

Master of Business Administration - Technology Management Emphasis, M.B.A.

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Requirements

The UVU Master of Business Administration is an applied graduate degree that reflects the Woodbury School of Business's long and distinguished history of providing excellence in business education. Our innovative team-based curriculum reaches beyond the walls and textbooks of a traditional program and includes not only instruction in the disciplines of business, but also offers many opportunities to apply important skills such as leadership, teamwork, ethical decision making, critical thinking and problem solving, written and oral communication as they are woven throughout the curriculum. Students immerse themselves in all aspects of business management, including accounting, marketing, economics, and social responsibility. Students participate in an international project and travel to the country of their project hosts. The program culminates with a comprehensive real-life consulting project with a company operating in our region.

The full-time track for the Master of Business Administration program at Utah Valley University is a one year, accelerated MBA program that offers either of two concentration areas in management or accounting.

The part-time track for the Master of Business Administration program at Utah Valley University is a two year plan for working professionals which embraces the university's designation as an engaged learning campus and also offers either of two concentration areas in management or accounting.

The MBA program is AACSB accredited.

Total Program Credits: 36

Discipline Core Requirements:		27 Credits
ACC 6350	Management Control Systems	3
FIN 6150	Financial Management	3
ECON 6300	Managerial Economics	3
MGMT 6000	Career Development and Advancement	1.5
MGMT 6500	Managing Individuals and Groups	3
MGMT 6800	Global Business Strategy	3
MGMT 6910	Designing Business	1.5
MGMT 6930	International Engagement	1.5
MGMT 6940	MBA Consulting Project	3
MKTG 6600	Marketing Strategy	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
Emphasis Requirements:		9 Credits
MKTG 6400	Technology Marketing and Customer Experience	3
MGMT 6440	Advanced Project Management	3
MGMT 6470	Organization Information Technologies	3

Graduation Requirements:

1. Completion of 36 hours of approved credit with no grade lower than a "C" as described in this program.
2. Graduates may not transfer more than ten hours into this MBA program, preferably from an AACSB accredited institution. All

transfer courses will be reviewed by a graduate committee managed by the Woodbury School of Business.

3. Final approval for graduation will be determined by the MBA graduate committee of the Woodbury School of Business.
4. A minimum cumulative GPA of 3.0 or higher must be maintained within program.

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Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and italicized.

Semester 1	Course Title	Credit Hours
ACC 6350	Management Control Systems	3
MGMT 6000	Career Development and Advancement	1.5
MGMT 6500	Managing Individuals and Groups	3
<i>MKTG 6400</i>	Technology Marketing and Customer Experience	3
MKTG 6920	Creativity and Innovative Problem Solving	1.5
	Semester total:	12
Semester 2	Course Title	Credit Hours
FIN 6150	Financial Management	3
MKTG 6600	Marketing Strategy	3
MGMT 6800	Global Business Strategy	3
<i>MGMT 6440</i>	Advanced Project Management	3
	Semester total:	12
Semester 3	Course Title	Credit Hours
ECON 6300	Managerial Economics	3
<i>MGMT 6470</i>	Organization Information Technologies	3
MGMT 6910	Designing Business	1.5
MGMT 6930	International Engagement	1.5
MGMT 6940	MBA Consulting	3
	Semester total:	12
	Degree total:	36