Business/Marketing Education (BMED)

**BMED 4200**  
Methods of Teaching Business/Marketing/  
Digital Technology  
3:3:0  
*Prerequisite(s): (IM 2600 or IM 3700 or Instructor Approval), EDSC 3000, and  
University Advanced Standing  

Provides foundation knowledge of business education. Includes methods of teaching business, marketing, digital media, emerging technologies, and keyboarding. Includes philosophical foundations of business education, curriculum trends impacting business and technology classrooms, classroom management, curriculum planning, and assessment. Includes curriculum standards, competency-based instruction, career and technical education, and professionalism. Requires field observation. May be delivered hybrid. Lab access fee of $35 applies.

**BMED 4250**  
Methods of Teaching Business and  
Marketing  
3:3:0  
*Prerequisite(s): EDSC 3000, LEGL 3000,  
MKTG 2200, ECON 2020, MKTG 3600, or  
instructor approval, and University Advanced  
Standing  

Provides an opportunity for prospective teachers to become facilitators of learning specifically by planning, developing, delivering, and evaluating basic business and marketing curriculum. Provides the background and foundation of business/marketing teacher education for students seeking a secondary education degree. Includes textbook selection, student organizations, professional associations, and advisory committees. Addresses issues and trends in business and marketing education. May be delivered hybrid. Lab access fee of $35 for transportation applies.

**BMED 4300**  
Methods of Teaching Computer Science  
3:3:0  
*Prerequisite(s): (INFO 1120 or CS 1030)  
and (INFO 1200 or CS 1500) or Instructor  
Approval; and University Advanced Standing  

Methodology course designed for secondary education students and current educators to gain the pedagogical knowledge and learn best practices necessary for teaching secondary computer science (CS) concepts. Combines pedagogical principles with computer science knowledge to create an effective learning environment. Includes reading, discussing, reflection, evaluation, micro-teaching, and field observations. Addresses the standards set by the International Society for Technology in Education (ISTE) for students and for teachers, and utilizes in the design, implementation, and assessment of learning materials.

**BMED 4900**  
Business Marketing Student Teaching  
Seminar  
2:2:0  
* Prerequisite(s): BMED 4200, BMED 4250,  
Admission to Professional Education Program,  
and University Advanced Standing  
* Corequisite(s): EDSC 4850  

Discusses the student teaching environment as experienced by the students as they perform teaching responsibilities. Allows the student to draw on the experiences of other students in the class, resource people, and the seminar leader. Offered credit/no-credit.