

## Entrepreneurship, B.S.

### Requirements

Students minoring in the business management area of entrepreneurship will be exposed to and practice the skills needed by entrepreneurs in starting and developing their own businesses or growing the business of another entrepreneur.

#### Total Program Credits: 120

General Education Requirements:		35 Credits	
	ENGL 1010	Introduction to Writing	3
	ENGL 2010	Intermediate Writing--Humanities/Social Sciences	3
or	ENGL 2020	Intermediate Writing--Science and Technology (3.0)	
Complete one of the following:		3	
	MATH 1050	College Algebra (4.0)	
	MATH 1055	College Algebra with Preliminaries (5.0)	
	MATH 1090	College Algebra for Business	
An Advanced Placement (AP) Mathematics Test with a score of 3 or higher			
Complete one of the following:		3	
	HIST 2700	US History to 1877 (3.0)	
and	HIST 2710	US History since 1877 (3.0)	
	HIST 1700	American Civilization (3.0)	
	HIST 1740	US Economic History (3.0)	
	POLS 1000	American Heritage (3.0)	
	POLS 1100	American National Government (3.0)	
Complete the following:			
	PHIL 2050	Ethics and Values	3
	HLTH 1100	Personal Health and Wellness (2.0)	
or	PES 1097	Fitness for Life	2
Distribution Courses:			
	ECON 2020	Macroeconomics * (fulfills Social/Behavioral Science credit)	3
	Biology		3
	Physical Science		3
	Additional Biology or Physical Science		3
	Humanities Distribution		3
	Fine Arts Distribution		3
Discipline Core Requirements:		62 Credits	
Business Foundation Courses (required for Matriculation):			
	ACC 2010	Financial Accounting	3
	ACC 2020	Managerial Accounting	3
	My Educator**		
or	IM 2010	Business Computer Proficiency (3.0)**	
or	IM 2600	Spreadsheet Applications (3.0)**	
	ECON 2010	Microeconomics	3
	MGMT 2240	Business Calculus	3
or	MATH 1100	Introduction to Calculus (4.0)	

	MKTG 2200	Written Business Communication (Complete with a grade of B- or higher.)	3
	MGMT 2340	Business Statistics I	3
	MKTG 2390	Professional Business Presentations	3
Business Core Courses:			
	FIN 3100	Principles of Finance *	3
	ENTR 3220	Entrepreneurship Law	3
or	LEGL 3000	Business Law	
	MGMT 3000	Organizational Behavior	3
	MGMT 330G	Survey of International Business	3
or	MGMT 332G	Cross-Cultural Communications for International Business (3.0)	
or	ECON 305G	International Economics (3.0)	
or	MKTG 335G	International Marketing (3.0)	
	MGMT 3450	Operations Management *	3
	MKTG 3600	Principles of Marketing	3
	ENTR 4210	Career Development for Entrepreneurs	3
or	MKTG 3890	Career Preparation (3.0)	
	ENTR 493R	Entrepreneurship Lecture Series (1.0)	1
	MGMT 4860	Business Strategy Formulation and Implementation *	4
or	MGMT 4840	Management Consulting (3.0)	
and	MGMT 4835	Management Consulting Strategy Implementation (1.0)	
Entrepreneurship Core Requirements:			
	ENTR 3170	Entrepreneurship	3
	ENTR 4200	Technology-based Opportunity Identification*	3
	ENTR 4400	New Venture Financing *	3
	ENTR 4450	Enterprise Formation *	3
	ENTR 4455	New Venture Consulting (3.0) *	3
Elective Requirements:		20 Credits	
Select 12 credits from the following:		12	
	ENTR 3180	Small Business Development (3.0)	
	ENTR 4300	Strategic Innovation (3.0)	
	MKTG 3660	Digital Marketing (3.0)	
	MKTG 3690	Advanced Digital Marketing and Analytics (3.0)	
	MKTG 3670	Advertising and Promotion (3.0)	
	MGMT 481R	Internship, Approval needed by WSB Internship Manager (1.0)	
Select 8 credits of any non-Woodbury School of Business courses		8	

#### Graduation Requirements:

1. Completion of a minimum of 120 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
2. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core courses.
3. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
4. Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
5. Successful completion of at least one Global/Intercultural course.

