



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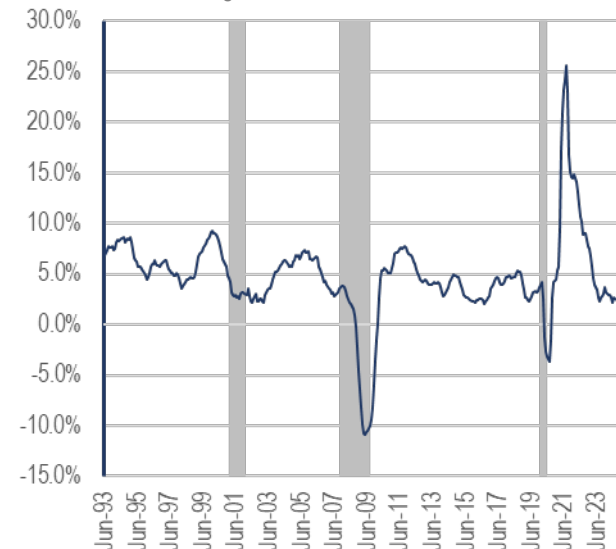
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Retail Sales Growth

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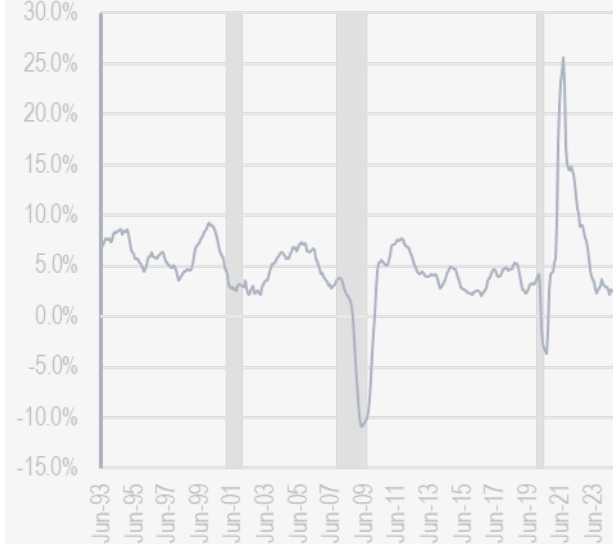
Corporate Profit Percent of GDP

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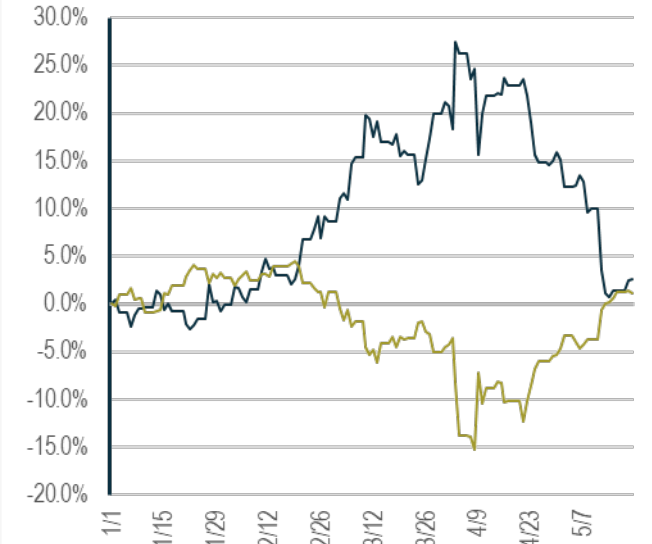
Retail Sales Growth

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Stagflation Index (Blue) versus S&P 500 (Gold)

