

## Applied Communication, B.A.

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### Requirements

The BA/BS/Minor will give students the opportunity to earn a full major/minor in the field of applied communication. This degree prepares students with the necessary skills to (a) examine a wide range of diverse issues, including the communication needs of organizations, effective social interaction, improvement of health care understandings or delivery, implementation of behavioral interventions, training to improve communication, and activist efforts to achieve social change, (b) methodological and (c) theoretical competence to address issues of applied communication, and (d) to practice oral, written, and critical thinking skills.

### Total Program Credits: 120

General Education Requirements:		36 Credits
	<a href="#">ENGL 1010</a> Introduction to Academic Writing CC	3
or	<a href="#">ENGL 1005</a> Literacies and Composition Across Contexts CC (5)	
	<a href="#">ENGL 2010</a> Intermediate Academic Writing CC	3
	<a href="#">STAT 1040</a> Introduction to Statistics QL	3
or	<a href="#">STAT 1045</a> Introduction to Statistics with Algebra QL (5)	
Complete one of the following:		3
	<a href="#">HIST 1700</a> American Civilization AS (3)	
	<a href="#">HIST 2700</a> US History to 1877 AS (3)	
and	<a href="#">HIST 2710</a> US History since 1877 AS (3)	
	<a href="#">HIST 1740</a> US Economic History AS (3)	
	<a href="#">POLS 1000</a> American Heritage SS (3)	
	<a href="#">POLS 1100</a> American National Government AS (3)	
Complete the following:		
	<a href="#">PHIL 2050</a> Ethics and Values IH	3
	<a href="#">HLTH 1100</a> Personal Health and Wellness TE (2)	
or	<a href="#">EXSC 1097</a> Fitness for Life TE	2
Distribution Courses:		
	Biology	3
	Physical Science	3
	Additional Biology or Physical Science	3
	Humanities (Any Foreign Language 202G/2020 course)	4
	Fine Arts	3
	Social/Behavioral Science	3
Discipline Core Requirements:		36 Credits
	<a href="#">COMM 1020</a> Public Speaking HH	3
	<a href="#">COMM 1050</a> Introduction to Communication SS	3
	<a href="#">COMM 3020</a> Communication Research Methods WE	3
	<a href="#">COMM 3050</a> Theories of Communication and Culture WE	3

<a href="#">COMM 319G</a>	Intercultural Communication Encounters GI	3
<a href="#">COMM 4930</a>	Communication Capstone	3
Complete 18 credits within the Communication Major; 9 must be at the 3000-4000 level.		18
Elective Requirements:		48 Credits
One foreign language		12
Any courses numbered 1000 or higher; specific upper-division credits may be needed to fulfill the university's upper-division requirement		36

### Graduation Requirements:

1. Completion of a minimum of 120 or more semester credits.
2. Overall grade point average of 2.0 (C) or above (departments may require a higher GPA).
3. Residency hours: minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements.
5. Completion of 16 credit hours of course work from one language to include the 1010, 1020, 2010, and 202G/2020 levels or transferred equivalents.
6. Completion of COMM courses with a C- or higher.
7. Successful completion of at least one Global/Intercultural course.

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## Applied Communication, B.A. Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#). (Note: This graduation plan has not been updated, please contact the department for the most updated plan.)

Semester 1	Course Title	Credit Hours
ENGL 1010	Introduction to Academic Writing CC	3
Elective		3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
Fine Arts Distribution		3
Behavioral Science/Social Science Elective		3
Semester Total		14
Semester 2	Course Title	Credit Hours
COMM 1020	Public Speaking HH	3
ENGL 2010	Intermediate Academic Writing CC	3
STAT1040	Introduction to Statistics QL	3
Biology GE		3
Language 1		4
Semester Total		16
Semester 3	Course Title	Credit Hours
COMM 1050	Introduction to Communication SS	3
PHIL 2050	Ethics and Values IH	3
Third Science GE		3
Language 2		4
Elective		2
Semester total:		15
Semester 4	Course Title	Credit Hours
COMM Elective		3
Physical Science GE		3
Elective		3
American Institutions GE		3
Language 3		4
Semester total:		16
Semester 5	Course Title	Credit Hours
COMM 3020	Communication Research Methods WE	3
COMM 319G	Intercultural Communication Encounters GI	3
COMM Upper Division Elective		3
Foreign Language 202G		4
Elective		3
Semester total:		16

Semester 6	Course Title	Credit Hours
COMM 3050	Theories of Communication and Culture WE	3
COMM Elective		3
COMM Upper Division Elective		3
Elective		4
Elective		3
Semester total:		16
Semester 7	Course Title	Credit Hours
COMM Elective		3
COMM Upper Division Elective		3
Elective		3
Elective		3
Elective		3
Semester total:		15
Semester 8	Course Title	Credit Hours
COMM 4930	Communication Capstone	3
Elective		3
Elective		3
Elective		3
Semester total:		12
Degree total:		120