

UTAH VALLEY UNIVERSITY

ANNUAL REPORT

2020 - 2021

RISE



uvu.edu

From the President

Late in my adult life, I started running to alleviate stress, meditate, and keep my bones strong. Running has become an important part of my life. It can sometimes be painful and may involve stumbling as I make my way to the finish line. But I persevere because I know that the exercise allows me to build strength and confidence in the fact that I am capable of doing hard things.

The novelist Oliver Goldsmith wrote, “Our greatest glory is not in never falling, but in rising every time we fall.” Utah Valley University (UVU) is committed to rising

above difficulties and learning from our missteps. In the past year, we faced significant challenges and disruptions related to the continually evolving COVID-19 pandemic. We cannot claim to have never fallen in navigating this rocky terrain, but our Wolverine spirit of grit and determination has allowed us to thrive and persist in running a unique marathon. While many universities have experienced declining enrollment numbers, UVU actually saw a rise in enrollment for Utah students, many of whom stayed closer to home during the pandemic. In 2021, we celebrated our largest-ever graduating class of 8,729 graduates, who earned a total of 10,443 awards, and 35% of whom were first in their families to complete a bachelor’s degree. Students, faculty, and staff achieved exceptional results, and we



are thrilled to spotlight some of their incredible achievements in this report. The pandemic has also demonstrated the value of UVU’s flexible, accessible, and affordable model. Other universities and organizations are taking note

of UVU’s unique focus on supporting students and creating engaged-learning opportunities, which empower our graduates with the knowledge, resources, and skills they need to succeed and contribute to their families, employers, and communities. Business Insider recently ranked UVU as the No. 3 university in the nation for the best return on investment. In addition, GradReports named UVU as the top college in Utah for alumni earnings, showing the importance of UVU’s commitment to helping students develop skills and gain real-world experience.

As we reflect on the year and look to the future, I am optimistic that we will continue to rise above challenges. We will prioritize our core values of exceptional care, exceptional accountability, and exceptional results. We will include, engage, and achieve. Our

shared goal to support students will allow us to innovate and adapt to the shifting environment of higher education. As we work together, we will be well-equipped to continue changing lives for the better and improving the ways we teach, learn, and work. UVU has a long and very promising road ahead.

We are grateful for our faculty, students and staff, and all of our community, industry, and government leaders who believe in the enterprise that is UVU!

Warm regards,

A handwritten signature in black ink that reads "Astrid S. Tuminez". The signature is fluid and cursive.

Astrid S. Tuminez
PRESIDENT, UTAH VALLEY UNIVERSITY



Promoting Togetherness

INCLUDE

At UVU's core is the belief that everyone has great potential and deserves the transforming benefits of high-quality education. We are committed to providing an accessible, flexible, and affordable educational experience that empowers students today and for generations to come.



Support during the COVID-19 pandemic

While the COVID-19 pandemic introduced new challenges, we continued to thrive and champion student success through exceptional care from our campus community, state, donors, and friends.



Free COVID-19 tests and vaccine clinic

We offered free COVID-19 testing options for students, faculty, and staff beginning in November 2020. Along with the Utah Department of Health, our trained employees also provided local community members with free COVID-19 tests. Those experiencing symptoms were encouraged to visit the drive-thru testing location, while asymptomatic testing took place in the Sorensen Student Center Ballroom.

We opened a COVID-19 vaccination clinic in the spring in conjunction with the Utah Department of Health. The clinic gives students, faculty, staff, and immediate family members over the age of 18 the opportunity to receive free vaccines.

Mental health services

To support students and community members during the public health crisis, the UVU Community Mental Health Clinic extended online services and free teletherapy sessions. The clinic also helps students in the Master of Marriage and Family Therapy program gain real-world experience and receive feedback from faculty supervisors.



Our mission

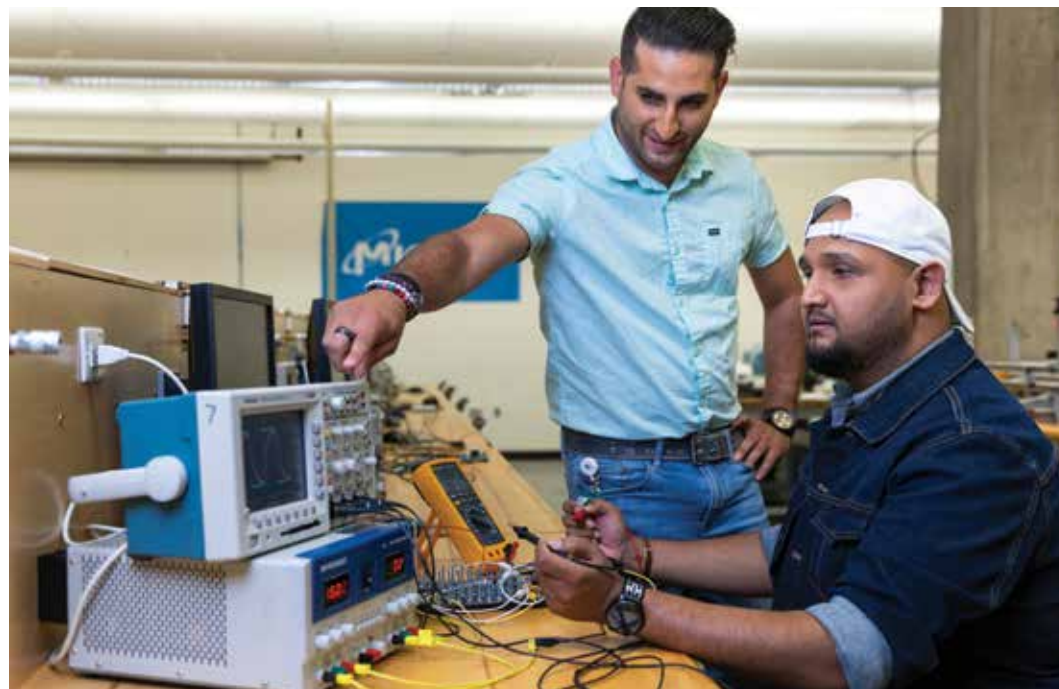
UTAH VALLEY

UNIVERSITY IS AN INTEGRATED UNIVERSITY AND COMMUNITY COLLEGE THAT EDUCATES EVERY STUDENT FOR SUCCESS IN WORK AND LIFE THROUGH EXCELLENCE IN ENGAGED TEACHING, SERVICES, AND SCHOLARSHIP.

Student support during COVID-19

	<p>CARES Act disbursements: \$14,363,675 allocated to 15,100 students with financial needs</p>
--	--

	<p>CARE Initiative Student Emergency Funds: \$32,692 allocated to 93 students</p>
--	---



Learn & Work in Utah

During the fall 2020 semester, we offered 21 tuition-free “Learn & Work in Utah” career development courses to help thousands of displaced, unemployed, or furloughed workers reskill and upskill during the COVID-19 pandemic. The program was made possible through the efforts of the Governor’s Office of Economic Development and the Utah System of Higher Education and subsidized through federal CARES Act funding. Twelve other Utah institutions participated in the career development initiative. Course topics included cybersecurity, business data analytics, Salesforce administration, digital information management, ethics and the practice of law, and building inspection technology.

Student Emergency Fund

In August 2019, our CARE (Coordinating Access to Resources and Education) Task Force created a one-time emergency scholarship fund to support students facing basic needs insecurity. This fund is completely financed by donations and allows students to continue their education despite emergency financial crises. Due to unexpected financial burdens related to COVID-19, the application rate increased more than 480% from fall 2019 to spring 2020.

Fall fee waiver and employee bonus

To alleviate the financial impact on students during COVID-19, we reduced student fees by 25% for the fall 2020 semester. Since 2015-16, we have had the lowest student fees of all four-year institutions in Utah.

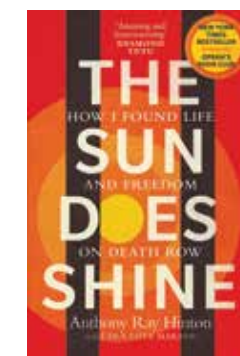
We gave all part-time and full-time employees a one-time recognition bonus in April to acknowledge our campus community’s dedicated efforts.

At UVU, we believe everyone deserves access to resources and opportunities that will help them work toward their personal, academic, and professional goals. To support our campus community this year, we offered specialized programs, celebrated our students’ unique identities, and provided financial support for underrepresented communities.



