

Business and Analysis, B.S.

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Requirements

The Bachelor of Science in Business and Analysis produces career-ready graduates in an emerging and cross-disciplinary set of skills to meet a rapidly growing demand for employees. Degree skill sets include business analysis planning and monitoring, elicitation and collaboration, project management, data analysis and strategy, analytical thinking and problem solving, customer acquisition and retention, industry tools and technology/professional certification, and new venture financial acumen. Practical knowledge is gained by requiring each graduate to sit for at least one professional industry certification exam (IIBA, ECBA). Students will also be provided multiple opportunities to interact and network with industry partners on in-class projects and internships. Graduates will be prepared to enter the job market in a wide variety of industries such as technology, manufacturing, marketing, financial services, healthcare, and supply chain. In addition, this degree will provide entrepreneurial skills to develop businesses and products.

Total Program Credits: 120

Matriculation Requirements:			
	MGMT 2240	Business Calculus	3
or	MATH 1100	Survey of Calculus QL	
	ECON 2010	Principles of Economics I SS	3
	ACC 2110	Principles of Accounting I	3
	MKTG 220G	Written Business Communication GI WE	3
	MGMT 2340	Business Statistics I	3
	MGMT 2400	Data Analytics for Business	3
	MKTG 2390	Professional Business Presentations	3
Complete one of the following ² :			
	My Educator		
	IM 2010	Business Computer Proficiency (3)	
	IM 2600	Spreadsheet Applications (3)	
General Education Requirements:			35 Credits
	ENGL 1010	Introduction to Academic Writing CC	3
or	ENGL 1005	Literacies and Composition Across Contexts CC (5)	
	ENGL 2010	Intermediate Academic Writing CC	3
Complete one of the following:			3
	MATH 1050	College Algebra QL (4)	
	MATH 1055	College Algebra with Preliminaries QL (5)	
	MATH 1090	College Algebra for Business QL (3)	
An Advanced Placement (AP) Mathematics Test with a score of 3 or higher			
Complete one of the following:			3
	HIST 2700	US History to 1877 AS (3)	
and	HIST 2710	US History since 1877 AS (3)	
	HIST 1700	American Civilization AS (3)	
	HIST 1740	US Economic History AS (3)	

	POLS 1000	American Heritage SS (3)	
	POLS 1100	American National Government AS (3)	
Complete the following:			
	PHIL 2050	Ethics and Values IH	3
	HLTH 1100	Personal Health and Wellness TE	2
or	EXSC 1097	Fitness for Life TE (2)	
Distribution Courses:			
	ECON 2010	Principles of Economics I SS	3
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities Distribution		3
	Fine Arts Distribution		3
Discipline Core Requirements:			55 Credits
Complete one of the following: ¹			
	My Educator		
	IM 2010	Business Computer Proficiency (3)	
	IM 2600	Spreadsheet Applications (3)	
Complete the following			
	MKTG 1890	Introduction to Careers in Business	1
	MGMT 2240	Business Calculus	3
or	MATH 1100	Survey of Calculus QL (4)	
	ACC 2110	Principles of Accounting I	3
	MKTG 220G	Written Business Communication GI WE	3
	MGMT 2340	Business Statistics I	3
	MGMT 2400	Data Analytics for Business	3
	MKTG 2390	Professional Business Presentations	3
Business Core Requirements:			
	FIN 3100	Principles of Finance	3
	MKTG 3600	Principles of Marketing	3
	MGMT 3000	Organizational Behavior WE	3
	MGMT 3450	Operations Management	3
	MKTG 3890	Business Career Preparation	2
	ENTR 493R	Entrepreneurship Lecture Series	1
or	MGMT 495R	Executive Lecture Series (1)	
	MGMT 4860	Business Strategy Formulation and Implementation	3
Concentration Core Requirements:			
	FIN 3410	Introduction to Venture Capital Skills	3
	MGMT 4260	Business Analysis and Project Management	3
	MGMT 4350	Business Intelligence and Data Visualization	3
	MKTG 4610	Sales Operations	3
	MGMT 481R	Internship	3
Choose one of the following:			6
	MGMT 330G	Survey of International Business GI (3)	

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	MGMT 332G	Cross Cultural Communications for International Business GI (3)	
	MKTG 335G	International Marketing GI (3)	
	ECON 305G	International Economics GI (3)	
Program Electives:			15 Credits
Choose 15 credits from advisor's list of approved WSB courses			15
9 credits must be upper division.			
6 credits can be lower or upper division			
General Electives:			15 Credits
Complete 15 hours of courses numbered 1000 or higher			15
Notes:			
1. My Educator score of 80% or better; IM 2010 Business Computer Proficiency or IM 2600 Spreadsheet Applications with a grade of B- or higher.			

Graduation Requirements:

1. Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
2. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core courses.
3. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.
6. Successful completion of at least two Writing Enriched courses.

NOTE: Students will be limited to 9 hours of upper-division credit until matriculation is completed.

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Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Semester 1	Course Title	Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
General Elective (MAT 1000/1005 recommended)		4
Physical Science Distribution		3
Fine Art Distribution		3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
MKTG 1890	Introduction to Careers in Business	1
Semester total:		16
Semester 2	Course Title	Credit Hours
ENGL 2010	Intermediate Academic Writing CC	3
Complete one of the following:		3
MATH 1050	College Algebra QL	
MATH 1055	College Algebra with Preliminaries QL	
MATH 1090	College Algebra for Business QL	
American Institutions		3
Biology		3
General Elective (IM 2010 or IM 2600 recommended)		4
Semester total:		15
Semester 3	Course Title	Credit Hours
PHIL 2050	Ethics and Values IH	3
MGMT 2240 or MATH 1100	Business Calculus or Survey of Calculus QL	3
MKTG 2390	Professional Business Presentations	3
ECON 2010	Principles of Economics I SS	3
Additional Science Distribution		3
Semester total:		15
Semester 4	Course Title	Credit Hours
ACC 2110	Principles of Accounting I	3
MGMT 2340	Business Statistics I	3
MKTG 220G	Written Business Communication GI WE	3
MGMT 2400	Data Analytics for Business	3
Humanities distribution		3
Semester total:		15
Semester 5	Course Title	Credit Hours
FIN 3100	Principles of Finance	3
MGMT 3450	Operations Management	3

MKTG 3600	Principles of Marketing	3
Pre-approved upper-division course		3
General elective		3
Semester total:		15
Semester 6	Course Title	Credit Hours
FIN 3410	Introduction to Venture Capital Skills	3
MGMT 3000	Organizational Behavior WE	3
MKTG 4610	Sales Operations	3
Pre-approved upper-division course		3
Choose one of the following		3
MGMT 330G	Survey of International Business GI	
MGMT 332G	Cross Cultural Communications for International Business GI	
MKTG 335G	International Marketing GI	
ECON 305G	International Economics GI	
Semester total:		15
Semester 7	Course Title	Credit Hours
MGMT 4860	Business Strategy Formulation and Implementation	3
MKTG 3890	Business Career Strategy	2
MGMT 495R or ENTR 493R	Executive Lecture Series or Entrepreneurship Lecture Series	1
MGMT 4350	Business Intelligence and Data Visualization	3
Pre-approved upper-division course		3
General elective		3
Semester total:		15
Semester 8	Course Title	Credit Hours
MGMT 4260	Business Analysis and Project Management	3
MGMT 481R	Internship	3
Electives chosen from advisor's list of pre-approved courses		6
General Elective		2
Semester total:		14
Degree total:		120