Data from Bloomberg



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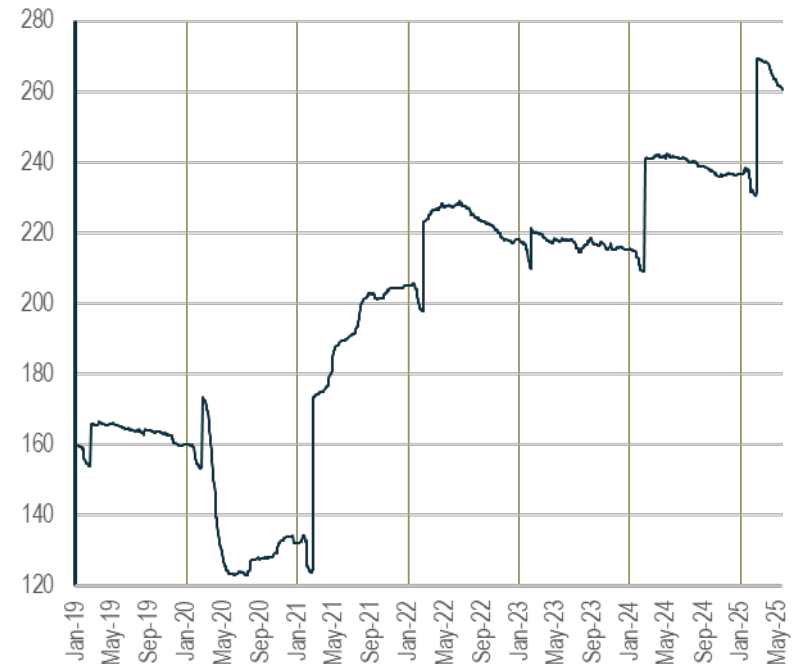
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Earnings. Earnings estimates remain too high and will likely be subject to considerable downward revisions over the next two quarters. Margin and demand pressures are already manifesting and will likely continue to accelerate.

S&P 500 Earnings Per Share

Data from Bloomberg



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S&P 500 PE Ratio Forward One Year

Data from Bloomberg



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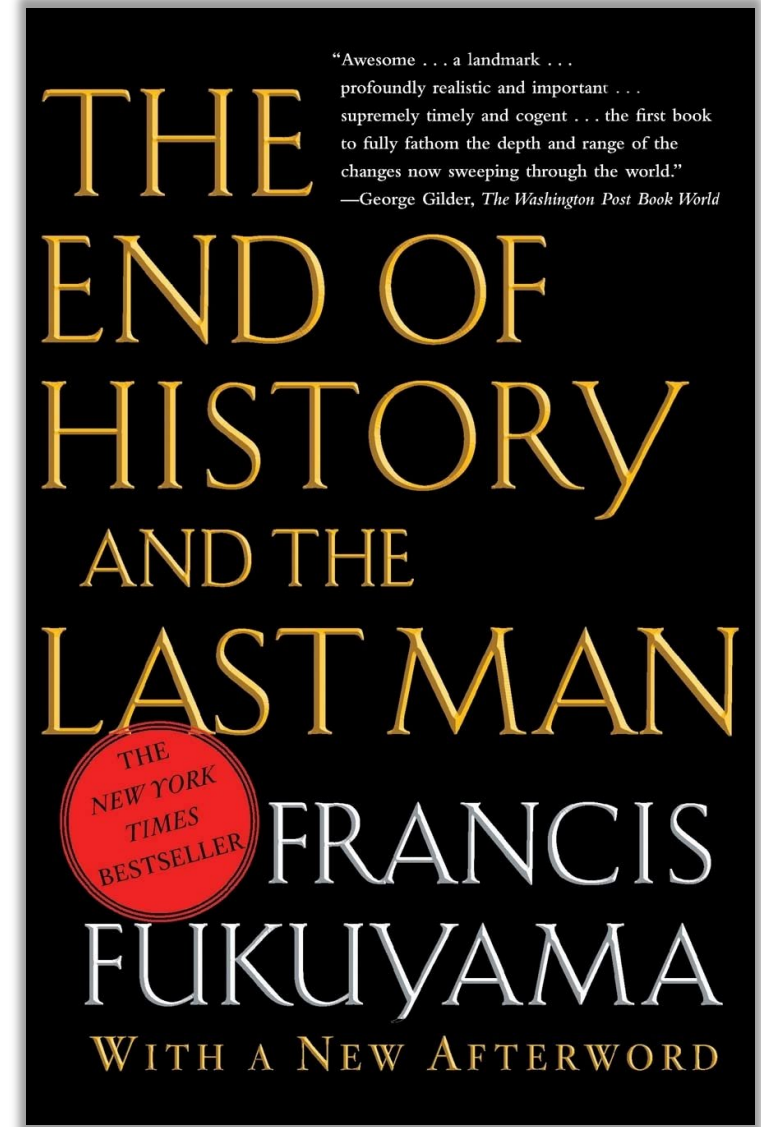
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Structural. A real boogeyman exists under the bed. It's the end of growth. Be worried. Very, very worried.



Thank You