

Business/Marketing Education, B.S.

Requirements

Students interested in teaching can pursue a Bachelor of Science in Business/Marketing Education and a secondary teaching license through a joint program offered by the Information Systems and Technology Department and the School of Education. The Business/Marketing Education curriculum prepares students to teach business, marketing, and information technology in secondary schools.

Total Program Credits: 123

Matriculation Requirements:			
<ol style="list-style-type: none"> ACT exam minimums: Composite 21, English 20, Math 19; or SAT exam minimums: Critical Read /Math 1000, with Math and Reading scores of 450; or If student has a bachelor degree or higher, he/she does not need to meet this testing requirement. GPA of 3.0 or higher with no grade lower than a C in content area courses. Completion of all General Education requirements and the majority of content area courses. Pass group interview directed by the Secondary Teacher Education Department. Pass LiveScan Criminal Background Check. 			
General Education Requirements:			36 Credits
	ENGL 1010	Introduction to Writing	3
	ENGL 2010	Intermediate Writing-- Humanities/Social Sciences	3
or	ENGL 2020	Intermediate Writing--Science and Technology (3.0)	
	MATH 1050	College Algebra	4
or	MATH 1055	College Algebra with Preliminaries (5.0)	
Complete one of the following:			3
	HIST 2700	US History to 1877 (3.0)	
and	HIST 2710	US History since 1877 (3.0)	
	HIST 1700	American Civilization (3.0)	
	HIST 1740	US Economic History (3.0)	
	POLS 1000	American Heritage (3.0)	
	POLS 1100	American National Government (3.0)	
Complete the following:			
	PHIL 2050	Ethics and Values	3
	HLTH 1100	Personal Health and Wellness (2.0)	
or	PES 1097	Fitness for Life	2
Distribution Courses			
	ECON 2020	Macroeconomics (fulfills Social/	3

		Behavioral Science)	
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities Distribution		3
	Fine Arts Distribution		3
Discipline Core Requirements:			84 Credits
	BMED 4200	Methods of Teaching Business/Marketing/Digital Technology	3
	IM 1010	Basic Computer Applications	3
	IM 183R	IM Student Chapter	1
	IM 2500	Graphic Applications	3
	IM 2600	Spreadsheet Applications	3
	IM 2800	Integrated Software Projects	3
	IM 3500	Desktop Publishing Applications	3
	IM 3700	Database Applications	3
	INFO 1120	Information Systems and Technology Fundamentals	3
	INFO 1200	Computer Programming I for IS/IT	3
	INFO 2420	Web Application Design	3
	ACC 2010	Financial Accounting	3
	ECON 2010	Microeconomics	3
	FIN 1060	Personal Finance	3
	LEGL 3000	Business Law	3
	MGMT 3000	Organizational Behavior	3
	MKTG 2200	Written Business Communication	3
	MKTG 3600	Principles of Marketing	3
	EDSC 3000	Educational Psychology	3
	EDSC 3050	Foundations of American Education	2
	EDSC 3250	Instructional Media	2
	EDSP 3400	Exceptional Students	2

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	EDSC 4200	Classroom Management I	2
	EDSC 4250	Classroom Management II	2
	EDSC 4440	Content Area Literacies	3
	EDSC 445G	Multicultural Instruction ESL	3
	EDSC 4550	Secondary Curriculum Instruction and Assessment	3
	EDSC 4850	Student Teaching-- Secondary	10
Elective Requirements:			3 Credits
Complete at least 3 credits in Marketing from the following:			3
	MKTG 335G	International Marketing (3.0)	
	MKTG 3620	Consumer Behavior (3.0)	
	MKTG 3630	Services Marketing (3.0)	
	MKTG 3650	Professional Selling (3.0)	
	MKTG 3660	Digital Marketing (3.0)	
	MKTG 3670	Advertising and Promotion (3.0)	

Graduation Requirements:

1. Completion of 123 semester credit hours with at least 40 credit hours in upper-division courses.
2. Overall Grade of 3.0 (B) or above with no grade lower than a C or better in major required content courses and no grade lower than a B- in Licensure and Methods courses.
3. Residency hours: Minimum of 30 credit hours through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.

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Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and Italicized.

Semester 1	Course Title	Credit Hours
<i>ENGL 1010</i>	Introduction to Writing	3
<i>MATH 1050 or MATH 1055</i>	College Algebra or College Algebra with Preliminaries	4
HLTH 1100 or PES 1097	Personal Health & Wellness or Fitness for life	2
Humanities Distribution		3
<i>IM 1010</i>	Basic Computer Applications	3
FIN 1060	Personal Finance	3
Semester total:		18
Semester 2	Course Title	Credit Hours
<i>ENGL 2010 or ENGL 2020</i>	Intermediate Writing	3
History Distribution		3
Fine Arts Distribution		3
ECON 2010	Microeconomics	3
INFO 1120	Information Systems & Technology Fundamentals	3
Semester total:		15
Semester 3	Course Title	Credit Hours
PHIL 2050	Ethics and Values	3
ACC 2010	Financial Accounting	3
Physical Science Distribution		3
IM 2500	Graphics Applications	3
INFO 1200	Computer Programming I for IS/IT	3
INFO 2420	Web Application Design	3
Semester total:		18
Note: IM 2500 is offered Fall semesters only.		
Semester 4	Course Title	Credit Hours
Additional Biology or Physical Science		3
<i>ECON 2020</i>	Macroeconomics (Fulfills Social/Behavioral Science)	3
<i>MKTG 2200</i>	Written Business Communication	3
<i>IM 2600</i>	Spreadsheet Applications	3
<i>IM 2800</i>	Integrated Software Projects	3
Semester total:		15
Note: (1) IM 2500 and IM 2800 are offered Spring semesters only. (2) Take IM 2600 as a prerequisite or co-requisite with IM 2800.		
Semester 5	Course Title	Credit Hours
Biology Distribution		3

<i>LEGL 3000</i>	Business Law	3
MGMT 3000	Organizational Behavior	3
<i>MKTG 3600</i>	Principles of Marketing	3
IM 183R	IM Student Chapter	1
<i>EDSC 3000</i>	Educational Psychology	3
Semester total:		16
Semester 6	Course Title	Credit Hours
<i>IM 3500</i>	Desktop Publishing Applications	3
<i>IM 3700</i>	Database Applications	3
BMED 4200	Methods of Teaching Business/Marketing/Digital Technology	3
EDSC 3050	Foundations of American Education	2
EDSC 4550	Secondary Curriculum Instruction and Assessment	2
EDSP 3400	Exceptional Students	2
Semester total:		16
Notes: BMED 4200, IM 3500, and IM 3700 are offered Spring semesters only.		
Semester 7	Course Title	Credit Hours
<i>EDSC 4200</i>	Classroom Management I	2
EDSC 4440	Content Area Literacies	3
EDSC 445G	Multicultural Instruction ESL	3
EDSC 3250	Instructional Media	2
MKTG Elective		3
Semester total:		13
Semester 8	Course Title	Credit Hours
EDSC 4250	Classroom Management II	2
EDSC 4850	Student Teaching--Secondary	10
Semester total:		12
Degree total:		123