# Entrepreneurship, B.S.

NOTE: Students will be limited to 9 hours of upper-division credit until MATRICULATION is completed.

Footnote
* Courses with an asterisk (*) cannot be taken until student is matriculated.
** Students are required to complete My Educator, IM 2010, or IM 2600 with a score of 80 percent or higher.

**Entrepreneurship, B.S.**

**Graduation Plan**

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Milestone courses (pre-requisites for a course in one of the subsequent semesters) are marked in red and Italicized.

Semester 1	Course Title	Credit Hours
<i>ENGL 1010</i>	Introduction to Writing	3
Elective	MAT 1010 recommended	4
Physical Science Distribution		3
Fine Arts Distribution		3
Elective	IM 1010 recommended	3
Semester total:		16
Semester 2	Course Title	Credit Hours
My Educator or <i>IM 2010</i> or <i>IM 2600</i>	My Educator or Business Computer Proficiency or Spreadsheet Applications	
<i>ENGL 2010</i> or <i>ENGL 2020</i>	Intermediate Writing	3
<i>MATH 1050</i> or <i>MATH 1055</i> or <i>MATH 1090</i>	College Algebra or College Algebra with Preliminaries or College Algebra for Business	3
American Institutions		3
Biology Distribution		3
Semester total:		12
Semester 3	Course Title	Credit Hours
Additional Biology or Physical Science		3
<i>ACC 2010</i>	Financial Accounting	3
MGMT 2240 or MATH 1100	Business Calculus or Introduction to Calculus	3
<i>ECON 2010</i>	Microeconomics (fulfills Social/Behavioral Science requirement)	3
<i>MKTG 2200</i>	Written Business Communication	3
Semester total:		15
Semester 4	Course Title	Credit Hours
PHIL 2050	Ethics and Values	3
Humanities Distribution		3
ACC 2020	Managerial Accounting	3
ECON 2020	Macroeconomics	3
MGMT 2340	Business Statistics I	3
Semester total:		15
Semester 5	Course Title	Credit Hours
MKTG 2390	Professional Business Presentations	3
<i>MGMT 3000</i>	Organizational Behavior	3

HLTH 1100 or PES 1097	Personal Health and Wellness or Fitness for Life	2
<i>MKTG 3600</i>	Principles of Marketing	3
<i>ENTR 3170</i>	Entrepreneurship	3
ENTR 493R	Entrepreneurship Lecture Series	1
Semester total:		15
Semester 6	Course Title	Credit Hours
<i>FIN 3100</i>	Principles of Finance	3
<i>MGMT 3450</i>	Operations Management	3
Bus Elective 1	(From the list of optional classes)	3
ENTR 3220 or LEGL 3000	Entrepreneurship Law or Business Law	3
ENTR 4200	Technology-based Opportunity Identification	3
Semester total:		15
Semester 7	Course Title	Credit Hours
MGMT 330G or MGMT 332G or ECON 305G or MKTG 335G	Survey of International Business or Cross Cultural Communications for International Business or International Economics or International Marketing	3
ENTR 4400	New Venture Financing	3
ENTR 4210 or MKTG 3890	Career Development for Entrepreneurs or Career Preparation	3
Elective 1	(From the list of optional classes)	4
Elective 2	(From the list of optional classes)	3
Semester total:		16
Semester 8	Course Title	Credit Hours
MGMT 4860 or MGMT 4840 and MGMT 4835	Business Strategy Formulation and Implementation or Management Consulting and Management Consulting Strategy Implementation	4
ENTR 4450	Entrepreneurship Formation	3
ENTR 4455	New Venture Consulting	3
Elective 3	(From the list of optional classes)	3
Elective 4	(From the list of optional classes)	3
Semester total:		16
Degree total:		120