Martin Luther King Jr. Commemoration Week and Black History Month

As part of our 27th annual Martin Luther King Jr. Commemoration Week, UVU hosted Anthony Ray Hinton, author of *The New York Times* bestseller *The Sun Does Shine*, for a virtual keynote speech. Hinton, who was wrongfully convicted of two murders in 1985 and spent 28 years on death row, spoke on the deadly effects of racism and the need for collective action so that justice



can be better served and hope restored. Hundreds of attendees participated in the virtual event. The African Diaspora Initiative and Black Student Union hosted several events during Black History Month, including a keynote address by Olympic athlete and UVU alumnus Akwasi Frimpong, as well as book club discussions of Felwine Sarr’s *Afrotopia* and Ijeoma Oluo’s *So You Want to Talk About Race*, a mental health and wellness session, and a panel about celebrating Black lives. UVU also presented a two-part digital art installation that provided insight into both painful and joyful experiences of Black community members.



Lavender Graduation

UVU’s third annual Lavender Graduation recognized our LGBTQIA+ graduates from the Class of 2021. To honor our graduates, UVU decorated the Orem Campus with hundreds of rainbow flags and lit up the UCCU Center at night with Pride colors. The ceremony involved speeches from university leaders and students and congratulatory messages from LGBTQIA+ celebrities, including Alok Vaid-Menon, Anthony Rapp, Mary Lambert, and Shangela.

“I learned valuable insights [from the WLCP] into how women can work across organizations to leverage their unique strengths and complement each other to create innovative solutions.”

— JENEA ROTHWELL
Board Member
The Women’s Success Center
and The Younique Foundation

DEI and Women’s Leadership Certificate programs

In summer 2020, our Executive Education team introduced the UVU Diversity, Equity, and Inclusion Certificate Program in partnership with the Office of Inclusion and Diversity. The inaugural cohort consisted of 30 mid- and senior-level leaders in diversity, equity, and inclusion (DEI) from companies such as Intermountain Healthcare, Sorenson Communications, Skullcandy, Costa Vida, Thumbtack, and NSF International. The program had eight half-day sessions and featured 21 recognized DEI leadership experts. Participants developed a personal strategic DEI action plan.

In partnership with the Women’s Success Center, Executive Education led a second cohort through its Women’s Leadership Certificate Program (WLCP). The program’s six full-day sessions featured 17 internationally recognized women’s leadership experts, who provided an engaged-learning experience focused on transforming successful women into outstanding leaders.

We are focused on preparing our students to succeed in a digitally transforming world. During COVID-19, the importance of using accessible technology and adapting to the continually changing educational landscape was highlighted. Our digital transformation initiatives are driven by data and centered on supporting students from their first year to graduation and beyond.

A better user experience

As part of our commitment to innovating and improving digital processes, the Division of Digital Transformation (Dx) announced new services and changes to increase efficiency. Students now have more opportunities to communicate virtually through updated email addresses, which provide greater access to Microsoft tools such as Teams and Outlook. These applications offer better account security through improved multi-factor authentication and password management tools.

Faculty and staff now have the capability to attend meetings and conduct business remotely through Microsoft Teams. In addition, Dx rolled out new webpage functionalities that allow faculty to better showcase their achievements and personalize their profiles. Dx and University Marketing and Communications also released an updated homepage design and intranet system (myUVU) that will improve communication across the university.



United effort

To improve digital accessibility, we expanded technology options for students with disabilities. Last year, we purchased a Braille embosser that allows us to produce higher quality materials more quickly for students who need Braille resources or tactical graphics. The Accessible Technology Center worked with Procurement and Contract Services, academic departments, the Office of Technology and Learning, and Web Development Services to provide textbooks in accessible formats and greater assistive technology options.

UVU Online

This year, UVU announced six new fully online degrees: a bachelor’s in applied communication, a bachelor’s in digital marketing, a master’s in engineering and technology management, a bachelor’s in public relations and strategic communication, a bachelor’s in psychology, and a bachelor’s in respiratory therapy. These additions take the total online offerings to 40 certificate and degree programs. During the fall 2020 semester, 23,975 students took at least one online class.

Our goal is to help students climb the ladder of success — not a mountain of debt. We offer a variety of scholarships, grants, and other financial aid opportunities to help remove obstacles to getting an education and allow students to achieve their dreams, regardless of their current financial situation. Universities and policymakers across the country are taking note of our dual-mission approach, which provides a successful case study of how to provide an exceptional, affordable education that prepares students for success in work and life.

GradReports ranks UVU as No. 1 college in Utah for alumni earnings

We are committed to offering an education that is not only affordable but also a valuable investment for our students. GradReports, from the higher education research and publishing company Optimal, ranked UVU as the top school in Utah for the highest alumni earnings. UVU's salary score rating, which measures whether alumni from a particular college tend to earn higher salaries than alumni with the same major from other colleges, placed first in the state and ranked higher than the median for colleges in the nation.

UVU's annual tuition also ranks within the lowest three of the nine eligible schools in Utah.

Check out our other individual program rankings from GradReports below.



#4 Best Aviation Schools 2020 	#14 Best Online Bachelor's in Criminal Justice Degree Programs 2020 
 Best Associate in Business Programs 2020 #7	 Best Colleges for Criminal Justice 2020 #20

2518

The "2518" campaign supports the First-Generation Completion Initiative to remove barriers and provide necessary resources to first-generation students, who represent 37% of students at UVU. Through the Office of Alumni Relations, this student-led initiative raised almost \$8,000 from students, alumni, and the community and funded our first endowed scholarship. Supporting this initiative directly helps students complete their degrees through scholarships and program support.



UVU ranked third in the nation for the best return on investment

Business Insider ranked UVU third in the nation for the best return on investment. The American financial and business news website determined this number by comparing graduates' earnings after 10 years with the average cost of attendance among four-year colleges in the United States that have an enrollment of at least 1,000 undergraduates. Business Insider's No. 3 ranking demonstrates the superior value and quality of a UVU education, which continues to pay off for graduates long into the future. UVU was the only public university in the state included in the ranking.



Returning Wolverine Grant

Many students postpone finishing their degrees due to work, family, personal commitments, or the financial burden of paying for school. Qualifying students can apply for financial assistance through our need-based Returning Wolverine Grant. Scholarship amounts vary based on individual circumstances and are intended for students who have completed 90 or more credit hours.

In the last five years, the Student Affairs team has personally contacted over 16,000 students who completed some course credits at UVU but never finished their degrees. We have also expanded options to count previous credits toward a new degree path. As a result of these efforts, almost 3,000 students have enrolled again, 277 students have completed a bachelor's degree, and 260 students have earned an associate degree.

Utah Jazz scholarship



Utah's professional basketball team is changing students' lives through a new slam dunk scholarship initiative. During the 2020-21 season, the Utah Jazz committed to providing full-ride, four-year scholarships to underrepresented students of color for every victory. The team won 61 games and awarded the first 30 scholarships to students planning to enroll in college beginning fall 2021. This past summer, Wolverine Alexa Garcia received an unexpected FaceTime call from NBA star Rudy Gobert, who shared the news that she had scored one of the scholarships. Garcia is a Latina first-generation college student, and she plans to pursue a bachelor's degree in economics at UVU.



Collaboration is vital to the UVU experience. We recognize that student success is a shared responsibility that affects community, workforce, and economic development, and we strive to build partnerships that help meet the needs of Utah County and beyond.

STEM and SEEdPODs

The College of Engineering and Technology and the School of Education collaborated with Utah State University, Facebook, and Micron to create portable STEM-learning laboratories called SEEdPODs for elementary school students. The acronym “SEEdPOD” comes from Utah’s new Science and Engineering Education (SEEd) curriculum standards, which combine principles of engineering with science subjects. SEEd lesson plans are stored in trailers called “pods,” which transport STEM resources to teachers and students in the community.

Faculty members from UVU and USU worked closely with local school districts to determine how to create learning materials that would be as helpful as possible to K-6 students and teachers. Students from UVU’s elementary education and secondary education programs significantly shaped all aspects of the project, designing lesson plans, gathering materials, and teaching classes.

Facebook and Micron’s donations will fund the deployment of three SEEdPODs in the Alpine School District, in addition to one trailer sponsored by a UVU Grants for Engaged Learning award. The first SEEdPOD trailer was delivered to Forbes Elementary School in American Fork in February 2021.



Silicon Slopes partnership

In 2019, UVU partnered with Silicon Slopes to offer a new MBA with an emphasis in technology management at the Silicon Slopes headquarters in Lehi. There are currently 19 students pursuing the technology management emphasis, and 51 students have graduated from the program. The partnership provides invaluable opportunities for students to network with executives at Silicon Slopes and gain real-world experience through top tech companies in Utah.

Rocky Mountain Power partnership

In response to UVU’s 24 energy-efficiency projects, Rocky Mountain Power officials presented the university with a \$655,467 incentive check. The funding is part of the WattSmart Business Program that supports organizations working to improve efficiency. Along with six other organizations, we plan to source a large percentage of our electricity needs from an 80-megawatt Electron Solar farm in Tooele County by 2023. The solar program will allow our energy resource system to become 92% renewable.

