

## Event Planning, Minor

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### Requirements

The Minor in Event Planning will require eighteen credit hours of courses currently being offered. The minor provides undergraduate Woodbury Business students an official designation on their transcript, highlighting their specific qualifications in this area. The courses in the minor offer students the opportunity to learn event planning management techniques needed to successfully plan, manage, and execute events. Students who complete these classes will have a clear designation highlighting their preparation for this particular set of skills.

### Total Program Credits: 18

Discipline Core Requirements:		15 Credits
	<a href="#">MKTG 2390</a> Professional Business Presentations	3
	<a href="#">HM 1180</a> Food and Beverage Management	3
	<a href="#">HM 3210</a> Event Venue and Convention Management	3
	<a href="#">HM 4200</a> Event Planning	3
	<a href="#">HM 4250</a> Advanced Event Production	3
Elective Requirements:		3 Credits
Choose 3 credits from the Following		3
	<a href="#">CA 1000</a> Culinary Basics (3)	
	<a href="#">MKTG 3650</a> Professional Selling (3)	
	<a href="#">ART 1400</a> Graphic Computer Applications (3)	
	<a href="#">COMM 3560</a> Public Relations Event and Media Coordination (3)	
	<a href="#">THEA 1513</a> Stagecraft I (2)	
and	<a href="#">THEA 1514</a> Stagecraft I Lab (1)	
	<a href="#">TECH 3400</a> Project Management WE (3)	

### Graduation Requirements:

1. A minimum of 2.5 GPA

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### Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Semester 1	Course Title	Credit Hours
HM 1180	Food and Beverage Management	3
HM 3210	Event Venue and Convention Management	3
Semester 2	Course Title	Credit Hours
HM 4200	Event Planning	3
Elective		3
Semester total:		6
Semester 3	Course Title	Credit Hours
HM 4250	Advanced Event Production	3
MKTG 2390	Professional Business Presentations	3
Semester total:		6
Degree total:		18