

Business Education - Business and Marketing Education (6-8) Emphasis, Minor

Requirements

This minor provides students or teachers who have an Educator License in the State of Utah with the coursework necessary to obtain a Business Education Marketing endorsement. This endorsement enables recipients to teach Customer Service, Fashion Merchandising, Marketing I and II, Real Estate, Retailing, Retailing Management, Sports and Entertainment Marketing, and Travel and Tourism.

Total Program Credits: 24

Matriculation Requirements:		
<ol style="list-style-type: none"> 1. Minimum ACT scores. 2. GPA of 2.75 or higher. 3. A CAPP written exam. 4. An interview directed by the Secondary Teacher Education Selection and Retention Committee. 5. Must be accepted into a Secondary Education major program. 		
Discipline Core Requirements:		3 Credits
	BMED 4200 Methods of Teaching Business/Marketing/Digital Technology	3
or	BMED 4300 Methods of Teaching Computer Science (3)	
Emphasis Requirements:		21 Credits
	ACC 2010 Financial Accounting	3
or	ECON 2010 Principles of Economics I (3)	
or	LEGL 3000 Business Law (3.0)	
or	MKTG 3600 Principles of Marketing (3)	
	FIN 1060 Personal Finance	3
	IM 1010 Basic Computer Applications	3
	IM 2010 Business Computer Proficiency	3
	IM 2100 Document Processing Applications	3
	IM 2500 Graphic Applications	3
	INFO 2420 Web Application Design	3
or	INFO 1200 Computer Programming I for IS/IT (3)	

Graduation Requirements:

1. Overall grade point average 2.75 or above with no grade lower than a B- in all discipline and specialty core courses.
2. Students are responsible for completing all prerequisite courses.

Notes:

Students must pass a criminal background check at the beginning of the junior year.

Students will teach at least one computer technology course during the student teaching experience.

Business Education - Business and Marketing Education (6-8) Emphasis, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and italicized.

Semester 1	Course Title	Credit Hours
<i>IM 1010</i>	Basic Computer Applications	3
ACC 2010 or	Financial Accounting or	3
ECON 2010 or	Microeconomics or	
LEGL 3000 or	Business Law or	
MKTG 3600	Principles of Marketing	
	Semester total:	6
Semester 2	Course Title	Credit Hours
IM 2100	Document Processing Applications	3
IM 2010	Business Computer Proficiency	3
	Semester total:	6
Semester 3	Course Title	Credit Hours
INFO 2420 or	Web Application Design or	3
INFO 1200	Computer Programming I for IS/IT	
IM 2500	Graphic Applications	3
	Semester total:	6
Notes: IM 2500 is taught Fall semester only.		
Semester 4	Course Title	Credit Hours
BMED 4200 or	Methods of Teaching Business/Marketing/Digital Tech or	3
BMED 4300	Methods of Teaching Computer Science	
FIN 1060	Personal Finance	3
	Semester total:	6
Notes: BMED 4200 is offered only Spring semesters.		
	Degree total:	24