

Institutional Research attempted to contact all new-to-UVU students from the 2021-22 academic year who did not return to UVU for Fall 2022 (excluding graduated students). This survey was conducted by phone in spring and fall semesters of 2022.

We spoke with 1,218 of the 3,949 students whom we attempted to contact, which gave us a 30.8% response rate and a 2.3% margin of error. We spoke with another 1,037 parents or other adults speaking on behalf of the students, but only asked this group about post-UVU activities (42.9% response rate and 1.4% margin of error).

## Key Findings

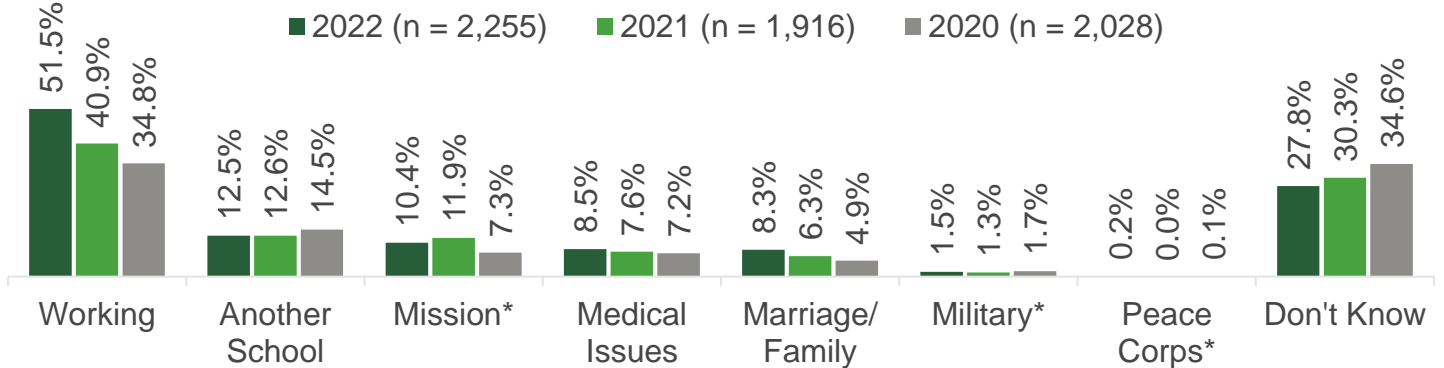
- The most common activities that non-returning students were doing instead of attending UVU were the following:
  - Working (51.5%, up from 40.9% in 2021)
  - Attending another school (12.5%, about the same)
  - Serving a religious mission (10.4%, about the same).
- The most common reasons why students chose not to return were the following:
  - Not being able to afford college (47.3%, up from 29.3% in 2021)
  - Dealing with mental health issues (42.4%, not asked in 2021)
  - Not doing well in classes (34.5%, up from 24.7% in 2021)
- 83.1% of non-returning students said that COVID-19 had no contribution on their decision to not attend UVU.
- The most common ways that non-returning students paid for their first year at UVU were grants/scholarships (31.0%), savings (30.8%), and work (29.8%).
- 84.7% of non-returning students said that there was nothing UVU could have done to help them return (up from 78.4% in 2021).

