Community Outreach and Economic Development

Name: Community Outreach and Economic Development  
Location: EE 201  
Telephone: 801-863-7570  
Email: Robyn.Farnsworth@uvu.edu  
Web Address: http://www.uvu.edu/communityoutreach  
Associate Vice President: Jessica Gilmore

MISSION STATEMENT
Community Outreach and Economic Development provides engaged learning experiences in response to the region’s educational needs that drive economic vitality in support of the dual mission of the University.

Community Outreach Focus
Community Outreach & Economic Development (COED) is comprised of several departments: Community Education, Executive and Professional Education, Concurrent Enrollment, Career & Technical Education, Extended Studies, Small Business Development Center, Business Resource Center, and the Thanksgiving Point and Wasatch Campuses. COED coordinates with and supports academic departments in offering certificates and two-year degrees. The Business Resource Center and Small Business Development Center foster startup and existing business success throughout the Utah County and Wasatch County communities with one-to-one business advising and small group trainings. For detailed information on a given department or academic program, please refer to the information provided under each alphabetically-listed department name in the catalog or contact the appropriate academic advisor.

Business Resource Center (www.uvu.edu/brc)
The BRC part of a statewide network of offices tasked with helping business grow. They BRC is also a one-stop help center for Utah businesses to help them become successful. In addition, the Orem office houses a business incubator/accelerator. The agencies that call the BRC home and focus on economic development include, but are not limited to:

- Small Business Resource Development Center (SBDC) helping entrepreneurs get started in business and help small businesses grow to the next level.

Career and Technical Education
The Career & Technical Education department at UVU supports and provides opportunities for students to acquire and use high-quality technical and career skills through focused, engaged learning, to prepare them for meaningful employment in a competitive global workforce. Types of programs include: Certificates of Proficiency and Completion and AA, AS, and AAS degrees.

Concurrent Enrollment
Concurrent Enrollment is a Utah Valley University high school partnership program where qualified students earn college credit. College classes are taught at the high school by UVU-approved high school instructors using college curriculum and assessment. The Concurrent Enrollment Office, UVU Academic Departments, and the partnering high schools work closely together to uphold the academic quality of each course.

Continuing Education
Continuing Education is comprised of four departments: Executive and Professional Education, Community Education/Turning Point/ESL, Conferences and the Business Resource Center. These departments are community and university resources for individuals wanting to improve on a personal, educational and/or professional level. Students are taking courses to pursue personal or professional interest, gain general knowledge, learn a new skill, upgrade existing skills, or enrich their personal understanding of a wide variety of topics. These courses do not offer college credit, but in some cases noncredit or continuing education students can earn continuing education units, certifications or other evidence of class completion to meet personal or professional requirements. Noncredit course work cannot be substituted for a credit requirement or any required course on a degree pathway.

- Community Education: Community Education offers Turning Point and English as a Second Language programs and a variety of informative and engaging classes for adults and youth covering topics from art, fitness, cooking, health, gardening, home improvement, and photography. Participants can access numerous services to help complete education goals, build personal relationships, master communications skills, and learn job-seeking strategies.
- Conferences: Offering and supporting a wide variety of conferences for both on and off campus entities, Conferences assists with registration, logistics, catering, parking and same-day check in requests. Featured conferences include Book Academy, Administrative Assistants Conference and STEM youth conferences.
- Executive and Professional Education: Executive programs focus on providing relevant leadership and training solutions that matter most to captains of industry. These custom-designed program offerings lead to revenue growth, develop operational excellence, and provide tools to help executives effectively engage in business strategies.
- Professional trainings provide pathways in today’s highly competitive environment to career advancement, employment and job opportunities. Explore areas of personal interest and ambitions, acquire new or specialized job skills, certifications and/or professional development in technology, management, business, HR, health, and marketing, among others. In some cases, a completed certification can be used to challenge for credits.

Extended Studies
The Office of Extended Studies dedicates itself to academic success by providing exceptional faculty and student support, offering innovative delivery methods for academic opportunities, and through coordinated degree pathways via Live Interactive, Off-Campus, and Weekend College Programs.

- Thanksgiving Point, Lehi
- Nebo Advance Learning center, Salem
- Spanish Fork High School, Spanish Fork
- Wasatch Campus, Heber
- UVU Campus, Orem

Wasatch Campus
Located two miles north of Heber City on Highway 40, the UVU Wasatch Campus offers educational opportunities to area residents. Degrees offered from the Wasatch Campus include Associate of Science degrees in Behavioral Science, Business Management, and University Studies. Students can also earn a Bachelor of Science in Elementary Education. UVU Wasatch is also a service center for educational needs in the community with admissions, advising, testing, and tutoring services available. The campus also offers community education classes and hosts conferences, meetings, and events.