RMAIR Highlights

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IR and Analytics Difficulties

Difficult to CLASSIFY IR.
   That might be a strength; we are always evolving.

6.4% of time spent on advanced analytics

4 reasons why analytics often fail

1. Lack of leadership or financial support
2. No clear questions to answer
3. Results are not used
4. Failure to explain results to others

7 talents that IR needs to have

1. Data wrangling
2. Data analysis
3. Contextualization
4. Data translation
5. Interpretation of results
6. Design, communication
7. Story-telling - "no one ever made a decision based on another set of numbers"

Having "range" (more experience, connections to others) is the most powerful position to be in.

Some Other Notes

- Want option Virtual or In-person
  - Students
  - Employees

- Career Main reasons for college
- "Every job is a data job."
- Labor market demand is a LEADING indicator.
- SKILLS more important than degree