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### Post-UVU Activities

Students and Parents Combined, Multiple Responses Allowed

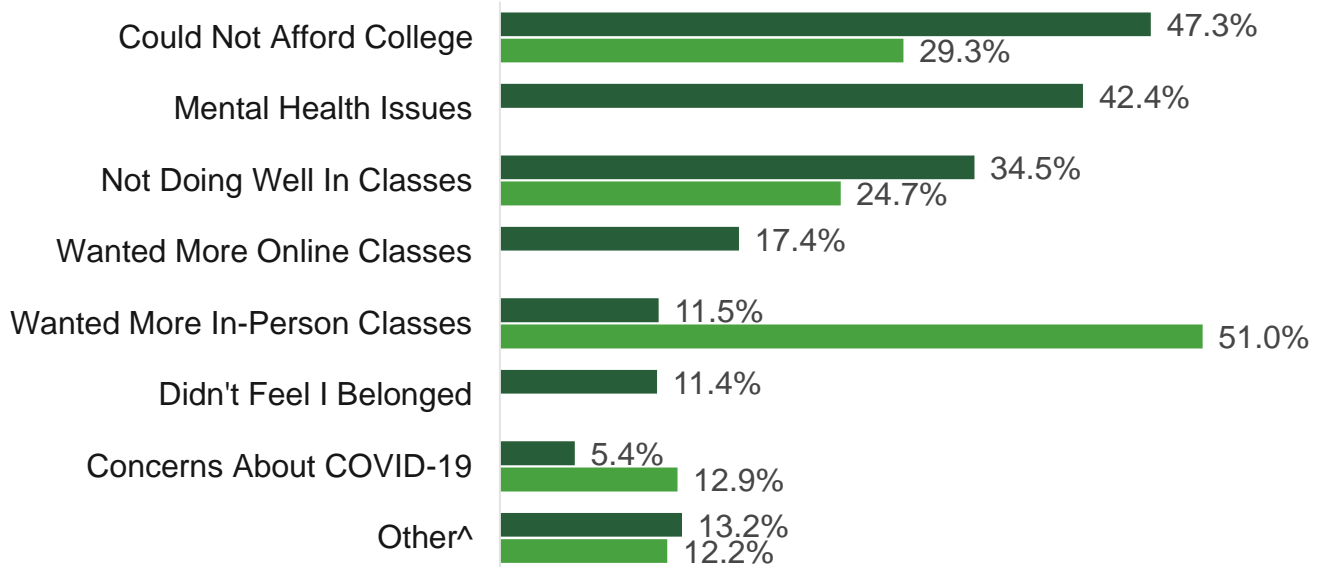


\*When speaking with parents or other adults, we only ask specifically about these items.

### Reasons for Not Returning to UVU

Multiple Responses Allowed

2022 (n = 772) 2021 (n = 962)



#### ^Most commonly mentioned "Other" reasons for not returning:

- Major or program not available (9 mentions)
- Negative experience with employee or student (7)
- Stopped college altogether (7)
- Graduate faster elsewhere (5)
- Just didn't like UVU (4)
- Class scheduling and availability (4)

## Why didn't you feel like you belong at UVU?

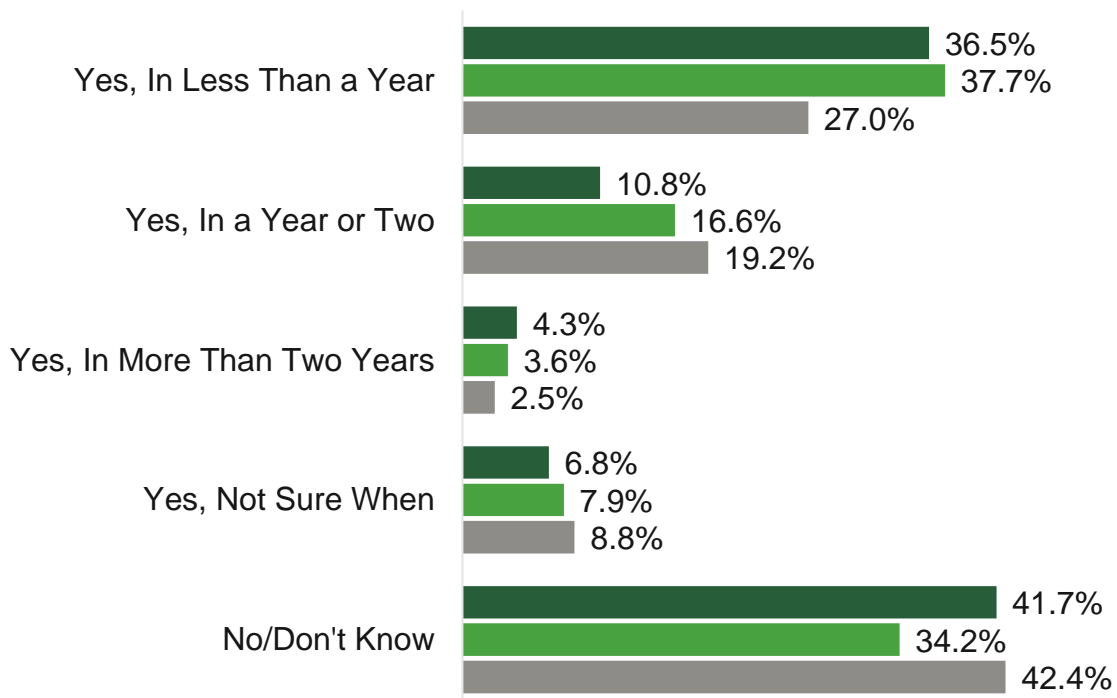
*Only asked of students who said they felt like they didn't belong at UVU.*

