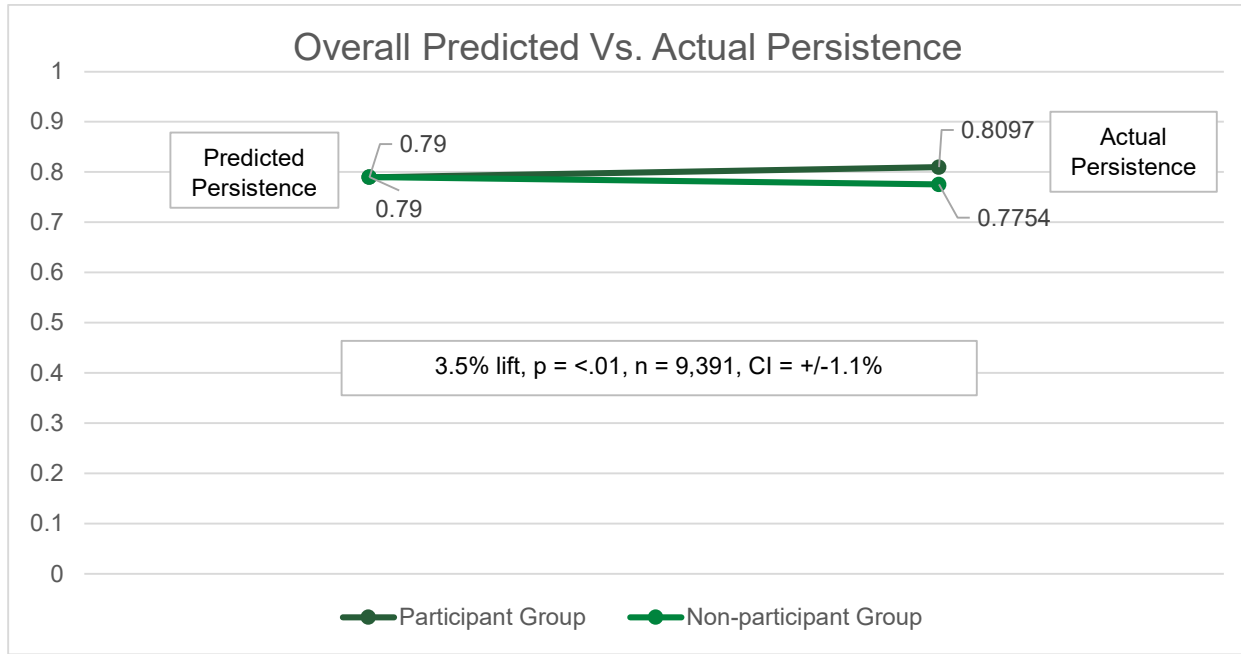


FULTON LIBRARY ONLINE RESOURCES IMPACT STUDY

The Fulton Library Online Resources Impact study was undertaken to determine if accessing the library's vast array of online resources increased persistence in degree-seeking undergraduate students.

OVERALL RESULTS

Results from the overall analysis showed significant positive lifts in persistence for students.



SUB-GROUP RESULTS

The analyses of sub-groups showed positive movement in persistence among several different groups, many of them significant. One demographic that had a significant lift in persistence across multiple sub-group analyses was the Bottom Persistence Predication Quartile (BPPM). There was significant lift in persistence for students in the BPPM across several sub-groups and in the overall analysis.

	N	% Lift	P-Value	CI
Overall-Bottom Quartile	696	11.58%	<.01	+/-5.19%
EBSCO	9,355	3.5%	<.01	+/-1.1%
<i>EBSCO-Bottom Quartile</i>	558	13.12%	<.01	+/-5.8%
Scholarly Databases	2,326	1.8%	.09	+/-2.1%
<i>Scholarly Databases-Bottom Quartile</i>	105	15.12%	.02	+/-13.2%
Multi-Media Databases	2,942	2.1%	.04	+/-1.9%
<i>Multi-Media Databases-Bottom Quartile</i>	153	11.27%	.02	+/-11.1%
First-Generation Students	3,007	4.4%	<.01	+/-2.0%
<i>FG-Bottom Quartile</i>	261	12.44%	<.01	+/-8.4%
Non-Traditional Students (25+)	2,785	4.5%	.01	+/-2.0%
<i>NT-Bottom Quartile</i>	221	14.10%	<.01	+/-9.1%

NOTE: Many students accessed various databases resulting in overlap of student samples in many of the analyses performed (e.g. some students in the scholarly database analysis may have also been included in the multi-media database analysis, etc.).