

Communication (COMM)

COMM 1020 HH Public Speaking 3:3:0 Fall, Spring, Summer

Provides an introduction to basic concepts, theories, principles of oral communication as applied to a variety of speaking situations. Develops competence in oral communication through performance, the development of critical thinking skills, arrangement of ideas, and use of evidence and reasoning to support claims. Explains how culture influences what is considered effective public speaking. May be delivered online. Canvas Course Mats \$69/McGraw applies

COMM 1050 HH Introduction to Speech Communication SS 3:3:0 Fall, Spring, Summer

Surveys the questions, methods, and current status of knowledge in the discipline of speech communication. Explores communication theory and practice across a variety of context and forms, including verbal, non-verbal, interpersonal, group, organization, and mass communication. Canvas Course Mats \$55/Sage applies

COMM 1130 HH Writing for the Mass Media 3:3:0 Fall, Spring, Summer

Teaches Associated Press-style writing for the mass media. Focuses on organizing and presenting information to a mass audience. Emphasizes news writing.

COMM 1500 HH Introduction to Mass Communication 3:3:0 Fall, Spring, Summer

Provides a survey of the structure, operation, diversity, and effects of mass media. Discusses the different forms of media and the impact of media. Explores opportunities in communication work. Also covers consumer impacts.

COMM 1610 HH Reporting for the Mass Media 3:3:0 Fall, Spring

* Prerequisite(s): COMM 1130

Provides an opportunity to learn about a career in journalism. Focuses on gathering and organizing information in the field. Includes interviewing, covering a beat, investigative reporting, reviews, and opinions. Simulates a journalist's working experience. Offers experience covering current events in the field. Lab access fee of \$20 applies.

COMM 202R HH Communication Field Experience 1 to 3:0:3 to 9 Fall, Spring

* Prerequisite(s): Instructor Approval

Explores a wide variety of topics in public relations, mass media, journalism and speech communication. May be repeated for a maximum of 12 credits toward graduation.

COMM 207G Introduction to Gender and Communication 3:3:0 On Sufficient Demand

Introduces students to the study of gender differences and similarities in communication. Provides practical understanding and skills useful for more effective communication within and across gender boundaries. Addresses gender and communication issues across multiple cultural contexts, including issues beyond mainstream groups and United States culture.

COMM 2100 The News Editing Process 3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 1130

Introduces news judgment, content, and forms. Prepares and edits copy for publication, including rewriting faulty stories, copy editing, proof-reading, headlines, newspaper design, and picture editing. Lab access fee of \$20 applies.

COMM 2110 (Cross-listed with: MGMT 2110) SS Interpersonal Communication 3:3:0 Fall, Spring, Summer

Examines the role of communication in interpersonal relationships. Includes the history of interpersonal communication research and theory and applications such as negotiation, conflict management, listening, and assertiveness. Canvas Course Mats \$78/McGraw applies

COMM 2115 Introduction to Health Communication 3:3:0 On Sufficient Demand

Provides an introduction to and a foundation for the important area of health communication. Covers persuasion theories as applied to health communication research. Examines the history of medicine and healthcare. Describes patient to caregiver interaction.

COMM 2120 Small Group Communication and Decision Making 3:3:0 Fall, Spring, Summer

Provides an overview of the communication processes involved in small group interactions. Covers theories of leadership, decision-making, and problem-solving through group activities. Canvas Course Mats \$566/McGraw applies.

COMM 217G (Cross-listed with: CINE 217G, ENGL 217G) HH

Race Class and Gender in U S Cinema GI 3:3:0 Fall

* Prerequisite(s): ENGL 1010 or ENGH 1005

Raises cultural awareness through aesthetic, critical, and interdisciplinary examination of the evolution of the representation of race, class, and gender in American cinema. Focuses on both Hollywood and independent minority filmmakers. Some films screened may carry an "R" rating.

COMM 2250 Principles of Advertising 3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 1500

Introduces the basics of advertising research, strategy, creative execution, and media strategy.

COMM 2270 Argumentation 3:3:0 Fall, Spring

Examines the study of argument. Emphasizes reasoning, evidence, analysis, evaluation, audience analysis, and practice.

COMM 2300 Public Relations 3:3:0 Fall, Spring, Summer

* Prerequisite(s) or Corequisite(s): COMM 1050 or COMM 1130

Introduces the basics of writing for the media, designing corporate literature, and working with the public in behalf of a business or individual. Canvas Course Mats \$44/Sage applies.