*Open Response, n = 81*

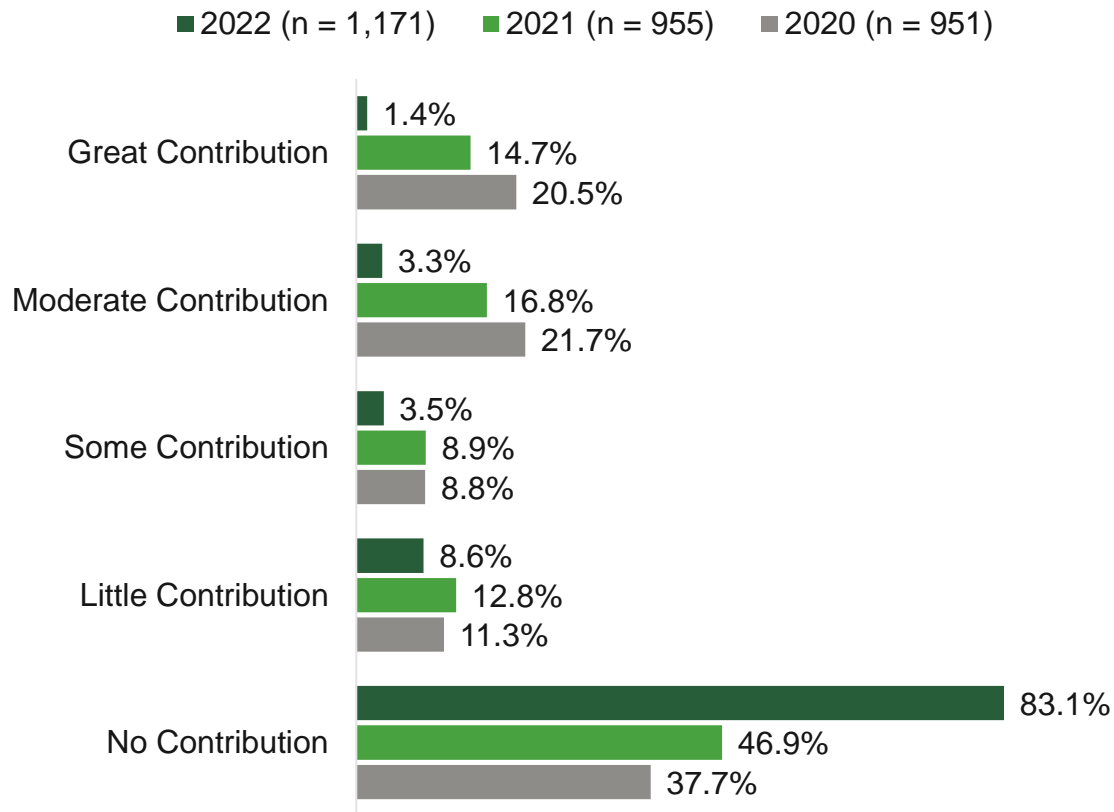
- I didn't like the culture/I'm not Mormon (13 mentions)
- I just didn't (11)
- I had a bad experience with an employee (9)
- I decided college isn't for me (7)
- UVU is too big/there are too many students (6)
- I didn't reach out to others (5)
- I am older than most UVU students (5)
- I was struggling with my classes (5)