WTC Utah partnership

In April 2021, World Trade Center Utah (WTC Utah) and UVU announced a new partnership where WTC Utah will open an office housed in our Business Resource Center and connect our students with global opportunities. The Larry H. Miller Group, Kirton McConkie, Facebook, the Utah Valley Chamber of Commerce, and WTC Utah will donate \$50,000 in grant funding to help companies cover the cost of the global services.



WARM Program

Beginning fall 2021, students will have the opportunity to complete paid internships with our world-class resort and hotel partners in Wasatch and Summit counties through the Wasatch Resort Management (WARM) Program. The five-semester program allows students to work thousands of hours in the hotel industry while earning a bachelor's degree in hospitality management.



Breeze Airways partnership

In December, startup airline Breeze Airways partnered with UVU's School of Aviation to create a new tuition reimbursement plan. This collaboration allows students to earn a college degree while gaining real-world experience and developing transferable skills. The program gives our full-time online students the opportunity to work as flight attendants and receive paid tuition for up to \$6,000 per year, shared corporate housing, transportation to and from the airport, one paid trip home per month, and a monthly salary.

We are dedicated to engaging with the community and contributing our time and resources to important causes, such as sustainability and social impact initiatives. As our students seek to understand and address real-world challenges, they become better prepared to serve their families, employers, and communities.

It's actually easy being green

We are in our fourth year of being a Tree Campus Higher Education institution by the Arbor Day Foundation. To continue the progress toward being more green, we:

- Planted 254 new trees across campus during 2020
- Replaced the grass with synthetic turf in the softball and baseball fields to conserve water
- Created a designated area for composting north of the Wolverine Training Dome
- Continued to offer free UTA student passes to students, faculty, and staff to reduce traffic
- Upgraded HVAC and lighting systems to save nearly 6 million kilowatt-hours annually
- Expanded recycling to include plastic, aluminum, steel, and tin
- Installed free electric vehicle charging stations



Center for Social Impact Breakdown competition

The Center for Social Impact typically offers alternative spring break trips to provide opportunities for students to work with organizations that address social issues. In lieu of these options due to COVID-19, the center hosted a new learning competition called “The Breakdown.” The three-day event invited student teams to learn more about timely social issues and propose strategic solutions. On the final day, students pitched their ideas to a panel of judges. The top group donated their winnings to a nonprofit organization.

CHSS conferences on suicide prevention, domestic violence, and addiction

The College of Humanities and Social Sciences hosted its annual conferences on suicide prevention, domestic violence, and addiction this year virtually. These conferences play a critical role in improving the quality of training and treatment resources, providing continuing education units for professionals, and educating the community about prevention, recovery, and how to give or receive support. The keynote speaker for the 2020 Conference on Suicide Prevention was internationally renowned sculptor Gary Lee Price, the keynote speaker for the 2021 Conference on Domestic Violence was *The New York Times*

bestselling author Leslie Morgan Steiner, and the keynote speaker for the 2021 Conference on Addiction was actress and author Mackenzie Phillips. Our students were able to attend the conferences free of charge.

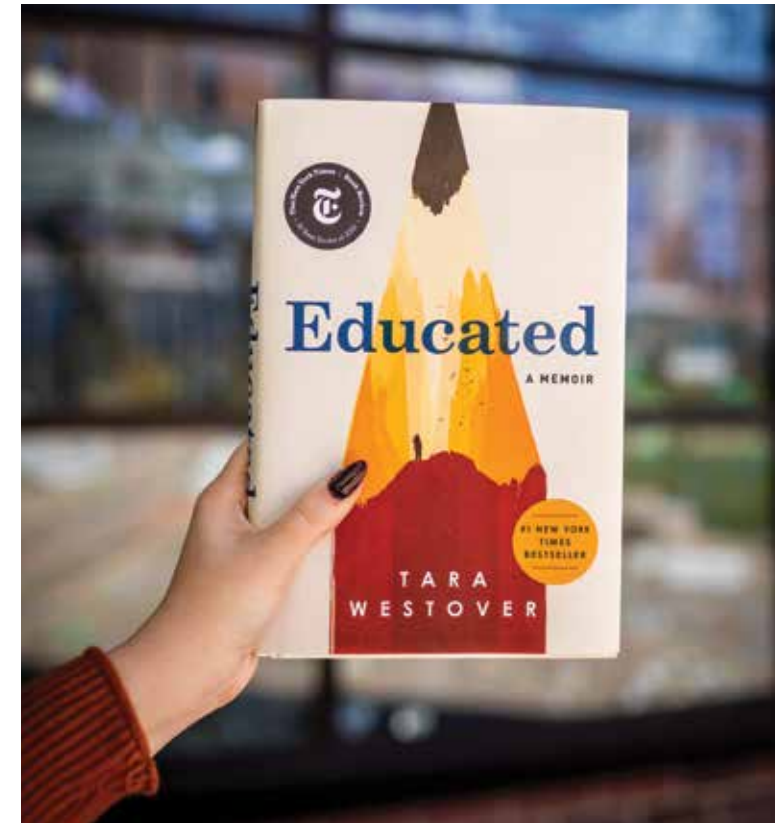


5 Browns virtual concert

The internationally acclaimed classical piano ensemble “The 5 Browns” performed a virtual benefit concert at The Noorda Center for the Performing Arts on December 1, 2020. The proceeds from the event were donated to the National Children’s Alliance, which is a leading network of care centers for children victimized by abuse. Our Studios and Broadcast Services team produced the livestreamed event.

Melisa Nellesen Center for Autism annual conference

This year’s annual conference hosted by the Melisa Nellesen Center for Autism was completely virtual, and 500 people participated from around the world. The event featured 19 sessions focused on helping those in the autism community to experience connection and build networks. The keynote speaker was Dr. Gregory P. Hanley, an expert on assessment and behavior modification. The event was dedicated to Charlie Garlick, a young man on the autism spectrum who died by suicide in December 2020.



Presidential Lecture Series: Tara Westover and Graham T. Allison



Tara Westover



Graham T. Allison

This year’s guests for the semiannual Presidential Lecture Series were Tara Westover, author of *The New York Times* bestselling memoir *Educated*, and Graham T. Allison, a leading national security expert and the founding dean of Harvard University’s John F. Kennedy School of Government. Westover spoke at the fall presidential lecture in October, while Allison spoke at the spring presidential lecture in February. Both speakers participated in the event virtually. The speaker series provides unique opportunities for students, faculty, and staff to engage with important ideas and learn from nationally renowned scholars and experts.



We continue to expand our campus footprint and satellite locations to better serve our students, keeping their education accessible.

New dōTERRA Performance Center

This spring, we held a ribbon-cutting ceremony for the new dōTERRA Performance Center in the Lockhart Arena. The facilities include new offices, a film screening room, a lounge, and training and locker room spaces. Our Women’s Volleyball team will use half of the facilities, while the Wrestling and Women’s Basketball teams will benefit from the other areas. The addition to the Lockhart Arena was made possible through the generosity of dōTERRA, whose donation of \$17.7 million in 2019 will continue to improve resources for athletics, the arts, the Center for Constitutional Studies, the Women’s Success Center, and student scholarships.



Wolverine Way

This spring, leaders from UVU and Orem City gathered to unveil “Wolverine Way” as the new name of 1200 West. The street borders the west side of the Orem Campus. Anywhere from 8,000 to 12,000 vehicles travel across it each day. The name change reflects the growth of Orem and the university, which has been in the city since 1977.



Art museum at Lakemount Manor

Converting the Melanie Bastian estate, also known as Lakemount Manor, into the new home of UVU’s Art Museum (formerly the Woodbury Art Museum) began in early 2021. Valley Design and Construction has worked to keep the estate’s distinctive features intact while adding the systems necessary for a public venue. The museum is expected to open by spring 2022.

Scott C. Keller Business Building

While there were fewer people on campus due to the COVID-19 pandemic, Layton Construction made significant progress on the new Scott C. Keller Business Building. The Keller Building will be ready for classes by spring 2022. The 180,000-square-foot building will house the Woodbury School of Business and include 100 collaborative

zones, 30 learning spaces, four engagement centers, two dining options (Sodalicious and Corner Café), and one large divisible auditorium. This summer, the team installed windows on the east side of the building that feature a unique jagged design patterned to provide an excellent view of Mount Timpanogos.



Master Plan update

Part of accessibility is meeting our students where they are. As a commuter campus, we recognize the importance of expanding our campus locations and offerings to be closer to where our students work and live. In collaboration with the Foundation Board, the UVU Board of Trustees developed a new plan for expanding the Vineyard Campus. Minor changes to the Orem Campus and plans for other satellite campuses were approved on June 24, 2021.



