BFA GRAPHIC DESIGN

Application Instructions & Form (Rev. 1/1/2023)

1. VERIFICATION

Please verify that you have completed the following nine (9) required courses **with a grade of C- or better** in order to be eligible to apply for the BFA Graphic Design program:
- ART 1120 2D Design
- ART 1400 Graphic Computer Applications
- ART 1410 Typography I
- ART 1420 Graphic Design I
- DGM 2120 Web Essentials
- ART 2280 3D Computer Modelling
- ART 2400 Production Design
- ART 2430 Branding I
- ART 2440 Motion Graphics I

Note: Good grades earned in any of these courses does not guarantee acceptance into the BFA Graphic Design program.

2. APPLICATION

Please compile the following application materials formatted to a document size of 8.5˝ x 11˝ in the **first of two PDFs** named ***Lastname_BFA_Application.pdf:***
- **Cover sheet** including student name, UVID number, mailing address, email, and phone number. A template is available on Box alongside the portfolio template (see below).
- **Student transcript** with each of the required courses listed in section 1 above clearly highlighted. Unofficial transcripts are accepted.
- A completed **BFA Graphic Design Application Form** (see p. 3).

3. PORTFOLIO

Please compile a digital portfolio in the **second of two PDFs** named ***Lastname_BFA_Portfolio.pdf.***
- Your portfolio should consist of **8–12 pieces of your strongest work in a variety of media** carefully selected from some or all of the courses listed in section 1 above.
- Transfer students may include work completed at their former school(s).
- Do NOT include personal, professional, or internship projects. Inclusion of such projects in your portfolio **may result in a score reduction.**
- All portfolio work should be formatted in the graphic design portfolio template. To download the template, first [click here](#) to create your own student Box account (if you haven't already done so), then [click here](#) to access the template and required font. The application cover sheet can also be found on this Box page.

4. SUBMISSION

Email your application materials and digital portfolio to the BFA Graphic Design email address (**graphic_design_bfa@uvu.edu**) before 11:59 p.m. on the first Monday in March (spring semester) or the first Monday in October (fall semester). The application materials and portfolio PDFs **must not exceed a total of 50 MB.**

PORTFOLIO EVALUATION CRITERIA

Faculty members in the Graphic Design Area (BFA Graphic Design Portfolio Review Committee) will evaluate submitted portfolios based on the five criteria shown below. For each of the criteria, each committee member will award a score of either 1 (weak), 2 (average), or 3 (strong). As such, the maximum total score that can be awarded by each committee member for any given portfolio is 15. As mentioned in section 3 on the previous page, the inclusion of personal, professional, or internship projects **may result in a reduction of the total score.**

Design—Effective use of hierarchy, space, pacing/sequence, and graphic elements such as line, shape, and color.

Image—Effective selection, creation, and implementation of high-quality images.

Typography—Effective typeface selection, typesetting, and creation of customized letterforms.

Concept & Communication—Effective concept development and communication of information.

Presentation—Skillfully-crafted portfolio featuring work from a variety of media.

REVIEW PROCESS

After application materials have been received and reviewed, students who **do not** meet the basic application requirements will be notified and will be provided with information on why their application was disqualified.

Students who **do** meet the application requirements and are included in the BFA Portfolio Review can expect the following at the conclusion of the review process:
• An email will be sent to each student indicating whether or not he/she has been accepted into the BFA program.
• For students who **are** accepted into the BFA program, registration blocks will be removed and they will be able to register for BFA-only courses.
• Students who are **not** accepted into the BFA program may:
    - Reapply during a subsequent application period. Students are limited to applying to the BFA Graphic Design program a total of two (2) times.
    - Consider pursuing a Bachelor of Science (BS) degree or a Bachelor of Arts (BA) degree program in the Department of Art & Design.

BFA GRAPHIC DESIGN APPLICATION FORM

APPLICATION STATUS (Complete only one of the following two lines):

❏ **Original Application**   (First Attempt)   ❏ Spring Semester   ❏ Fall Semester   Year: _____

❏ **Reapplication**   (Second Attempt)   ❏ Spring Semester   ❏ Fall Semester   Year: _____

Student Name: _____   Student ID Number: _____

Permanent Contact Address: _____

_____

Phone: _____   Email: _____

APPLICATION CHECKLIST

❏ Completed the nine (9) required courses in order to be eligible to apply.

❏ Compiled the **first of two PDF file attachments** entitled **_Lastname_BFA_Application.pdf_** that includes:

  ❏ **Cover sheet** (including all required information).

  ❏ **Student transcript** (highlight required courses).

  ❏ **Completed BFA Graphic Design Application Form** (include _this_ form with your application).

❏ Created the **second of two PDF file attachments** entitled **_Lastname_BFA_Portfolio.pdf_** that includes a **digital portfolio** formatted in the graphic design portfolio template.