

Art and Design - Graphic Design Emphasis, B.F.A.

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Requirements

Situated in the heart of the “Silicon Slopes,” UVU’s graphic design program is uniquely situated to offer students cutting-edge learning, internship, and job-placement opportunities. As students use the latest software to practice communicating creatively using typography and imagery, they learn to approach problem solving from marketing and artistic standpoints that resonate with target audiences. Courses emphasize creative, concept-intensive communication, and effective design implementation in both print and interactive design.

Total Program Credits: 120

Matriculation Requirements:			
1. AA, AS, or AAS Degree or equivalent in Art and Design or advisor approval (Graphic Design Emphasis B.F.A. candidates must complete the AAS Degree or equivalent in Graphic Design; Illustration Emphasis, B.F.A. candidates must complete the AAS Degree or equivalent in Illustration)			
2. Portfolio Review			
General Education Requirements:			35 Credits
	ENGL 1010	Introduction to Academic Writing	3
or	ENGL 1005	Literacies and Composition Across Contexts (5)	
	ENGL 2010	Intermediate Writing Academic Writing and Research	3
Complete one of the following: (NOTE: A higher level MATH course may substitute for this requirement)			3
	MAT 1030	Quantitative Reasoning (recommended for Humanities or Arts majors) (3)	
	MAT 1035	Quantitative Reasoning with Integrated Algebra (6)	
Complete one of the following:			3
	HIST 2700	US History to 1877 (3)	
and	HIST 2710	US History since 1877 (3)	
	HIST 1700	American Civilization (3)	
	HIST 1740	US Economic History (3)	
	POLS 1000	American Heritage (3)	
	POLS 1100	American National Government (3)	
Complete the following:			
	PHIL 2050	Ethics and Values	3
	HLTH 1100	Personal Health and Wellness (2)	
or	EXSC 1097	Fitness for Life	2
Distribution Courses:			
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities		3
	ARTH 2710	Prehistoric Through Gothic Art History	3

Social/Behavioral Science		3
Discipline Core Requirements:		26 Credits
Courses taken to fulfill individual program emphases will not also count toward the Discipline Core Requirements (credit will not count twice)		
ART 1120	2D Design	3
ART 1130	3D Design	3
ART 200R	Art and Design Lecture Series (1) (Must be taken 2 times)	2
ART 499R	BFA Project WE (3) (must be taken in two consecutive semesters)	6
ARTH 2720	Renaissance Through Contemporary Art History	3
Complete 9 credits from the following list (please note: ART 1210 is required for Illustration BFA degrees, ART 1110 is required for Painting/Drawing BFA degrees, ART 1400 is required for Graphic Design and Illustration BFA degrees, ART 1750 is required for Photography BFA degrees)		9
ART 1110	Drawing I (3)	
ART 1210	Observational Drawing (3)	
ART 1350	Ceramics I (3)	
ART 1400	Graphic Computer Applications (3)	
ART 1420	Graphic Design I (3)	
ART 1750	Intro to Digital Imaging (3)	
ART 2630	Painting I (3)	
Emphasis Requirements:		50 Credits
ART 1410	Typography I	3
ART 1420	Graphic Design I	3
AAS Portfolio Review		
Lower Division Core		
DGM 2120	Web Essentials	3
ART 2280	3D Computer Modeling	3
ART 2400	Production Design	3
ART 2430	Branding I	3
ART 2440	Motion Graphics I	3
BFA Portfolio Review		
Upper Division Core		
ART 3420	Typography II	3
ART 3440	Motion Graphics II	3
ART 3450	Branding II	3
ART 3480	UI/UX Design II	3
Art History Requirements		
ARTH 3010	History of Design and Visual Arts	3
ARTH 3070	Modern Art and Architecture History WE	3
Capstone Requirements		
ART 443R	Design Studio	3
ART 481R	Art and Design Internship (1)	2
Complete 2 of the following:		6
ART 4440	Motion Graphics Studio (3)	

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	ART 4480	UI/UX Studio (3)	
	ART 443R	Design Studio (3)	
Emphasis Elective Requirements:			9 Credits
Complete any ART/ARTH courses not already used (Five credits must be upper division)			9

Graduation Requirements:

1. Completion of a minimum of 120 semester credits.
2. Overall grade point average of 2.0 (C) or above with no grade lower than a C- in all Art and Design courses.
3. Residency hours--minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements.
5. Portfolio submission required during senior year.
6. Successful completion of at least one Global/Intercultural course.

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Graduation Plan**

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and italicized.

Semester 1	Course Title	Credit Hours
ENGL 1010 or ENGL 1005	Introduction to Academic Writing or Literacies and Composition Across Context	3
ART 1110	Drawing I	3
ART 1120	2D Design	3
ART 1400	Graphic Computer Applications	3
Quantitative Literacy Requirement	MAT 1030 or Higher	3
ART 200R	Art and Design Lecture Series	1
	Semester total:	16
Semester 2	Course Title	Credit Hours
ENGL 2010	Intermediate Writing	3
HLTH 1100 or EXSC 1097	Personal Health/Fitness for Life	2
ART 1410	Typography I	3
ART 1420	Graphic Design I	3
ART 1750	Intro to Digital Imaging	3
ART 200R	Art and Design Lecture Series	1
	Semester total:	15
Semester 3	Course Title	Credit
ART 1130	3D Design	3
ART 2280	3D Computer Modeling	3
DGM 2120	Web Essentials	3
ARTH 2710	History of Art to the Renaissance FF	3
Humanities Distribution		3
	Semester total:	15
Semester 4	Course Title	Credit Hours
ART 2400	Production Design	3
ART 2430	Branding I	3
ART 2440	Motion Graphics I	3
ARTH 2720	Renaissance Through Contemporary Art History FF	3
Social/Behavioral Science Distribution		3
	Semester total:	15
Semester 5	Course Title	Credit Hours
ARTH 3010	History of Design and Visual Arts	3
ARTH 3070	Modern Art and Architecture History	3

Art / Art History Elective		3
Physical Science Distribution		3
Ethics and Values Distribution		3
	Semester total:	15
Semester 6	Course Title	Credit Hours
ART 3420	Typography II	3
ART 3450	Branding II	3
ART 3440	Motion Graphics II	3
ART 3480	UI/UX Design II	3
Biology Distribution		3
	Semester total:	15
Semester 7	Course Title	Credit Hours
ART 499R	BFA Project WE	3
ART 481R	Art & Design Internship	2
ART 443R	Design Studio	3
Art/ Art History Elective		3
Third Science Distribution		3
	Semester total:	14
Semester 8	Course Title	Credit Hours
ART 499R	BFA Project WE	3
ART 4440	Motion Graphics Studio	3
ART 4480	UI/ UX Studio	3
*Upper Division Elective	Art / Art History Elective *ARTH 309G-Recommended	3
History/PoliSci/American Institutions		3
	Semester total:	15
	Degree total:	120