

## International Business, B.S.

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### Requirements

The Bachelor of Science in International Business produces graduates ready to assist companies with their international operations. Degree skills sets include import/export management, international marketing, international finance, cross-cultural communications, business-level proficiency in a foreign language, international management, analytical thinking, and problem solving. Practical knowledge is gained by requiring each graduate to take at least one professional industry certification exam (business language proficiency exams, CGBP, etc.). Students will also be provided multiple opportunities to interact and network with industry partners on in-class projects and internships. Graduates will be prepared to enter the job market in a wide variety of industries such as: technology, manufacturing, marketing, financial services, healthcare, and supply chain. In addition, this degree will provide vital international relations skills for those who wish to enter the US Foreign Service.

### Total Program Credits: 120

Matriculation Requirements:	
1.	WSB Orientation
2.	IM 2010 Business Computer Proficiency or IM 2600 Spreadsheet Applications (with a B- or higher) or MyEducator (score of 80% or higher)
3.	ACC 2110 Principles of Accounting I
4.	ECON 2010 Principles of Economics I SS
5.	MGMT 2400 Data Analytics for Business
6.	MKTG 220G Written Business Communication GI WE (with a B- or higher)
7.	MGMT 2240 Business Calculus or MATH 1100 Survey of Calculus QL
8.	MGMT 2340 Business Statistics I
9.	MKTG 2390 Professional Business Presentations
<b>Note:</b> C- and higher is allowed in other course work as long as overall 2.5 GPA is met.	

General Education Requirements:		36 Credits
	<a href="#">ENGL 1010</a> Introduction to Academic Writing CC	3
or	<a href="#">ENGL 1005</a> Literacies and Composition Across Contexts CC (5)	
	<a href="#">ENGL 2010</a> Intermediate Academic Writing CC	3
Complete one of the following:		3
	<a href="#">MATH 1050</a> College Algebra QL (4)	
	<a href="#">MATH 1055</a> College Algebra with Preliminaries QL (5)	
	<a href="#">MATH 1090</a> College Algebra for Business QL (3)	
Complete one of the following:		3
	<a href="#">HIST 2700</a> US History to 1877 AS (3)	
and	<a href="#">HIST 2710</a> US History since 1877 AS (3)	
	<a href="#">HIST 1700</a> American Civilization AS (3)	
	<a href="#">HIST 1740</a> US Economic History AS (3)	
	<a href="#">POLS 1000</a> American Heritage SS (3)	
	<a href="#">POLS 1100</a> American National Government AS (3)	
	<a href="#">HLTH 1100</a> Personal Health and Wellness TE	2

or	<a href="#">EXSC 1097</a> Fitness for Life TE (2)	
Distribution Courses:		
	<a href="#">ECON 2010</a> Principles of Economics I SS	3
	Fine Arts Distribution	3
	Humanities Distribution (fulfilled by language 202G)	4
	Biology Distribution	3
	Physical Science Distribution	3
	Additional Biology or Physical Science	3
	<a href="#">PHIL 2050</a> Ethics and Values IH	3
or	<a href="#">PHIL 205G</a> Ethics and Values IH GI (3)	
or	<a href="#">PHIL 205H</a> Ethics and Values IH (3)	
Discipline Core Requirements:		84 Credits
Complete one of the following:		
	My Educator	
or	<a href="#">IM 2010</a> Business Computer Proficiency (3)	
or	<a href="#">IM 2600</a> Spreadsheet Applications (3)	
	<a href="#">MKTG 1890</a> Introduction to Careers in Business	1
	<a href="#">ACC 2110</a> Principles of Accounting I	3
	<a href="#">MGMT 2400</a> Data Analytics for Business	3
	<a href="#">MGMT 2240</a> Business Calculus	3
or	<a href="#">MATH 1100</a> Survey of Calculus QL (4)	
	<a href="#">MGMT 2340</a> Business Statistics I	3
	<a href="#">MKTG 220G</a> Written Business Communication GI WE	3
	<a href="#">MKTG 2390</a> Professional Business Presentations	3
Business Core Requirements:		
	<a href="#">MGMT 3000</a> Organizational Behavior WE	3
	<a href="#">MKTG 3600</a> Principles of Marketing	3
	<a href="#">FIN 3100</a> Principles of Finance	3
	<a href="#">MKTG 3890</a> Business Career Preparation	2
	<a href="#">MGMT 3450</a> Operations Management	3
	<a href="#">ENTR 493R</a> Entrepreneurship Lecture Series	1
or	<a href="#">MGMT 495R</a> Executive Lecture Series (1)	
	<a href="#">MGMT 4860</a> Business Strategy Formulation and Implementation	3
	<a href="#">FIN 4180</a> International Finance Management	3
	<a href="#">MGMT 332G</a> Cross-Cultural Communications for International Business GI	3
	<a href="#">MGMT 4870</a> International Management	3
	<a href="#">MKTG 335G</a> International Marketing GI	3
	Language Requirement For any foreign Language complete 21 credit of the course sequence 1010, 1020, 2010, 202G, 3050, 3200, and one additional language course numbered 3000 or higher (4200 recommended)	21
Complete 6 credits from the following list:		6
	<a href="#">ACC 312G</a> International Internal Auditing GI (3)	
	<a href="#">ECON 305G</a> International Economics GI (3)	

