UVU *Department of* **ART & DESIGN**

UTAH VALLEY UNIVERSITY

Graduation Portfolio Review

All students seeking any Art & Design degree are required to submit a Graduating Student Portfolio (except for minors).

Please read the Frequently Asked Questions document for more information.

Art & Design degree seekers will NOT receive their diploma if they do not submit a Graduating Student Portfolio. Portfolios are to be submitted only to your academic advisor through the email box drive below.

Portfolio Submission Instructions:

Follow the portfolio preparation instructions for your specific degree (located on the following page).

1. Label your files using the label conventions listed on the instruction sheet. Label your completed PDF files with 1) your degree name (BFA, BS, AA, etc.) and 2) name (Last name, First Initial), and 3) VL (visual literacy), PE (professional excellence), or CD (creative diversity. Example: BFA_LASTNAME_F_VL
2. Include the completed Submission Form found on the department web page.
3. Email your Form + folder of Portfolio files as attachments to this email address. Art___D.i610grb81pttewk1@u.box.com
4. You should receive an automatic email confirmation that your portfolio uploaded successfully within an hour. Your advisor will process your portfolio and check off this requirement in Wolverine track within a few days of submission. If you have any questions or concerns, please contact your advisor.
5. Portfolios are due no later than 5:00 pm on the Thursday of Finals Week during graduating semester.
6. [Optional] To submit your artwork for consideration as a featured UVU student artist, please submit the "Artist Permission Form."

BFA – Illustration

1. (VL) VISUAL LITERACY

Demonstrate with proficiency the ability to competently and professionally implement the creative process using both observed and imagined images, beginning with ideation and research and following through to a compelling and well-crafted finished image. Demonstrate with competency the implementation of fundamental artistic principles with professionalism and craftsmanship. Demonstrate with competency the ability to create images using both digital tools and traditional media.

- Create one PDF containing: 1) 6-8 JPEG images and 2) a written statement of 100-200 words. Please explain why you selected the work presented in this category, particularly what is not represented visually (such as creative decisions related to process and methods).

2. (PE) PROFESSIONAL EXCELLENCE

Demonstrate with proficiency the ability to effectively communicate and present one's self and work in a professional manner by developing and maintaining a website and an online presence through social media. Demonstrate with proficiency knowledge of conceptual, decorative, and narrative markets. Demonstrate with proficiency the ability to work with designers, art directors, project leads, and individual clients (real or hypothetical). Demonstrate with proficiency the ability to explain, defend and communicate artwork using vernacular appropriate for a professional/commercial environment.

- Create one PDF containing: 1) 6-8 JPEG images and 2) a written statement of 200-300 words. Please explain why you selected the work presented in this category, particularly what is not represented visually (such as personal or professional experience and growth).

3. (CD) CREATIVE DIVERSITY

Demonstrate with proficiency the ability to provide unique, relevant, and high-quality images that successfully meet individual project requirements for a variety of markets, fields and industries (real or hypothetical). Demonstrate with proficiency: the ability to produce creative work that is relevant and appropriate for specific and diverse audiences, taking into account elements including but not limited to: gender, age, culture, ethnicity, and economic circumstances.

- Create one PDF containing: 1) 6-8 JPEG images and 2) a written statement of 100-200 words. Please explain why you selected the work presented in this category, particularly what is not represented visually (such as individual expression and concept development).