COMM 2400 Organizational Communication 3:3:0 Fall, Spring, Summer

Teaches how communication processes affect organizations. Applies theory to organizational analysis. Utilizes dialogue and network analysis to improve organizational values and performance. May be delivered online.

COMM 2510 Visual Strategies for Communication Majors 3:3:0 Fall, Spring, Summer

Teaches strategies to visually align public relation campaigns with an organization's brand using contemporary digital software. Provides understanding of visual strategies and effective design practices. Creates a literacy of visual communication tools and strategies for articulating a vision to audiences using well-established web design techniques. Lab access fee of \$20 applies.

COMM 2560 (Cross-listed with: DGM 2460) Radio Production 3:3:0 Fall

Teaches the history of radio, and the structure of typical radio stations, from management to programming, sales, production, and promotion. Covers methods of producing radio promos, radio shows, commercials and news segments, as well as features and interviews. Uses Digital Audio Workstations to produce several radio segments of the student's choosing. Includes lectures, demonstrations, and guest lecturers from radio stations in the community. Software fee of \$20 applies. Lab access fee of \$45 for computers applies.

Communication

COMM 2790

Magazine Writing

3:3:0

Fall

* Prerequisite(s): COMM 1610

For students interested in pursuing careers in journalism. Focuses on non-fiction writing for magazine consumption. Teaches how to research and write long, investigative feature articles. Includes analysis of the early magazine industry, contemporary issues in the magazine industry, and in-depth reporting on special topics, such as science, politics, culture and society, education, environment, and international affairs. Lab access fee of \$20 applies.

COMM 281R

Internship

1 to 8:1 to 8:0

Fall, Spring, Summer

* Prerequisite(s): Department Approval

Provides an opportunity for students to get college credit by working in communication-related fields. Applies academic concepts to actual work experiences. Requires instructor approval and final report. May be graded credit/No credit. May be repeated for a total of 8 credit hours toward graduation.

COMM 290A

Independent Study

1:1:0

On Sufficient Demand

* Prerequisite(s): COMM 1610, Approval of instructor and department chair.

For qualified students who wish to undertake a well-defined project or directed study related to an area of special interest. Requires individual initiative and responsibility. Includes limited formal instruction and faculty supervision. Projects may include writing a publishable paper, creating a portfolio of published news articles, producing an annotated bibliography, oral or multimedia presentation, or other options as approved by the instructor.

COMM 290B

Independent Study

2:2:0

On Sufficient Demand

* Prerequisite(s): COMM 1610, Approval of instructor and department chair.

For qualified students who wish to undertake a well-defined project or directed study related to an area of special interest. Requires individual initiative and responsibility. Includes limited formal instruction and faculty supervision. Projects may include writing a publishable paper, creating a portfolio of published news articles, producing an annotated bibliography, oral or multimedia presentation, or other options as approved by the instructor.

COMM 290C

Independent Study

3:3:0

On Sufficient Demand

* Prerequisite(s): Approval of instructor and department chair.

For qualified students who wish to undertake a well-defined project or directed study related to an area of special interest. Requires individual initiative and responsibility. Includes limited formal instruction and faculty supervision. Projects may include writing a publishable paper, creating a portfolio of published news articles, producing an annotated bibliography, oral or multimedia presentation, or other options as approved by the instructor.

COMM 290D

Independent Study

4:4:0

On Sufficient Demand

* Prerequisite(s): COMM 1610, Approval of instructor and department chair.

For qualified students who wish to undertake a well-defined project or directed study related to an area of special interest. Requires individual initiative and responsibility. Includes limited formal instruction and faculty supervision. Projects may include writing a publishable paper, creating a portfolio of published news articles, producing an annotated bibliography, oral or multimedia presentation, or other options as approved by the instructor.

COMM 3000 (Cross-listed with: PHIL 3010)

Media Ethics

3:3:0

Spring

Prerequisite(s): ENGL 2010 and University Advanced Standing Covers ethical issues in media communication. Includes discussions of ethnicity, gender, nationalism, and conflict. Demands development of moral agency. Examines tensions between individual freedoms and social responsibilities. Addresses ethical questions in the context of current struggles within and over corporate and public media.

COMM 3020

Communication Research Methods

3:3:0

Fall, Spring

* Prerequisite(s): STAT 1040 or STAT 1045 (or equivalent) and University Advanced Standing

Covers basic communication research methods in both quantitative and qualitative research. Focuses on the research process and discusses the methodological tools for understanding and conducting basic communication research. Includes examples based on research and promotes awareness of the importance of quantitative and qualitative research perspectives as well as of data collection and analytical procedures. Canvas Course Mats \$66/McGraw applies.