## "Do you plan to attend UVU in the future?"

■ 2022 (n = 1,198) ■ 2021 (n = 955) ■ 2020 (n = 947)



## How much did COVID-19 affect your decision to not attend UVU this semester?



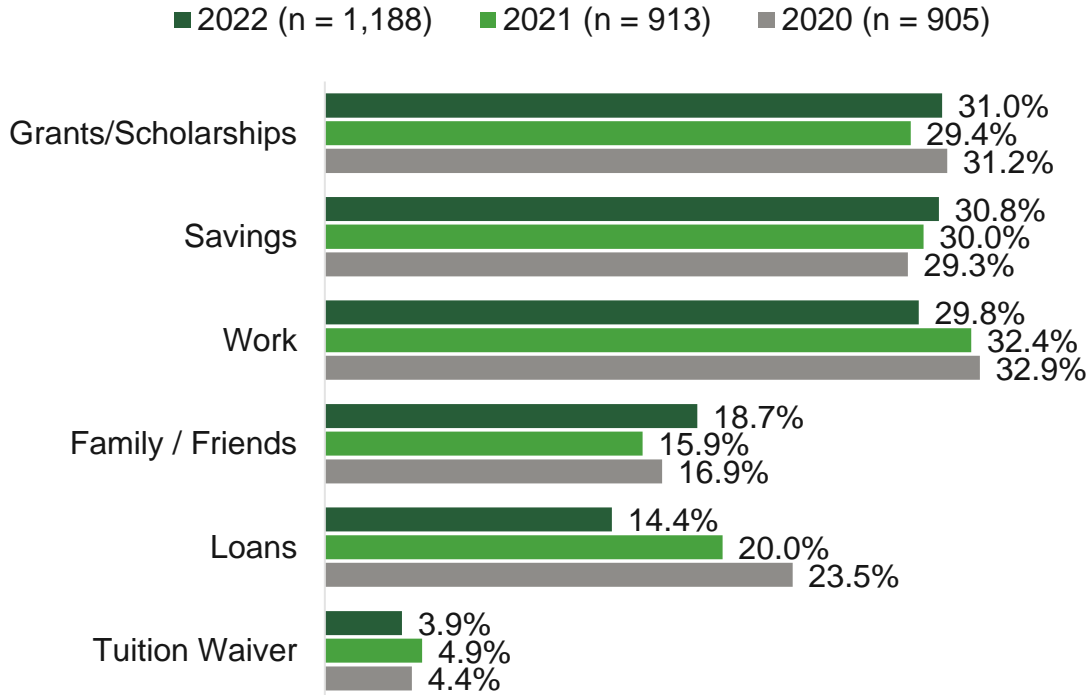
### Most Popular COVID-19 Concerns

*Only asked of students for whom COVID had at least "Some Contribution" on their decision to attend. n = 93*

- Concerned about getting COVID (44.1%)
- Concerned about spreading COVID to others (19.4%)
- Prefer in-person classes (12.9%)
- Medical issues or concerns (11.8%)
- Don't like vaccine policy (10.8%)

