

Business Graduate Programs

Master of Business Administration Graduate Program

The Master of Business Administration Graduate Program is in the [Woodbury School of Business](#). To find the most up-to-date information on Master of Business Administration Graduate Program, visit their website.

[Master of Business Administration Graduate Program](#)

FACULTY

BAILEY, James Professor

CHAN, Leo Associate Professor

CIESLEWICZ, Joshua Associate Professor

COX, Vaughn Professional in Residence

GLENN, Lowell M. Associate Professor

HELQUIST, Joel Associate Professor

HUFF, Steven Associate Professor

MORTENSEN, James Professional In Residence

PETERSON, Jeffrey Associate Professor

ROBINSON, Peter B. Professor

ROSSI DE OLIVEIRA, Andre Associate Professor

SMITH, Kevin Professor

Degrees & Programs

Master of Business Administration - Finance Emphasis, M.B.A.

UVU strives to ensure the accessibility of our catalogs. However, if individuals with disabilities need assistance with this information, they may contact the Assistive Technology Center at ACCESSIBLETECH@uvu.edu or 801-863-6788.

Requirements

The UVU Master of Business Administration is an applied graduate degree that reflects the Woodbury School of Business's long and distinguished history of providing excellence in business education. Our innovative team-based curriculum reaches beyond the walls and textbooks of a traditional program and includes not only instruction in the disciplines of business, but also offers many opportunities to apply important skills such as leadership, teamwork, ethical decision making, critical thinking and problem solving, written and oral communication as they are woven throughout the curriculum. Students immerse themselves in all aspects of business management, including accounting, marketing, economics, and social responsibility. Students participate in an international project and travel to the country of their project hosts. The program culminates with a comprehensive real-life consulting project with a company operating in our region.

The full-time track for the Master of Business Administration program at Utah Valley University is a one year, accelerated MBA program that offers either of two concentration areas in management or accounting.

The part-time track for the Master of Business Administration program at Utah Valley University is a two year plan for working professionals which embraces the university's designation as an engaged learning campus and also offers either of two concentration areas in management or accounting.

The MBA program is AACSB accredited.

Total Program Credits: 36

Discipline Core Requirements:		27 Credits
ACC 6350	Management Control Systems	3
FIN 6150	Financial Management	3
ECON 6300	Managerial Economics	3
MGMT 6000	Career Development and Advancement	1.5
MGMT 6500	Managing Individuals and Groups	3
MGMT 6800	Global Business Strategy	3
MGMT 6910	Designing Business	1.5
MGMT 6930	International Engagement	1.5
MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy (3.0)	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
FIN 6130	Financial Statement Analysis and Modeling	3
FIN 6160	International Financial Management	3
FIN 6170	Investment Analysis and Portfolio Analysis	3

Graduation Requirements:

1. Completion of 36 hours of approved credit with no grade lower than a "C" as described in this program.
2. Graduates may not transfer more than ten hours into this MBA program, preferably from an AACSB accredited institution. All transfer courses will be reviewed by a graduate committee managed by the Woodbury School of Business.
3. Final approval for graduation will be determined by the MBA graduate committee of the Woodbury School of Business.
4. A minimum cumulative GPA of 3.0 or higher must be maintained within program.

Master of Business Administration - Management Emphasis, M.B.A.

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Business Graduate Programs

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MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy (3.0)	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
MKTG 6860	Applied Business Research	3
MGMT 6510	Information Systems and Project Management	3
MGMT 6740	Operations and Supply Chain Management	3

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Master of Business Administration - Marketing Emphasis, M.B.A.

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MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy (3.0)	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
MKTG 6620	Marketing Research and Analytics	3
MKTG 6640	Brand, Product, and Services Management	3
MKTG 6660	Marketing Channels and Communications	3

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Master of Business Administration - Technology Management Emphasis, M.B.A.

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MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
MKTG 6400	Technology Marketing and Customer Experience	3
MGMT 6440	Advanced Project Management	3
MGMT 6470	Organization Information Technologies	3

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