Young Living Alumni Center

The groundbreaking for the Young Living Alumni Center on the Orem Campus took place on January 29, 2021. The venue will become the central location for all university executive functions, ceremonies, and meetings, such as legislative leadership events and the Presidential

Lecture Series. It will also serve as the primary space for advancement and alumni operations. The 31,401-square-foot center will be completed by summer 2022. The name honors Young Living Essential Oils, which contributed \$4.5 million toward constructing the new center.



Renovations to the Sorensen Student Center

In August 2020, renovations began on the Sorensen Student Center, with the completion goal of February 2022. In the meantime, the university provided alternate walkways and temporary office relocations or business closures. Improvements to the student center will include:

- Expanded dining areas
- Larger areas for Student Health Services and Mental Health Services
- New looks for Campus Connection, the Center for Social Impact, the Zone, the post office, and the Office of the Vice President of Student Affairs
- Redesigned Campus Store, including Scoops and Wolverine Tech
- New Starbucks location

Payson land acquisition and Lehi Campus

During the last fiscal year, we closed on 38 acres of land near the Payson power station. The location will be at the southern end of the FrontRunner line and will be adjacent to a new Utah Department of Transportation interchange from Interstate 15. A building will be constructed within the next 15 years.

We also purchased a building in the Thanksgiving Point area within walking distance of the Lehi FrontRunner station. The first floor was remodeled for use by UVU's Community Outreach and Economic Development department. Executive training, community education, and graduate programs are planned to be housed in this building.

Pedestrian bridge

In partnership with the Utah Department of Transportation, the Utah Transit Authority (UTA), and the Utah State Legislature, we opened a new covered pedestrian bridge, which spans almost 1,000 feet above I-15 and is the largest pedestrian bridge in the state. The pedestrian bridge connects the Orem Campus with the West Campus and the UTA FrontRunner station across the interstate. Elevators on either side are compliant with ADA standards, and ramps alongside the stairs allow pedestrians to push their bicycles and scooters smoothly up the steps. The bridge features 15,000 square feet of heated concrete, 125 lights, and 18 security cameras. Thousands of Wolverines use the bridge daily. The ribbon-cutting ceremony took place on January 14, 2021, with House Speaker Brad Wilson in attendance.



CASE Award Our Executive Events team won a CASE Gold Circle of Excellence Award for the ribbon-cutting ceremony of the pedestrian bridge. Each year, the Council for Advancement and Support of Education (CASE) recognizes institutions across the world with Circle of Excellence awards for their accomplishments in advancing education through innovation and creativity.



Reaching New Heights

ACHIEVE

Student success

At UVU, everything we do is intended to support our students and prepare them for success in work and life. Even with immense challenges COVID-19 presented, our students and their faculty mentors achieved exceptional results this year. We are proud to spotlight their extraordinary efforts and accomplishments and applaud their resilience and determination.



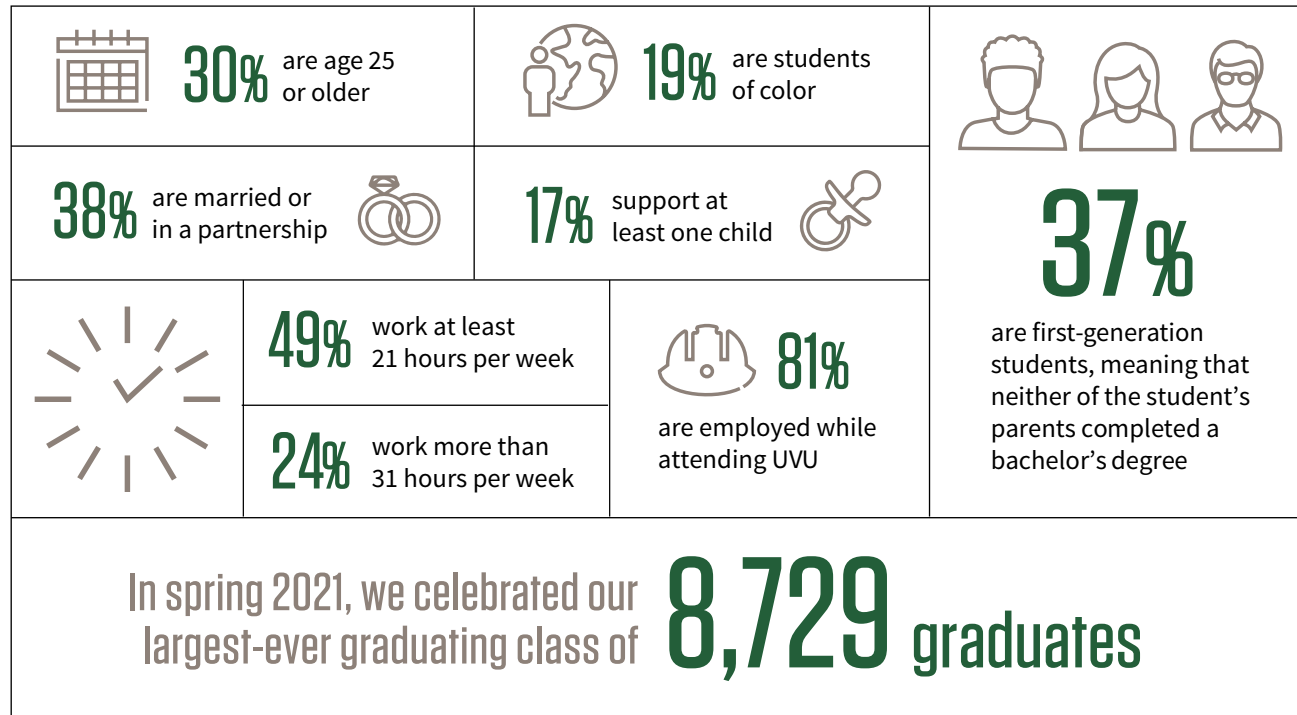
Graduation

Congratulations to the Class of 2021! We celebrated our largest-ever graduating class of 8,729 students, who earned 10,443 degrees and certificates, with “drive-thru” convocations and a “drive-in” commencement on May 7, 2021. The cohort was 2,319 students larger than our previous record number of graduates last year, reflecting the tenacity of our students, who work toward bettering themselves and the community despite many obstacles.



Recipients of honorary doctorates during Commencement 2021 were (from left to right) Melisa Nellesen (humane letters), former Utah Gov. Gary R. Herbert (public service), and Wendy Watson Nelson (who was also the keynote speaker, humane letters).

Our students in 2020–2021 at a glance



STUDENT SPOTLIGHT

Taylor Johnson

“I am proud to be a Wolverine and a graduate of Utah Valley University. During my time here, I received a quality education from professors who saw the best in me and pushed me to reach my true potential. I had the opportunity to work closely with Provost Wayne Vaught, President Tuminez, and other members of her cabinet as a presidential intern. I served as the senator for the College of Humanities and Social Sciences on the Utah Valley University Student Association. I worked as an ambassador for the Honors Program and helped other students to become their fullest selves. These are just some of the highlights that made my experience at UVU truly inspiring and exciting.

“At UVU, I learned to be diligent and to not give up when faced with difficult tasks. I pushed myself academically and always strived to excel, even in areas where I felt I was lacking. When faced with a huge shift in the way I was learning due to the ongoing COVID-19 pandemic, I persevered and discovered that education goes beyond the classroom. I could actively participate with my classmates and course material regardless of where I was and how the content was being delivered. I consider this one of the most valuable skills I learned during my time at UVU, and I choose to carry it with me as I move on to other experiences.

“I am constantly reminded of the words that President Tuminez said when she began her tenure here at UVU: ‘Come as you are.’ I am inspired by UVU’s open-admissions practice because I strongly believe that everyone has the right to an accessible and affordable education. I love that UVU invites students to come as they are while also promising that they will not leave without becoming a better version of themselves.

“Come as you are, but do not stay that way. Grow. Change. Achieve. I will always and forever be a proud Wolverine.”



Station1 fellowship

This summer, UVU students Porter Bischoff, Thomas Carmona, Kilee Davis, and Victoria Hooper participated in the prestigious Station1 Frontiers Fellowship, a fully funded 10-week education, research, and internship program based in Lawrence, Massachusetts. The program was completely virtual this year. Through the fellowship, students completed internships with leading science and technology companies, studied with world-class professors, and collaborated on real-world projects. Founded by MIT professors, Station1 seeks to expand educational opportunity and foster inclusion and equity through socially



directed science and technology education and research.

“The Station1 fellowship brought to my fingertips current problems the world faces. This is one of the most unique programs I have ever been part of, and it enhanced my way of thinking and view on the future.”

— VICTORIA HOOPER

“It was a huge feat to win this competition over all the elite teams from across the country and world.”