COMM 3030

Media Literacy

3:3:0

Fall, Spring

* Prerequisite(s): University Advanced Standing

Explores the concept of media literacy and how individuals can become more knowledgeable citizens when analyzing and evaluating messages disseminated from a wide variety of media outlets.

COMM 3050

Theories of Communication and Culture

3:3:0

Fall, Spring, Summer

* Prerequisite(s): (ENGL 1010 or ENGL 1005) and COMM 1500 with a 'C-' or better and University Advanced Standing.

Covers main theoretical approaches to communication and culture. Includes transmission, ritual, symbolic interactionist, structuralist, post-structuralist, postmodern, and critical theories. Canvas Course Mats \$66/McGraw applies.

COMM 3100

Propaganda and Persuasion

3:3:0

Fall

* Prerequisite(s): COMM 1500 with a C- or higher required and University Advanced Standing; COMM 3020 and COMM 3050 recommended

Examines various propaganda techniques inherent in advertising, public relations, and the mainstream news media in the United States. Prepares students to apply critical thinking skills to determine if or when propaganda techniques are used in order to understand the role of propaganda in their own mediated environment.

COMM 3110 (Cross-listed with: ENGL 3110,

THEA 3110)

Non Fiction Cinema History

3:2:3

On Sufficient Demand

* Prerequisite(s): ENGL 2150 and University Advanced Standing

Surveys the history of non-fiction/documentary film from 1896 to the present. Includes study of early pioneers from Flaherty's NANOOK OF THE NORTH to the current trend of reality television and popular documentaries. Some films screened may carry an "R" rating.

COMM 3115**Communicating in Environments****3:3:0** Summer

* Prerequisite(s): University Advanced Standing

Explores how people use communication to navigate both social and natural environments. Investigates social and small group communication; specifically, how small groups are created, what role(s) they play in life. Considers how our culture communicates about the natural world; how do we define nature, who communicates for nature, and how does nature behave as a stakeholder in environmental conflicts. Occurs at the Capitol Reef Field Station, which allows for an experiential application of the theories of small-group and environmental communication. Focuses on the experience and application of the literature of the discipline to create an integrated-learning opportunity.

COMM 3120**Fundamentals of New and Social Media****3:3:0** Fall, Spring, Summer

* Prerequisite(s): University Advanced Standing

Examines contemporary issues related to social media, including the impact of such media on journalism and society, social media effects, and new media campaigns. Investigates the relationship between government policy and social media in relation to issues such as the digital divide, net neutrality, and the use of social media to sustain protests and revolutions. Software fee of \$20 applies.

COMM 3130**The Culture of Nature and Technology****3:3:0** On Sufficient Demand

* Prerequisite(s): ENGL 2010 and University Advanced Standing

Analyzes the cultural construction of nature and technology from historical, interpretive, and critical perspectives. Deconstructs the nature/culture dichotomy. Critiques the neutrality of technology thesis. Explores the political and social implications of representations of, and relations to, nature and technology.

COMM 3140**Social Media Content Creation****3:3:0** Fall, Spring

* Prerequisite(s): University Advanced Standing

Develops multimedia content creation skills for a myriad of social media platforms. Focuses both on the theoretical and practical foundation for persuasive/informative social media campaigns from a public relations, journalism, and communication-studies perspective. Covers multimedia content creation for platforms such as Facebook, Twitter, Instagram, and Pinterest, among others. Software fee of \$20 applies.

COMM 314G (Cross-listed with: ENGL 314G, THEA 314G)**Global Cinema History****3:2:3** On Sufficient Demand

* Prerequisite(s): (ENGL 2150 or THEA 1023) and University Advanced Standing

Studies the evolution of global film styles, movements, stars, and genres with a focus on international cinema chronologies outside the United States. Some films screened may be considered controversial and carry an "R" rating.

COMM 3150 (Cross-listed with: CINE 3150, ENGL 3150)**Cinema and Television Theory****3:3:0** Spring

* Prerequisite(s): (CINE 2150 or ENGL 2150) and University Advanced Standing

Examines major theoretical approaches to the screen arts. Explores how cinema and television reflect and are created by historical and contemporary cultural contexts. Includes the study of various approaches such as fan studies, spectatorship, stars, authorship, genre, long-form narrative and production. Includes lecture, film and media screenings, and critical discussions of assigned readings.

