

Business Graduate Programs

Woodbury School of Business

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Master of Business Administration

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- **Office:** WB 127
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Academic Advisor: Terry Smith

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Program Description

For complete and current information about the MBA program, please access our web at www.uvu.edu/mba.

The Masters of Business Administration at UVU includes two distinct options, both of which offer emphases in accounting, finance, marketing, and management.

1. The **Part-time Professional MBA Program** leverages the management experiences of our professional students while focusing on application and practice through the use of group discussions, case studies, simulations, projects, and interaction with regional organizations and business leaders. Classes are held on Tuesday and Thursday evenings on the Orem campus which begins fall semester (August). Additionally, classes are held on Monday and Wednesday evenings (or Tuesday and Thursday evenings beginning in alternating years) at the Thanksgiving Point location which begins spring semester (January). The program is completed in six semesters over a two-year period.
2. The **Full-time Accelerated MBA Program** is designed to meet the needs of students who have completed their undergraduate degree and would like to continue their education through an enhanced one-year, three-semester program. The format requires a full-time effort as classes, workshops, and events are scheduled throughout the week. Due to the rigorous demands of this program, employment during enrollment is limited to 15-20 hours per week. Courses concentrate on real-world and engaged activities designed to assist students as they prepare to enter the business world.

The MBA program embraces the university's designation as an engaged learning campus. Students immerse themselves in all aspects of business management, including accounting, leadership, marketing,

economics, ethics, and social responsibility. Throughout the program, students will participate in several integration modules designed to assimilate the various functions of business through simulations, comprehensive case studies and real-world learning projects.

Program Prerequisites

After students are admitted into either the full-time or part-time program, they may demonstrate knowledge proficiency of all prerequisites by submitting official transcripts with a "B-" or higher in equivalent courses, *OR* by completing an online, abbreviated MBA Prep Course, **prior** to starting the program. Prerequisites include:

- Financial Accounting and Managerial Accounting
- Principles of Finance (*within the last 5 years*)
- Statistics (*within the last 5 years*)
- Excel proficiency (*within the last 5 years*)
- Principles of Microeconomics and Macroeconomics (recommended but optional)

NOTE: Students who choose to meet these requirements by completing the MBA Prep Courses will need to obtain 80% or higher on the final assessment for each course. The prep courses may be completed through MyEducator. Specific details are available at www.uvu.edu/mba

Accounting Track Prerequisites

In addition to the courses listed above, all students pursuing the **accounting emphasis** must fulfill the following additional prerequisites (or equivalents) with a grade of C- or higher.

- Intermediate Accounting I
- Intermediate Accounting II
- Cost Management
- Individual Income Tax
- Accounting Information Systems
- Advanced Financial Accounting
- Auditing
- Corporate Tax

Finance Track Prerequisites

In addition to the courses listed above, all students pursuing the **finance emphasis** must fulfill the following additional prerequisites (or equivalents) with a grade of B- or higher.

- Managerial Statistics
- Macroeconomics
- Microeconomics
- Financial and Managerial Accounting
- Principles of Finance
- Business Calculus or Business Analytics

Marketing Track Prerequisites

In addition to the courses listed above, all students pursuing the **marketing emphasis** must fulfill the following additional prerequisites (or equivalents) with a grade of C- or higher.

- Principles of Marketing
- Microeconomics

Application Process

Baccalaureate degree holders with both business and non-business majors may apply. Deadlines and current application requirements are posted on the website, www.uvu.edu/mba. Applicants must submit all of the following to the Woodbury School of Business:

1. **Application** – Complete online at www.uvu.edu/mba and pay the \$45 application fee (\$145 for international students).
2. After submitting the application fee, applicants will access their account and select *Supplemental Items* to complete the additional requirements listed below.

Business Graduate Programs

- **Recommendations** - List the name and email address of three individuals who will be sent a link to submit their recommendation.
 - **Essays** - Submit responses for two essay questions of 400 words each
 - **Resume** - Attach current resume which highlights educational background and professional work experience.
 - **College Transcripts** - *After the application fee has been paid*, request official transcripts to be sent to etranscriptr@uvu.edu. Transcripts will be evaluated based on cumulative GPA or last 60 semester credits.
 - **Graduate Test** - Provide evidence of potential for success which may be demonstrated by submitting an official GMAT or GRE test score.
1. a. The goal is to obtain a 500 or above on the GMAT (perfect score is 800); GRE scores are converted to determine a GMAT equivalent.
b. Test preparation resources and registration information available at www.uvu.edu/mba.

NOTE: Consideration to waive the graduate test requirement is given to students with a GPA of 3.6 or higher (*cumulative or last 60 credits*) after meeting with the MBA program director.