— RYAN VOGEL
Director of National Security Studies



WOLV3RINES for the win

In March, a group of students from the national security studies program received international recognition as they took first place in the Atlantic Council’s Cyber 9/12 Strategy Challenge. The UVU team “WOLV3RINES” outperformed graduate students from Tufts, Georgetown, Columbia, and Duke. This was the second year that a team from UVU participated in the competition, which involves developing policy and strategy recommendations in response to a fictional cyber crisis. The event took place virtually due to COVID-19 precautions, and teams from Australia, Chile, and South Africa also competed.



SkillsUSA National Championship

Wolverines brought home three gold medals during the 57th annual SkillsUSA National Championship. Five students placed in the top 10 in the U.S., receiving individual medals and an overall team ranking of fifth in the nation. Since we began participating in the event 20 years ago, we have placed in the top five each year. The competition is a valuable engaged-learning opportunity for our students, allowing them to interact with industry professionals and develop technical skills to meet workforce standards.



UTAH VALLEY UNIVERSITY

New success center for first-gen students

This year, UVU established a First-Generation Student Success Center. The center houses the “IamFirst” LEAD class, a cohort-based college completion initiative that supports students whose parents never received a bachelor’s degree. The addition allows UVU to better serve first-generation students and connect them with the resources, mentorship, support, and scholarships they need to succeed. It is the only center of its kind in Utah.

ASME international win

Four students from the mechanical engineering program were named international champions in a drone aerial racing competition sponsored by the American Society of Mechanical Engineers. This is the second year our team has entered and won the match. Bryce Prestwich, Shawn Weeks, Rodrigo Merino Osorno, and Logan Sanford competed against more than 20 teams from schools across the world. They spent a month and a half designing and creating their drone, affectionately named “Neil,” which they filmed completing an obstacle course as part of the virtual event.



Bombshell Betty

Students from the Department of Transportation Technologies have had the once-in-a-lifetime opportunity to work on a vehicle restoration project for “Bombshell Betty,” an iconic 1952 Buick that has famously set six land speed records at the Bonneville Salt Flats International Speedway. Don Cash Jr., the car’s owner, wanted to improve the car to beat a new record, and he began upgrading the vehicle over three years ago. In 2019, the process was cut short when he tragically died while climbing Mount Everest. His family teamed up with Jeff Holm, the professional in residence at UVU, to continue the restoration project in October.



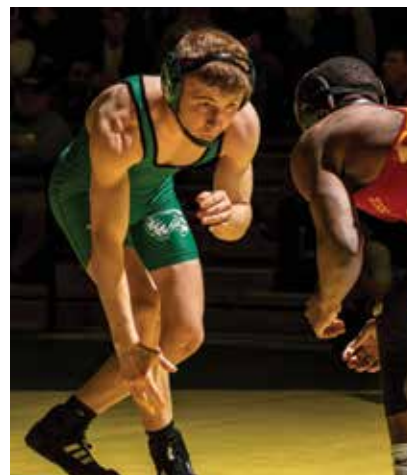
Athletics Ascending with

ACHIEVE

UVU Athletics enjoyed a banner year of accomplishments.

Historic success in WAC and NCAA Championships

From having two NCAA Wrestling All-Americans in the same season for the first time to Women's Soccer winning the school's first NCAA Tournament game, we had our most successful run at NCAA postseason success this year. Taylor LaMont and Demetrius Romero both earned All-American status at the NCAA Wrestling Championships, finishing fifth and sixth, respectively. Ty Smith and Cameron Hunsaker also qualified for the NCAA Wrestling Championships. Women's Soccer won the WAC regular season and tournament titles and knocked off 25th-ranked Memphis in the opening round of the NCAA Tournament. Women's Volleyball won the WAC Tournament Championship to earn its first NCAA Tournament berth. Kazna Tanuvasa was named as an American Volleyball Coaches Association All-American Honorable Mention honoree, the first Wolverine selected for the award in UVU's history. Men's Basketball earned a share of the WAC regular season title, and Women's Basketball represented the WAC and made its first NCAA Tournament appearance.



Men's and Women's Golf also saw individual champions at the WAC Championships, with Victoria Estrada becoming the program's first winner and player to compete at the NCAA Regionals. Gabe Lysen won the WAC title and became the second men's golfer to compete at regionals.





In Track and Field, five Wolverines qualified for the upcoming NCAA Regionals: Hannah Branch, Caleb Furnell, Aaron Johnson, Albert MacArthur, and Isaac Manning. Andre Jones from Men's Track and Field received the 2020-21 Stan Bates Award, which recognizes the WAC's top student-athletes for their athletic, academic, and community accomplishments. Two Wolverines — Maddie Bench Empey and Britain Reynolds — qualified for the NCAA Cross-Country Championships.

UVU Cheer claims national title at National Cheerleaders Association Championship

In April 2021, UVU Cheer won the Advanced All-Girl Division I category at the National Cheerleaders Association Championship. This victory involved several firsts for the cheer squad — this year was the first time the team competed in this specific division, and over 80% of the team members were first-year student-athletes.



New coaches



Eddie Smith

Eddie Smith was named the new Baseball head coach in June 2021. Smith previously served two years as the hitting coach for Louisiana State University, where he led the team to a 12-5 record and .273 team batting average during the shortened season of 2020. He spent two years as the hitting coach and recruiting coordinator at Tulane. He also holds assistant coaching stops at Virginia, Santa Clara, and his alma mater Notre Dame.



Kyle Beckerman

On April 12, we announced the hiring of Kyle Beckerman as the Men's Soccer head coach. Beckerman had a storied 21-year professional soccer career, logging 14 seasons with Real Salt Lake and 58 caps as a member of the U.S. National Team, including appearances in the 2014 World Cup. At the time of his retirement, he was Major League Soccer's all-time leader in games played (498), games started (461), and minutes played (41,164) among field players. He was a nine-time MLS All-Star and a four-time club MVP.



Fardaws Aimaq: WAC player of the year and rebound record

UVU Men's Basketball center Fardaws Aimaq made history as the first NCAA Division I player since 1980 to average 15 or more rebounds per game in a single season. He also became the second player in UVU history to earn the Western Athletic Conference's Player of the Year title and the first-ever Wolverine to be named the WAC Defensive Player of the Year.

Men's Basketball Alumni Ronnie Price and Ryan Toolson earn degrees

In May 2021, former UVU Men's Basketball standouts Ronnie Price (pictured at immediate right) and Ryan Toolson (pictured at far right) returned to campus to finish what they started — each



earning a Bachelor of Science in university studies. Price came back after a successful career in the NBA. As the first player to go directly to the NBA from UVU, Price played 12 seasons with six teams: the Sacramento Kings, Utah Jazz, Phoenix Suns, Portland Trail Blazers, Orlando Magic, and Los Angeles Lakers. With his degree in hand, he is back working as the director of player development for our Men's Basketball team.

Before returning to UVU to finish his degree, Toolson enjoyed a successful 11-year professional career overseas as a professional basketball player, representing teams in Spain, Turkey, Russia, and Italy. He holds the record as UVU's all-time leading scorer with 2,163 points, and he played a major role in the construction of the NUVI Basketball Center. The center's practice court is named in his honor to recognize his significant contributions to our basketball program.

Academic wins for student-athletes

Throughout COVID-19, our teams not only excelled in competition but also in the classroom. For the 350+ student-athletes, the average GPA was 3.33. Fifty student-athletes had a perfect 4.0, and 186 had a GPA above 3.5.

For the first time in our history, women were represented at nearly all levels of university leadership, with Astrid S. Tuminez as university president, Anne Arendt as Faculty Senate president, Beka Grulich as Professional Association of Campus Employees (PACE) president, and Danielle Corbett as student body president. We are grateful for the leadership and impact each of these women brought to our campus and the community.



Our faculty and staff provide exceptional care through engaged teaching, scholarship, and service. Their individualized attention to students and dedication to the university allow every member of our community to thrive and work toward their goals. We are thrilled to highlight their accomplishments and appreciate all they do to support student success.



Clark Collings was appointed general counsel in July 2020. Before joining the UVU legal team in 2017, he completed various roles in corporate governance, intellectual property licensing, real estate transactions, and employment matters.

New appointments



Dr. Cheryl Hanewicz was appointed the dean of the College of Health and Public Service (CHPS) in May 2021. She has over 20 years of experience in technology and management.



Mark Arstein was appointed vice president of Institutional Advancement in February 2021. He previously served as the senior executive director of advancement at the University of Utah's Huntsman Mental Health Institute, where he led the initial launch and a \$500 million fundraising campaign.



Dr. Kathren Brown was promoted to the position of deputy provost of Academic Affairs in February 2021. Prior to this appointment, she served as the associate provost of academic administration. She was the first assistant professor of modern European history at UVU.



Marilyn Meyer was appointed the vice president of People and Culture, a new cabinet-level position that was created this year, in May 2021. She previously served as the chief of Human Resources.



Troy Martin was appointed associate vice president of IT and chief technology officer in August 2020. Before joining UVU, he served as chief information officer over institutional software development at BYU-Pathway Worldwide.