COMM 3160**Social Media Analytics****3:3:0** On Sufficient Demand

* Prerequisite(s): COMM 3140 and University Advanced Standing

Provides methods in which social media activity data is obtained and subsequently measured. Examines common metrics that are used to evaluate the effectiveness of social media campaigns. Explores how social media, as a medium, can be properly evaluated in terms of valuation and return on investment. Critiques and analyzes current and past social media campaigns in order to better understand how metrics can help to modify social media strategy and tactics. Applies the associated theoretical concepts via hands-on activities using contemporary social media content management tools and analytic software. Software fee of \$20 applies.

COMM 317G**GI Ethnographic Methods for Communication Research****3:3:0** Fall, Spring

* Prerequisite(s): University Advanced Standing

Provides an examination of concepts and methodologies used to conduct ethnographic research. Discusses the critical study of cultural processes; the approaches to ethnographic research; and the relationship among ethnographic evidence (fieldwork), interpretation, and representation.

COMM 319G**Intercultural Communication Encounters****3:3:0** Fall, Spring

* Prerequisite(s): University Advanced Standing

Promotes awareness of the role of competent communication in intercultural awareness and sensitivity. Reviews classical and current definitions of culture and describes their general characteristics, with specific focus on the issue of cultural diversity. Describes the components and process of intercultural communication including perception and motivation. Provides an overview of differences and similarities in verbal and nonverbal intercultural communication. Identifies guidelines for achieving intercultural communication competence.

COMM 3290**Photojournalism****3:3:0** Fall, Spring

* Prerequisite(s): University Advanced Standing

Covers the fundamental skills and principles of gathering news with a camera. Demonstrates how students can improve the way they see information for distribution via the mass media. Allows students to articulate how they feel about images and describe why such images work well or poorly for publication. Lab access fee of \$20 applies.

COMM 332G (Cross-listed with: MGMT 332G)**Cross Cultural Communications for International Business****3:3:0** Fall, Spring

* Prerequisite(s): (ENGL 2010 or COMM 1050) and University Advanced Standing

Discusses today's business environment which requires work in a multi-ethnic setting. Overviews critical elements that arise from the various cultural backgrounds which can impact both domestic and international organizations. Proceeds from a management point of view with lessons easily derived for the mid-level manager as well as for line personnel. Concentrates on managerial communications, negotiations, cultural changes, and management functions.

COMM 3410 (Cross-listed with: FAMS 3410)**Fundamentals of Mediation and Negotiation****3:3:0** Fall, Spring

* Prerequisite(s): (COMM 1050 or PSY 1010 or SOC 1010 or SW 1010 or FAMS 101G) and University Advanced Standing

Teaches students to understand and participate knowledgeably on a basic level in the processes of mediation and negotiation. Emphasizes conceptual knowledge of both processes and improves practical skills and effectiveness as a mediator and negotiator. Uses an interactive-workshop format that blends theory with simulated class role-play.

Communication

COMM 3420 (Cross-listed with: BESC 3420)

Communication and Conflict

3:3:0 Fall, Spring, Summer

* Prerequisite(s): (FAMS 3410 or COMM 3410 or COMM 2110 or LEGL 3150) and University Advanced Standing

Studies contemporary theories of conflict and communication. Analyzes the roles of culture, gender, personal, and organizational ethics in conflicts and disputes. Covers the nature of conflict and teaches methods of negotiation, mediation, and conflict resolution with an emphasis on collaborative problem-solving. Canvas Course Mats \$66/McGraw applies.

COMM 350R

Special Topics in Communication

3:3:0 On Sufficient Demand

* Prerequisite(s): University Advanced Standing

Presents selected topics in communication, and will vary from semester to semester. Requires a project demonstrating competency in the specific topic. May be repeated with different topics for a total of 9 credits toward graduation.

COMM 3510

Visual Communication Theory

3:3:0 Fall, Spring

* Prerequisite(s): University Advanced Standing

Explores the physio-psychological bases of perception, cognition, semiotics, aesthetics and history that lead to realization of visual messages within the context of communication. Discusses the ethical dimensions of visual image making and critiques contemporary visual images across all mass media.

COMM 3520

Public Relations Case Studies

3:3:0 Fall, Spring, Summer

* Prerequisite(s): COMM 1500, COMM 2300, COMM 3020, and University Advanced Standing

Examines public relations strategic planning process through the analysis of case studies. Addresses strategic communication planning issues in media relations, crisis communications, ethics, creative planning, research, and evaluation, using real-world situations and clients. Promotes learning individually and in teams. Software fee of \$20 applies.