Additional Requirements for International Student Applicants

1. **English Proficiency** - Submit official TOEFL or IELTS scores. Required of applicants for whom English is a second language *AND* who earned a bachelor's degree outside of the United States. (Minimum TOEFL score of 80 or above or an IELTS score of 6.5 or higher.) The MBA office reserves the right to not waive the English proficiency requirement to ensure students will be adequately prepared for the rigors of the MBA program.
2. **Affidavit of Support** - Upload a signed form completed by person accepting financial responsibility.
3. **Bank Statement** - Provide document as requested on Affidavit of Support from student or sponsor.
4. **Copy of Passport** - Attach a copy of the passport for the student and any dependents who will also need an I-20.
5. **Interview** - An interview may be required as part of the application review process.

Application Deadlines

- Application window – September 1 through April 1, or until the cohort is full for the fall start date. *See MBA Office for details.*
- Rolling Admissions – Applicant files are reviewed upon completion, and applicants are generally notified of an admission decision within a few weeks.
- A limited number of Graduate Assistantships are available annually for students enrolled in the full-time program in which students are able to earn \$5,000 to \$10,000.

Application deadlines for international students:

- If outside the U.S. - May 1
- If in the U.S. - May 15

Reapplication

If an applicant is not admitted, he/she may reapply again at a later time. All current admission requirements at the time of application must be met.

Satisfactory Progress

Continuation in the Master of Business Administration program is determined by: (1) satisfactory progress (C or higher) in all courses (completed courses with a grade lower than a C must be repeated) and (2) faculty committee chair and the graduate admission and retention committee recommendation.

Academic Probation

A student can be recommended for academic probation for the following reason(s): (1) Failure to meet the scholarship requirements of the Graduate Program of an overall GPA of 3.00 (on a 4.00 scale) or higher, with no individual course grade lower than C; (2) Failure to complete prescribed courses; and/or (3) Failure to adhere to University student rights and responsibilities standards.

Dismissal from the Program

A student can be dismissed from the Master of Business Administration program for the following reason(s):

1. Academic dishonesty;
2. Continued failure to meet academic standards; and/or
3. Continued failure to adhere to University student rights and responsibilities standards.

Courses

Admission to the Master of Business Administration program is a requirement for enrollment into all Master of Business Administration courses.

Sample of Employers Who Have Hired Graduates

Goldman Sachs, Xactware, NuSkin, Walmart, Franklin Templeton, Adobe, Qualtrics, Domo, Blackpine, Xlear, Vivint, IHC, IM Flash, Boeing, DoTERRA, Delta Airlines, US Synthetics, Proof Point, VitalSmarts, AutoSource, Journal Technologies, Greener Equities, State of Utah, Bank of America Fork, inVentiv Health, Zennoa, Turbo Air, LH Miller Sports and Entertainment, America Preparatory Schools, Purch, KPMG, Zions Bank, Wasatch Product Development

Resident				Non-Resident			
Credit Hours	Tuition	Fees	Total	Credit Hours	Tuition	Fees	Total
1	\$612	\$35	\$647	1	\$1,328	\$35	\$1,363
2	\$1,224	\$70	\$1,294	2	\$2,656	\$70	\$2,726
3	\$1,836	\$105	\$1,941	3	\$3,984	\$105	\$4,089
4	\$2,448	\$140	\$2,588	4	\$5,312	\$140	\$5,452
5	\$3,060	\$175	\$3,235	5	\$6,640	\$175	\$6,815
6	\$3,672	\$210	\$3,882	6	\$7,968	\$210	\$8,178
7	\$4,284	\$245	\$4,529	7	\$9,296	\$245	\$9,541
8	\$4,896	\$280	\$5,176	8	\$10,624	\$280	\$10,904
9	\$5,508	\$315	\$5,823	9	\$11,952	\$315	\$12,267
10	\$6,120	\$350	\$6,470	10	\$13,280	\$350	\$13,630
11	\$6,732	\$350	\$7,082	11	\$14,608	\$350	\$14,958
Equal Tuition Payment for 12.0-18.0 credit hours							
12	\$7,344	\$350	\$7,694	12	\$15,936	\$350	\$16,286
13	\$7,344	\$350	\$7,694	13	\$15,936	\$350	\$16,286
14	\$7,344	\$350	\$7,694	14	\$15,936	\$350	\$16,286
15	\$7,344	\$350	\$7,694	15	\$15,936	\$350	\$16,286
16	\$7,344	\$350	\$7,694	16	\$15,936	\$350	\$16,286
17	\$7,344	\$350	\$7,694	17	\$15,936	\$350	\$16,286
18	\$7,344	\$350	\$7,694	18	\$15,936	\$350	\$16,286
End of Equal Tuition Payment for 12.0-18.0 credit hours							
19	\$7,956	\$350	\$8,306	19	\$17,264	\$350	\$17,614

20	\$8,568	\$350	\$8,918		20	\$18,592	\$350	\$18,942
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FACULTY