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HM 320G	Global Tourism GI (3)	
HR 470G	International Human Resource Management GI (3)	
MGMT 330G	Survey of International Business GI (3)	
MGMT 481R	Internship (3)	
General Electives (any course 1000 or higher)		8

### **Graduation Requirements:**

1. Completion of a minimum of 120 semester credits required in the BS degree
2. At least 40 credit hours must be upper-division courses.
3. Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses.
4. No grade lower than a "C-" in core courses.
5. Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
6. Completion of GE and specified departmental requirements.  
Students are responsible for completing all prerequisite courses.
7. Successful completion of at least one Global/Intercultural course.

**Note:** Students will be limited to nine hours of upper-division credit until matriculation is completed.

## International Business, B.S. Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Semester 1	Course Title	Credit Hours
ENGL 1010 or ENGH 1005	Introduction to Academic Writing CC or Literacies and Composition Across Contexts CC	3
Language 1010	Beginning I	4
Physical Science		3
Fine Art		3
HLTH 1100 or EXSC 1097	Personal Health and Wellness TE or Fitness for Life TE	2
MKTG 1890	Introduction to Careers in Business	1
Semester total:		16
Semester 2	Course Title	Credit Hours
ENGL 2010	Intermediate Academic Writing CC	3
MATH 1050 or MATH 1090	College Algebra QL or College Algebra for Business QL	3
American Institutions		3
Biology		3
Language 1020	Beginning II	4
Semester total:		16
Semester 3	Course Title	Credit Hours
PHIL 2050	Ethics and Values IH	3
MGMT 2240 or MATH 1100	Business Calculus or Survey of Calculus QL	3
Language 2010	Intermediate I	4
MKTG 2390	Professional Business Presentations	3
Additional Science		3
Semester total:		16
Semester 4	Course Title	Credit Hours
ACC 2110	Principles of Accounting I	3
ECON 2010	Principles of Economics I SS (fulfills SS requirement)	3
MGMT 2340	Business Statistics I	3
MKTG 220G	Written Business Communication GI WE	3
Language 202G	Intermediate II (satisfies Humanities distribution)	4
Semester total:		16
Semester 5	Course Title	Credit Hours

IM 2010 or IM 2600	Business Computer Proficiency (counts as general elective) or Spreadsheet Applications	3
MGMT 2400	Data Analytics for Business	3
MGMT 3000	Organizational Behavior WE	3
MGMT 332G	Cross Cultural Communications for International Business GI	3
Language 3050	Advanced I	3
Semester total:		15
Semester 6	Course Title	Credit Hours
FIN 3100	Principles of Finance	3
MKTG 3600	Principles of Marketing	3
MKTG 3890	Business Career Strategy	2
MGMT 3450	Operations Management	3
Language 3200	Advanced II	3
Semester total:		14
Semester 7	Course Title	Credit Hours
MKTG 335G	International Marketing GI	3
MGMT 4860	Business Strategy Formulation & Implementation	3
MGMT 4870	International Management	3
Language 4200 or other Language course numbered 3000 or higher		3
General Elective		2
Semester total:		14
Semester 8	Course Title	Credit Hours
FIN 4180	International Finance Management	3
ENTR 493R or MGMT 495R	Entrepreneurship Lecture Series or Executive Lecture Series	1
WSB Elective	Choose from: ACC 312G, ECON 305G, HM 320G, MGMT 330G or MGMT 481R	6
General Elective		3
Semester total:		13
Degree total:		120