

## Applied Data Analytics, Minor Requirements

**Total Program Credits: 18**

Discipline Core Requirements:		6 Credits
<a href="#">INFO 2410</a>	Database Fundamentals	3
<a href="#">INFO 3130</a>	Introduction to Applied Data Analytics	3
Elective Requirements:		12 Credits
Choose 12 hours from the following:		12
<a href="#">INFO 3410</a>	Database Systems and Warehousing (3.0)	
<a href="#">INFO 4120</a>	Business Intelligence Systems (3.0)	
<a href="#">INFO 4130</a>	Data Science and Big Data Analytics (3.0)	
<a href="#">MKTG 3680</a>	Marketing with Social Media (3.0)	
<a href="#">MKTG 3690</a>	Advanced Digital Marketing and Analytics (3.0)	
<a href="#">MKTG 4610</a>	Sales Analytics (3.0)	
<a href="#">STAT 4100</a>	Design of Experiment (3.0)	
<a href="#">STAT 4200</a>	Survey Sampling (3.0)	
<a href="#">STAT 4400</a>	Multivariate Analysis (3.0)	
<a href="#">STAT 4500</a>	Nonparametric Statistics (3.0)	
<a href="#">DGM 3750</a>	Media Traffic and Analytics (3.0)	
<a href="#">CS 4620</a>	Data Mining (3.0)	
Other advisor-approved elective.		

## Applied Data Analytics, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and *Italicized*.

Semester 1	Course Title or Text	Credit Hours
	<i>INFO 2410</i>	3
	<i>INFO 3130</i>	3
	Semester total:	6
Semester 2	Course Title or Text	Credit Hours
	Minor Elective ( <i>INFO, MKTG, STAT, etc</i> )	3
	Semester total:	3
Semester 3	Course Title or Text	Credit Hours
	Minor Elective ( <i>INFO, MKTG, STAT, etc</i> )	3
	Semester total:	3
Semester 4	Course Title or Text	Credit Hours
	Minor Elective ( <i>INFO, MKTG, STAT, etc</i> )	3
	Semester total:	3
Semester 5	Course Title or Text	Credit Hours
	Minor Elective ( <i>INFO, MKTG, STAT, etc</i> )	3
	Semester total:	3
	Degree total:	18