

## Applied Data Analytics, Minor

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### Requirements

The Minor in Applied Data Analytics allows students to choose among Information Systems, Statistics, and Marketing courses to learn about data management and analysis.

#### Total Program Credits: 18

Discipline Core Requirements:		6 Credits
<a href="#">INFO 2410</a>	Database Fundamentals	3
<a href="#">INFO 3130</a>	Introduction to Applied Data Analytics	3
Elective Requirements:		12 Credits
Choose 12 hours from the following:		12
<a href="#">INFO 3410</a>	Database Systems and Warehousing (3)	
<a href="#">INFO 4120</a>	Data Visualization (3)	
<a href="#">INFO 4130</a>	Data Science and Big Data Analytics (3)	
<a href="#">MKTG 3680</a>	Marketing with Social Media (3)	
<a href="#">MKTG 3690</a>	Digital Marketing Analytics (3)	
<a href="#">MKTG 4610</a>	Sales Operations (3)	
<a href="#">STAT 4100</a>	Design of Experiment (3)	
<a href="#">STAT 4200</a>	Survey Sampling (3)	
<a href="#">STAT 4400</a>	Multivariate Analysis WE (3)	
<a href="#">STAT 4500</a>	Nonparametric Statistics (3)	
<a href="#">BIOL 3100</a>	Introduction to Data Analysis for Biologists (3)	
Other advisor-approved elective.		

#### Graduation Requirements:

1. Completion of a minimum of 18 semester credits.
2. Minimum grade of C- required in all courses.
3. Overall grade point average of 2.0 (C) or above.
4. Residency hours: minimum of 9 credit hours through course attendance at UVU.

## Applied Data Analytics, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Semester 1	Course Title or Text	Credit Hours
INFO 2410	Database Fundamentals	3
INFO 3130	Introduction to Applied Analytics	3
	Semester total:	6
Semester 2	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 3	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 4	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 5	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
	Degree total:	18