- ARMSTRONG, Vaughn S.** Associate Professor
- BAILEY, James** Professor
- CHAN, Leo** Associate Professor
- CIESLEWICZ, Joshua** Associate Professor
- COX, Vaughn** Professional in Residence
- DISHMAN, Paul** Associate Professor
- GLENN, Lowell M.** Associate Professor
- HUFF, Steven** Associate Professor
- HUFFMAN, Tammy** Associate Professor
- JENNE, Stanley E** Professor
- JOHNSON, Steven D.** Associate Professor
- MADSEN, Susan Rae** Professor
- MCARTHUR, David N.** Associate Professor
- MORTENSEN, James** Professional In Residence
- PETERSON, Jeffrey** Associate Professor
- ROBINSON, Peter B.** Professor
- ROSSI DE OLIVEIRA, Andre** Associate Professor
- SCHULTZ, Jennifer** Associate Professor
- SMITH, Kevin** Associate Professor

Degrees & Programs

Master of Business Administration - Accounting Emphasis, M.B.A.

Requirements

The UVU Master of Business Administration is an applied graduate degree that reflects the Woodbury School of Business's long and distinguished history of providing excellence in business education. Our innovative team-based curriculum reaches beyond the walls and textbooks of a traditional program and includes not only instruction in the disciplines of business, but also offers many opportunities to apply important skills such as leadership, teamwork, ethical decision making, critical thinking and problem solving, written and oral communication as they are woven throughout the curriculum. Students immerse themselves in all aspects of business management, including accounting, marketing, economics, and social responsibility. Students participate in an international project and travel to the country of their project hosts. The program culminates with a comprehensive real-life consulting project with a company operating in our region.

The full-time track for the Master of Business Administration program at Utah Valley University is a one year, accelerated MBA program that offers either of two concentration areas in management or accounting.

The part-time track for the Master of Business Administration program at Utah Valley University is a two year plan for working professionals which embraces the university's designation as an engaged learning campus and also offers either of two concentration areas in management or accounting.

The MBA program is AACSB accredited.

Total Program Credits: 36

Discipline Core Requirements:		27 Credits
ACC 6350	Accounting Strategies for Achieving Profit Goals	3
FIN 6150	Financial Management	3

ECON 6300	Managerial Economics	3
MGMT 6000	Career Development and Advancement	1.5
MGMT 6500	Managing Individuals and Groups	3
MGMT 6800	Global Business Strategy	3
MGMT 6910	Designing Business	1.5
MGMT 6930	International Engagement	1.5
MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy (3.0)	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
ACC 6410	Tax Research and Procedure	3
ACC 6510	Financial Auditing	3
ACC 6960	Accounting Theory and Research	3

Graduation Requirements:

1. Completion of 36 hours of approved credit with no grade lower than a "C" as described in this program.
2. Graduates may not transfer more than ten hours into this MBA program, preferably from an AACSB accredited institution. All transfer courses will be reviewed by a graduate committee managed by the Woodbury School of Business.
3. Final approval for graduation will be determined by the MBA graduate committee of the Woodbury School of Business.
4. A minimum cumulative GPA of 3.0 or higher must be maintained within program.

Master of Business Administration - Accounting Emphasis, M.B.A.

Careers

Careers:
The job market will likely hold steady for 2014 MBA graduates, according to the Graduate Management Admission council. More than three-quarters of employers that plan to hire graduates expect to maintain or increase their hiring this year. They also report that projected hiring for 2014 is much improved from a few years ago. In addition, between 45 and 58 percent of employers plan to increase annual base salaries at or above the rate of inflation, an indicator that demand for talented graduates remains strong.

Related Careers

- Accountants and Auditors
- Budget Analysts
- Credit Analysts
- Financial Examiners
- Tax Examiners and Collectors, and Revenue Agents
- Business Teachers, Postsecondary

Master of Business Administration - Finance Emphasis, M.B.A.

Requirements

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Business Graduate Programs

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FIN 6130	Financial Statement Analysis and Modeling	3
FIN 6160	International Financial Management	3
FIN 6170	Investment Analysis and Portfolio Analysis	3

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Master of Business Administration - Finance Emphasis, M.B.A.

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Related Careers

- Chief Executives
- General and Operations Managers
- Sales Managers
- Administrative Services Managers
- Industrial Production Managers
- Transportation, Storage, and Distribution Managers
- Construction Managers
- Social and Community Service Managers
- Managers, All Other
- Cost Estimators
- Management Analysts
- Business Teachers, Postsecondary

Master of Business Administration - Management Emphasis, M.B.A.

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	MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:			9 Credits
	MKTG 6860	Applied Business Research	3
	MGMT 6510	Information Systems and Project Management	3
	MGMT 6740	Operations and Supply Chain Management	3

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- Management Analysts
- Business Teachers, Postsecondary

Master of Business Administration - Marketing Emphasis, M.B.A.

Requirements

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Emphasis Requirements:			9 Credits
	MKTG 6620	Marketing Research and Analytics	3
	MKTG 6640	Brand, Product, and Services Management	3
	MKTG 6660	Marketing Channels and Communications	3

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Master of Business Administration - Marketing Emphasis, M.B.A.

Careers

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