Christina Baum was appointed associate vice president of academic and student digital services in October 2020. She previously served as the chief information officer for Ensign College.

New trustees



Jeanette Bennett



Blake Modersitzki



Cydni Tetro

Karen Acerson, Elaine S. Dalton, and R. Duff Thompson completed their terms of service as members of the Board of Trustees and stepped down from their positions at the end of June. Utah Gov. Spencer Cox announced that Jeanette Bennett, Blake Modersitzki, and Cydni Tetro will take the oath of office as new members of the Board of Trustees in the fall of 2021.

UVU Awards of Excellence

This year, the UVU Presidential and Board of Trustees Awards of Excellence honored 10 employees for their contributions toward advancing the university's mission and core values.

Presidential Awards



Debjani Chakravarty
Associate Professor of Sociology



Robin Ebmeyer
Director of Emergency Management and Safety



Cameron Evans
Manager of Employee Wellness and Leaves



Eric Humphrey
University Registrar



Brandon T. Truscott
Associate Professor of Graphic Design

Trustees Awards



Eric Domyan
Assistant Professor of Biology



Seth Michael Gurell
Director of Instructional Design



Sue Jackson
Department Chair and Professor of Public and Community Health



Judy Martindale
Director of Benefits, Talent, and Compensation



Darah Mapuana Snow
Director of Multicultural Student Services

Our award-winning faculty and staff are leading the way in their fields and supporting UVU's mission to become a world-class teaching institution. We are thrilled to spotlight a few of the national and international recognitions and opportunities our faculty received this year.

National awards and boards



Dr. Joy Cole, assistant professor in the College of Health and Public Service, was selected to join the Board of Commissioners for the Accreditation Commission for Education in Nursing.



The National Society for Experiential Education selected Dr. Jonathan Westover for the 2021 Outstanding Leader in Experiential Education for Higher Education Award.



Dr. Leandra Hernández, assistant professor in the College of Humanities and Social Sciences, received the 2020 Activism and Social Justice Division Pedagogy Award from the National Communication Association.



Andy Byrnes

Andy Byrnes, coordinator of the Firefighter Recruit Candidate Academy, and Dan DeMille, producer and editor of video aviation for the Utah Fire and Rescue Academy, were named silver award winners for their video entry in the Telly Awards.



Dan DeMille

Higher Education Academy

UVU is the first institution in the nation to be accredited to offer fellowship recognition through the Higher Education Academy (HEA), an international nonprofit organization under the UK-based Advance HE that promotes teaching excellence in higher education. The university's Office of Teaching and Learning offers three categories of HEA fellowship: associate fellow, fellow, and senior fellow.

International research and recognition



Dr. Ronald Miller, professor in the Woodbury School of Business, received a recognition letter from the Ghanaian Statistical Service acknowledging his contributions to helping businesses understand the impact of COVID-19 in Ghana.



Dr. Sowmya Selvarajan, associate professor in the College of Engineering and Technology, was recently given the status of visiting professor at her alma mater Anna University in India.



Dr. Jonathan Westover

Dr. Jonathan Westover and Dr. Eugene Seeley, professors in the Woodbury School of Business, received Fulbright Scholar Grants to complete research projects in Colombia and Russia, respectively.



Dr. Eugene Seeley

Faculty Senate President

This spring, Anne Arendt completed her service as Faculty Senate president. Hilary Hungerford (pictured at right) took over the position and began her two-year term in May 2021.



Dr. Khaled Shaaban



Dr. Cenk Çalışkan

This year, Dr. Khaled Shaaban, associate professor in the College of Engineering and Technology, received the status of senior fellow. Dr. Cenk Çalışkan, associate professor in the Woodbury School of Business, received fellow status.

This year, many of our professors and faculty members published research in renowned peer-reviewed journals and publications. We applaud their hard work and contributions, and we highlight a selection of the publications below.

College of Engineering and Technology

Pauli Alin – Contract cheating research
Alin, P. (2020). Detecting and prosecuting contract cheating with evidence – A “Doping Test” approach. *International Journal for Educational Integrity*, 16(1).

Matthew Ballard – Microfluidic pumping
Dryden, A., & Ballard, M. (2021). Numerical investigation of a biomimetic elastic valve for microfluidic pumping. *Journal of Fluids and Structures*, 103.

Marty Clayton, Matthew Meyers (student), Skye Slade (student), and Paul Weber – Virtual reality and nanotechnology education
Kamali-Sarvestani, R., Weber, P., Clayton, M., Meyers, M., & Slade, S. (2020). Virtual reality to improve nanotechnology education: Development methods and example applications. *IEEE Nanotechnology Magazine*, 14(4), 29–38.

Kodey S. Crandall – Student perceptions of information systems
Noteboom, C., Crandall, K., Crandall, K. S., & Noteboom, M. (2020). High school students’ perceptions case study: What is information systems? *Issues in Information Systems*, 21(4), 224–233.

Israd Jaafar – Artificial micro-environments for tissue engineering
Jaafar, I., Jedlicka, S., & Coulter, J. (2021). Poly(glycerol sebacate) – A revolutionary biopolymer. *Physical Sciences Reviews*.

Mohammad A. S. Masoum – Dynamic modeling and stability domain analysis
Devadason, J., Moses, P. S., & Masoum, M. A. (2021). Multiparameter stability analysis of systems with induction motor loads, weak interconnections, and series compensation. *WSEAS Transactions on Circuits and Systems*, 20, 128–138.

Afsaneh Minaie – Wireless sensor networks
Minaie, A., Limb, J., & Sanati-Mehrizi, R. (2021, July). Design and development of a 3D-printed hexapod robot. *2021 American Society for Engineering Education (ASEE) Annual Conference*.

Abdenmour Seibi – Drilling and efficient hole cleaning
Yeo, L., Feng, Y., Seibi, A., Temani, A., & Liu, N. (2021). Optimization of hole cleaning in horizontal and inclined wellbores: A study with computational fluid dynamics. *Journal of Petroleum Science and Engineering*, 205.

Khaled Shaaban – Knowledge and experience of young drivers
Shaaban, K. (2021). Impact of experience and training on traffic knowledge of young drivers. *The Open Transportation Journal*, 15(1), 61–68.

Kazem Sohraby – Wireless communication and resource management
Ramamoorthy, K. M. K., Wang, W., & Sohraby, K. (2021, July). NOMAP: A pricing scheme for NOMA resource block selection and power allocation in wireless communications. *2021 IEEE International Symposium on Local and Metropolitan Area Networks (LANMAN)*.

Sean Tolman and Matthew Jensen – Mechanical engineering curriculum
Tolman, S. S., & Jensen, M. J. (2021, August). Design across the curriculum: An evaluation of design instruction in a new mechanical engineering program. *2021 American Society for Engineering Education (ASEE) Annual Conference*.

College of Health and Public Service

Steven Allred, John Fisher, and Kevin McCarthy – Paramedic students’ experience of the COVID-19 pandemic
Allred, S., McCarthy, K., & Fisher, J. (2021). The COVID-19 pandemic’s impact on students in a paramedic study program. *Journal of Security, Intelligence, and Resilience Education*, 11(1), 1–24.

Rodger Broomé, Eric Russell, and Jamie Russell – Firefighter awareness in a high-impact incident
Russell, E., Broomé, R., & Russell, J. (2020). Illuminating firefighter awareness within a dangerous lived experience: A single case study. *International Public Safety (IPSA) Journal*, 5.

David McEntire – Emergency preparedness
McEntire, D. A. (2020). Emergency management: Preparedness and planning. In L. R. Shapiro & M.H. Maras (Eds.), *Encyclopedia of security and emergency management* (p. 107).

Eric Russell – Leadership in disaster management
Russell, E. (2020). Time for experts to stand up and make themselves heard. *Crisis Response Journal*, 15(2), 8–11.

College of Humanities and Social Sciences

Cassidy Burningham (student) and Russell T. Warne – Measuring general intelligence
Warne, R. T., & Burningham, C. (2019). Spearman’s g found in 31 non-Western nations: Strong evidence that g is a universal phenomenon. *Psychological Bulletin*, 145(3), 237–272.

College of Science

Sydney Houghton (student) and Michael T. Stevens – Seed dispersal and plant conditions
Houghton, S., Stevens, M. T., & Meyer, S. E. (2020). Pods as sails but not as boats: Dispersal ecology of a habitat-restricted desert milkvetch. *American Journal of Botany*, 107(6), 864–875.

Michael Bunds and Nathan Toké – Earthquake deformation and fault motion
Scott, C., Bunds, M., Shirzaei, M., & Toké, N. (2020). Creep along the Central San Andreas Fault from surface fractures, topographic differencing, and InSAR. *Journal of Geophysical Research: Solid Earth*, 125(10).