COMM 3530

Public Relations Writing

3:3:0 Fall, Spring, Summer

* Prerequisite(s): (COMM 1130 or COMM 1050), COMM 2300, and University Advanced Standing

Develops skills in persuasive writing for institutional or individual clients. Provides a hands-on experience in applying public relations writing tools for corporate, non-profit, government, and public relations organizations. Covers writing for the media, designing and writing corporate literature, and working with the public on behalf of a business or individual as it relates to public relations. Lab access fee of \$20 applies.

COMM 3540

Sports Public Relations

3:3:0 Fall, Spring

* Prerequisite(s): COMM 2300, and University Advanced Standing

Examines the history of sports communication for public relations, spotlights sports communication key influencers, and highlights the skills necessary to effectively communicate in a changing sports marketplace. Exposes students to how public relations, social networking, corporate involvement, and mass media continue to shape a dynamic field that remains a top choice for creative communication professionals across the globe. Incorporates students' sports writing skills as they learn the execution of sports digital media plans, media conferences, and media availability.

COMM 3560

Public Relations Event and Media

Coordination

3:3:0 Fall

* Prerequisite(s): COMM 2300, and COMM 3530; University Advanced Standing.

Examines the process of event coordination as it relates to public relations and media management. Reviews the history of festivals and events. Provides an understanding of the concepts of project coordination, strategic planning, and strategic vision within event coordination. Explores media management within event coordination for events that include award shows, film festivals, government press conferences, sporting events, fundraisers, promotional events, and more. Explores public-relations careers within event coordination, and helps students create, develop, manage, execute, and evaluate an event from a public-relations approach.

COMM 3570

Crisis Communication

3:3:0 Fall

* Prerequisite(s): COMM 2300, University Advanced Standing

Provides a broad theoretical and practical understanding of crisis communication and risk assessment. Examines recent crisis cases to understand what constitutes and causes organizational crises, how to avoid crises, and what to do when a crisis hits. Evaluates communicative channels and messages, including new media, and develops strategies to prepare and manage a crisis situation.

COMM 362G

International Communication

3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 3020, COMM 3050, and University Advanced Standing

Introduces theories of international communication. Covers different systems of the press in different countries. Analyzes specific case studies in international media.

COMM 3660

Investigative Reporting

3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 1610 with a C- or higher and University Advanced Standing

Explores news and information in a democratic framework. Develops interview techniques, public record use, fact checking and electronic data access in relation to complex social issues.

COMM 3680

Advertising Media Planning

3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 2300 and University Advanced Standing

Teaches the process of media planning. Covers procedures, issues, and methods of evaluation. Takes a problem-solving approach, oriented to targeting particular audiences in appropriate ways.

COMM 3690

Creative Strategy in Communication

Campaigns

3:3:0 On Sufficient Demand

* Prerequisite(s): COMM 2300 or COMM 2250 and University Advanced Standing; all courses must be C- or better.

Prepares students for careers in public relations, journalism, and communication by exploring the role of research, copywriting, design, and media structures in developing persuasive messages. Emphasizes execution of creative strategies that are appealing to the intended audience, consistent with communication objectives, and formatted correctly for the media in which they are implemented.

COMM 3700**Free Expression in a Democratic Society****3:3:0** **Fall, Spring**

* Prerequisite(s): University Advanced Standing

Examines the role of the free speech and free press clauses of the First Amendment of the U.S. Constitution from legal, ethical, political, and pragmatic perspectives. Covers basic rules governing the media (advertisers, newspapers, public relations specialists, and electronic media) and individuals. Includes analysis of court decisions, executive orders, administrative rules, and legislation intended to limit or regulate speech and examples of people/organizations who have challenged these rules.

COMM 3780**Mormons Media and Culture****3:3:0** **Fall, Spring**

* Prerequisite(s): University Advanced Standing; COMM 3020 and COMM 3050 each recommended

Examines the intersection of media, popular culture, and Mormonism. Analyzes the social construction of Mormonism through representations in the media, official and unofficial LDS discourse, folklore, material culture, and history. Discusses cultural theories of race, gender, orientalism, and tribalism.

COMM 3790**Case Studies in Journalism****3:3:0** **Spring**

* Prerequisite(s): (COMM 1610 with a C- or higher) and University Advanced Standing

Examines historically significant examples of the press in action from historical, ethical, and critical perspectives. Requires a research paper. Lab access fee of \$20 applies.

