

Event Planning, Minor

Requirements

The Minor in Event Planning will require eighteen credit hours of courses currently being offered. The minor provides undergraduate Woodbury Business students an official designation on their transcript, highlighting their specific qualifications in this area. The courses in the minor offer students the opportunity to learn event planning management techniques needed to successfully plan, manage, and execute events. Students who complete these classes will have a clear designation highlighting their preparation for this particular set of skills.

Total Program Credits: 18

Discipline Core Requirements:		15 Credits
	MKTG 2390	Professional Business Presentations 3
	HM 1180	Food and Beverage Management 3
	HM 3210	Event Venue and Convention Management 3
	HM 4200	Event Planning 3
	HM 4250	Advanced Event Production 3
Elective Requirements:		3 Credits
Choose 3 credits from the Following		3
	CA 1000	Culinary Basics (3.0)
	MKTG 3650	Professional Selling (3.0)
	ART 1400	Graphic Computer Applications (3)
	COMM 3560	Public Relations Event and Media Coordination (3)
	THEA 1513	Stagecraft I (2)
and	THEA 1514	Stagecraft I Lab (1)
	TECH 3400	Project Management WE (3)

Graduation Requirements:

1. A minimum of 2.5 GPA

Event Planning, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and Italicized.

Semester 1	Course Title	Credit Hours
HM 1180	Food and Beverage Management	3
<i>HM 3210</i>	Event Venue and Convention Management	3
Semester 2	Course Title	Credit Hours
<i>HM 4200</i>	Event Planning	3
Elective	Elective from Degree Sheet	3
	Semester total:	6
Semester 3	Course Title	Credit Hours
HM 4250	Advanced Event Production	3
MKTG 2390	Professional Business Presentations	3
	Semester total:	6
	Degree total:	18