

## Business/Marketing Education, B.S.

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### Requirements

Students interested in teaching can pursue a Bachelor of Science in Business/Marketing Education and a secondary teaching license through a joint program offered by the Information Systems and Technology Department and the School of Education. The Business/Marketing Education curriculum prepares students to teach business, marketing, and information technology in secondary schools.

### Total Program Credits: 122

Matriculation Requirements:			
<ol style="list-style-type: none"> <li>ACT exam minimums: Composite 21, English 20, Math 19; or SAT exam minimums: Critical Read /Math 1000, with Math and Reading scores of 450; or If student has a bachelor degree or higher, he/she does not need to meet this testing requirement.</li> <li>GPA of 3.0 or higher with no grade lower than a C in content area courses.</li> <li>Completion of all General Education requirements and the majority of content area courses.</li> <li>Pass LiveScan Criminal Background Check.</li> </ol>			
General Education Requirements:			36 Credits
	ENGL 1010	Introduction to Academic Writing	3
or	ENGH 1005	Literacies and Composition Across Contexts (5)	
	ENGL 2010	Intermediate Writing Academic Writing and Research	3
	MATH 1050	College Algebra	4
or	MATH 1055	College Algebra with Preliminaries (5)	
Complete one of the following:			3
	HIST 2700	US History to 1877 (3)	
and	HIST 2710	US History since 1877 (3)	
	HIST 1700	American Civilization (3)	
	HIST 1740	US Economic History (3)	
	POLS 1000	American Heritage (3)	
	POLS 1100	American National Government (3)	
Complete the following:			
	PHIL 2050	Ethics and Values	3

	HLTH 1100	Personal Health and Wellness (2)	
or	EXSC 1097	Fitness for Life	2
Distribution Courses			
	ECON 2020	Principles of Economics II (fulfills Social/Behavioral Science)	3
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities Distribution		3
	Fine Arts Distribution		3
Discipline Core Requirements:			83 Credits
Must be completed with a grade of B- or higher.			
	BMED 4200	Methods of Teaching Business/Marketing/Digital Technology	3
	IM 1010	Basic Computer Applications	3
	IM 2100	Document Processing Applications	3
	IM 2500	Graphic Applications	3
	IM 2600	Spreadsheet Applications	3
	IM 3700	Database Applications	3
	INFO 1120	Information Systems and Technology Fundamentals	3
	INFO 1200	Computer Programming I for IS/IT	3
	INFO 2200	Computer Programming II for IS IT	3
	INFO 2420	Web Application Design	3
	ACC 2010	Financial Accounting	3
	ECON 2010	Principles of Economics I	3
	FIN 1060	Personal Finance	3
	LEGL 3000	Business Law	3

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	MGMT 3000	Organizational Behavior WE	3
	MKTG 220G	Written Business Communication WE	3
	MKTG 3600	Principles of Marketing	3
	EDEL 1010	Introduction to Education	2
	EDSC 3000	Educational Psychology	3
	EDSC 325G	Equitable Technology Integration	2
	EDSP 340G	Exceptional Students	2
	EDSC 4200	Classroom Management I (Dance Education Majors take DANC 4430 in place of EDSC 4200)	2
	EDSC 4250	Classroom Management II	2
	EDSC 4440	Content Area Literacies (English Education Majors take ENGL 4210, 4420, and 4230 in place of EDSC 4440.)	3
	EDSC 445G	Multicultural Instruction ESL	3
	EDSC 455G	Secondary Curriculum Instruction and Assessment	3
	EDSC 4850	Student Teaching--Secondary	8
	EDSC 4990	Teacher Performance Assessment Project WE	2
Elective Requirements:			3 Credits
Complete at least 3 credits from approved list of electives. See Department Advisor.			3
	BMED 4300	Methods of Teaching Computer Science (3)	
	DGM 1110	Digital Media Essentials I (4)	
	DGM 1660	Introduction to 3D Modeling and Surfacing (3)	

	IM 2300	Information Management Principles (3)	
	INFO 1120	Information Systems and Technology Fundamentals (3)	
	INFO 2410	Database Fundamentals(3)	
	IT 1510	Introduction to System Administration--Linux/UNIX (3)	
	IT 1600	Computer Architecture and Systems Software (3)	
	IT 1700	Cybersecurity Essentials (3)	
	IT 2600	Data Communication Fundamentals (3)	
	MKTG 3660	Digital Marketing (3)	

### **Graduation Requirements:**

1. Completion of 122 semester credit hours with at least 40 credit hours in upper-division courses.
2. Overall Grade of 3.0 (B) or above with no grade lower than a C in major required content courses and no grade lower than a B- in Licensure and Methods courses.
3. Residency hours: Minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.

**Business/Marketing Education, B.S.****Graduation Plan**

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and italicized.

Semester 1	Course Title	Credit Hours
<i>ENGL 1010 or ENGH 1005</i>	Introduction to Academic Writing or Literacies and Composition Across Context	3
<i>MATH 1050 or MATH 1055</i>	College Algebra or College Algebra with Preliminaries	4
HLTH 1100 or EXSC 1097	Personal Health & Wellness or Fitness for life	2
MKTG 220G	Written Business Communication WE	3
FIN 1060	Personal Finance	3
IM 1010	Basic Computer Applications	3
	Semester Total:	18
Semester 2	Course Title	Credit Hours
ENGL 2010	Intermediate Writing/Academic Writing and Research	3
American Institutions		3
Fine Arts Distribution		3
INFO 1200	Computer Programming I for IS/IT	3
INFO 1120	Info Systems & Tech Fundamentals	3
	Semester Total:	15
Semester 3	Course Title	Credit Hours
Humanities Distribution		3
ACC 2010	Financial Accounting	3
IM 2500	Graphic Applications	3
IM 2100	Document Processing Applications	3
INFO 2200	Computer Programming II for IS/IT	3
	Semester Total:	15
NOTE: IM 2500 and IM 2100 are offered Fall only.		
Semester 4	Course Title	Credit Hours
IM 2600	Spreadsheet Applications	3
IM 3700	Database Applications	3
Third Science Distribution		3
LEGL 3000	Business Law	3
MKTG 3600	Principles of Marketing	3
	Semester Total:	15
NOTE: BMED 4200 and IM 3700 are offered Spring only.		
Semester 5	Course Title	Credit Hours
ECON 2010	Principles of Economics I	3

MGMT 3000	Organizational Behavior WE	3
Elective		3
INFO 2420	Web Application Design	3
EDEL 1010	Introduction to Education	2
	Semester Total:	14
Successful Admission to Professional Education Program		
Semester 6	Course Title	Credit Hours
ECON 2020	Principles of Economics II	3
EDSC 3000	Educational Psychology	3
EDSC 325G	Equitable Technology Integration	2
EDSP 340G	Expectional Students	2
Biology Distribution		3
Physical Science Distribution		3
	Semester Total:	16
Semester 7	Course Title	Credit Hours
BMED 4200	Methods of Teaching	3
EDSC 4200	Classroom Management I	2
EDSC 4440	Content Area Literacies	3
EDSC 445G	Multicultural Instruction/ESL	3
EDSC 455G	Secondary Curriculum Instruction and Assessment	3
	Semester Total:	14
NOTE: BMED 4200 and IM 3700 are offered Spring only.		
Semester 8	Course Title	Credit Hours
PHIL 2050	Ethics and Values	3
EDSC 4250	Classroom Management II	2
EDSC 4850	Student Teaching - Secondary	8
EDSC 4990	Teacher Performance Assessment Project WE	2
	Semester Total:	15
	Degree total:	122