

## Applied Data Analytics, Minor

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### Requirements

#### Total Program Credits: 18

Discipline Core Requirements:		6 Credits
<a href="#">INFO 2410</a>	Database Fundamentals	3
<a href="#">INFO 3130</a>	Introduction to Applied Data Analytics	3
Elective Requirements:		12 Credits
Choose 12 hours from the following:		12
<a href="#">INFO 3410</a>	Database Systems and Warehousing (3)	
<a href="#">INFO 4120</a>	Business Intelligence Systems (3)	
<a href="#">INFO 4130</a>	Data Science and Big Data Analytics (3)	
<a href="#">MKTG 3680</a>	Marketing with Social Media (3)	
<a href="#">MKTG 3690</a>	Web Analytics and Digital Advertising (3)	
<a href="#">MKTG 4610</a>	Sales Operations (3)	
<a href="#">STAT 4100</a>	Design of Experiment (3)	
<a href="#">STAT 4200</a>	Survey Sampling (3)	
<a href="#">STAT 4400</a>	Multivariate Analysis WE (3)	
<a href="#">STAT 4500</a>	Nonparametric Statistics (3)	
<a href="#">DGM 3750</a>	Media Analytics (3)	
<a href="#">CS 4620</a>	Data Mining (3)	
Other advisor-approved elective.		

## Applied Data Analytics, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and *Italicized*.

Semester 1	Course Title or Text	Credit Hours
<a href="#">INFO 2410</a>	Database Fundamentals	3
<a href="#">INFO 3130</a>	Introduction to Applied Analytics	3
	Semester total:	6
Semester 2	Course Title or Text	Credit Hours
	Minor Elective (INFO, MKTG, STAT, etc)	3
	Semester total:	3
Semester 3	Course Title or Text	Credit Hours
	Minor Elective (INFO, MKTG, STAT, etc)	3
	Semester total:	3
Semester 4	Course Title or Text	Credit Hours
	Minor Elective (INFO, MKTG, STAT, etc)	3
	Semester total:	3
Semester 5	Course Title or Text	Credit Hours
	Minor Elective (INFO, MKTG, STAT, etc)	3
	Semester total:	3
	Degree total:	18