

Business Management - International Business Emphasis, B.S.

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Requirements

Students majoring in business management may receive a Certificate of Completion, an Associate in Applied Science in Business Management, an Associate in Science with a pre-major in Business, a Bachelor of Science in Hospitality Management, or a Bachelor of Science in Business Management with a specialization in one of the following four areas: Entrepreneurship, General Business, Hospitality Management, or International Business. An Associate in Science Woodbury School of Business transfer degree is available for students planning to transfer to another college or university in Utah.

Total Program Credits: 120

Matriculation Requirements:			
Complete the following:			
	MGMT 2240	Business Calculus	3
or	MATH 1100	Introduction to Calculus (4)	
	ACC 2110	Principles of Accounting I	3
	ECON 2010	Microeconomics	3
	MKTG 220G	Written Business Communication WE	3
	MGMT 2340	Business Statistics I	3
	MKTG 2390	Professional Business Presentations	3
	MGMT 2400	Introduction to Data Analytics for Business Professionals	3
Complete one of the following: ²			
	My Educator		
	IM 2010	Business Computer Proficiency (3)	
	IM 2600	Spreadsheet Applications (3)	
General Education Requirements:			35 Credits
	ENGL 1010	Introduction to Academic Writing	3
or	ENGL 1005	Literacies and Composition Across Contexts (5)	
	ENGL 2010	Intermediate Writing Academic Writing and Research	3
Complete one of the following:			3
	MATH 1050	College Algebra (4)	
	MATH 1055	College Algebra with Preliminaries (5)	
	MATH 1090	College Algebra for Business	
An Advanced Placement (AP) Mathematics Test with a score of 3 or higher			
Complete one of the following:			3
	HIST 2700	US History to 1877 (3)	
and	HIST 2710	US History since 1877 (3)	
	HIST 1700	American Civilization (3)	
	HIST 1740	US Economic History (3)	
	POLS 1000	American Heritage (3)	
	POLS 1100	American National Government (3)	

Complete the following:			
	PHIL 2050	Ethics and Values	3
	HLTH 1100	Personal Health and Wellness (2)	
or	PES 1097	Fitness for Life	2
Distribution Courses:			
	ECON 2010	Principles of Economics I (fulfills Social/Behavioral Science credit)	3
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities Distribution		3
	Fine Arts Distribution		3
Discipline Core Requirements:			37 Credits
Business Foundation Courses (required for matriculation):			
Complete one of the following: ¹			
	My Educator		
	IM 2010	Business Computer Proficiency (3)	
	IM 2600	Spreadsheet Applications (3)	
Complete the following			
	ACC 2110	Principles of Accounting I	3
	MKTG 1890	Introduction to Careers in Business	3
	MKTG 220G	Written Business Communication WE	3
	MGMT 2240	Business Calculus	3
or	MATH 1100	Introduction to Calculus (4)	
	MGMT 2340	Business Statistics I	3
	MKTG 2390	Professional Business Presentations	3
	MGMT 2400	Introduction to Data Analytics for Business Professionals	3
Business Core Courses:			
	FIN 3100	Principles of Finance	3
	MGMT 3000	Organizational Behavior WE	3
	MGMT 3450	Operations Management	3
	MKTG 3600	Principles of Marketing	3
	MKTG 3890	Career Preparation	2
	ENTR 493R	Entrepreneurship Lecture Series	1
or	MGMT 495R	Executive Lecture Series (1)	
	MGMT 4860	Business Strategy Formulation and Implementation	3
Elective Requirements:			21 Credits
Select 21 credits of any courses 1000 level or higher.			21
Emphasis Requirements:			12 Credits
	FIN 4180	International Finance Management ²	3
	MGMT 332G	Cross-Cultural Communications for International Business	3
	MKTG 335G	International Marketing	3
	MGMT 4870	International Management ²	3
	MGMT 481R	Internship (1)	3

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Emphasis Elective Requirements:	12 Credits
Complete 12 upper-division elective credits with advisor approval.	12

Graduation Requirements:

1. Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
2. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
3. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.

NOTE: Students will be limited to 9 hours of upper-division credit until Matriculation is completed.

Footnote
¹ My Educator score of 80% or better; IM 2010 or IM 2600 with a grade of B- or higher.
² Courses cannot be taken until student is matriculated.

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Graduation Plan**

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and Italicized.

Semester 1	Course Title	Credit Hours
<i>ENGL 1010/ENGL 1005</i>	Introduction to Academic Writing/Literacy and Composition	3
<i>MATH 1050 or MATH 1055 or MATH 1090</i>	College Algebra or College Algebra with Preliminaries or College Algebra for Business	3
Physical Science Distribution		3
Fine Art Distribution		3
HLTH 1100/PES 1097	Personal Health & Wellness/Fitness for Life	2
General elective		1
	Semester total:	15
Semester 2	Course Title	Credit Hours
<i>ENGL 2010</i>	Intermediate Writing-Academic Writing & Research	3
MKTG 1890	Intro to Careers in Business	1
American Institutions		3
Biology Distribution		3
Elective (<i>IM 2010/2600</i> ** recommended)		3
General elective		2
	Semester total:	15
Note: **Complete with B- grade or higher		
Semester 3	Course Title	Credit Hours
Additional Biology or Physical Science		3
PHIL 2050	Ethics & Values	3
<i>MGMT 2240* (preferred) or MATH 1100</i>	Business Calculus or Intro to Calculus	3
ECON 2010	Principles of Economics I	3
MKTG 2390	Professional Business Presentations	3
	Semester total:	15
Semester 4	Course Title	Credit Hours
Humanities Distribution		3
ACC 2110	Principles of Accounting I	3

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MGMT 2400	Intro to Data Analytics for Business Professionals	3
MKTG 220G**	Written Business Communication WE	3
General Elective		3
	Semester total:	15
Note: **Complete with B- grade or higher		
Semester 5	Course Title	Credit Hours
MGMT 2340	Business Statistics I	3
MGMT 3000	Organizational Behavior WE	3
MGMT 332G	Cross Cultural Communications for International Business	3
MKTG 3600	Principles of Marketing	3
General Elective		3
	Semester total:	15
Students can matriculate at the end of this semester		
Students can apply for an Associate in Science degree Pre- Major in Business this semester		
Semester 6	Course Title	Credit Hours
FIN 3100	Principles of Finance	3
MGMT 3450	Operations Management	3
MKTG 3890	Career Prep	2
MKTG 335G	International Marketing	3
Pre-Approved Upper-Division Courses. See Advisor for list of courses		3
General elective		1
	Semester total:	15
Semester 7	Course Title	Credit Hours
FIN 4180****	International Finance Management	3
General Elective		3
Pre-Approved Upper-Division Courses. See Advisor for list of courses		3
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General Elective		3
	Semester total:	15
Note: ****Courses cannot be taken until student is matriculated.		
Semester 8	Course Title	Credit Hours
MGMT 4870****	International Management	3
MGMT 481R	Internship	3

MGMT 4860	Business Strategy Formulation & Implementation	3
Pre-Approved Upper-Division Courses. See Advisor for list of courses		3
MGMT 495R or ENTR 493R	Executive Lecture Series or Entrepreneurship Lecture Series	1
General Elective		2
	Semester total:	15
	Degree total:	120