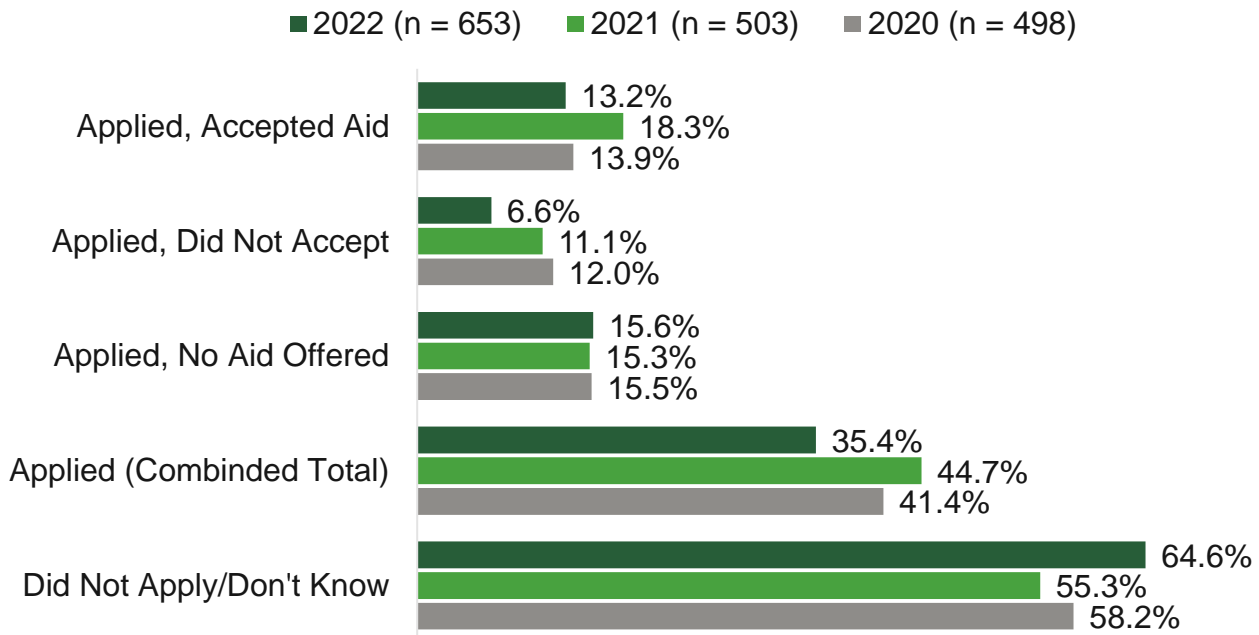
## "How did you finance your first year at UVU"

*Multiple Responses Allowed*



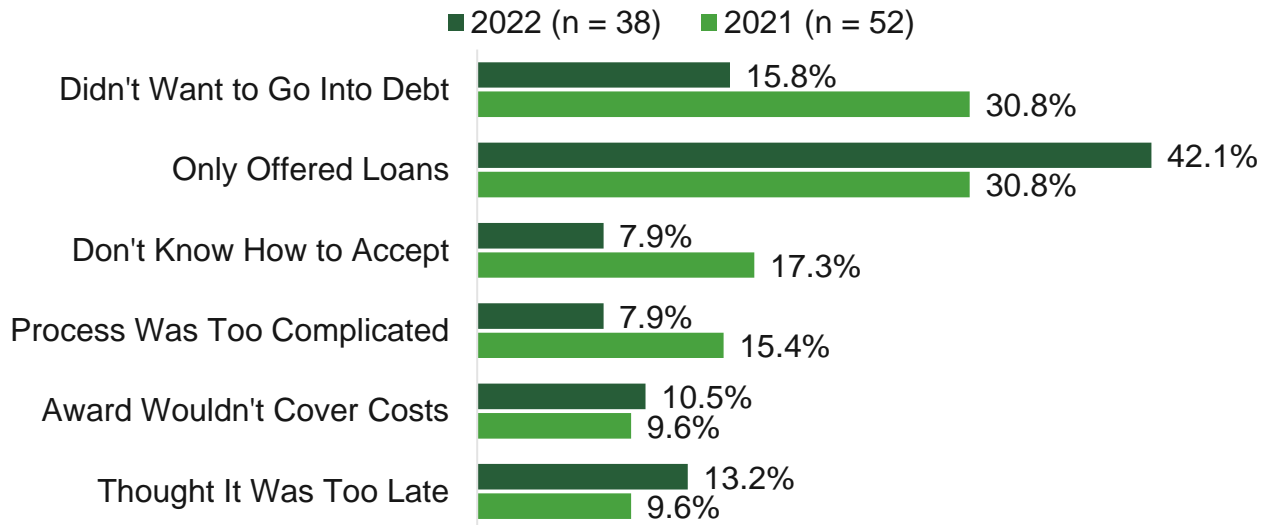
## "Did you apply for and accept any financial aid?"