COMM 401G**Communication Education****3:3:0** **Fall, Spring**

* Prerequisite(s): COMM 1020 and University Advanced Standing; all courses must be C- or better.

Explores communication education. Identify concepts and apply them to the service and interaction. Focuses on teaching. Encourages critical examination of diversity, research, socio-emotional bonding, outreach to the communication community, and instructional issues that relate to teaching communication. Offers experience in the role of teaching assistant. Global/Intercultural understanding as it applies to communication theory is considered and explored from a variety of perspectives. Examines the perspectives, experiences and concerns of individuals and groups representing cultures other than one's own and specifically as those differences apply to public speaking. Understanding is integrated throughout the course content. Understanding and appreciation should enhance your educational experience and facilitate your preparation to participate as active, informed, respectful citizens.

COMM 4110**Interpersonal Communication Theory & Research****3:3:0** **Fall**

* Prerequisite(s): (COMM 2110, COMM 3020, and COMM 3050 with a C- or higher in each) or Instructor Approval, and University Advanced Standing

Surveys current interpersonal research. Explores the interrelated nature of theory and research. Provides the foundational knowledge required to critically assess current research in the field. Creates an opportunity to systematically explore a personal area of interest within the area of interpersonal communication.

COMM 4115**Advanced Health Communication****3:3:0** **On Sufficient Demand**

* Prerequisite(s): (COMM 2115 or Instructor Approval) and University Advanced Standing; all courses must be C- or better.

Examines persuasion, interpersonal and organizational theories which are applied to patient, caregiver, technology, organizations and the mass media in an attempt to understand the health communication processes. Examine how communication influences health. Provides research skills necessary for the capstone course.

COMM 4120**Group Communication****3:3:0** **Spring**

* Prerequisite(s): (COMM 2120, COMM 3020, and COMM 3050 with a C- or higher in each) or Instructor Approval, and University Advanced Standing

Extends understanding of group operation and experience through current theory and research studies. Provides experiential activity of working in class groups. Enables students to study groups in their social environments, investigate real-world group policy, and discover the benefits of viewing groups as having stable yet permeable boundaries.

COMM 4170**Contemporary Issues in Organizational Communication****3:3:0** **Spring**

* Prerequisite(s): (COMM 2400 or Instructor Approval) and University Advanced Standing; all courses must be C- or better.

Provides an introduction, overview, and in-depth look at the role of communication in contemporary organizations. Demonstrates the importance and challenges of communication within organizations. Emphasizes the interdependence of internal and external forms of organizational communication.

COMM 4180**Communication and Social Behavior****3:3:0** **Fall, Spring**

* Prerequisite(s): (COMM 3020 and COMM 3050) and University Advanced Standing; all courses must be C- or better.

Examines the complex relationship between human communication and the social worlds in which we live. Looks at ways behavior in roles, institutions, and culture are socially constructed through language. Examines discourses and their role in constructing social phenomena, with an emphasis on the relationships between discourse and power.

COMM 4200 (Cross-listed with: FAMS 4200)**Advanced Mediation and Negotiation****3:3:0** **Fall**

* Prerequisite(s): (ENGL 2010 with a C+ or higher) and (FAMS 3410 or COMM 3410 or BESC 3420 or COMM 3420) and University Advanced Standing

Prepares students to perform at an advanced level in the processes of mediation and negotiation. Builds on the fundamentals learned in the basic course, improves knowledge of both processes, and sharpens practical skills and effectiveness as a mediator or negotiator. Uses an interactive-workshop format that blends theory with simulated class role-play. A certification with the Utah State Court Administrator's office may be offered to those who pass the course and complete 10 hours of mediation and negotiation at the conclusion of the semester.

COMM 4250**Communication and Leadership****3:3:0** **Fall**

* Prerequisite(s): University Advanced Standing

Encourages students to critically analyze leadership in terms of interpersonal effectiveness and professionalism from both a theoretical and practical perspective. Examines leadership-related, advanced oral and written communication, interpersonal communication, group and team communication and effectiveness, emotional intelligence, and power and influence.

COMM 431R**Communication Executive Lecture Series****1:1:0** **Fall, Spring**

* Prerequisite(s): University Advanced Standing

Presents lectures by guest speakers emphasizing current public relations and communication topics concerning the student, community, nation, etc. Exposes students to varying topics and industry experts each semester. May be repeated as desired.