School of Education

Mia Kang – Bilingual worker identities in South Korea
Sohn, B., & Kang, M. (2021). “We contribute to the development of South Korea”: Bilingual womanhood and politics of bilingual policy in South Korea. *Multilingua*, 40(2), 175–198.

Woodbury School of Business

Kari J. Olsen – Management financial reporting
Abdel-Meguid, A., Jennings, J. N., Olsen, K. J., & Soliman, M. T. (2020). The impact of the CEO’s personal narcissism on non-GAAP earnings. *The Accounting Review*, 96(3), 1–25.

Ben Cummings – Philanthropy strategies
Heist, H. D., Farwell, M. M., Cummings, B. F., Cnaan, R. A., Andrews, E., & Shamash, R. (2021). Understanding the donor-advised fund giving process: Insights from current DAF users. *Nonprofit and Voluntary Sector Quarterly*.

David Benson – Lifespans of university-licensed startups
Godfrey, P. C., Allen, G. N., & Benson, D. (2020). The biotech living and the walking dead. *Nature Biotechnology*, 38(2), 132–141.

Cenk Çalışkan – Inventory model for deteriorating items
Çalışkan, C. (2020). A simple derivation of the optimal solution for the EOQ model for deteriorating items with planned backorders. *Applied Mathematical Modelling*, 89(1), 1373–1381.

College of Science

Faculty-mentored student research

This year, the College of Science contributed approximately \$250,000 toward student research, benefitting more than 200 students who worked with over 50 different faculty research mentors. These engaged-learning opportunities allow our students to gain valuable research experience and enter prestigious graduate programs and high-paying jobs.



Nanotechnology and virtual reality

In 2017, we received a five-year grant from the National Science Foundation to advance nanotechnology education at UVU. As part of the project, we offered several new nanotechnology courses this year, including two introductory physics courses. The funding, which allows for multidisciplinary collaboration between the physics, computer science, digital media, and engineering departments, allows students to use virtual-reality simulations to become familiar with nanotechnology equipment safely and gain hands-on experience. Virtual games and simulations are also available to the public on our website.



“One of the Utah Lake Project’s goals is to give the students a chance to apply their academic work to real-world problems.”

— EDDY CADET
Associate Professor of Environmental Science and Biogeochemistry

Utah Lake NSF grant

UVU faculty members Eddy Cadet, Weihong Wang, Maria Blevins, Jonathan Westover, and Hilary Hungerford received a National Science Foundation grant of almost \$350,000 to investigate ways to improve the water quality of Utah Lake. Faculty and students in the fields of hydrology, environmental science, biogeochemistry, geography, communication, and business management will collaborate with community professionals to explore solutions.

Sorenson Legacy Foundation grant

In January, Mental Health Services received a \$74,856 grant from the Sorenson Legacy Foundation. Thanks to the increased funding, Mental Health Services will be able to better provide exceptional care by hiring additional post-doctorate therapists and offering more services for students.



FEMA grant

The Utah Fire and Rescue Academy (UFRA) in the College of Health and Public Service received a Federal Emergency Management Agency (FEMA) grant amounting to \$329,770 in September. The funding will go toward building the academy’s second mobile command center trailer, expanding opportunities for future emergency responders to receive training, and helping agencies within the community improve their response operations.



Wolverines Elevated

The U.S. Department of Education gave the university a \$1.9 million grant to create “Wolverines Elevated,” a three-year post-secondary education program for students with intellectual disabilities. At full capacity, the program will serve around 30 students. The new addition to the Melisa Nellesen Center for Autism will expand opportunities for these individuals to receive a meaningful credential at UVU, develop skills to find employment, and live independently.

Interfaith grant

UVU received a \$3,000 Innovation Grant from Interfaith Youth Core to establish a multi-university interfaith book club. Each semester, the club will select a new title that encourages interfaith conversations along with Brigham Young University, Snow College, and Westminster College.

UVU offers over 200 programs ranging from certificates to master's degrees to help our students gain the knowledge and real-world experience they need to reach their career goals. We continually update our offerings and curricula to match the needs of our students and the constantly changing workplace.



Certified Public Manager program

In 2020, our Executive Education team received recognition as the only organization in the state accredited to offer the Certified Public Manager (CPM®) program, a nationally recognized professional designation. Delivered in collaboration with faculty from the Woodbury School of Business, the Department of Communication, and the College of Health and Public Service, the CPM® program includes 300 hours of instruction delivered over three courses designed to strengthen leadership and management skills of current and future public and nonprofit managers.

School of Aviation acquires additional aircraft

In August 2020, the School of Aviation Sciences purchased nine four-seater aircraft, which takes the total available aircraft for teaching students to 19. Since older models of the planes only have two seats, the new acquisitions will provide more opportunities for students to gain real-time experience in the air.

New master's programs

In April, UVU announced four new master's programs to begin in 2021 — one in the summer, three in the fall:

Master of Education in School Counseling

The Master of Education in School Counseling launched in the summer. The six-semester program is designed for working educators and prepares students to provide school counseling services to grades K-12 in public and private schools and academic advising centers in colleges and universities.

Master of Science in Clinical Mental Health Counseling

The Master of Science in Clinical Mental Health Counseling begins this fall. Students will learn how to provide counseling services, mental health evaluations, and referrals. Students will gain clinical experience and be eligible to become licensed clinical mental health counselors in Utah.

Master of Science in Engineering and Technology Management

The Master of Science in Engineering and Technology Management begins this fall, and the applied graduate program prepares engineering and technical professionals to become leaders in the management of technology in their fields. The five-semester program is designed for working professionals and involves part-time online coursework. Students will develop the decision-making, evaluation, and implementation strategies necessary for fast-moving technical management situations.

Master of Science in Mathematics Education

The Master of Science in Mathematics Education will be available beginning this fall. The program focuses on improving mathematics education and outcomes by delivering high-quality content-based knowledge linked to student achievement and targeting in-service teachers who are working toward teaching high school concurrent enrollment courses.

UVU is consistently recognized for our unique model of education and high-quality programs and offerings. This year, we received leading rankings from both local and national organizations.

UVU Web Design earns top ranking

In September, *College Magazine* recognized UVU as the No. 1 college for the next generation of web designers. The ranking cited examples of the program’s opportunities for engaged learning, such as classrooms that simulate “smart” technology in homes, real-world project collaborations, and travel grants that allow students to network with industry-leading professionals.



MMRC receives Excellence in Pro Bono Award

The Money Management Resource Center (MMRC) received the 2020 Excellence in Pro Bono Award. This recognition honors our commitment to providing exceptional care by helping students work toward financial security. In 2019, 45 students completed over 4,500 pro bono activity hours and held 760 one-on-one sessions with pro bono clients. The award was issued by the Certified Financial Planner Board of Standards, Inc. and the Foundation for Financial Planning.



WSB Accounting receives IMA endorsement

In August, the accounting program in the Woodbury School of Business received a prestigious national endorsement from the Institute of Management Accountants (IMA). The recognition confirms the quality of the program, demonstrating the value and credibility of our real-world curriculum to both potential employers and students. The distinction identifies schools that provide exceptional training for students preparing to earn the Certified Management Accountant credential and pursue a career in management accounting.



Utah Worksite Wellness Council Award

As one of Utah’s largest employers, we strive to provide an exceptional work environment for our employees. In 2020 and 2021, our employee wellness program, UVUFit, received the Platinum Healthy Worksite Award from the Utah Worksite Wellness Council.



Cybersecurity ranked as second-most affordable program nationally

In the spring, Cyber Degrees EDU ranked our cybersecurity program as the second-most affordable program of its kind in the nation. The ranking highlights the cost-effective and dynamic value of our cybersecurity offerings. We offer three bachelor’s degrees, a graduate certificate, and a master’s degree in the field.



Funding Students' Dreams

FINANCIAL DATA

The UVU Foundation and Institutional Advancement are committed to securing resources to uphold student success and furthering the vision of the university.

Fundraising and donations

We appreciate the financial support of the state legislature, donors, alumni, and community partners, whose generous support advances the university's mission and ensures students can receive an affordable, high-quality education. We particularly acknowledge the support of Young Living Essential Oils, whose generous contribution funded the construction of a new alumni center on the Orem Campus (see p. 18). We also thank dōTERRA, whose financial contributions made possible the completion of a new performance center in the Lockhart Arena (see p. 16).



Miracles in the Making: 30th annual Scholarship Ball

UVU hosted its 30th annual President's Scholarship Ball on September 26, 2020. This year's event had a unique drive-in theme, and the usual tuxedos and gowns were traded for sweaters, rolled-up jeans, poodle skirts, and bobby socks. Sponsors for this year's event included Clarke Capital Partners, Nu Skin, Xlear, UCCU, and Regence BlueCross BlueShield.