*Only asked of students who did not use financial aid to pay for school.*



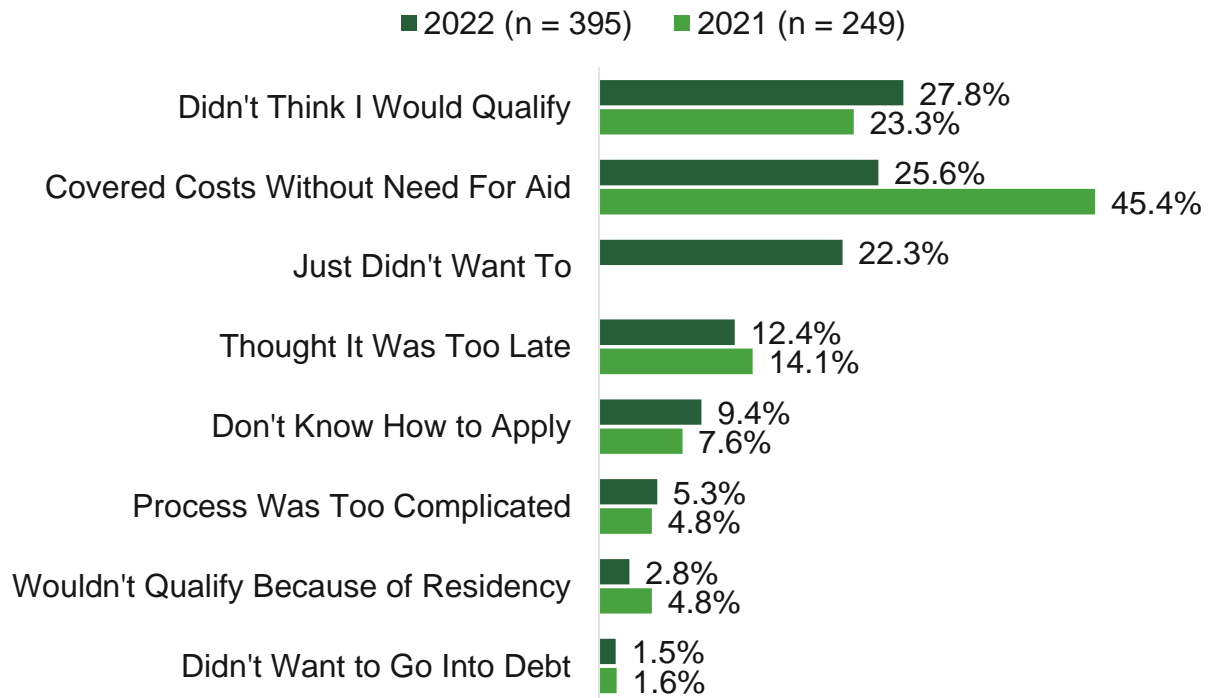
### "Why didn't you accept your financial aid award?"

