

Applied Data Analytics, Minor Requirements

Total Program Credits: 18

Discipline Core Requirements:		6 Credits
INFO 2410	Database Fundamentals	3
INFO 3130	Introduction to Applied Data Analytics	3
Elective Requirements:		12 Credits
Choose 12 hours from the following:		12
INFO 3410	Database Systems and Warehousing (3.0)	
INFO 4120	Business Intelligence Systems (3.0)	
INFO 4130	Data Science and Big Data Analytics (3.0)	
MKTG 3680	Marketing with Social Media (3.0)	
MKTG 3690	Advanced Digital Marketing and Analytics (3.0)	
MKTG 4610	Sales Analytics (3.0)	
STAT 4100	Design of Experiment (3.0)	
STAT 4200	Survey Sampling (3.0)	
STAT 4400	Multivariate Analysis (3.0)	
STAT 4500	Nonparametric Statistics (3.0)	
DGM 3750	Media Traffic and Analytics (3.0)	
CS 4620	Data Mining (3.0)	
Other advisor-approved elective.		

Applied Data Analytics, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and *Italicized*.

Semester 1	Course Title or Text	Credit Hours
	<i>INFO 2410</i>	3
	<i>INFO 3130</i>	3
	Semester total:	6
Semester 2	Course Title or Text	Credit Hours
	Minor Elective (<i>INFO, MKTG, STAT, etc</i>)	3
	Semester total:	3
Semester 3	Course Title or Text	Credit Hours
	Minor Elective (<i>INFO, MKTG, STAT, etc</i>)	3
	Semester total:	3
Semester 4	Course Title or Text	Credit Hours
	Minor Elective (<i>INFO, MKTG, STAT, etc</i>)	3
	Semester total:	3
Semester 5	Course Title or Text	Credit Hours
	Minor Elective (<i>INFO, MKTG, STAT, etc</i>)	3
	Semester total:	3
	Degree total:	18