*The financial data presented in this report is unaudited and is not presented in accordance with GASB standards.



CASE Award

Our Executive Events team won a second CASE Gold Circle of Excellence Award (as referenced on p. 19) for the 2020 President's Drive-in Scholarship Ball.



Raised more than **\$519,000** to benefit **262** presidential scholars

Why I give

“UVU equals empowerment. UVU is all about empowering people, giving them opportunities to learn and grow in a way that they otherwise wouldn't.”

— RYAN NAPIERSKI
President and CEO
Nu Skin Enterprises



Photo courtesy of Nu Skin Enterprises.

Women's Success Center: Virtual Scholarship Luncheon

This year's Women's Success Center Scholarship Luncheon, which celebrated the 10th anniversary of the center, was held virtually. The keynote speaker was Jamie Kern Lima, the co-founder of IT Cosmetics (sold to L'Oréal for over \$1 billion) and the first female chief executive officer of a L'Oréal brand. Kern Lima, who generously donated \$10,000 at the event, discussed her experience as a first-generation college student and how her education helped her achieve professional success.



\$445,000 raised during the event

The proceeds will go toward scholarship and programming funds and a new women's research institute.



“Neither of my parents received a college degree. But education was important to my family. I always wanted to go to college because I knew I wanted to become a teacher. UVU's lamFirst program gave me the funding I needed to pursue my degree.”

— Crystal Sedano, '21

How to give

Investing in UVU means investing in students' futures and changing lives. To learn more, scan the QR code below.



President's Emerald Society takes flight

The President's Emerald Society began in 2020 and is an elite circle of visionary philanthropists who have given at least \$1 million to UVU in the past five years. These generous donors are considered members of the Emerald Society for five years after the date of their gift. As the university's closest advisors and thought partners, members of the President's Emerald Society help UVU tackle our most challenging issues and achieve our mission of student success.



Rare book collection donation

Toward the beginning of the year, our architecture program received a collection of rare books and artwork valued at more than \$300,000 from leading classical architect Allan Greenberg. The addition makes UVU's architecture archive one of the largest collections of its kind in the nation. The collection is currently housed in the Computer Science Building on the Orem Campus.



Although funding across the nation for higher education generally faced budget cuts, Utah increased the budget for higher education by 9%. We are thankful for the significant financial support of the Utah Legislature, which helps make our mission of student success a reality.

H.B. 327: The Civic Thought and Leadership Initiative

Approved funding from House Bill 327 from the 2021 Legislative Session will allow UVU to expand civic education in Utah. The Center for Constitutional Studies will use the one-time appropriation of \$1 million to establish the Civic Thought and Leadership Initiative to facilitate nonpartisan political discussion and advance civic education and research. UVU plans to establish a model of civic education and engagement that can serve as a standard for other universities to replicate. The Office of the Provost and the Center for Constitutional Studies will focus on implementing campus and community engagement programs, collaborating with K-12 schools, and developing new curricula for UVU courses. Hundreds of teachers and thousands of students and community members will benefit from this initiative.



Return on investment

15th largest employer in Utah (5,062 employees)

3rd largest employer in Utah County



For every dollar the state invests, **UVU returns \$8 in value.**



After calculating financial aid and scholarships received, the average UVU student has an estimated out-of-pocket tuition cost of **\$1,904** for an academic year.

55% of UVU students graduate with no student debt.



Our high-demand graduates qualify for competitive jobs and receive top ratings in employer satisfaction surveys.



Revenue changes

UVU has three line items appropriated by the legislature: Education and General (primary operating budget), Educationally Disadvantaged, and Fire and Rescue Training. Revenue consists of two primary sources: tax funds and dedicated credits (primarily tuition).

Legislative funds

General revenue increased by **\$4,285,000**, or 1.6%, for the 2020-21 fiscal year. Revenue changes from tax funds for the Education and General line item totaled **\$3,337,700**:

Senate Bill 1: **\$4,897,900** (performance-based funding)

House Bills 2 & 8: **\$729,600** (Engineering Initiative, internal service funds and attorney general)

Senate Bill 8: **\$927,800** (health benefits rate increase)

Senate Bill 5001: **-\$3,217,600** (2.5% tax fund reduction)

Dedicated credits

Revenue changes from dedicated credits totaled **\$947,300**:

2020-21 tuition increase: **\$1,956,300**

2019-20 enrollment-based tuition revenue: **-\$1,154,700**

2020-21 need-based aid: **-\$689,000**

2020-21 enrollment in new/expanding programs: **\$930,200**

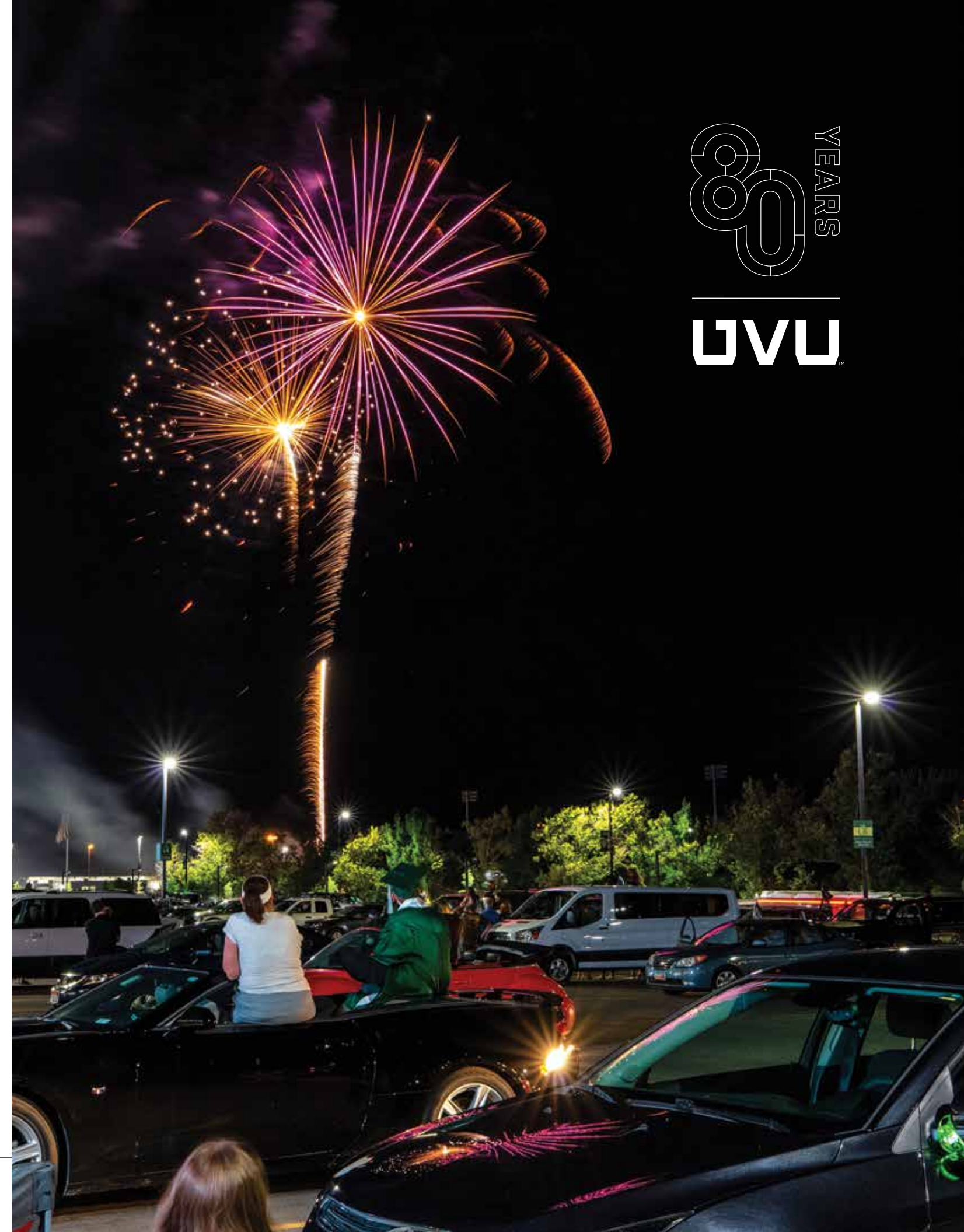
Other revenue changes: **-\$95,500**



Looking Ahead

Rising over any challenge, thanks to you

We appreciate the tremendous efforts of our campus community, which allowed us to rise to new heights during an unusual year. While the COVID-19 pandemic presented unique challenges and limitations for higher education in general, the future of Utah Valley University remains bright and is rising. With our milestone 80th anniversary in 2021, we will continue to expand our campus and offerings, creating new ways to empower students of all backgrounds to achieve their personal, academic, and professional goals. Thank you for supporting UVU!



80 YEARS

UVU