*Only asked of students who were offered financial aid but did not accept.  
Multiple Responses Allowed*

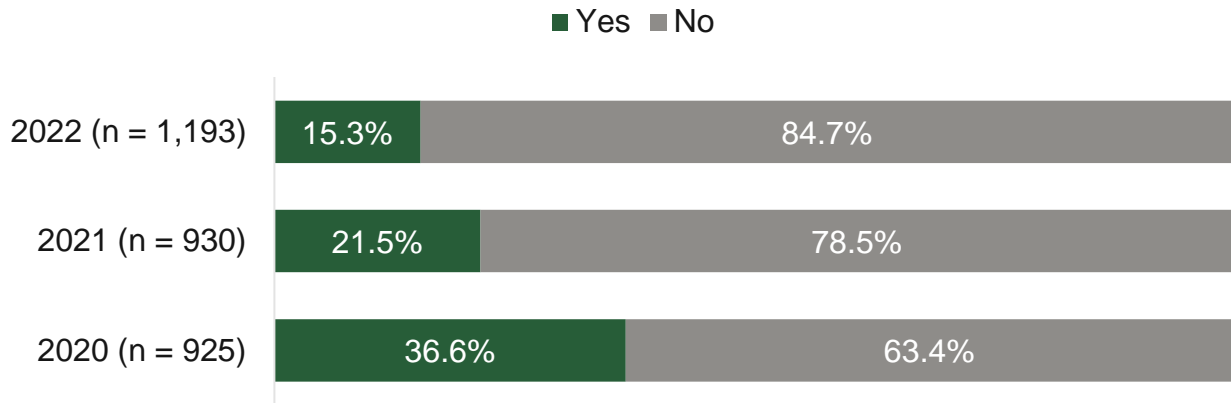


### "Why didn't you apply for financial aid?"

*Only asked of students who did not apply for financial aid.  
Multiple Responses Allowed*



**"Is there anything the university could have done to help you attend this semester?"**



**Most Common Responses to "What could UVU have done?"**

	2022 (n = 182)	2021 (n = 200)
Cheaper Tuition/Grant/Scholarship	38.5%	31.0%
Help with Financial Aid	9.9%	9.0%
More Online Classes/Programs	8.2%	3.5%
Missing Class/Program	7.1%	3.0%
Residency	4.9%	3.0%
Better Communication	3.8%	3.5%
Health/Disability Accommodations	3.3%	-
Remove Requirements/Prerequisites	2.7%	-
More Class Availability	2.7%	3.5%
Advisor Reach Out	2.7%	4.5%

## Notable Demographic Differences

### Post-UVU Activities

- White students were more likely to be attending another college (white 22.6%, POC 12.9%).
- Female students were more likely to be serving a mission (female 13.5%, male 7.9%).
- Male students were more likely to be working (male 55.7%, female 47.4%).
- First-generation students were more likely to be taking a break (first gen 41.4%, not first gen 32.1%) and working (first gen 59.6%, not first gen 48.2%).
- Not-first-generation students were more likely to be serving a mission (not first gen 13.3%, first gen 4.5%).

### Reasons for Leaving UVU

- White students were more likely to be dealing with mental health issues (white 44.8%, POC 36.3%).
- Students of color were more likely to not be able to afford to attend college (POC 52.5%, white 45.0%).
- Female students were more likely to be dealing with mental health issues (female 52.6%, male 32.7%).
- Male students were more likely to prefer in-person classes (male 15.1%, female 7.9%).
- Not-first-generation students were more likely to not be doing well in their classes (not first gen 37.5%, first gen 29.8%).

### Return to UVU

- Students of color were more likely to say they plan on returning to UVU (POC 67.8%, white 54.5%).

### Paying for School

- Students of color were more likely to pay for school using grants and scholarships (POC 37.5%, white 28.7%).
- Female students were more likely to pay for school using grants and scholarships (female 36.8%, male 25.5%).
- Male students were more likely to pay for school using savings (male 33.9%, female 27.1%) and work (male 33.1%, female 25.7%).
- Not-first-generation students were more likely to pay for school with help from family and friends (not first gen 21.7%, first gen 13.3%).

### Reasons for Not Applying for Financial Aid

- White students were more likely to cover the costs of their schooling with means other than financial aid (white 28.5%, POC 15.0%).