

Applied Communication, Minor

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Requirements

The BA/BS/Minor will give students the opportunity to earn a full major/minor in the field of applied communication. This degree prepares students with the necessary skills to (a) examine a wide range of diverse issues, including the communication needs of organizations, effective social interaction, improvement of health care understandings or delivery, implementation of behavioral interventions, training to improve communication, and activist efforts to achieve social change, (b) methodological and (c) theoretical competence to address issues of applied communication, and (d) to practice oral, written, and critical thinking skills.

Total Program Credits: 18

Discipline Core Requirements:		Credits
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication	3
COMM 3050	Theories of Communication and Culture WE	3
Elective Requirements:		9 Credits
Complete 9 credits in the Communication department; 6 of those credits must be upper-division credits (3000-4000 level classes)		9

Graduation Requirements:

1. Completion of a minimum of 18 or more semester credits.
2. Overall grade point average of 2.0 (C) or above (departments may require a higher GPA).
3. Completion of COMM courses with a C- or higher

Applied Communication, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and italicized.

Semester 1	Course Title	Credit Hours
COMM 1020	Public Speaking	3
Elective Lower Division		3
	Semester Total	6
Semester 3	Course Title	Credit Hours
COMM 1050	Introduction to Communication	3
	Semester total:	3
Semester 5	Course Title	Credit Hours
COMM 3050	Theories of Communication and Culture WE	3
	Semester total:	3
Semester 6	Course Title	Credit Hours
Upper Division Elective		3
	Semester total:	3
Semester 7	Course Title	Credit Hours
Upper Division Elective		3
	Semester total:	3
	Degree total:	18